



DIVISION OF
CORPORATION FINANCE

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

August 1, 2013

Via E-mail

Themistocles Psomiadis
Chief Executive Officer
Brazil Interactive Media, Inc.
801 Brickell Avenue
Suite 900
Miami, Florida 33131

Re: Brazil Interactive Media, Inc. (f/k/a NatureWell, Incorporated)
Current Report on Form 8-K
Filed March 21, 2013
Form 10-Q for the Fiscal Quarter Ended March 31, 2013
Filed May 21, 2013
File No. 000-26108

Dear Mr. Psomiadis:

We have completed our review of your filings. We remind you that our comments or changes to disclosure in response to our comments do not foreclose the Commission from taking any action with respect to the company or the filings and the company may not assert staff comments as a defense in any proceeding initiated by the Commission or any person under the federal securities laws of the United States. We urge all persons who are responsible for the accuracy and adequacy of the disclosure in the filings to be certain that the filings include the information the Securities Exchange Act of 1934 and all applicable rules require.

Sincerely,

/s/ Kathleen Krebs, for

Larry Spigel
Assistant Director