

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

**FORM 10-Q**

☒ **QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d)  
OF THE SECURITIES EXCHANGE ACT OF 1934**  
For the quarterly period ended June 30, 2002

**OR**

☐ **TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d)  
OF THE SECURITIES EXCHANGE ACT OF 1934**  
For the transition period from \_\_\_\_\_ to \_\_\_\_\_

**Commission File Number 0-25040**

**APPLIX, INC.**  
(Exact name of registrant as specified in its charter)

**MASSACHUSETTS**  
(State or other jurisdiction of  
incorporation or organization)

**04-2781676**  
(I.R.S. Employer  
Identification Number)

**289 Turnpike Road, Westborough, Massachusetts 01581**  
(Address of principal executive offices)

**(508) 870-0300**  
(Registrant's telephone number)

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes ☒ No ☐

Number of shares of the Registrant's common stock, \$0.0025 par value per share, outstanding as of August 6, 2002: 12,364,554

**APPLIX, INC.**  
**Form 10-Q**  
**For the Quarterly Period Ended June 30, 2002**

**TABLE OF CONTENTS**

<a href="#"><u>Condensed Consolidated Balance Sheets as of June 30, 2002 and December 31, 2001</u></a>	
<a href="#"><u>Condensed Consolidated Statements of Operations for the three and six months ended June 30, 2002 and 2001</u></a>	
<a href="#"><u>Condensed Consolidated Statements of Cash Flows for the six months ended June 30, 2002 and 2001</u></a>	
<a href="#"><u>Notes to Condensed Consolidated Financial Statements</u></a>	
<a href="#"><u>Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations</u></a>	
<a href="#"><u>Item 3. Quantitative and Qualitative Disclosures about Market Risk</u></a>	
<a href="#"><u>Item 4. Submission of Matters to Vote of Security Holders</u></a>	
<a href="#"><u>Item 6. Exhibits and Reports on Form 8-K</u></a>	
<a href="#"><u>Signature</u></a>	
<a href="#"><u>EX-10.3 2000 DIRECTORS STOCK OPTION PLAN</u></a>	
<a href="#"><u>EX-99.01 SECTION 906 CERTIFICATION</u></a>	

## Table of Contents

	Page No.
<b><i>Part I — Financial Information</i></b>	
<b>Item 1. Condensed Consolidated Financial Statements (unaudited):</b>	
Condensed Consolidated Balance Sheets as of June 30, 2002 and December 31, 2001	3
Condensed Consolidated Statements of Operations for the three and six months ended June 30, 2002 and 2001	4
Condensed Consolidated Statements of Cash Flows for the six months ended June 30, 2002 and 2001	5
Notes to Condensed Consolidated Financial Statements	6-12
<b>Item 2. Management’s Discussion and Analysis of Financial Condition and Results of Operations</b>	12-24
<b>Item 3. Quantitative and Qualitative Disclosures about Market Risk</b>	25
<b><i>Part II – Other Information</i></b>	
<b>Item 4. Submission of Matters to Vote of Security Holders</b>	25
<b>Item 6. Exhibits and Reports on Form 8-K</b>	25
<b><i>Signature</i></b>	26

Applix iTM1, Applix iEnterprise, Applix iCustomerInsight, Applix iHelpdesk and Applix iService are trademarks of Applix, Inc. All other trademarks and company names mentioned are the property of their respective owners. All rights reserved.

Certain information contained in this Quarterly Report on Form 10-Q is forward-looking in nature. All statements included in this Quarterly Report on Form 10-Q or made by management of Applix, Inc. (“Applix” or the “Company”) and its subsidiaries, other than statements of historical facts, are forward-looking statements. Examples of forward-looking statements include statements regarding Applix’s future financial results, operation results, business strategies, projected costs, products, competitive positions and plans and objectives of management for future operations. In some cases, forward-looking statements can be identified by terminology such as “may”, “will”, “should”, “would”, “expect”, “plan”, “anticipates”, “intend”, “believes”, “estimates”, “predicts”, “potential”, “continue”, or the negative of these terms or other comparable terminology. Any expectations based on these forward-looking statements are subject to risks and uncertainties and other important factors, including those discussed in the section below entitled “Factors that may Affect Future Results”. These and many other factors could affect Applix’s future financial and operating results, and could cause actual results to differ materially from expectations based on forward-looking statements made in this document or elsewhere by Applix or on its behalf. Applix does not undertake an obligation to update its forward-looking statements to reflect future events or circumstances.

**PART I. FINANCIAL INFORMATION**  
**ITEM 1. CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

**Applix, Inc.**  
**Condensed Consolidated Balance Sheet**  
(in thousands, except per share data)  
(unaudited)

	June 30, 2002	December 31, 2001
<b>Assets</b>		
Current assets:		
Cash and cash equivalents	\$ 7,897	\$ 8,228
Accounts receivable, less allowance for doubtful accounts of \$1,485 and \$1,446, respectively	7,168	7,202
Prepaid expenses and other current assets	2,011	1,672
<b>Total current assets</b>	17,076	17,102
Restricted cash	1,050	1,050
Property and equipment, at cost:	14,701	14,251
Less accumulated amortization and depreciation	(12,385)	(11,722)
	2,316	2,529
Capitalized software costs, net of accumulated amortization of \$2,051 and \$1,598, respectively	1,797	1,042
Goodwill, net of accumulated amortization of \$1,084	1,117	1,117
Intangible assets net of accumulated amortization of \$312 and \$186, respectively	1,188	1,314
Other assets	848	784
<b>Total assets</b>	\$ 25,392	\$ 24,938
<b>Liabilities and stockholders' equity</b>		
Current liabilities:		
Accounts payable	\$ 1,972	\$ 2,137
Accrued expenses	6,429	6,898
Deferred revenue	7,307	5,813
<b>Total current liabilities</b>	15,708	14,848
Long term liabilities	667	709
Commitments and contingencies (Note 10)	-	-
Stockholders' equity:		
Preferred stock, \$.01 par value; 1,000,000 shares authorized; none issued and outstanding	-	-
Common stock, \$.0025 par value; 30,000,000 shares authorized; 12,478,393 and 12,320,096 shares issued, respectively	31	31
Additional paid in capital	49,423	49,212
Less Treasury stock, 306,198 shares	(1,077)	(1,077)
Accumulated deficit	(37,931)	(37,162)
Accumulated other comprehensive loss	(309)	(503)
Notes receivable from stockholders	(1,120)	(1,120)
<b>Total stockholders' equity</b>	9,017	9,381
<b>Total liabilities and stockholders' equity</b>	\$ 25,392	\$ 24,938

See accompanying notes to condensed consolidated financial statements.

**Applix, Inc.**  
**Condensed Consolidated Statements of Operations**  
(in thousands, except per share data)  
(unaudited)

	Three Months Ended		Six Months Ended	
	June 30, 2002	June 30, 2001	June 30, 2002	June 30, 2001
<b>Revenues:</b>				
Software license	\$ 3,964	\$ 4,537	\$ 8,343	\$ 10,351
Professional services and maintenance	5,227	5,907	10,131	11,420
Total revenues	9,191	10,444	18,474	21,771
<b>Cost of revenues:</b>				
Software license	944	553	1,718	1,044
Professional services and maintenance	2,131	3,173	4,319	7,141
Total cost of revenues	3,075	3,726	6,037	8,185
<b>Gross margin</b>	6,116	6,718	12,437	13,586
<b>Operating expenses:</b>				
Product development	1,364	1,707	2,445	3,815
Sales and marketing	3,560	5,990	6,976	13,005
General and administrative	1,256	1,237	2,628	2,381
Compensation expenses related to an acquisition ( Note 6)	535	-	1,052	-
Restructuring expense	(37)	512	(37)	512
Total operating expenses	6,678	9,446	13,064	19,713
<b>Operating loss</b>	(562)	(2,728)	(627)	(6,127)
Interest and other income, net	68	124	103	257
Loss from continuing operations before income taxes	(494)	(2,604)	(524)	(5,870)
Provision for income taxes	96	75	160	119
<b>Net loss from continuing operations</b>	(590)	(2,679)	(684)	(5,989)
Gain (loss) from discontinued operation	(85)	-	(85)	718
<b>Net loss</b>	\$ (675)	\$ (2,679)	\$ (769)	\$ (5,271)
Net income (loss) per share, basic and diluted				
Continuing operations	\$ (0.05)	\$ (0.23)	\$ (0.06)	\$ (0.51)
Discontinued operation	(0.01)	-	(0.01)	0.06
Total loss per share	\$ (0.06)	\$ (0.23)	\$ (0.06)	\$ (0.45)
Weighted average number of basic and diluted shares outstanding	12,166	11,740	12,135	11,714

See accompanying notes to condensed consolidated financial statements.

**Applix, Inc.**  
**Condensed Consolidated Statements of Cash Flows**  
(in thousands)  
(unaudited)

	Six Months ended June 30,	
	2002	2001
<b>Cash flows from operating activities:</b>		
Net loss	\$ (769)	\$ (5,271)
Adjustments to reconcile net loss to net cash provided by (used in) operating activities:		
Depreciation	571	592
Amortization	577	422
Provision for doubtful accounts	39	-
(Gain)/loss from discontinued operations	85	(718)
Changes in operating assets and liabilities:		
(Increase) decrease in accounts receivable	(875)	508
(Increase) decrease in other assets	(403)	87
Decrease in accounts payable	(165)	(68)
Decrease in accrued liabilities	(930)	(1,456)
Increase in deferred revenue	1,494	1,205
Cash used in operating activities	(376)	(4,699)
<b>Cash flows from investing activities:</b>		
Property and equipment expenditures	(450)	(131)
Capitalized software costs	(1,208)	(454)
Payment for acquisitions, net of cash acquired	-	24
Net proceeds from sale of discontinued operation	-	1,300
Cash paid upon sale of subsidiary	-	(100)
Cash provided by (used in) investing	(1,658)	639
<b>Cash flows from financing activities:</b>		
Proceeds from issuance of stock under stock plans	211	546
Proceeds from factoring of receivables	1,243	-
Cash provided by financing activities	1,454	546
Effect of exchange rate changes on cash	249	(36)
Net decrease in cash and cash equivalents	(331)	(3,550)
Cash and cash equivalents at beginning of period	8,228	12,546
Cash and cash equivalents at end of period	\$ 7,897	\$ 8,996
<b>Supplemental disclosure of cash flow information</b>		
Stock issued for acquisition of Dynamic Decisions Pty	\$ -	\$ 227
Note payable issued for acquisition of Dynamic Decisions Pty	\$ -	\$ 1,549

See accompanying notes to condensed consolidated financial statements.

**APPLIX, INC.**  
**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**  
**(UNAUDITED)**

**1. The Company**

Applix, Inc. (“Applix” or the “Company”) is a global provider of enterprise performance management solutions that include interactive planning, customer relationship management (“CRM”) and analytics and business intelligence. These combined products represent one principal business segment, which Applix reports as its continuing operations. The Company’s iTM1 and iCRM applications are designed and developed to allow businesses to capture information from across the extended enterprise and enable continual marketplace responsiveness. These applications are adaptable, scalable and real-time and support unique, complex and disparate business processes, providing analysis, planning, measurement and response to changing customer requirements and business dynamics. On March 30, 2001, the Company sold its Vistasource business unit, previously reported as the Linux Division. This unit has been reported as a discontinued operation for all periods presented. The Company is currently developing a new integrated product known as Applix Integra. Through the Company’s extensive product development efforts, Applix Integra will combine its two existing products lines, Applix iTM1 and Applix iCRM, to provide a single analytics solution for both the back-office and front-office to its customers.

**2. Summary of Significant Accounting Policies**

***Basis of Presentation***

The accompanying unaudited condensed consolidated financial statements have been prepared in accordance with generally accepted accounting principles (“GAAP”) for interim financial information and pursuant to the rules and regulations of the Securities and Exchange Commission (“SEC”) including instructions for Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all of the information and footnotes required by GAAP for complete financial statements. In the opinion of management, all adjustments (consisting of normal recurring accruals) considered necessary for a fair presentation have been included. Operating results for the three and six month periods ended June 30, 2002 are not necessarily indicative of the results that may be expected for the year ended December 31, 2002. For further information, refer to the consolidated financial statements and footnotes thereto included in the Company’s Annual Report on Form 10-K for the year ended December 31, 2001.

***Principles of Consolidation***

The accompanying consolidated financial statements include the accounts of the Company and all of its wholly owned subsidiaries. All intercompany accounts and transactions have been eliminated.

***Revenue Recognition***

The Company derives its revenues from licenses of its software products and from services the Company provides to its customers. Revenue from software licensing and services fees is recognized in accordance with Statement of Position (“SOP”) 97-2, “Software Revenue Recognition”, and SOP 98-9, “Software Revenue Recognition with Respect to Certain Transactions”. Accordingly, the Company recognizes software license revenue when: (1) persuasive evidence of an arrangement exists; (2) delivery has occurred; (3) the fee is fixed or determinable; and (4) collectibility is probable.

The Company’s software arrangements may contain multiple elements, such as software products, services and post-contract customer support (“PCS”). Revenue earned on software arrangements involving multiple elements which qualify for separate element treatment is allocated to each element based on the relative fair values of those elements based on vendor specific objective evidence. Typically, the Company’s software licenses do not include significant post-delivery obligations to be fulfilled by the Company, and payments are due within a three-month period from date of delivery. Consequently, license fee revenue is generally recognized when the product is shipped. Revenue from training, consulting and implementation services is recognized as the services are performed. Revenue for PCS under software maintenance arrangements is recognized ratably over the term of the arrangement, generally one year. Revenue for license renewals is recognized when all the criteria under SOP 97-2 have been met.

### *Capitalized Software Costs*

Costs related to research, design and development of computer software are charged to research and development expense as incurred. The Company capitalizes eligible software costs incurred between the time that the product's technological feasibility is established and the general release of the product to customers. Such capitalized costs are then amortized on a product-by-product basis generally over one to two years.

The Company evaluates the net realizable value of capitalized software on an ongoing basis, relying on a number of factors including demand for a product, operating results, business plans and economic projections. In addition, the Company considers nonfinancial data such as market trends, product development cycles and changes in management's market emphasis.

### *Intangible Assets and Goodwill*

The Financial Accounting Standards Board ("FASB") issued Statement of Financial Accounting Standards ("SFAS") No. 141 "Business Combinations" ("SFAS 141") and SFAS No. 142 "Goodwill and Other Intangible Assets" ("SFAS 142") in July 2001. SFAS 141 requires that all business combinations be accounted for using the purchase method. SFAS 141 also specifies criteria for recognizing and reporting intangible assets apart from goodwill. SFAS 142 requires that goodwill not be amortized but instead tested for impairment at least annually and more frequently upon the occurrence of certain events in accordance with the provisions of SFAS 142. SFAS 142 also requires that intangible assets with an indefinite life should not be amortized until their life is determined to be finite and all other intangible assets must be amortized over their estimated useful life.

The Company adopted the provisions of SFAS 141 and SFAS 142 effective January 1, 2002. SFAS 141 and SFAS 142 required the Company to perform the following as of January 1, 2002: (i) review goodwill and intangible assets for possible reclasses; (ii) reassess the lives of intangible assets; and (iii) perform a transitional goodwill impairment test. The Company has reviewed its goodwill and intangible assets for possible reclasses of which there were none and has reviewed the useful lives of its identifiable intangible assets and determined that the original estimated lives remain appropriate. The Company performed the first of the required impairment tests of goodwill using the Income Approach, a present value technique, which indicated that an impairment does not appear to exist as a result of adoption of SFAS 142. A reconciliation of previously reported net loss and loss per share to the amounts adjusted for the exclusion of goodwill amortization of \$32,000, net of related income tax effect, is as follows:

	Three months ended June 30,		Six months ended June 30,	
	2002	2001	2002	2001
Net loss	\$ (675)	\$ (2,679)	\$ (769)	\$ (5,271)
Goodwill amortization, net of tax	-	52	-	84
Adjusted net loss	\$ (675)	\$ (2,627)	\$ (769)	\$ (5,187)
Loss per share, basic and diluted:				
As reported	\$ (0.06)	\$ (0.23)	\$ (0.06)	\$ (0.45)
Adjusted	\$ -	\$ (0.22)	\$ -	\$ (0.44)



Amortization expense related to an intangible asset, the customer relationships acquired in the Dynamic Decisions acquisition, totaled \$62,500 and \$0 during the three months ended June 30, 2002 and 2001, respectively. For six months ended June 30, 2002 and 2001, amortization expense was \$125,000 and \$0, respectively. The estimated aggregate future amortization expenses for this intangible asset remaining as of June 30, 2002 are as follows:

Remainder of 2002	\$ 125,000
2003	250,000
2004	250,000
2005	250,000
2006	250,000
2007	62,500

### ***Impairment of Long-Lived Assets***

The Company tests goodwill for impairment in accordance with SFAS 142, which requires goodwill to be tested for impairment at the reporting unit level at least annually and more frequently upon occurrence of certain events, as defined by SFAS 142. Goodwill is tested for impairment annually in a two-step process. First, the Company determines if the fair value of its “reporting unit” exceeds the carrying amount of the reporting unit. If the fair value does not exceed the carrying amount, goodwill of the reporting unit is potentially impaired, and the Company must then measure the impairment loss by comparing the “implied fair value” of the goodwill, as defined by SFAS 142, to its carrying amount. The fair value of the reporting unit is estimated using the Income Approach, a present value technique.

The Company adopted SFAS No. 144, “Accounting for the Impairment or Disposal of Long-Lived Assets” on January 1, 2002. SFAS 144 addresses the financial accounting and reporting for the impairment of long-lived assets. The adoption of SFAS 144 did not have a material impact to the Company’s results of operations or financial position. The Company evaluates the net realizable value of long-lived assets when certain events or changes in circumstances are identified by a number of factors, including a significant decrease in demand for a product related to an asset, history of operating cash flow losses, operating results, business plans, and economic projections. In addition, the Company’s evaluation considers nonfinancial data such as market trends, product development cycles, and changes in management’s market emphasis. Management believes that no such events have occurred.

The Company uses the undiscounted cash flow method to determine if impairment has occurred. If indicators of impairment are present, and the estimated undiscounted cash flows to be derived from the related assets are not expected to be sufficient to recover the asset’s carrying amount, an impairment loss is charged to expense in the period identified. The impairment loss is based upon the difference between the carrying amount and the fair value, as determined based upon either quoted a market price or discounted cash flows whichever is more appropriate under the circumstances. The rates that would be utilized to discount the net cash flows to net present value would take into account the time value of money and investment risk factors.

### ***Translation of Foreign Currencies***

The functional currency for all of the locations in which the Company has a foreign operation is the applicable local currency. Assets and liabilities of all foreign subsidiaries are translated at period-end rates of exchange. Revenues and expenses are translated at average exchange rates during the period. The resulting translation adjustments are included in other comprehensive income. Transaction gains and losses that arise from exchange rate changes included in income are immaterial for all periods presented.

### ***Use of Estimates***

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates. Estimates and assumptions in these financial statements relate to, among other items, the useful lives of fixed assets, capitalized software costs and intangible assets, valuation of deferred tax assets, the allowance for doubtful accounts and accrued liabilities.

## **3. Net Income (Loss) Per Share**

Net income (loss) is computed in accordance with SFAS No. 128, “Earnings Per Share”. Basic net income (loss) per share is computed by dividing net income (loss) available to common stockholders by the weighted average number of common shares

outstanding during the period. Dilutive net income (loss) is computed using the weighted average number of common shares outstanding during the period, plus the dilutive effect, if any, of potential common shares, which consists of stock options.

For the three months ended June 30, 2002 and 2001, the Company excluded potential dilutive common stock equivalents of 217,090 and 23,449, respectively, from its calculation of net income (loss) per share. The Company had an additional 3,321,981 and 3,349,265 of antidilutive common stock equivalents outstanding for the three months ended June 30, 2002 and 2001, respectively, which would not be included in the fully dilutive calculation of net income (loss) per share had the Company reported net income as the stock option exercise price exceeded the average market price for the respective periods.

#### 4. Comprehensive Income or Loss

Components of comprehensive income include net income (loss) and certain transactions that have generally been reported in the consolidated statement of stockholders' equity. Other comprehensive income or loss includes foreign currency translation adjustments.

	Three Months Ended June 30 (In thousands)		Six Months Ended June 30 (In thousands)	
	2002	2001	2002	2001
Net loss	\$ (675)	\$ (2,679)	\$ (769)	\$ (5,271)
Other comprehensive income	150	63	197	0
Total comprehensive loss	\$ (525)	\$ (2,616)	\$ (572)	\$ (5,271)

#### 5. Segments and Geographical Information

The Company and its subsidiaries are principally engaged in the design, development, marketing and support of the Company's analytics and business intelligence and customer relationship management applications. The Company generates substantially all of its revenues from the licensing of the Company's software products and related professional services and maintenance services. The financial information is accompanied by disaggregated information about revenues and expenses by geographic region for purposes of making operating decisions and assessing each geographic region's financial performance. The Company considers itself to be in a single industry segment, the licensing, implementation and support of its software products.

#### 6. Acquisition

On March 31, 2001, the Company acquired all of the outstanding capital stock of Dynamic Decisions Pty Limited ("Dynamic Decisions") for total cost of approximately \$5,867,000 consisting of \$5,640,000 in maximum cash consideration to be paid and 100,000 shares of the Company's common stock. The acquisition was accounted for under the purchase method of accounting, and the purchase price was allocated based on the estimated fair value of the assets acquired and liabilities assumed. An intangible asset, acquired customer relationships of \$1,500,000, was recorded based on the fair value of the asset at the time of acquisition and is being amortized on a straight-line basis over its estimated useful life of six years. The excess of the purchase price over the fair value of the net assets acquired of \$934,000 was recorded as goodwill. Goodwill is no longer amortized under the provision of SFAS 142.

Per the terms of the purchase and sale agreement, total maximum cash consideration relating to the purchase of Dynamic Decisions was \$5,150,000 payable in installments over a maximum of 30 months beginning on July 1, 2001. As of June 30, 2002, the Company had paid \$1,267,000 of the maximum cash consideration, which has been accounted for as purchase price, and two additional cash payments of \$1,052,000, which have been accounted for as compensation expense within operating expenses as the payment was contingent upon the continued employment of two key executives of Dynamic Decisions. The remaining cash payments will continue to be accounted for as compensation expense within operating expense as they are contingent upon future employment of the two key executives. The results of operations of Dynamic Decisions are included in the financial statements from the date of acquisition.

Unaudited pro forma revenue, net income (loss), and net income (loss) per share shown below for the six months ended June 30, 2001 assumes the acquisition of Dynamic Decisions occurred on January 1, 2001.

	Six Months Ended June 30 2001
	(Unaudited)
(In thousands, except per share amounts)	
Revenue	\$ 22,329
Net income (loss)	\$ (4,930)
Total basic and diluted net income (loss) per share	\$ (0.42)

## 7. Restructuring Charges

In 2002 and 2001, the Company adopted several plans of restructuring aimed at reducing operating costs company-wide, strengthening the Company's financial position and reallocating resources to pursue the Company's future operating strategies.

In the second quarter of 2001, the Company adopted a plan of restructuring aimed at reducing operating costs company-wide. In connection with this plan, 28 non-management employees, primarily sales, marketing, and administrative personnel, and 2 executive level employees, were terminated. The Company's restructuring plan also included the closure of the Company's sales office in France. As a result of the restructuring plan, the Company recorded a restructuring charge of \$512,000 for the three months ended June 30, 2001. The restructuring charge consisted of \$449,000 for severance costs and \$63,000 for the loss on disposal of the Company's French subsidiary, which was sold on June 30, 2001. In connection with the sale, the Company paid \$100,000 to the purchaser, which is included in the restructuring charge. No amounts remain accrued at June 30, 2002.

In the third quarter of 2001, the Company adopted a plan of restructuring to further reduce operating costs company-wide through headcount reductions. In connection with this plan, the Company recorded an additional restructuring charge of \$438,000 for severance related to the termination of 26 non-management employees, primarily sales, marketing, and administrative personnel. Subsequent to the initial recording of the charge, adjustments totaling \$90,000 were recorded, reducing the charge to \$348,000. No amounts remained accrued at June 30, 2002.

In the fourth quarter of 2001, the Company adopted a plan of restructuring to further reduce current operating costs. The plan included the further reduction of headcount of one senior level executive and 16 non-management employees, primarily professional services, sales, and administrative personnel. The plan also included the closure of several domestic offices and the consolidation of space within one European office and the abandonment of leasehold improvements and support assets associated with these locations, which were removed from service shortly after the implementation of the plan. As a result of the restructuring plan, the Company recorded a charge of \$840,000, which included \$92,000 in non-cash charges relating to impaired assets. In the second quarter of 2002, the Company negotiated an early lease cancellation for a certain office lease for an amount less than the remaining lease obligation, which reduced the charge by \$140,000.

The components of the fourth quarter 2001 cash charges, as well as the Company's payments made against accruals are detailed as follows:

Cash charges	Charges incurred	Payment made	Balance at December 31, 2001	Payment made	Balance at March 31, 2002	Adjustment/ Charge incurred	Payment made	Balance at June 30, 2002
<u>Q4 2001 restructuring</u>								
Work force reduction	\$ 363,000	\$ (52,000)	\$ 311,000	\$ (232,000)	\$ 79,000	\$ (3,000)	\$ (76,000)	\$ -
Office closures	274,000	-	274,000	(4,000)	270,000	(140,000)	-	130,000
Other contractual obligations	111,000	-	111,000	(4,000)	107,000	-	(23,000)	84,000
Total Q4 01 restructuring	\$ 748,000	\$ (52,000)	\$ 696,000	\$ (240,000)	\$ 456,000	\$ (143,000)	\$ (99,000)	\$ 214,000

In the second quarter of 2002, the Company adopted a plan of restructuring to further reduce operating costs. The plan included the

further reduction of headcount of five non-management employees, four sales people and one administrative employee. The plan also included the closure of two foreign offices. As a result of the restructuring plan, the Company recorded a charge of \$106,000, which is comprised of \$74,000 for workforce reduction and \$32,000 for office closures

## **8. Discontinued Operation**

In December 2000, the Board of Directors committed to a plan to dispose of the operations of its VistaSource business. On March 30, 2001, the Company completed the sale of the VistaSource business unit to Real Time International, Inc. ("Real-Time"), a subsidiary of Parallax Capital Partners, LLC, for \$1,300,000 and a 19% equity interest in Real-Time. The results of operations including revenue, operating expenses, other income and expense, and income taxes of the VistaSource business unit for 2001 have been reclassified in the accompanying statements of operations as a discontinued operation. The Company's balance sheets at June 30, 2002 reflect no remaining liabilities from its discontinued operation and December 31, 2001 reflect the net liabilities of the VistaSource business as net liabilities of discontinued operation within current liabilities. The Company recorded a gain of \$718,000 on the disposal of the discontinued operations in the first quarter of 2001 due to the actual results of operations through the date of disposal, changes in the net assets delivered at closing and changes in estimates of certain obligations. The Company's result of operations for the three months ended June 30, 2002 included \$85,000 in expenses relating to certain defense costs incurred from a claim filed against Vistasource (Note 10), which were not accrued for on the Company's balance sheet.

## **9. Non-recourse Sale of Receivables**

The Company has a non-recourse accounts receivable purchase arrangement with a bank, pursuant to which the Company and the bank may agree from time to time for the Company to sell qualifying accounts receivable to the bank, in an aggregate amount of up to \$2 million outstanding, at a purchase price equal to the balance of the accounts less a discount rate and a fee. On or about December 31, 2001, the Company factored certain accounts receivable to the bank pursuant to the purchase agreement in the amount of \$729,000. On or about June 30, 2002, the Company factored certain accounts receivable to the bank pursuant to the purchase arrangement in the amount of \$599,000.

In accordance with SFAS 140, "Accounting for Transfers and Servicing of Financial Assets and Extinguishments of Liabilities", the Company recognized a sale for those accounts receivable balances for which there was no future obligation to the customer, in the amount of \$361,000 and \$427,000 for December 31, 2001 and June 30, 2002, respectively. The Company has concluded that these accounts have been legally isolated, and accordingly, this amount has been derecognized from the Company's accounts receivable balance at December 31, 2001 and June 30, 2002, respectively. The loss from the sale of the financial assets and retained interest for cash collection were not material to the Company's results of operations or financial position. The remainder of \$368,000 and \$172,000 has been recorded as a financing transaction and recognized as a liability at December 31, 2001 and June 30, 2002, respectively.

## **10. Commitments and Contingencies**

On February 8, 2002, a customer of the Company's divested business unit filed a claim in Germany against the Company's German subsidiary, Veriteam GmbH. The claim alleges a breach of contract pertaining to software sold and implemented by the divested business unit on behalf of the Company. The customer is seeking repayment for the cost of the software and related services of approximately \$800,000. The Company has answered the customer's claim, denying the claim's allegations. Due to the early nature of the claim, the Company has been unable to fully assess the likely outcome of the claim. However, the Company intends to vigorously defend its position and believes the claim lacks substantial merit.

## **11. Restricted Cash**

On August 1, 2001, the Company established a \$1,050,000 irrevocable standby letter of credit in connection with the execution of an agreement to lease certain office space. The irrevocable standby letter of credit is collateralized by a restricted cash deposit of \$1,050,000. The funds can be drawn down over the term of the lease, provided the Company has not defaulted on the office lease. The irrevocable standby letter of credit and underlying security deposit (restricted cash) requirement of \$1,050,000 will be reduced starting the first day of the second lease year as follows:

	<b>Reduction Amount</b>
Second lease year (December 31, 2002)	\$ 116,667
Third lease year (December 31, 2003)	\$ 116,667
Fourth lease year (December 31, 2004)	\$ 175,001
Fifth lease year (December 31, 2005)	\$ 233,330
Sixth lease year (December 31, 2006)	\$ 283,335

At the end of the sixth year, the Company can reduce the letter of credit to \$125,000 or substitute \$125,000 in cash in lieu of the letter of credit.

## **ITEM 2. MANAGEMENT’S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

### **Overview of the Company’s Operations**

Applix, Inc. (“Applix” or the “Company”) is a global provider of enterprise performance management solutions that include interactive planning, analytics and business intelligence and customer relationship management (CRM). These combined products represent one principal business segment, which Applix reports as its continuing operations. The Company’s iTM1 and iCRM applications are designed and developed to capture information from across the extended enterprise and enable continual marketplace responsiveness. The applications are adaptable, scalable, and real-time and support unique, complex and disparate business processes, providing analysis, planning, measurement and response to changing customer requirements and business dynamics.

The Company’s iTM1 and iCRM applications owe their adaptability to Applix iTM1 and Applix iEnterprise technology platforms that power them. Applix continues to enhance these platforms and the integration between them, in order to continue providing software that best supports companies’ unique, competitive business processes. These development efforts have resulted in a single platform called Applix Integra.

In December 2000, the Board of Directors committed to a plan to dispose of the operations of its VistaSource business. On March 30, 2001, the Company completed the sale of the VistaSource business unit to Real Time International, Inc. (“Real-Time”), a subsidiary of Parallax Capital Partners, LLC, for \$1,300,000 and a 19% equity interest in Real-Time. The results of operations including revenue, operating expenses, other income and expense, and income taxes of the VistaSource business unit for 2001 have been reclassified in the accompanying statements of operations as a discontinued operation. The Company’s balance sheet at June 30, 2002 reflects no remaining liabilities from its discontinued operation and its balance sheet at December 31, 2001 reflects the net liabilities of the VistaSource business as net liabilities of discontinued operation within current liabilities. The Company recorded a gain of \$718,000 on the disposal of the discontinued operations in the first quarter of 2001 due to the actual results of operations through the date of disposal, changes in the net assets delivered at closing and changes in estimates of certain obligations. The Company’s result of operations for the three months ended June 30, 2002 included \$85,000 in expenses relating to certain defense costs incurred from a claim filed against Vistasource (Note 10), which were not accrued for on the Company’s balance sheet.

On March 31, 2001, the Company acquired all of the outstanding capital stock of Dynamic Decisions Pty Limited (“Dynamic Decisions”) for total cost of approximately \$5,867,000 consisting of \$5,640,000 in maximum cash consideration to be paid and 100,000 shares of the Company’s common stock. The acquisition was accounted for under the purchase method of accounting, and the purchase price was allocated based on the estimated fair value of the assets acquired and liabilities assumed. An intangible asset, acquired customer relationships of \$1,500,000, was recorded based on the fair value of the asset at the time of acquisition and is being amortized on a straight-line basis over its estimated useful life of six years. The excess of the purchase price over the fair value of the net assets acquired of \$934,000 was recorded as goodwill. Goodwill is no longer amortized under the provision of SFAS 142.

Per the terms of the purchase and sale agreement, total maximum cash consideration relating to the purchase of Dynamic Decisions was \$5,150,000 payable in installments over a maximum of 30 months beginning on July 1, 2001. As of June 30, 2001, the Company had paid \$1,267,000 of the maximum cash consideration, which has been accounted for as purchase price, and two additional cash payments of \$1,052,000, which have been accounted for as compensation expense within operating expenses as the payment was contingent upon the continued employment of two key executives of Dynamic Decisions. The remaining cash payments

will continue to be accounted for as compensation expense with operating expense as they are contingent upon the future employment of the two key executives. The results of operations of Dynamic Decisions are included in the financial statements from the date of acquisition.

In December 2001, the Company announced the combination of Applix iCRM and Applix iTM1 as a new integrated product known as Applix Integra, which will provide enterprise-wide workflow within an enabled business planning solution. Applix Integra combines the strengths of the Company's two product lines and provides the analytics solutions for both the back-office and front-office. Development efforts during the year are expected to result in commercial availability of Applix Integra in 2002. The Company believes the Integra product will make the Company a single-source vendor of business planning and customer analytics solutions and iCRM solutions that rely on a formal integration between two such solution sets. The Integra platform development was largely completed in the first two quarters of 2002.

The following information should be read in conjunction with the unaudited condensed consolidated financial statements and notes thereto included in this Quarterly Report and with the Financial Statements and Management's Discussion and Analysis of Financial Condition and Results of Operations contained in the Company's Annual Report on Form 10-K for the year ended December 31, 2001 filed with the Securities and Exchange Commission.

## **CRITICAL ACCOUNTING POLICIES AND ESTIMATES**

This Management's Discussion and Analysis of Financial Condition and Results of Operations discusses the Company's consolidated condensed financial statements, which have been prepared in accordance with accounting principles generally accepted in the United States. The preparation of these financial statements requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Management bases its estimates and assumptions on expected or known trends or events, historical experience and various other factors that are believed to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates under different assumptions or conditions.

Management believes the following critical accounting policies, among others, involve the more significant judgments and estimates used in the preparation of its consolidated financial statements.

### *Revenue Recognition*

The Company recognizes revenue in accordance with Statement of Position ("SOP") 97-2, "Software Revenue Recognition" ("SOP 97-2"), and SOP 98-9, "Software Revenue Recognition with Respect to Certain Transactions". SOP 97-2 requires that four basic criteria must be met before revenue can be recognized: (1) persuasive evidence of an arrangement exists via a valid executed customer order and/or signed license agreement; (2) physical or electronic delivery has occurred including availability of license keys or services rendered; (3) the fee is fixed or determinable representing amounts that are due unconditionally with no future obligations under customary payment terms; and (4) collectibility is probable. In the event that the Company is unable to meet any one or all of the above criteria on a timely basis, revenue recognized for any reporting period could be adversely affected.

### *Accounts Receivable and Bad Debt*

The Company maintains allowances for doubtful accounts for estimated losses resulting from the inability of its customers to make required payments. The Company continuously monitors collections and payments from its customers and determines the allowance for doubtful accounts based upon historical experience and specific customer collection issues. If the financial condition of the Company's customers were to deteriorate, resulting in an impairment of their ability to make payments, additional allowances may be required. The Company generally invoices the customer in the same local currency as to be paid by the customer. The Company does not hedge its foreign customer receivables due to the relatively small exposure from foreign currency rate fluctuations.

### *Capitalized Software Development Costs*

The Company's policy for capitalized software development costs is to capitalize eligible design and development costs relating to its software products incurred between the time that the product's technological feasibility is established and the general release of the product to customers. This policy requires management to use professional judgment in determining what development costs are eligible and at what point technological feasibility has been reached. Capitalized software development costs are amortized as a cost of software license revenue over the estimated product life, and development costs not capitalized under the policy are classified as a





development expense in the same period as incurred. If management determines that the recoverability of these unamortized capitalized software costs is not probable, these costs may require adjustment to their net realizable value, which could affect the results of the reporting period.

#### *Accounting For Cost-Based Investments*

The Company has two cost-based investments, which have a zero value at June 30, 2002 and December 31, 2001. In assessing potential impairment for cost-based investments, the Company considers various factors including but not limited to a company's financial performance, anticipated funding needs, comparable companies' performance, and volatility inherent in the external market for these investments. If these factors are not supportive of the carrying value of the investment, the Company may record impairment charges not previously recognized to reflect management's best estimate of recoverability. With the divestment of its VistaSource business unit, the Company retained a cost-based investment in Real-Time International, Inc. that was deemed to have no value at the date of the transaction. The Company also has a cost-based investment in TurboLinux, Inc., which was determined to be impaired, resulting in recognition of a \$1,250,000 impairment loss in 2001.

#### *Goodwill and Other Intangible Assets and Related Impairment*

During 2001, the Company completed its acquisition of Dynamic Decisions and recorded goodwill in the amount of \$934,000 associated with the excess purchase price over the fair value of the net assets acquired and identifiable intangible assets of \$1,500,000 assigned to identified customer relationships. The amounts assigned to the identifiable assets and liabilities acquired in connection with the acquisition were based on estimated fair values at the date of acquisition. The fair values were determined by the Company's management, based in part upon information supplied by the management of the acquired business and a valuation prepared by an independent appraiser. The valuation of identified customer relationships has been based primarily upon future cash flow projections discounted to present value using a risk-adjusted discount rate.

In assessing the recoverability of the Company's goodwill and other intangible assets, the Company must make assumptions regarding estimated future cash flows and other factors including legal factors, market conditions and operational performance of its acquired businesses to determine the fair value of the respective assets. If these estimates or their related assumptions change in the future, the Company may be required to record impairment charges for these assets not previously recorded. In addition, the estimated lives of goodwill and other intangible assets are based on current facts. If events change, and the Company has overestimated the economic life of these assets, the Company will begin to amortize the remaining unamortized carrying value of these assets over the newly estimated life, which may result in additional amortization expense.

Effective January 1, 2002, the Company adopted Statement of Financial Accounting Standards No. 142, "Goodwill and Other Intangible Assets," and is now required to analyze its goodwill for impairment during the first six months of fiscal 2002, and subsequently on an annual basis thereafter, unless facts or circumstances arise earlier which indicate impairment. Any resulting impairment loss could have a material adverse impact on financial condition and results of operations. The Company performed the first of the required impairment tests of goodwill using the Income Approach, a present value technique, which indicated that an impairment does not appear to exist as a result of adoption of SFAS 142.

#### *Restructuring*

During 2002 and 2001, the Company recorded charges in connection with its restructuring programs. These charges include estimates pertaining to employee separation costs and the settlements of contractual obligations resulting from the Company's actions. Although the Company does not anticipate significant changes, the actual costs may differ from these estimates, which would result in adjustments to the original estimates.

#### *Deferred Taxes*

The Company accounts for income taxes in accordance with Statement of Financial Accounting Standards No. 109 "Accounting for Income Taxes" ("FAS 109") which requires that deferred tax assets and liabilities be recognized using enacted tax rates for the effect of temporary differences between the book and tax bases of recorded assets and liabilities. FAS 109 also requires that deferred tax assets be reduced by a valuation allowance if it is more likely than not that some portion or all of the deferred tax asset will not be realized. The Company evaluates quarterly realizability of its deferred tax assets by assessing its valuation allowance and by adjusting the amount of such allowance, if necessary. At June 30, 2002 and December 31, 2001, the Company's deferred tax assets were fully reserved. In the event the Company were to determine in the future that it would be able to realize its deferred tax assets in

excess of its net-recorded amount, an adjustment to the deferred tax asset would increase income in the period such determination was made.

### Results of Continuing Operations for the Three and Six Months Ended June 30, 2002 and 2001

The following table sets forth the consolidated statement of operations data for the three and six months ended June 30, 2002 and 2001, expressed as a percentage of total revenues:

	Three months ended		Six months ended	
	June 30, 2002	June 30, 2001	June 30, 2002	June 30, 2001
Software license revenue	43.1%	43.4%	45.2%	47.5%
Professional services and maintenance	56.9%	56.6%	54.8%	52.5%
Total revenue	100.0%	100.0%	100.0%	100.0%
Cost of software license revenue	10.3%	5.3%	9.3%	4.8%
Cost of professional services and maintenance	23.2%	30.4%	23.4%	32.8%
Gross margin	66.5%	64.3%	67.3%	62.4%
Operating expenses				
Product development	14.8%	16.3%	13.2%	17.5%
Sales and marketing	38.7%	57.4%	37.8%	59.7%
General and administrative	13.7%	11.8%	14.2%	10.9%
Acquisition related cost (DD) and other charges	5.8%	0.0%	5.7%	0.0%
Restructuring and other charges	-0.4%	4.9%	-0.2%	2.4%
Total operating expenses	72.7%	90.4%	70.7%	90.5%
Operating loss	-6.1%	-26.1%	-3.4%	-28.1%
Interest (income) expense, net	-0.7%	-1.2%	-0.6%	-1.2%
Provision for income taxes	1.0%	0.7%	0.9%	0.5%
Net loss from continuing operations	-6.4%	-25.7%	-3.7%	-27.5%
Discontinued operation	-0.9%	0.0%	-0.5%	3.3%
Net loss	-7.3%	-25.7%	-4.2%	-24.2%

## ***Revenues***

Revenue for the quarter ended June 30, 2002 was \$9,191,000, a 12% decrease from revenue of \$10,444,000 for the same quarter last year. For the six months ended June 30, 2002, revenue was \$18,474,000, a 15% decrease from revenue of \$21,771,000 as compared to the six months ended June 30, 2001. Revenues decreased primarily due to the progressive weakening of the global economy and continued reductions in expenditures in the information technology market.

### ***Software License***

Software license revenue from continuing operations decreased 13% to \$3,964,000 for the three months ended June 30, 2002 from \$4,537,000 for the three months ended June 30, 2001. For the six months ended June 30, 2002, software license revenue decreased 19% to \$8,343,000 from \$10,351,000 as compared to the corresponding period in the prior year. Software license revenue as a percentage of total revenue was 43% in both the three-month periods ended June 30, 2002 and 2001. Software license revenue decreased primarily due to the weakened global technology capital spending, which has impacted software license revenue to a greater extent than professional services and maintenance revenue. Despite these continued slowdowns of information technology spending, during the quarter ended June 30, 2002, the Company continued to build customer momentum, with 65 new customers choosing Applix solutions.

Domestic license revenue from continuing operations increased 21% to \$1,355,000 for the quarter ended June 30, 2002 from \$1,121,000 for the second quarter of 2001. For the six months ended June 30, 2002, domestic license revenue increased 12% to \$3,837,000 from \$3,425,000 at the same period last year. The increase of domestic license revenue was partly due to an increase in the number of licenses of the Company's software sold to new and existing customers.

International license revenue from continuing operations decreased 24% to \$2,609,000 for the quarter ended June 30, 2002 from \$3,416,000 for the same period in 2001. For the six months ended June 30, 2002, international license revenue decreased 35% to \$4,506,000 from \$6,926,000 compared to June 30, 2001. The decrease was primarily due to the continued weakening economic conditions in Europe and continued decline in information technology spending worldwide.

The Company markets its products through its direct sales force and indirect partners. The Company continues to focus on complementing the direct sales force with the indirect channel partners, which consist of original equipment manufacturers ("OEMs"), value added resellers ("VARs"), independent distributors and sales agents.

### ***Professional Services and Maintenance***

Professional services and maintenance revenue from continuing operations decreased 12% for the three months ended June 30, 2002 to \$5,227,000, as compared to \$5,907,000, for the three months ended June 30, 2001. Professional services and maintenance revenue as a percentage of total revenue remained constant at 57% in both of the quarters ended June 30, 2002 and 2001. For the six months ended June 30, 2002, professional services and maintenance revenue decreased 11% to \$10,131,000 from \$11,420,000 for the same period ended June 30, 2001. For the three months ended June 30, 2002, maintenance revenues increased 10% to \$3,594,000 compared to \$3,276,000 for the three months ended June 30, 2001; while consulting and training revenue decreased 38% to \$1,633,000 compared to \$2,631,000 for the three months ended June 30, 2001. For the six months ended June 30, 2002, maintenance revenues increased 20% to \$6,972,000 as compared to \$5,811,000 for the same period ended June 30, 2001; while consulting and training revenue decreased 44% to \$3,159,000 compared to \$5,609,000 for the six months ended June 30, 2001. The increase in maintenance revenue is primarily due to growth in the installed base of customers receiving maintenance and a greater number of customers electing renewal of their maintenance support contracts. The Company expects the maintenance revenue as a component of total professional service and maintenance revenue to continue to increase due to continuing improvement in maintenance renewals from existing customers as they choose to extend their maintenance support contracts. The Company expects professional service revenue to decrease as a percentage of total professional services and maintenance revenue due to the Company's increasing reliance on external consultants as the Company continues to control its costs.

Domestic services revenue from continuing operations decreased 6% to \$1,980,000 for the three months ended June 30, 2002 from \$2,102,000 for the three months ended June 30, 2001. For the six months ended June 30, 2002, domestic services revenue decreased 4% to \$3,890,000 from \$4,067,000 for the same period ended June 30, 2001.

International services revenue decreased by 15% to \$3,247,000 in the three months ended June 30, 2002 from \$3,805,000 for the three months ended June 30, 2001. For the six months ended June 30, 2002, international services revenue decreased 15% to \$6,241,000 compared to \$7,353,000 for the same period ended June 30, 2001.

## ***Cost of Revenues***

### ***Cost of Software License Revenue***

Cost of software license revenue consists primarily of third-party software royalties, cost of product packaging and documentation materials, and amortization of capitalized software costs. The amortization of capitalized software costs begins upon general release of the software to customers. Cost of software license revenues increased 71% to \$944,000 for the three months ended June 30, 2002, compared to \$553,000 for the same quarter ended June 30, 2001. For the six months ended June 30, 2002, cost of software license revenue increased 65% to \$1,718,000 as compared to \$1,044,000 for the same period in prior year. As a percentage of software license revenue, cost of software license revenue increased to 24% in the three months ended June 30, 2002, as compared to 12% for the three months ended June 30, 2001. For the six months ended June 30, 2002, cost of software license revenue as percentage of software license revenue increased to 21% compared to 10% a year earlier. Cost of software license revenue increased in absolute dollars and as a percentage of software license revenue primarily due to an increase in partner royalty costs.

### ***Cost of Professional Services and Maintenance Revenue***

The cost of professional services and maintenance revenue consists primarily of personnel, facilities and system costs incurred to provide consulting, customer support under the maintenance agreements and training. Cost of professional services and maintenance revenue from continuing operations decreased 33% to \$2,131,000 for the three months ended June 30, 2002 from \$3,173,000 for the three months ended June 30, 2001. Cost of professional services and maintenance revenue as a percentage of professional services and maintenance revenue was 41% in the second quarter of 2002 as compared to 54% during the same quarter of 2001. For the three and six months ended June 30, 2002, professional services and maintenance revenue gross margin as a percentage of professional services revenue improved to 59% and 57%, respectively, as compared to 46% and 37%, respectively, for the same periods ended June 30, 2001. The improvement in professional services and maintenance revenue gross margin is due to higher consulting utilization and a change in revenue mix from lower margin consulting revenues to higher margin maintenance revenues. This gross margin improvement on maintenance and services is a direct reflection of the Company's focus on margin improvement and the results of rebalancing the Company's cost structure.

## ***Operating Expenses***

### ***Product Development***

Product development expenses include costs associated with the development of new products, enhancements of existing products and quality assurance activities, and consist primarily of employee salaries, benefits, consulting costs and the cost of software development tools. The Company capitalizes product development costs during the required capitalization period once the Company has reached technological feasibility through general release of its software products. The Company considers technological feasibility to be met once it has completed a working model that has met certain performance criteria. Product development costs not meeting the requirements for capitalization are expensed as incurred.

Product development from continuing operations decreased 20% to \$1,364,000 for the three months ended June 30, 2002, from \$1,707,000 for the three months ended June 30, 2001. This represents 15% of the total revenue for the three months ended June 30, 2002 as compared to 16% of the total revenue for the three months ended June 30, 2001. Product development from continuing operations decreased 36% to \$2,445,000 for the six months ended June 30, 2002 from \$3,815,000 for the six months ended June 30, 2001. The decrease is primarily due to decreased employee and outside consulting costs as a result of development synergies with the new Applix Integra platform and capitalization of product development costs consisting primarily of salaries, benefits and related indirect overhead costs of \$462,000 in the three months ended June 30, 2002 and \$1,208,000 for the six months ended June 30, 2002 compared to \$118,000 and \$454,000 for the three and six months ended June 30, 2001. The capitalized development is directly related to the Company's extensive product development efforts pertaining to the Company's new Integra platform. The Company anticipates that it will continue to invest substantial resources in new product development, primarily the Applix Integra platform, new versions of existing products and additional modules for its existing products. The Company anticipates that it will capitalize development costs associated with the Applix Integra platform until its commercial release, which is expected in 2002.

### ***Sales and Marketing***

Sales and marketing expenses consist primarily of salaries, commissions and bonuses earned by sales and marketing personnel, field office expenses, travel and entertainment, promotional and advertising expenses and the cost of the Company's international

operations. Sales and marketing expenses from continuing operations decreased 41% to \$3,560,000 for the three months ended June 30, 2002 from \$5,990,000 for the three months ended June 30, 2001. For the six months ended June 30, 2002, sales and marketing expenses decreased 46% to \$6,976,000 from \$13,005,000 for the six months ended June 30, 2001. As a percentage of total revenue sales and marketing expenses were 39% and 57% respectively, for the three months ended June 30, 2002 and 2001. For the six months ended June 30, 2002 and 2001, sales and marketing expenses as a percentage of total revenue were 38% and 60% respectively. The decrease was primarily due to the Company's decreased staffing levels associated with the Company's 2001 restructuring initiatives, reduced sales commissions and bonuses, and management's further implementation of cost control initiatives, including reductions in advertising, travel and other discretionary expenditures. The Company expects to continue to closely monitor discretionary expenditures and to continue its cost control initiatives.

#### *General and Administrative*

General and administrative expenses consist primarily of salaries and occupancy costs for administrative, executive and finance, information technology ("IT") and human resource personnel. General and administrative expenses from continuing operations increased 2% to \$1,256,000 for the three months ended June 30, 2002 from \$1,237,000 for the three months ended June 30, 2001. For the six months ended June 30, 2002, general and administrative expenses increased 10% to \$2,628,000 compared to \$2,381,000 for the six months ended June 30, 2001. The increase was primarily due to increases in the Company's operating costs, which included rent and related costs of its new corporate headquarters. As a percentage of total revenue, general and administrative expenses were 14% and 12%, respectively, for the three months ended June 30, 2002 and 2001, and 14% and 11%, respectively, for the six months ended June 30, 2002 and 2001.

#### *Restructuring Expense*

In 2001 and 2002, the Company adopted several plans of restructuring aimed at reducing operating costs company-wide, strengthening the Company's financial positions and reallocating resources to pursue the Company's future operating strategies.

In the second quarter of 2001, the Company adopted a plan of restructuring aimed at reducing operating costs company-wide. In connection with this plan, 28 non-management employees, primarily sales, marketing, and administrative personnel, and 2 executive level employees, were terminated. The Company's restructuring plan also included the closure of the Company's sales office in France. As a result of the restructuring plan, the Company recorded a restructuring charge of \$512,000 for the three months ended June 30, 2001. The restructuring charge consisted of \$449,000 for severance costs and \$63,000 for the loss on disposal of the Company's French subsidiary, which was sold on June 30, 2001. In connection with the sale, the Company paid \$100,000 to the purchaser, which is included in the restructuring charge. No amounts remain accrued at June 30, 2002.

In the third quarter of 2001, the Company adopted a plan of restructuring to further reduce operating costs company-wide through headcount reductions. In connection with this plan, the Company recorded an additional restructuring charge of \$438,000 for severance related to the termination of 26 non-management employees, primarily sales, marketing, and administrative personnel. Subsequent to the initial recording of the charge, adjustments totaling \$90,000 were recorded, reducing the charge to \$348,000. No amounts remained accrued at June 30, 2002.

In the fourth quarter of 2001, the Company adopted a plan of restructuring to further reduce current operating costs. The plan included the further reduction of headcount of one senior level executive and 16 non-management employees, primarily professional services, sales, and administrative personnel. The plan also included the closure of several domestic offices and the consolidation of space within one European office and the abandonment of leasehold improvements and support assets associated with these locations, which were removed from service shortly after the implementation of the plan. As a result of the restructuring plan, the Company recorded a charge of \$840,000, which included \$92,000 in non-cash charges relating to impaired assets. In the second quarter of 2002, the Company negotiated an early lease cancellation for a certain office lease for an amount less than the remaining lease obligation, which reduced the charge by \$140,000.

The components of the fourth quarter 2001 cash charges, as well as the Company's payments made against accruals are detailed as follows:

Cash charges								
Q4 2001 restructuring	Charges incurred	Payment made	Balance at December 31, 2001	Payment made	Balance at March 31, 2002	Adjustment/ Charge incurred	Payment made	Balance at June 30, 2002
Work force Reduction	\$363,000	\$(52,000)	\$ 311,000	\$(232,000)	\$ 79,000	\$ (3,000)	\$(76,000)	\$ –
Office closures	274,000	–	274,000	(4,000)	270,000	(140,000)	–	130,000
Other contractual obligations	111,000	–	111,000	(4,000)	107,000	–	(23,000)	84,000
Total Q4 01 restructuring	\$748,000	\$(52,000)	\$ 696,000	\$(240,000)	\$456,000	\$(143,000)	\$(99,000)	\$214,000

In the second quarter of 2002, the Company adopted a plan of restructuring to further reduce operating costs. The plan included the further reduction of headcount of five non-management employees, four sales people and one administrative employee. The plan also included the consolidation of two foreign offices. As a result of the restructuring plan, the Company recorded a charge of \$106,000 comprising of \$74,000 for workforce reduction and \$32,000 for office closures.

#### *Compensation Expenses Related to an Acquisition*

Compensation expenses related to acquisition consist primarily of contingent cash consideration relating to the Company's March 2001 acquisition of Dynamic Decisions. Per the terms of the purchase and sale agreement, total maximum cash consideration relating to the purchase of Dynamic Decisions was \$5,150,000 payable in installments over a maximum of 30 months beginning on July 1, 2001. As of June 30, 2002, the Company had paid \$1,267,000 of the maximum cash consideration, which has been accounted for as purchase price. For the three and six months ended June 30, 2002, the Company made contingent cash payments of \$535,000 and \$1,052,000, respectively, which have been accounted for as compensation expense as the payment is contingent upon the continued employment of two key executives of Dynamic Decisions. The remaining cash payments will continue to be accounted for as compensation expense, as they are contingent upon the future employment of the two key executives.

#### *Interest and Other Income, Net*

Interest and other income decreased to \$68,000 and \$103,000, respectively, for the three and six months ended June 30, 2002, compared to \$124,000 and \$257,000, respectively, for the three and six months ended June 30, 2001. The decrease was primarily attributable to the impact of exchange rate fluctuations partially offset by the amortization of line of credit setup costs and to a lesser extent, the decrease in the average effective interest rates.

#### *Provision for Income Taxes*

The Company recorded a provision for income taxes of \$96,000 and \$160,000, respectively, for the three and six months ended June 30, 2002, compared to \$75,000 and \$119,000, respectively, for the same periods ended June 30, 2001. The provision for income taxes represents the Company's state and foreign income tax obligations.

#### *Discontinued Operation*

In December 2000, the Board of Directors committed to a plan to dispose of the operations of its VistaSource business. On March 30, 2001, the Company completed the sale of the VistaSource business unit to Real Time International, Inc. ("Real-Time"), a subsidiary of Parallax Capital Partners, LLC, for \$1,300,000 and a 19% equity interest in Real-Time. The results of operations including revenue, operating expenses, other income and expense, and income taxes of the VistaSource business unit for 2001 have been reclassified in the accompanying statements of operations as a discontinued operation. The Company's balance sheet at June 30, 2002 reflects no remaining liabilities from its discontinued operation and its balance sheet at December 31, 2001 reflects the net liabilities of the VistaSource business as net liabilities of discontinued operation within current liabilities. The Company recorded a gain of \$718,000 on the disposal of the discontinued operations in the first quarter of 2001 due to the actual results of operations through the date of disposal, changes in the net assets delivered at closing and changes in estimates of certain obligations. The Company's result of operations for the three months ended June 30, 2002 included \$85,000 in expenses relating to certain defense costs incurred from a claim filed against Vistasource (Note 10), which were not accrued for on the Company's balance sheet.

#### *Net Loss and Operating Margin*

The Company had net losses of \$675,000 and \$769,000, respectively, for the three and six months ended June 30, 2002, compared to \$2,679,000 and \$5,271,000, respectively for the same periods ended June 30, 2001. The net loss included contingent compensation payments related to the Company's 2001 acquisition of Dynamic Decisions for the three and six month periods ending June 30, 2002 of \$535,000 and \$1,052,000 respectively. Additionally, operating loss as a percentage of total revenue were 6% and 3%, respectively for the three and six months ended June 30, 2002 compared to 26% and 28%, respectively, for the same periods ended June 30, 2001. The total revenue decrease in the second quarter of 2002 of \$1,253,000 was significantly offset by the Company's cost control initiatives including 2001 restructuring initiatives.

## *Liquidity and Capital Resources*

The Company derives its liquidity and capital resources primarily from the Company's cash flow from operating activities and from working capital. The Company's cash and cash equivalent balance was \$8,947,000 and \$9,278,000 as of June 30, 2002 and December 31, 2001, respectively, which included restricted cash of \$1,050,000. The Company's days sales outstanding ("DSO") in accounts receivable was 70 days as of December 31, 2001 and as of June 30, 2002. The Company has a non-recourse accounts receivable purchase arrangement with a bank, pursuant to which the Company and the bank may agree from time to time for the Company to sell qualifying accounts receivable to the bank, in an aggregate amount of up to \$2 million outstanding, at a purchase price equal to the balance of the accounts less a discount rate and a fee. On or about June 30, 2002, the Company factored certain accounts receivable to the bank pursuant to the purchase arrangement in the amount of \$599,000. The Company sold \$729,000 in accounts receivable as of December 31, 2001. The sales had an immaterial impact on the Company's DSO by reducing approximately 3 days as of December 31, 2001 and by increasing approximately 6 day as of June 30, 2002. The Company does not have any off-balance-sheet arrangements with unconsolidated entities or related parties, and as such, the Company's liquidity and capital resources are not subject to off-balance sheet risks from unconsolidated entities.

In accordance with SFAS 140, "Accounting for Transfers and Servicing of Financial Assets and Extinguishments of Liabilities", the Company recognized a sale for those accounts receivable balances for which there was no future obligation to the customer, in the amount of \$426,000. The Company has concluded that these accounts have been legally isolated, and accordingly, this amount has been derecognized from the Company's accounts receivable balance at June 30, 2002. The loss from the sale of the financial assets and retained interest for cash collection were not material to the Company's results of operations or financial position. The remainder of \$172,000 has been recorded as a financing transaction and recognized as a liability at June 30, 2002.

Cash used by the Company's operating activities was \$376,000 for the six months ended June 30, 2002 compared to cash used in operating activities of \$4,699,000 for the same period in the prior year. The net loss of \$769,000 for the first half of 2002 was partially offset by the decrease in operating assets and liabilities of \$879,000, which was primarily due to an increase in deferred revenue of \$1,494,000, offset by payments for accrued liabilities and the sale of receivables.

Cash used in investing activities totaled \$1,658,000 for the six months ended June 30, 2002 compared to cash provided by investing activities of \$639,000 for the same period ended in June 30, 2001. The increase in cash used in investing activities resulted from the increase of capitalized software cost of \$1,208,000 and property and equipment expenditure of \$450,000.

Cash provided by financing activities totaled \$1,454,000 for the six months ended June 30, 2002, which consisted of net proceeds from factoring of receivables to a bank for \$1,243,000 and proceeds from issuance of stock under stock plans of \$211,000. This compares to total cash provided by financing activities of \$546,000 for the same period ended June 30, 2001.

In connection with the Company's acquisition of Dynamic Decisions, the Company expects to pay out additional contingent cash consideration of \$2,768,000 in six quarterly installments between July 1, 2002 and January 1, 2004.

The Company has secured two revolving credit facilities with a bank, providing for loans and other financial accommodations, totaling approximately \$5 million. As of June 30, 2002, the Company had no amounts outstanding under these credit facilities. Because the Company is currently in default under certain covenants with the bank, the Company currently has no availability to borrow under either of these facilities. The facilities expire on December 5, 2002.

As of June 30, 2002, the Company had future cash commitments for the cash payments pertaining to its obligation under its non-cancelable leases. The Company's future minimum operating lease payments for its office facilities and certain equipment are:



	Operating Leases
2002	\$ 1,189,000
2003	2,263,000
2004	2,139,000
2005	2,014,000
2006	1,796,000
2007 and thereafter	11,674,000
Total minimum lease payments	\$21,075,000

The Company has no commitments or specific plans for any significant capital expenditures in the next 12 months.

The Company has incurred losses from continuing operations for the last several years. Over those periods of time and as of June 30, 2002, the Company had an accumulated deficit of \$38.0 million. Operating losses and negative cash flows may continue because of costs and expenses relating to brand development, marketing and other promotional activities, continued development of the Company's information technology infrastructure, expansion of product offerings and development of relationships with other businesses. Management's plans include increasing revenue and generating positive cash flows from operations. The Company made progress during the six months ended June 30, 2002 towards decreasing operating losses as compared to the same period last year. Additionally, the Company improved its first two quarters 2002 cash flow and conserved its cash by effectively controlling its spending. The Company currently expects that the principal sources of funding for its operating expenses, capital expenditures and other liquidity needs will be a combination of its available cash balances, funds generated from operations and its available credit facilities. The Company believes that its currently available sources of funds will be sufficient to fund its operations for at least the next 12 months. However, there are a number of factors that may negatively impact the Company's available sources of funds. The amount of cash generated from operations will be dependent upon such factors as the successful execution of the Company's business plan, the successful introduction of Applix Integra and worldwide economic conditions. Should the Company not meet its plans to generate sufficient revenue or positive cash flows, it may need to raise additional capital or reduce spending. Failure to do so could have an adverse effect on the Company's ability to continue as a going concern.

## **FACTORS THAT MAY AFFECT FUTURE RESULTS**

### **OUR STOCK PRICE MAY BE ADVERSELY AFFECTED BY SIGNIFICANT FLUCTUATIONS IN OUR QUARTERLY RESULTS.**

We expect to experience significant fluctuations in our future results of operations due to a variety of factors, many of which are outside of our control, including:

- demand for and market acceptance of our products and services;
- the size and timing of customer orders, particularly large orders, some of which represent more than 10% of total revenue during a particular quarter;
- introduction of products and services or enhancements by us and our competitors;
- competitive factors that affect our pricing;
- the mix of products and services we sell;
- the hiring and retention of key personnel;
- our expansion into international markets;
- the timing and magnitude of our capital expenditures, including costs relating to the expansion of our operations;
- changes in generally accepted accounting policies, especially those related to the recognition of software revenue; and

- new government legislation or regulation.

We typically receive a majority of our orders in the last month of each fiscal quarter because our customers often delay purchases of products until the end of the quarter and our sales organization and our individual sales representatives strive to meet quarterly sales targets. As a result, any delay in anticipated sales is likely to result in the deferral of the associated revenue beyond the end of a particular quarter, which would have a significant effect on our operating results for that quarter. In addition, most of our operating expenses do not vary directly with net sales and are difficult to adjust in the short term. As a result, if net sales for a particular quarter were below expectations, we could not proportionately reduce operating expenses for that quarter, and, therefore, that revenue shortfall would have a disproportionate adverse effect on our operating results for that quarter. If our operating results are below the expectations of public market analysts and investors, the price of our common stock may fall significantly.

#### OUR FUTURE SUCCESS IS DEPENDENT IN LARGE PART ON THE SUCCESS OF APPLIX INTEGRA.

We have devoted a substantial amount of resources to the development and marketing of our new Applix Integra product. We believe that our future financial performance will be dependent in large part on the success of Applix Integra. Because Applix Integra has been announced only recently and has not yet begun commercial shipments, we cannot yet assess its market acceptance or predict with accuracy the amount of revenue it will generate.

#### IF WE DO NOT INTRODUCE NEW PRODUCTS AND SERVICES IN A TIMELY MANNER, OUR PRODUCTS AND SERVICES WILL BECOME OBSOLETE, AND OUR OPERATING RESULTS WILL SUFFER.

The customer analytics and business planning software markets are characterized by rapid technological change, frequent new product enhancements, uncertain product life cycles, changes in customer demands and evolving industry standards. Our products could be rendered obsolete if products based on new technologies are introduced or new industry standards emerge.

Enterprise computing environments are inherently complex. As a result, we cannot accurately estimate the life cycles of our products. New products and product enhancements can require long development and testing periods, which requires us to hire and retain technically competent personnel. Significant delays in new product releases or significant problems in installing or implementing new products could seriously damage our business. We have, on occasion, experienced delays in the scheduled introduction of new and enhanced products and may experience similar delays in the future.

Our future success depends upon our ability to enhance existing products, develop and introduce new products, satisfy customer requirements and achieve market acceptance. We may not successfully identify new product opportunities and develop and bring new products to market in a timely and cost-effective manner.

#### WE MAY NOT BE ABLE TO FULFILL ANY FUTURE CAPITAL NEEDS.

We believe, based upon our current business plan, that our current cash and cash equivalents, funds generated from operations and available credit lines should be sufficient to fund our operations as planned for at least the next twelve months. However, we may need additional funds sooner than anticipated if our performance deviates significantly from our current business plan or if there are significant changes in competitive or other market factors. If we elect to raise additional operating funds, such funds, whether from equity or debt financing or other sources, may not be available, or available on terms acceptable to us.

#### ATTEMPTS TO EXPAND BY MEANS OF BUSINESS COMBINATIONS AND ACQUISITIONS MAY NOT BE SUCCESSFUL AND MAY DISRUPT OUR OPERATIONS OR HARM OUR REVENUES.

We have in the past, and may in the future, buy businesses, products or technologies. In the event of any future purchases, we will face additional financial and operational risks, including:

- difficulty in assimilating the operations, technology and personnel of acquired companies;
- disruption in our business because of the allocation of resources to consummate these transactions and the diversion of management's attention from our core business;
- difficulty in retaining key technical and managerial personnel from acquired companies;

- dilution of our stockholders, if we issue equity to fund these transactions;
- assumption of increased expenses and liabilities;
- our relationships with existing employees, customers and business partners may be weakened or terminated as a result of these transactions; and
- additional ongoing expenses associated with write-downs of goodwill and other purchased intangible assets.

#### WE RELY HEAVILY ON KEY PERSONNEL.

We rely heavily on key personnel throughout the organization. The loss of any of our members of management, or any of our staff of sales and development professionals, could prevent us from successfully executing our business strategies. Any such loss of technical knowledge and industry expertise could negatively impact our success. Moreover, the loss of any critical employees or a group thereof, particularly to a competing organization, could cause us to lose market share, and the Applix brand could be diminished.

#### WE MAY NOT BE ABLE TO MEET THE OPERATIONAL AND FINANCIAL CHALLENGES THAT WE ENCOUNTER IN OUR INTERNATIONAL OPERATIONS.

Due to the Company's significant international operations, we face a number of additional challenges associated with the conduct of business overseas. For example:

- we may have difficulty managing and administering a globally-dispersed business;
- fluctuations in exchange rates may negatively affect our operating results;
- we may not be able to repatriate the earnings of our foreign operations;
- we have to comply with a wide variety of foreign laws;
- we may not be able to adequately protect our trademarks overseas due to the uncertainty of laws and enforcement in certain countries relating to the protection of intellectual property rights;
- reductions in business activity during the summer months in Europe and certain other parts of the world could negatively impact the operating results of our foreign operations;
- export controls could prevent us from shipping our products into and from some markets;
- multiple and possibly overlapping tax structures could significantly reduce the financial performance of our foreign operations;
- changes in import/export duties and quotas could affect the competitive pricing of our products and services and reduce our market share in some countries; and
- economic or political instability in some international markets could result in the forfeiture of some foreign assets and the loss of sums spent developing and marketing those assets.

#### BECAUSE THE CUSTOMER ANALYTICS AND BUSINESS PLANNING MARKETS ARE HIGHLY COMPETITIVE, WE MAY NOT BE ABLE TO SUCCEED.

If we fail to compete successfully in the highly competitive and rapidly changing customer analytics and business planning markets, we may not be able to succeed. We face competition primarily from customer relationship management software firms, Internet customer interaction software vendors and computer telephony software companies. We also face competition from

traditional call center technology providers, large enterprise application software vendors, independent systems integrators, consulting firms and in-house IT departments. Because barriers to entry into the software market are relatively low, we expect to face additional competition in the future.

Many of our competitors can devote significantly more resources to the development, promotion and sale of products than we can, and many of them can respond to new technologies and changes in customer preferences more quickly than we can. Further, other companies with resources greater than ours may attempt to gain market share in the customer analytics and business planning markets by acquiring or forming strategic alliances with our competitors.

BECAUSE WE DEPEND ON THIRD- PARTY SYSTEMS INTEGRATORS TO SELL OUR PRODUCTS, OUR OPERATING RESULTS WILL LIKELY SUFFER IF WE DO NOT DEVELOP AND MAINTAIN THESE RELATIONSHIPS.

We rely in part on systems integrators to promote, sell and implement our solutions. If we fail to maintain and develop relationships with systems integrators, our operating results will likely suffer. In addition, if we are unable to rely on systems integrators to install and implement our products, we will likely have to provide these services ourselves, resulting in increased costs. As a result, our results of operation may be harmed. In addition, systems integrators may develop, market or recommend products that compete with our products. Further, if these systems integrators fail to implement our products successfully, our reputation may be harmed.

BECAUSE THE SALES CYCLE FOR OUR PRODUCTS CAN BE LENGTHY, IT IS DIFFICULT FOR US TO PREDICT WHEN OR WHETHER A SALE WILL BE MADE.

The timing of our revenue is difficult to predict in large part due to the length and variability of the sales cycle for our products. Companies often view the purchase of our products as a significant and strategic decision. As a result, companies tend to take significant time and effort evaluating our products. The amount of time and effort depends in part on the size and the complexity of the deployment. This evaluation process frequently results in a lengthy sales cycle, typically ranging from three to six months. During this time we may incur substantial sales and marketing expenses and expend significant management efforts. We do not recoup these investments if the prospective customer does not ultimately license our product.

OUR BUSINESS WILL BE HARMED IF WE ARE UNABLE TO PROTECT OUR TRADEMARKS FROM MISUSE BY THIRD PARTIES.

Our collection of trademarks is important to our business. The protective steps we take or have taken may be inadequate to deter misappropriation of our trademark rights. We have filed applications for registration of some of our trademarks in the United States. Effective trademark protection may not be available in every country in which we offer or intend to offer our products and services. Failure to protect our trademark rights adequately could damage our brand identity and impair our ability to compete effectively. Furthermore, defending or enforcing our trademark rights could result in the expenditure of significant financial and managerial resources.

OUR PRODUCTS MAY CONTAIN DEFECTS THAT MAY BE COSTLY TO CORRECT, DELAY MARKET ACCEPTANCE OF OUR PRODUCTS AND EXPOSE US TO LITIGATION.

Despite testing by Applix and our customers, errors may be found in our products after commencement of commercial shipments. If errors are discovered, we may have to make significant expenditures of capital to eliminate them and yet may not be able to successfully correct them in a timely manner or at all. Errors and failures in our products could result in a loss of, or delay in, market acceptance of our products and could damage our reputation and our ability to convince commercial users of the benefits of our products.

In addition, failures in our products could cause system failures for our customers who may assert warranty and other claims for substantial damages against us. Although our license agreements with our customers typically contain provisions designed to limit our exposure to potential product liability claims, it is possible that these provisions may not be effective or enforceable under the laws of some jurisdictions. Our insurance policies may not adequately limit our exposure to this type of claim. These claims, even if unsuccessful, could be costly and time-consuming to defend.

### ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

As a multinational corporation, the Company is exposed to market risk, primarily from changes in foreign exchange rates. These exposures may change over time and could have a material adverse impact on the Company's financial results. Most of the Company's international sales through its subsidiaries are denominated in foreign currencies. Relative to foreign currency exposures existing at June 30, 2002, a 10% unfavorable movement in foreign exchange rates would not expose the Company to significant losses in earnings or cash flows. To date, foreign currency fluctuations have not had a material effect on the Company's operating results.

At June 30, 2002, the Company held \$8,947,000 in cash equivalents, including \$1,050,000 of restricted cash, consisting primarily of money market funds. Cash equivalents are classified as available for sale and carried at fair value, which approximates cost. A hypothetical 10% increase in interest rates would not have a material impact on the fair market value of these instruments due to their short maturity, and the Company's intention that all the securities will be sold within one year. There have been no significant changes since June 30, 2002.

### PART II. OTHER INFORMATION

#### ITEM 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS

At the Company's Annual Meeting of Stockholders held on May 30, 2002, the following proposals were adopted by the votes specified below:

- 1) Election of three Class II Directors for a term of three years:

	<u>FOR</u>	<u>WITHHELD</u>
Alain J. Hanover	10,765,424	319,608
Alan Goldsworthy	10,889,388	195,644
Charles F. Kane	10,936,324	148,708

- 2) Approval of amendments to the Company's 2000 Director Stock Option Plan:

<u>FOR</u>	<u>AGAINST</u>	<u>ABSTAIN</u>
10,429,659	621,034	34,339

- 3) Ratification of the selection of Ernst & Young LLP as the Company's independent auditors for the current fiscal year:

<u>FOR</u>	<u>AGAINST</u>	<u>ABSTAIN</u>
11,044,073	26,719	14,240

#### ITEM 6. EXHIBITS AND REPORTS ON FORM 8-K

##### (A) EXHIBITS

10.3 Applix, Inc. 2000 Director Stock Option Plan, as amended

99.1 Certification Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002

##### B) REPORTS ON FORM 8-K

The Company filed no reports on Form 8-K during the quarter for which this report was filed

## **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: August 14, 2002

APPLIX, INC.

By: /s/ Walt Hilger

Walt Hilger  
Chief Financial Officer and Treasurer (Duly Authorized  
Officer and Principal Financial and Accounting Officer)