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CCU ANNOUNCES CHANGE IN ITS TICKER AT NYSE

(Santiago, Chile, August 25, 2008) – Starting September 2, 2008, CCU S.A. will trade on the New York Stock Exchange under the symbol “CCU”, changing from “CU” to match its company name in Chile and its trading symbol on the Santiago Stock Exchange.

CCU is a diversified beverage company operating principally in Chile and Argentina. CCU is the largest Chilean brewer, the second-largest Argentine brewer, the third-largest Chilean soft drink producer, the second-largest Chilean wine producer, the largest Chilean mineral water producer, one of the largest pisco producers and also participates in the rum and confectionery industries in Chile. The Company has licensing agreements with Heineken Brouwerijen B.V., Anheuser-Busch Incorporated, PepsiCo Inc., Paulaner Brauerei AG, Schweppes Holdings Limited, Guinness Brewing Worldwide Limited and Société des Produits Nestlé S.A. For more information, visit www.ccu-sa.com.