

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

November 5, 2018

Brian L. Roberts Chairman and Chief Executive Officer Comcast Corporation One Comcast Center Philadelphia, PA 19103

Re: Comcast Corporation
Form 10-K for the Fiscal Year Ended December 31, 2017
Filed January 31, 2018
Form 10-Q for the Fiscal Quarter Ended September 30, 2018
Filed October 25, 2018
File No. 001-32871

Dear Mr. Roberts:

We have reviewed your October 9, 2018 response to our comment letter and have the following comment. In our comment, we may ask you to provide us with information so we may better understand your disclosure.

Please respond to this comment within ten business days by providing the requested information or advise us as soon as possible when you will respond. If you do not believe our comment applies to your facts and circumstances, please tell us why in your response.

After reviewing your response to this comment, we may have additional comments. Unless we note otherwise, our reference to prior comment is to a comment in our September 24, 2018 letter.

Form 10-Q for the Fiscal Quarter Ended September 30, 2018

Note 3: Revenues

NBCUniversal Segments

Distribution, page 11

1. We note your response to prior comment 1. Please revise your disclosures in future filings to clarify that you consider your distribution agreements to be functional licenses of intellectual property. Please refer to ASC 606-10-50-12.

Brian L. Roberts Comcast Corporation November 5, 2018 Page 2

You may contact Joseph Cascarano, Staff Accountant, at (202) 551-3376 or Robert S.Littlepage, Accountant Branch Chief, at (202) 551-3361 if you have questions regarding comments on the financial statements and related matters. Please contact Greg Dundas, Attorney-Advisor, at (202) 551-3436 or Larry Spirgel, Assistant Director, at (202) 551-3815 with any other questions.

Sincerely,

Division of Corporation Finance Office of Telecommunications

cc: Elizabeth Wideman