



DIVISION OF
CORPORATION FINANCE
MAIL STOP 7010

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549-7010

October 10, 2006

Mr. Eric J. Kufel
Chief Executive Officer
The Inventure Group, Inc. (fka Poore Brothers, Inc.)
5050 N. 40th St., Suite 300
Phoenix, AZ 85018

**Re: The Inventure Group, Inc. (fka Poore Brothers, Inc.)
Form 10-K for the Fiscal Year Ended December 31, 2005
Filed March 30, 2006
File No. 001-14556**

Dear Mr. Kufel:

We have completed our review of your 2005 Form 10-K, and do not, at this time, have any further comments.

Sincerely,

Karl Hiller
Branch Chief