



UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

DIVISION OF  
CORPORATION FINANCE

Mail Stop 4720

January 5, 2017

Mr. Daryl N. Bible  
Senior Executive Vice President and Chief Financial Officer  
BB&T Corporation  
200 West Second Street  
Winston-Salem, North Carolina 27101

**Re: BB&T Corporation**  
**Form 10-K for Fiscal Year Ended December 31, 2015**  
**Filed February 25, 2016**  
**File No. 001-10853**

Dear Mr. Bible:

We have completed our review of your filings. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Sincerely,

/s/ Gus Rodriguez

Gus Rodriguez  
Accounting Branch Chief  
Office of Financial Services