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May 4, 2010

BY EDGARLINK

Securities and Exchange Commission
100 F Street, NE
Washington, DC 20549

Attention: Filing Desk

Re: ReliaStar Life Insurance Company and its Select*Life Variable Account
Prospectus Title: FlexDesign[®] VUL
File Nos.: 333-69431* and 811-04208
Rule 497(j) Filing

Ladies and Gentlemen:

On behalf of ReliaStar Life Insurance Company and its Select*Life Variable Account, we hereby certify pursuant to Rule 497(j) under the Securities Act of 1933, as amended, that:

- The form of the Prospectus, Prospectus Supplement and the Statement of Additional Information that would have been filed under Rule 497(c) would not have differed from that contained in the most recent post-effective amendment to the above-referenced Registration Statement; and
- The text of the most recent post-effective amendment to the above-referenced Registration Statement was filed electronically by EDGARLink on April 14, 2010.

If you have any questions, please call the undersigned at 860-580-2824 or Patricia Guerrero at 860-580-2815.

Sincerely,

/s/ Neil J. McMurdie

Neil J. McMurdie