

Item 7.01. Regulation FD Disclosure.

On October 30, 2007, Dollar Tree Stores, Inc. issued a press release stating that the Company has reached an agreement with Visa to accept Visa credit cards at all of its more than 3,300 stores beginning October 31, 2007. The company will continue to accept debit cards and Discover® Network cards at all stores. In addition, MasterCard® credit cards are accepted at approximately 980 Dollar Tree locations. A copy of the press release is attached to this Form 8-K as [Exhibit 99.1](#) and is incorporated herein by this reference.

The information contained in this item is being furnished to the Securities and Exchange Commission. Such information shall not be deemed "filed" for purposes of Section 18 of the Securities and Exchange Act of 1934 or otherwise subject to the liabilities of that Section. The information shall not be deemed incorporated by reference into any registration statement or other document filed pursuant to the Securities Act of 1933, except as expressly set forth by specific reference in such filing.

Item 9.01. Financial Statements and Exhibits.

(c) Exhibits.

99.1 [Press Release dated October 30, 2007](#) issued by Dollar Tree Stores, Inc.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

DOLLAR TREE STORES, INC.

Date: October 30, 2007

By: /s/ Kathleen E. Mallas
Kathleen E. Mallas
Vice President - Controller

EXHIBITS

[Exhibit 99.1](#) - Press release dated October 30, 2007 issued by Dollar Tree Stores, Inc.

**Dollar Tree Stores, Inc. Expands Payment-type Acceptance
Visa Credit Cards to be Accepted at all stores beginning October 31**

CHESAPEAKE, Va. – October 30, 2007 - Dollar Tree Stores, Inc. (NASDAQ: DLTR), the nation's leading operator of single-price point dollar stores, today announced that it has reached an agreement with Visa to accept Visa credit cards at all of its more than 3,300 stores beginning October 31, 2007. The company will continue to accept debit cards and Discover® Network cards at all stores. In addition, MasterCard® credit cards are accepted at approximately 980 Dollar Tree locations.

“We are pleased to add the convenience of Visa credit cards for our customers in time for the holiday season,” said President and CEO Bob Sasser. “Now, customers will have the option of using Visa credit cards in addition to Discover and debit cards at all of our stores across the country.”

Dollar Tree Stores operates 3,334 stores in 48 states as of August 4, 2007.

A WARNING ABOUT FORWARD-LOOKING STATEMENTS: This press release may contain "forward-looking statements" as that term is used in the Private Securities Litigation Reform Act of 1995. Forward looking statements address future events, developments or results and typically use words such as believe, anticipate, expect, intend, plan, forecast, or estimate. For a discussion of the risks, uncertainties and assumptions that could affect our future events, developments or results, you should carefully review the “Risk Factors,” “Business,” and “Management’s Discussion and Analysis of Financial Condition and Results of Operations” sections in our Annual Report on Form 10 - K filed April 4, 2007 and our Quarterly Report on Form 10-Q filed September 12, 2007. In light of these risks and uncertainties, the future events, developments or results described by our forward looking statements in this document could turn out to be materially and adversely different from those we discuss or imply. We are not obligated to release publicly any revisions to any forward looking statements contained in this press release to reflect events or circumstances occurring after the date of this report and you should not expect us to do so.

CONTACT: Dollar Tree Stores, Inc., Chesapeake
Timothy J. Reid
757-321-5284
www.DollarTree.com

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