



DIVISION OF  
CORPORATION FINANCE

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

December 6, 2011

Via Email

Alan J. Bedner, Jr.  
Executive Vice President and  
Chief Financial Officer  
Unity Bancorp, Inc.  
64 Old Highway 22  
Clinton, NJ 08809

**Re: Unity Bancorp, Inc.**  
**Form 10-K for Fiscal Year Ended December 31, 2010**  
**Filed March 17, 2011**  
**Form 10-Q for Fiscal Quarter Ended March 31, 2011**  
**Filed May 11, 2011**  
**File No. 001-12431**

Dear Mr. Bedner:

We have completed our review of your filings. We remind you that our comments or changes to disclosure in response to our comments do not foreclose the Commission from taking any action with respect to the company or the filings and the company may not assert staff comments as a defense in any proceeding initiated by the Commission or any person under the federal securities laws of the United States. We urge all persons who are responsible for the accuracy and adequacy of the disclosure in the filings to be certain that the filings include the information the Securities Exchange Act of 1934 and all applicable rules require.

Sincerely,

/s/Mark Webb

Mark Webb  
Legal Branch Chief