# **2024** Notice of Annual Meeting and Proxy Statement



## Who We Are

We are one of the largest and most successful cruise companies in the world operating through our three global brands: Royal Caribbean International, Celebrity Cruises and Silversea Cruises, and also through our partner brands: TUI Cruises and Hapag-Lloyd Cruises, in which we own a 50% stake. Together, our brands represent a combined total of 65 ships in the cruise vacation industry with an aggregate capacity of approximately 157,575 berths as of December 31, 2023.

As used in this Proxy Statement, the terms "Royal Caribbean," "Royal Caribbean Group," the "Company," "we," "our" and "us" refer to Royal Caribbean Cruises Ltd. and our wholly owned global cruise brands. Our partner brands are unconsolidated investments and therefore our operating results and other disclosures herein do not include these brands.



## Letter from the Chief Executive Officer

"2023 was an exceptional year, propelled by unmatched demand for our experiences. With our industry-leading global brands combined with the most innovative fleet and destinations, we remain intensely focused on delivering a lifetime of vacations and priceless memories for our guests while delivering exceptional long-term shareholder value."

Jason T. Liberty President and Chief Executive Officer



### Dear fellow shareholders,

2023 was an exceptional year, fueled by unmatched demand for our brands. Our net income exceeded our January expectations by about \$1 billion, resulting in a significant increase in adjusted earnings per share versus our January guidance. We continued our focus on reshaping the cost structure across the operating platform, leading to durable margin expansion, which is expected to continue to provide operating leverage as we grow the business. The robust performance in 2023 significantly accelerated our trajectory toward our *Trifecta* goals. We also continued to invest in the future while making significant progress in strengthening the balance sheet towards our target of investment grade metrics.

I am incredibly proud of everyone at Royal Caribbean Group for the work they do each day to execute on our mission and further strengthen the foundation for our future growth.

### Our vision for a better tomorrow

Our sustainability ambitions help inform our strategic and financial decisions, ensuring that we always act responsibly while achieving our long-term profitability goals. We are making progress on our SEA the Future commitment to sustain the planet, energize communities, and accelerate innovation.

On this journey, we ended the year on track to achieve our carbon intensity reduction target. To make this possible, we continue to accelerate innovations, like the first methanol-capable tri-fuel engine that we expect to debut on *Celebrity Xcel* in 2025.

Every new ship represents an advancement in our energy transition efforts. The game-changing *lcon of the Seas* exceeds industry standards for energy efficiency by 24%. *lcon* and the recently launched *Silver Nova* also allow us to advance new technologies such as the innovative waste to energy systems on board.

By consistently using our latest ships to pilot new technologies we can validate the decisions we are making now to help position us to achieve our Destination Net Zero targets.

### Our future

Looking to the rest of 2024 and beyond, we will remain focused on our strategic and operational journey – while never losing sight of our *Trifecta* goals. We'll also be hard at work executing on our strategic pillars, which are deepening customer relationships, delivering the best hardware and destinations, and excelling in the core of our business. As we move forward, I want to also acknowledge our unwavering commitment to our people, guests, communities, travel partners and shareholders. Royal Caribbean Group wouldn't be the company it is without the support of all our stakeholders around the world.

Our operating platform is bigger and stronger than ever. We believe we have the leading brands in each of their respective segments, the best people, and the most innovative fleet and robust destinations. With the ecosystem we've created throughout our portfolio, we remain intensely focused on transforming a vacation of a lifetime into a lifetime of vacations for our guests while delivering long-term value for our shareholders.

Sincerely,

Jason T. Liberty President and Chief Executive Officer

## **2023 Performance Highlights**

### Key 2023 Successes

Strong demand		106%	<b>\$13.9B</b> Total Revenues	8 M	
driving financial performance	13.2% Gross Margin Yield Growth and 13.5% Net Yield Growth*, each as compared to 2019	Return to historical load factors	<b>\$4.5B</b> Adjusted EBITDA*	8 million vacations delivered during 2023 at high guest satisfaction scores	
Enhancing		≈1,000		TRIFECTA	
Platform for Long-Term Growth	Launched 3 new ships Strong pipeline capacity of 9 new ships to be delivered in 2024-2028	Destinations visited Advanced critical port and destination efforts for a diversified port portfolio	Continued investments in private destinations and our digital infrastructure to enhance our guest experience and commercial capabilities	All three financial <i>Trifecta</i> metrics trending ahead of plan: Adjusted EBITDA per APCD, Adjusted EPS, and ROIC	
Strong Liquidity and Improving Financial	\$3.1 B				
Performance	Year-end liquidity	Disciplined cost management and focus on profitability	Paid down approximately \$4B of debt	Credit ratings upgrades by Moody's & S&P	
	NETZERO		myCareer JOURNEY		
ESG is Core to our Business	Achieved 6.8% reduction in carbon intensity versus 2019, on our way to Destination Net Zero goals	Delivered <i>Silver Nova</i> , and <i>Icon of the Seas</i> our first ships powered by liquified natural gas (LNG); Successfully tested biofuel blends on three ships in Europe	Launched myCareer Journey, a career development initiative to help employees navigate career growth and mobility at the Company	Launched the first solid waste-to-energy system on a cruiseship onboard Silversea's <i>Silver Nova</i> and Royal Caribbean International's <i>Icon of</i> <i>the Seas</i>	

\* See Annex A for reconciliation of non-GAAP and GAAP measures presented.

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## **Proxy Summary**

We look forward to welcoming you to our 2024 Annual Meeting of Shareholders. This important meeting provides the Board of Directors and management with an opportunity to receive collective feedback from you, our shareholders. We place significant value on your opinion, and we have strived to highlight in this summary key information for your consideration. We recommend, however, that you read the entire proxy statement carefully before voting.

# Election of Directors

The board recommends a vote "FOR" each nominee.

### **Director Nominees**

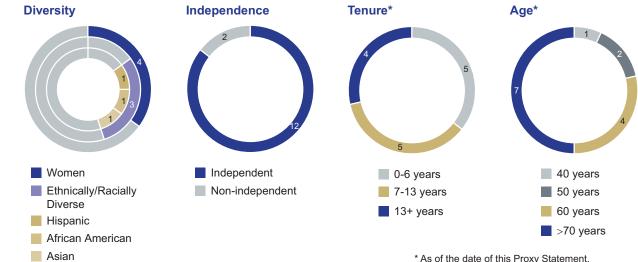
						Committee Membership			
Name a	nd Primary Occupation	Age	Director Since	AC	тсс	NGC	SESH		
The second secon	John F. Brock INDEPENDENT Former Chairman & CEO, Coca-Cola European Partners	75	2014		•	•			
-	Richard D. Fain Chairman, Former CEO Royal Caribbean Group	76	1981						
9	Stephen R. Howe, Jr.         INDEPENDENT           Former U.S. Chairman & Managing Partner, Ernst & Young	62	2018	•		•			
Ø	William L. Kimsey         LEAD INDEPENDENT DIRECTOR           Former CEO, Ernst & Young Global	81	2003	•		•			
	Michael O. Leavitt INDEPENDENT Co-Chairman, Health Management Associates and Chairman, Leavitt Equity Partners	73	2022				•		
	Jason T. Liberty President and CEO, Royal Caribbean Group	48	2021						
	Amy McPherson         INDEPENDENT           Former President & Managing Director, Europe, Marriott	62	2020		•				
Ø	Maritza G. Montiel         INDEPENDENT           Former Deputy CEO & Vice Chairman, Deloitte	72	2015	•	•				
0	Ann S. Moore INDEPENDENT Former Chairman & CEO, Time	73	2012		•				
	Eyal M. Ofer INDEPENDENT Chairman, Ofer Global and Zodiac Group	73	1995			•	•		
9	Vagn O. Sørensen         INDEPENDENT           Former President & CEO, Austrian Airlines Group	64	2011	•	•				
	Donald Thompson         INDEPENDENT           Former President & CEO, McDonald's	61	2015		•		•		
	Arne Alexander Wilhelmsen INDEPENDENT Chairman, AWILHELMSEN AS	58	2003			•	•		
	Rebecca Yeung         INDEPENDENT           Corporate Vice President at FedEx Corporation	52	2023	•					

AC Audit Committee

**SESH** Safety, Environment, Sustainability and Health Committee **TCC** Talent and Compensation Committee ChairMember

NGC Nominating and Corporate Governance Committee

### **Board Snapshot**



\* As of the date of this Proxy Statement.

### **Skills and Experience**

	Experience in relevant industries such as hospitality, travel, and leisure results in a deep understanding of consumer expectations and business strategy	7/14
	Experience in the maritime industry provides an understanding of marine operations, including critical health, safety, and security aspects	7/14
فر المعادمة EXECUTIVE LEADERSHIP	Experience serving as public company CEO or other senior leadership role is valuable in understanding and managing a range of corporate governance, risk management, strategic planning, finance, operational and management and succession planning matters	14/14
	Familiarity with highly regulated industries can provide the Board with insight and understanding of effective strategies in managing the complex political and regulatory landscape in which we operate	8/14
GOVERNMENT / PUBLIC POLICY	Helpful to oversee management's interactions with governing authorities to support desired business objectives	1/14
	Strengthens the Board's oversight and assures that strategic business imperatives and long-term value creation are achieved within a sustainable, environmentally focused model	8/14
FINANCE / ACCOUNTING	Valuable in contributing to and overseeing strong financial planning, reliable financial information, robust controls and financial reporting	8/14
GLOBAL ENTERPRISE	Experience with a global enterprise or with international markets aids the Board in understanding diverse business environments, economic conditions, and cultures associated with our global workforce and activities	13/14
TECHNOLOGY / INNOVATION / CYBERSECURITY	Helps management address innovation and competitiveness in the digital age and technology risks, including cybersecurity risks	8/14
	Experience in a consumer-facing industry with an understanding of consumer expectations, experiential marketing, and loyalty programs is valuable as the Company seeks to provide all cruising guests with memorable vacation experiences and superior customer service	9/14
	Enables directors to effectively anticipate and oversee the most significant risks facing the Company	14/14

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## Advisory Vote to Approve the Compensation of Our Named Executive Officers

We place significant focus on the design of our executive compensation programs as we believe their effectiveness is crucial to our success as a company. We assess our programs regularly and strive to continuously make improvements as well as incorporate shareholder feedback.

### **Executive Compensation Program**

Align the interests of our executives with the interests of our shareholders	Recruit, retain, and motivate an elite management team	Reward positive contributions to both short-and long-term corporate performance						
PRINCIPLES	IMPLEMENTATION							
Total direct compensation levels should be competitive to attract, motivate and retain the highest quality executives.	direct compensation (salary, sho appropriate levels relative to our executives the opportunity to be operational performance. Total d	Our Talent and Compensation Committee seeks to establish target total direct compensation (salary, short-term incentive and long-term incentive) at appropriate levels relative to our Market Comparison Group, providing our executives the opportunity to be competitively rewarded for our financial and operational performance. Total direct compensation opportunity (i.e., maximum achievable compensation) should increase with position and responsibility						
Performance-based and "at-risk" incentive compensation should constitute a substant portion of total compensation.	al total direct compensation being Executives with greater responsi strategic and operational goals a							
Long-term incentive compensation should a executives' interests with our shareholders' interests to further the creation of long-term shareholder value.	of long-term performance-based equity-based compensation enco growth and prospects and incent from the perspective of owners v them to remain with us for long a ownership guidelines further enh	burage executives to focus on our long-term ivize executives to manage our company with a meaningful stake and to encourage nd productive careers. Our stock ance the incentive to create long-term compensation also subjects our executives						

We provide compensation to our executives consisting of three principal elements: base salary, performance-based annual incentive bonus and long-term equity awards. The objectives and key features of each pay element are described below.

			Pay Elemen	ts (rounded)		
			CEO	Other NEOs	Objective	Key Features
Fixed		Base Salary	8%	17%	<ul> <li>Provide a base level of income in line with expertise, experience, tenure, performance, potential and scope of responsibility</li> </ul>	<ul> <li>Set annually based on market competitiveness and in-line with performance and contributions to the achievement of Company goals</li> <li>Increases, when appropriate, are provided based on market movements, scope of responsibilities, and merit</li> </ul>
	Cash Compensation	Performance-Based Annual Incentive	16%	20%	<ul> <li>To focus executives on annual financial and operational performance</li> <li>To reward executives for performance relative to our short-term goals and initiatives</li> </ul>	<ul> <li>Earned based on company-wide and/or brand-specific (based on area of responsibility) financial and operational objective metrics and individual performance against previously established strategic goals, including, but not limited to, Adjusted EPS (corporate), adjusted brand operating income, if applicable, and an ESG composite</li> <li>For our President and CEO, payout is entirely</li> </ul>
		Performa Annual				<ul> <li>For other NEOs, 2/3<sup>rd</sup> is determined by corporate and, if applicable, brand performance, 1/3<sup>rd</sup> based on individual performance</li> </ul>
						<ul> <li>Payouts range from 0% and 200% based on achievement of results during the year</li> </ul>
					Structured to align with     shareholder interests, reward the	Earned only if specified financial performance measures are met
Variable		sed es			achievement of long-term goals and promote stability and corporate loyalty among the executives	<ul> <li>Measures three-year performance, with annual performance segments with a 25%, 25% and 50% weighting</li> </ul>
	on	Performance-Based Restricted Shares	45%	38%		<ul> <li>Aligned with <i>Trifecta</i> program; PSU Awards granted in 2023 will be earned based on Adjusted EBITDA per APCD, Adjusted EPS, ROIC, and carbon intensity reduction</li> </ul>
	Equity Compensation	Perfo Res				• PSU Awards granted in 2023 for the period ending December 2025 can range from 0% to 200% of target, with opportunity to obtain up to an additional 100% of target for achievement of performance metrics at maximum levels in 2025
	ш	stricted ts			<ul> <li>Multi-year vesting requirements align our executives' interests with our shareholders and</li> </ul>	• Set annually based on market competitiveness and in-line with performance and contributions to the achievement of Company goals
		Time-Based Restricted Stock Units	30%	26%	incentivize retention of our executive talent	<ul> <li>Increases, when appropriate, are provided based on market movements, scope of responsibilities, and merit</li> </ul>

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### The bo vote "

## Ratification of Principal Independent Registered Public Accounting Firm

Aggregate fees for professional services rendered by PricewaterhouseCoopers LLP for the fiscal years ended December 31, 2023 and 2022 were:

	2023	2022
Audit fees <sup>(1)</sup>	\$4,352,366	\$5,090,316
Audit-related fees <sup>(2)</sup>	\$ 219,353	\$ 212,889
Tax fees <sup>(3)</sup>	\$ 13,132	\$ 12,488
All other fees <sup>(4)</sup>	\$ 3,825	\$ 10,000
Total	\$4,588,676	\$5,325,693

(1) The audit fees for the fiscal years ended December 31, 2023 and 2022 were for professional services rendered for the integrated audits of the Company's consolidated financial statements and system of internal control over financial reporting, quarterly reviews, statutory audits required by foreign jurisdictions, consents, issuance of comfort letters, and review of documents filed with the SEC.

<sup>(2)</sup> The audit-related fees for the fiscal years ended December 31, 2023 and 2022 were for the audits of the Company's retirement savings plan and other attest services.

(3) Tax fees for the fiscal years ended December 31, 2023 and 2022 were for services performed in connection with international tax compliance and transfer pricing.

<sup>(4)</sup> All other fees for the fiscal years ended December 31, 2023 and 2022 were for subscription fees for accounting and auditing research software.

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## **Notice of Annual Meeting of Shareholders**



#### DATE & TIME May 29, 2024 9:00 A.M., ET



### LOCATION

InterContinental Miami 100 Chopin Plaza Miami, Florida 33131



#### **RECORD DATE**

Persons holding shares of our common stock as of the close of business on April 11, 2024 are entitled to notice of and to vote at the Annual Meeting or any adjournment thereof.

### How to Vote



BY INTERNET www.proxyvote.com



**BY TELEPHONE** 1-800-690-6903



#### **BY MAIL**

Mark, sign and date your proxy card and return in the postage-paid envelope we have provided.

#### Items of Business

1. Election of 14 directors to the Board

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2. Say-on-pay: advisory vote to approve the compensation of our named executive officers

#### Recommendation: FOR

**3.** Ratification of the selection of PricewaterhouseCoopers LLP as our independent registered public accounting firm for 2024

### Recommendation: FOR

Page Reference: 79

Page Reference: 10

Page Reference: 41

Shareholders also will transact such other business as may properly come before the Annual Meeting and any adjournment thereof.

We will furnish our proxy materials over the Internet as permitted by the rules of the U.S. Securities and Exchange Commission. As a result, we are sending a Notice of Internet Availability of Proxy Materials rather than a full paper set of the proxy materials, unless you previously requested to receive printed copies. The Notice of Internet Availability of Proxy Materials contains instructions on how to access our proxy materials on the Internet, as well as instructions on how shareholders may obtain a paper copy of the proxy materials. This process will reduce the costs associated with printing and distributing our proxy materials.

Internet voting is available to make it easier for you to vote in advance of the Annual Meeting. The instructions on the Notice of Internet Availability of Proxy Materials or your proxy card describe how to use these convenient services.

All shareholders are cordially invited to attend the Annual Meeting in person. Whether or not you expect to attend, you are urged to vote as soon as possible by Internet or mail so that your shares may be voted in accordance with your wishes. Granting a proxy does not affect your right to revoke it later or to vote your shares in the event you attend the Annual Meeting.

**R. Alexander Lake** Chief Legal Officer and Secretary Royal Caribbean Cruises Ltd. April 17, 2024

#### IMPORTANT NOTICE REGARDING THE AVAILABILITY OF PROXY MATERIALS FOR THE SHAREHOLDER MEETING TO BE HELD ON MAY 29, 2024

On or about April 17, 2024, we mailed a Notice of Internet Availability of Proxy Materials containing instructions on how to access our proxy statement and 2023 annual report. These materials are available online at proxyvote.com.

The complete mailing address, including zip code, of our principal executive offices is 1050 Caribbean Way, Miami, Florida 33132 and our telephone number is (305) 539-6000.

References to our website in this proxy statement or the 2023 Annual Report are for the conveniences of readers, and information available at or through our website is not part of, nor is it incorporated by reference in, these documents.

## **Corporate Governance and Board Matters**

### **PROPOSAL 1**



The board recommends a vote "FOR" this proposal.

### **Election of Directors**

Our Board currently has 14 members, each of whom is standing for re-election to hold office until the next annual meeting of shareholders and until their successors are duly elected and qualified. Each candidate has consented to being named in this proxy statement and serving as a director, if elected. However, if any nominee is not able to serve, the Board can either nominate a different person or reduce the size of the Board. If the Board nominates another individual, the persons named as proxies may vote for that nominee.



The Board unanimously recommends that shareholders vote "FOR" the election of each of the nominees for director named below.

### **Our Director Nominees**

Our Board is made up of a diverse group of leaders with substantial experience in their respective fields. Our director nominees hold and have held senior positions as leaders of various large and complex businesses and organizations and in government, demonstrating their ability to develop and execute significant policy and operational objectives at the highest levels. Our nominees include current and former chief executive officers, chief financial officers, chief operating officers and other members of senior management of large, global businesses. Through these roles, our nominees have developed expertise in, among other things, core business strategy, operations, finance, human capital management and leadership development, compliance, controls and risk management, as well as the skills to respond to rapidly evolving business environments and to foster innovation and business transformation. Additionally, our nominees' experience serving in government and on other boards brings valuable knowledge and expertise, including in the areas of public policy, governance, succession planning, financial reporting and regulatory compliance. Our Board believes that the combination of the various skills, qualifications and experiences of the director nominees contributes to an effective and well-functioning Board and that, individually and as a whole, the director nominees possess the necessary qualifications to provide effective oversight and strategic guidance.

We have included below detailed biographical information for each director nominee, including career highlights, other public directorships and select professional and community contributions, along with the top qualifications, experience, skills and expertise we believe each director brings to our Board. Our Board considered all of these attributes when deciding to nominate these individuals to the Board.



Age: 75

**Director Since:** February 2014

Committees:

Nominating and Corporate Governance Committee (Chair); Talent and Compensation Committee

Other Public Company Boards: None

### John F. Brock

#### BACKGROUND:

Mr. Brock retired as Chief Executive Officer of Coca Cola European Partners in December 2016, having served in that role since the formation of that company in May 2016. Prior to that, Mr. Brock served as Chairman and Chief Executive Officer of Coca Cola Enterprises Inc. since April 2008 and as Chief Executive Officer since April 2006. From February 2003 until December 2005, Mr. Brock was Chief Executive Officer of InBev, S.A., a global brewer, and from March 1999 until December 2002, he was Chief Operating Officer of Cadbury Schweppes plc, an international beverage and confectionery company. From April 2007 to December 2007, Mr. Brock served as a director of Dow Jones & Company, Inc., a publisher and provider of global business and financial news. From 2004 to 2006, he served as a director of the Campbell Soup Company, a global manufacturer and marketer of branded convenience food products. From 2003 to 2005, he served as a director of Interbrew / Inbrew, a beer brewing company. He also served as a director of Reed Elsevier, a publisher, from 1997 to 2003. Mr. Brock is a Trustee of the Georgia Tech Foundation and a member of the Smithsonian National Board. Mr. Brock is a member of the Board of Directors of ApJet, LLC and thegameHERs, LLC and is Managing Director of Brock Holdings, LLC.

#### SPECIFIC QUALIFICATIONS, ATTRIBUTES, SKILLS AND EXPERIENCE:

Mr. Brock brings senior leadership and strategic and global expertise from his most recent position as Chairman and Chief Executive Officer of one of the world's largest independent Coca-Cola bottlers. Prior to his retirement, Mr. Brock demonstrated effective and efficient leadership of a complex, publicly traded company competing in the highly competitive international beverage industry.



Chairman of

**Director Since:** 

January 1981

**Committees:** 

**Other Public** 

**Company Boards:** 

the Board

Age: 76

None

None

### **Richard D. Fain**

#### BACKGROUND:

Mr. Fain has served as our Chief Executive Officer from 1988 through January 2022. He has been a director of the Company since 1981 and our Chairman since 1988. Mr. Fain is a recognized industry leader, having participated in shipping for over 45 years and having held a number of prominent industry positions, such as Chairman of the Cruise Lines International Association (CLIA), the largest cruise industry trade association. He currently serves on the University of Miami Board of Trustees and the UHealth Board of Directors. He is former chairman of the University of Miami Board of Trustees, the Miami Business Forum, the Greater Miami Convention and Visitors Bureau, the UHealth Board of Directors, and the United Way of Miami Dade.

#### SPECIFIC QUALIFICATIONS, ATTRIBUTES, SKILLS AND EXPERIENCE:

Mr. Fain's breadth of experiences, tenure and leadership provide incomparable insights into the history, operations, and strategic vision of the Company as well as the evolution and direction of the cruise industry as a whole. Having served as Chairman & CEO for over 33 years, Mr. Fain helped grow the Company from a one brand Caribbean centric operation with berthing capacity of approximately 5,000 to the second largest cruise company in the world with a portfolio of global and regional brands that operate around the globe with berthing capacity of approximately 160,000.



Age: 62

Director Since: December 2018

#### Committees:

Audit Committee (Chair); Nominating and Corporate Governance Committee

Other Public Company Boards: Lazard Inc. (New York Stock Exchange)

### Stephen R. Howe, Jr.

#### BACKGROUND:

Mr. Howe served as U.S. Chairman and Managing Partner and Americas Area Managing Partner of Ernst & Young ("EY") and was a member of EY's Global Executive Board from 2006 until his retirement in 2018. In these roles, Mr. Howe directed strategy and operations for EY's businesses of over 75,000 people delivering professional services across all industry sectors. While leading EY, Mr. Howe also was responsible for the firm's board governance and regulatory relationships and was executive sponsor for the firm's focus on diversity and inclusiveness. He was with EY for 37 years. Mr. Howe is also a member of the Board of Trustees of Carnegie Hall, the Board of the Peterson Institute for International Economics and the Board of Trustees (Chairman) of the Liberty Science Center. Mr. Howe was previously a member of multiple boards including Colgate University, the Center for Audit Quality and the Financial Accounting Foundation. He currently serves as a member of the Board of Directors of Lazard Inc.

#### SPECIFIC QUALIFICATIONS, ATTRIBUTES, SKILLS AND EXPERIENCE:

Mr. Howe brings to the Board considerable financial and leadership experience through his service as U.S. Chairman and Managing Partner and Americas Managing Partner of EY. He provides the board with meaningful insight gained from his strategic and operational experience and from his extensive board experience both at EY and in interactions with EY clients.



Lead Director

**Director Since:** 

**Committees:** Audit Committee;

Nominating and

Age: 81

April 2003

Corporate

Governance

Other Public Company Boards:

Committee

None

### William L. Kimsey

#### BACKGROUND:

Mr. Kimsey was employed for 32 years through September 2002 with the independent public accounting firm Ernst & Young L.L.P. From 1998 through 2002, Mr. Kimsey served as the Chief Executive Officer of Ernst & Young Global and Global Executive Board member of Ernst & Young and from 1993 through 1998 as the Firm Deputy Chairman and Chief Operating Officer. From 2003 until 2018, Mr. Kimsey served on the board, the compensation committee, and the audit committee (serving as chair from 2011-2018) of Accenture Plc. From 2004 until 2008, he served on the board of NAVTEQ Corporation and was the chairman of its audit committee. From 2003 through 2014, Mr. Kimsey also served on the board and the audit committee of Western Digital Corporation. Mr. Kimsey is a certified public accountant and a member of the American Institute of Certified Public Accountants.

#### SPECIFIC QUALIFICATIONS, ATTRIBUTES, SKILLS AND EXPERIENCE:

As former Chief Executive Officer of one of the largest public accounting firms in the world, Mr. Kimsey brings substantial accounting and finance knowledge and expertise to the Board as well as experience serving on and chairing the audit committees of a number of other large, well regarded public corporations.



Age: 73

Director Since: February 2022

**Committees:** Safety, Environment, Sustainability and Health Committee (Chair)

Other Public Company Boards: None

### Michael O. Leavitt

### BACKGROUND:

Gov. Leavitt is the Co-Chairman of Health Management Associates, a health care consulting firm, and Chairman of Leavitt Equity Partners, a private equity fund. From 2009 to 2021, he served as the Chairman of Leavitt Partners, LLC, a health care consulting firm. He also previously served as the United States Secretary of Health and Human Services from 2005 to 2009, the Administrator of the Environmental Protection Agency from 2003 to 2009 and the Governor of the State of Utah from 1993 to 2003.

#### SPECIFIC QUALIFICATIONS, ATTRIBUTES, SKILLS AND EXPERIENCE:

Gov. Leavitt brings to our Board extensive management and leadership experience, including service as the Governor of Utah, a large state with a diverse body of constituents, and service in positions with the U.S. government, where he oversaw and advised on issues of national concern such as healthcare and environmental protection. These experiences were instrumental to his role as Co-Chair of the Healthy Sail Panel in developing recommendations for cruise lines to advance their public health response to COVID-19 and contributes to the Board's oversight of these issues. Further, his experience at the EPA provides the Board with valuable insight in relation to the Company's various environmental, social and governance initiatives.



Age: 48

None

**Director Since:** 

November 2021

**Committees:** 

**Other Public** 

**Company Boards:** 

Limited (New York

Stock Exchange)

WNS (Holdings)

### Jason T. Liberty

### BACKGROUND:

Mr. Liberty has served as President and Chief Executive Officer since January 2022. Mr. Liberty has held several roles since joining the Company in 2005, including most recently as Executive Vice President and Chief Financial Officer since 2017 and, prior to that, as Senior Vice President and Chief Financial Officer since 2013. Before his role as Chief Financial Officer, Mr. Liberty served as Senior Vice President, Strategy and Finance from 2012 through 2013; as Vice President of Corporate and Revenue Planning from 2010 through 2012; and as Vice President of Corporate and Strategic Planning from 208 to 2010. Before joining Royal Caribbean Group, Mr. Liberty was a Senior Manager at the international public accounting firm of KPMG LLP. Mr. Liberty currently serves on the Board of Directors of WNS Holdings.

#### SPECIFIC QUALIFICATIONS, ATTRIBUTES, SKILLS AND EXPERIENCE:

Mr. Liberty has years of broad-based, diverse senior management experience at the Company, including service as Executive Vice President and Chief Financial Officer, where he was responsible for finance, strategy, shared service operations, legal, and technology matters, among other areas. His experience and industry knowledge make him a valuable member of our Board.



Age: 62

Director Since: December 2020

**Committees:** Talent and Compensation Committee

Other Public Company Boards: PVH Corporation (New York Stock Exchange)

### **Amy McPherson**

#### BACKGROUND:

Ms. McPherson served in various positions at Marriott International, Inc. for over 30 years. Most recently, from 2009 through 2019, she served as President & Managing Director, Europe. Under her leadership, Marriott launched five new brands in Europe and completed the successful integration of Starwood Hotels in Europe. Since 2017, Ms. McPherson has served as a non-executive member of the board of directors of PVH Corporation and is a member of its Audit and Nominating & Governance Committees. In December 2023, Ms. McPherson was appointed as non-executive member of the board of directors for Merlin Entertainments Ltd., and is a member of the Remuneration and Health, Safety & Security Committees.

#### SPECIFIC QUALIFICATIONS, ATTRIBUTES, SKILLS AND EXPERIENCE:

Ms. McPherson brings to the board considerable experience in overseeing business operations and development in Europe, having overseen multiple brands of hotels for Marriott. She has overseen acquisitions and strategic partnerships and implemented and executed strategies on both a regional and global basis. In addition, Ms. McPherson has experience managing Marriott's global and field sales, marketing, loyalty program, revenue management, e-commerce, worldwide reservation sales and customer care, and sales channel strategy and analysis.



### Maritza G. Montiel

#### BACKGROUND:

Ms. Montiel served as Deputy Chief Executive Officer and Vice Chairman of Deloitte LLP from 2011 through her retirement in May 2014. Prior to these positions, she held numerous senior management roles at Deloitte, including Managing Partner (Leadership Development and Succession, Deloitte University) from 2009 to 2011, and Regional Managing Partner from 2001 to 2009. During Ms. Montiel's tenure at Deloitte, she was the Advisory Partner for many public company registrants in addition to overseeing Deloitte's risk function. Ms. Montiel is a board member of Comcast Corporation, where she is a member of the audit committee, and a board member of McCormick & Company, where she chairs the audit committee.

The Board has concluded that Ms. Montiel's simultaneous service on three public company audit committees would not impair her ability to serve on the Audit Committee.

#### SPECIFIC QUALIFICATIONS, ATTRIBUTES, SKILLS AND EXPERIENCE:

Leveraging her more than 35 years of advising companies (including providing attestation services for public companies) across a wide cross section of industries, Ms. Montiel brings to the Board significant financial and advisory experience. The Board also benefits from her deep and broad working knowledge of the strategic and governance challenges faced by today's large organizations and her experience overseeing risk and compliance in her role as Deputy CEO of Deloitte.

Age: 72

Director Since: December 2015

**Committees:** Audit Committee; Talent and Compensation Committee

### Other Public

Company Boards: Corporation (Nasdaq Global Select Market); McCormick & Company (New York Stock Exchange)



### Ann S. Moore

### Age: 73

Director Since: May 2012

**Committees:** Talent and Compensation Committee

Other Public Company Boards: None

#### BACKGROUND:

Ms. Moore served as Chair and Chief Executive Officer of Time Inc. from July 2002 to September 2010 and served as Chair through December 2010. Prior to that, Ms. Moore was Executive Vice President of Time Inc., where she had executive responsibilities for a portfolio of magazines including Time, People, InStyle, Teen People, People en Español and Real Simple. Ms. Moore joined Time Inc. in 1978 in Corporate Finance. Since then, she held consumer marketing positions at Sports Illustrated, Fortune, Money and Discover, moving to general management of Sports Illustrated in 1983 and to publisher of People in 1991. From 1993 to May 2014, Ms. Moore served on the Board of Directors of Avon Products Inc. She was also a director of the Wallace Foundation from 2004 through June 2016.

#### SPECIFIC QUALIFICATIONS, ATTRIBUTES, SKILLS AND EXPERIENCE:

Ms. Moore's extensive experience in consumer driven publishing and media brings to the Board recognized management and entrepreneurial capabilities. As the leader of one of the largest magazine companies in the United States, Ms. Moore successfully expanded the footprint of many of the company's flagship brands and oversaw her company's transition to digital platforms.



Age: 73

Director Since: May 1995

#### Committees:

Safety, Environment, Sustainability and Health Committee; Nominating and Corporate Governance Committee

Other Public Company Boards: None

### Eyal M. Ofer

### BACKGROUND:

Mr. Ofer is Chairman of his multi-generational family group, Ofer Global, leading a private portfolio of international businesses principally focused on maritime shipping, real estate, energy, technology, banking and large public investments. These include its shipping division, Zodiac Group, an international shipping enterprise operating a diversified fleet of over 200 vessels worldwide, and its real estate arm, Global Holdings Group, a property holding conglomerate with over 10 million square feet of real estate, specializing in large-scale office buildings, hotels and luxury residential developments, as well as other investment and development assets. He also leads the group's O.G. Energy division, which has interests including renewable energy projects focused on wind, solar and forestry, and is a global leader in the provision of FSO and FPSO units. In 2017, Mr. Ofer launched O.G. Venture Partners, a single LP Venture Capital fund. Currently on Fund II, O.G. Venture Partners is primarily focused on early growth opportunities, typically B and C rounds. He also sits on the advisory board of the Bloomberg New Economy Forum.

#### SPECIFIC QUALIFICATIONS, ATTRIBUTES, SKILLS AND EXPERIENCE:

Mr. Ofer brings to the Board over 30 years of significant leadership in the international maritime industry, including over 20 years of service on our Board of Directors. Mr. Ofer also provides considerable expertise in both real estate and finance matters, having played a leading role throughout his career in both expanding and diversifying his family's shipping enterprise into sectors including real estate, cruise lines, hotels and banking and technology.



### Vagn O. Sørensen

#### BACKGROUND:

Mr. Sørensen brings to the Board over 20 years of experience in the aviation industry, having served as the President and Chief Executive Officer of Austrian Airlines Group from 2001 through 2006. Prior to that, he served in a variety of roles with Scandinavian Airlines Systems, including as Executive Vice President and Deputy CEO. He currently serves as a board member and chairman for a number of corporations throughout Europe and Canada, including Air Canada, Pantheon Infrastructure, Parques Reunidos SA, CNH Industrial and Scandlines. Mr. Sørensen also previously served on the board of Scandic Hotels AB, SSP Group and DFDS.

#### SPECIFIC QUALIFICATIONS, ATTRIBUTES, SKILLS AND EXPERIENCE:

Mr. Sørensen's breadth of experience in the aviation industry and the insurance industry brings useful insight to the Board, especially with respect to matters impacting the travel industry and risk management. He also provides significant experience within the shipping industry gained through his prior service as Deputy Chairman of DFDS A/S, one of the largest short seas operators in Europe. Through his service on a number of other boards in Europe and Canada, Mr. Sørensen also provides the Board with diverse perspectives.

#### Age: 64

Director Since: July 2011

#### Committees:

Audit Committee; Talent and Compensation Committee (Chair)

#### Other Public

Company Boards: Air Canada (Toronto Stock Exchange); CNH Industrial (New York Stock Exchange and Milan Stock Exchange); Pantheon Infrastructure PLc (London Stock Exchange)



### **Donald Thompson**

#### BACKGROUND:

Mr. Thompson currently serves as Chief Executive Officer of Cleveland Avenue, LLC, a food, beverage and technology investment company, which he founded in 2015. From 2012 to March 2015, Mr. Thompson served as President and Chief Executive Officer of McDonald's Corporation. Previously, Mr. Thompson served as President and Chief Operating Officer of McDonald's Corporation from 2010 to 2012 and President of McDonald's USA from 2006 to 2010. Prior to joining McDonald's, Mr. Thompson served six years as an Electrical Engineer for the Northrop Corporation, where he specialized in power supply design and manufacturing for high technology radar systems. Mr. Thompson served as director of McDonald's Corporation from 2011 to March 2015, a director of Exelon Corporation from 2007 to 2013 and a director of Beyond Meat, Inc. from 2015 to May 2021. He also served as an Advisory Board member of DocuSign, Inc. from 2015 to 2018 and a Trustee of Purdue University from 2009 to 2022. Mr. Thompson has served as a director of Northern Trust Corporation since March 2015 and has been a member of the board of directors of Footprint International HoldCo Inc. since April 2021, and has served as chairman of the board since June 2021. He also serves on numerous civic and philanthropic boards. He is a member of the Commercial and Economic Clubs of Chicago, World Business Chicago and the Arthur M. Brazier Foundation. He serves as a director for Northwestern Memorial HealthCare and a Trustee on the board of the Cleveland Avenue Foundation for Education.

#### SPECIFIC QUALIFICATIONS, ATTRIBUTES, SKILLS AND EXPERIENCE:

Mr. Thompson brings to the Board significant strategic leadership and collaboration skills as well as valuable global business perspective. His 25-year career at McDonald's, the world's leading global foodservice retailer, culminated in him leading the company from 2012 through 2015. In his role as President & CEO of McDonald's, Mr. Thompson directed strategy and operations for over 30,000 restaurants in over 100 countries, working closely with thousands of independent owner/operators, corporate staff and restaurant employees around the world.

#### Age: 61

Director Since: May 2015

#### Committees: Safety,

Satety, Environment, Sustainability and Health Committee; Talent and Compensation Committee

Other Public Company Boards: Northern Trust Corporation (Nasdaq Global Select Market)



### Age: 58

Director Since: April 2003

**Committees:** Safety, Environment, Sustainability and Health Committee;

Nominating and Corporate Governance Committee

Other Public Company Boards: None

### Arne Alexander Wilhelmsen

#### BACKGROUND:

Mr. Wilhelmsen is Chairman of the board of directors of AWAS HOLDING AS, the holding company for the AWILHELMSEN group of companies, after having served as the Chairman of the board of directors of AWILHELMSEN Management AS from 2008 through June 2013. He also founded, and has served since 2011 as Chairman of the Board of, AWECO AS, a family office with financial investments, significant philanthropy and social impact activities. Mr. Wilhelmsen was elected Chairman of the Board of AWILHELMSEN HOLDING AS in June 2016 and Aweco Cruise Holding AS in June 2017. He has held a variety of positions within the AWILHELMSEN group of companies since 1995. In addition, Mr. Wilhelmsen serves as Chairman of the board of his wholly-owned company, Pan Sirius AS.

### SPECIFIC QUALIFICATIONS, ATTRIBUTES, SKILLS AND EXPERIENCE:

As the leader of an investment company with varied interests across a number of business segments, including shipping, cruise, real estate, retail, offshore oil services, and software development for health services, Mr. Wilhelmsen brings a diverse knowledge base and strategic insight to the Board. As the representative of one of the Company's original founders, Mr. Wilhelmsen also provides a valuable historical perspective to the Board.



Age: 52

Director Since: March 2023

Committees: Audit Committee

Other Public Company Boards: Columbus McKinnon (NASDAQ)

### **Rebecca Yeung**

### BACKGROUND:

Ms. Yeung serves as Corporate Vice President, Operations Science and Advanced Technology at FedEx Corporation, a global logistics company with a broad portfolio of transportation, e-commerce and business services. In her role, she is responsible for driving critical aspects of FedEx's innovation and transformation strategy including scaling up robotics and automation technology, autonomous vehicles, decision science, and electromobility. Ms. Yeung joined FedEx in 1998 and has served in various marketing, innovation, and technology roles since then. Prior her current role, she was Vice President – Advanced Technology & Innovation at FedEx Corporation from 2015 to 2021. She has also previously served as a Board of Director for the Mid-South Food Bank between 2013 and 2022.

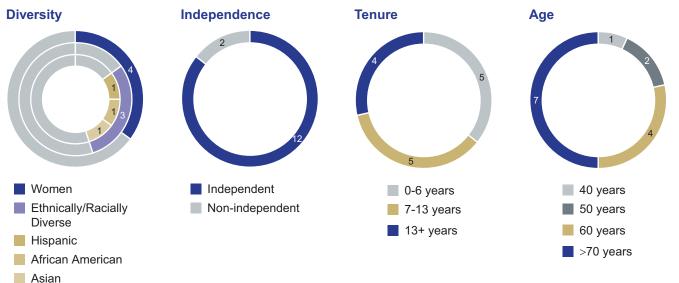
### SPECIFIC QUALIFICATIONS, ATTRIBUTES, SKILLS AND EXPERIENCE:

Ms. Yeung brings to the Board nearly 30 years of global experience in strategy, innovation, technology, global operations, logistics, digitization, and sustainability. She is a well recognized expert in both advanced technology/AI and logistics operations space, frequently speaking at high profile industry forums including Fortune, CES, World 50, Reuters, and TechCrunch. In 2024, Ms. Yeung was recognized by Reuters Events as Top 20 Trailblazing Women in Enterprise AI.

### **Our Board's Composition**

As illustrated by the director biographies above, our Board is made up of a diverse group of leaders with substantial experience in their respective fields. We believe that our directors should possess the highest personal and professional ethics, integrity and values, demonstrate the ability to act candidly, show a willingness and ability to evaluate, challenge and stimulate, have demonstrated leadership ability and a proven record of accomplishment as well as expertise in business, professional, academic, political or community affairs, and be committed to representing the long-term interests of the shareholders. Our Board believes that the combination of the various skills, qualifications and experiences of the director nominees contributes to an effective and well-functioning Board and that, individually and as a whole, the director nominees possess the necessary qualifications to provide effective oversight and insightful strategic guidance.

### **Board Snapshot**



### **Skills and Experience**

Our Board periodically reviews the appropriate skills and expertise required of the Board in order to successfully carry out its responsibilities both in the near term and into the future. This assessment includes issues of diversity (including diversity of race, gender and ethnicity), business experience and expertise – all in the context of an assessment of the perceived needs of the Board at that time and does not discriminate on the basis of ethnicity, sexual orientation, culture or nationality.

Skills and E	Experience	Brock	Fain	Howe, Jr.	Kimsey	Leavitt	Liberty	McPherson	Montiel	Moore	Ofer	Sørensen	Thompson	Wilhelmsen	Yeung
	Industry		•			•	•	•			•	•		•	
	Maritime		•			•	•				•	•		•	
Â	Executive Leadership	•	•	•	•	•	•	•	•	•	•	•	•	•	•
	Regulated Business	•	•	•	•		•		•			•			•
	Government / Public Policy					•									
ES)	Sustainability / Environmental		•			•	•				•	•	•	•	•
<b>()</b>	Finance / Accounting		•	•	•		•		•	•		•		•	
	Global Enterprise	•	•	•	•		•	•	•	•	•	•	•	•	•
{` <u>`</u> }	Technology / Innovation / Cybersecurity	•	•			•	•	•			•		•		•
	Consumer Business	•	•				•	•		•		•	•	•	•
$\bigcirc$	Risk Management	•	•	•	•	•	•	•	•	•	•	•	•	•	•

### **Board Selection and Evaluation**

### **Process for Identifying and Adding New Directors**

We believe that our directors should possess the highest personal and professional ethics, integrity and values, demonstrate the ability to act candidly, show a willingness and ability to evaluate, challenge and stimulate, have demonstrated leadership ability and a proven record of accomplishment as well as expertise in business, professional, academic, political or community affairs, and be committed to representing the long-term interests of our shareholders.

### **1** Assessment of Potential Candidates

The Nominating and Corporate Governance Committee assesses potential candidates based on their history of achievement, the breadth of their business experiences, whether they bring specific skills or expertise in areas that the committee has identified as desired and whether they possess personal attributes and experiences that will contribute to the sound functioning of our Board. In addition, the Board evaluation process described below is an important determinant for Board refreshment.

### 2 Use of a Third-Party Search Firm

The Nominating and Corporate Governance Committee typically uses a professional search firm to help identify, evaluate and conduct due diligence on potential director candidates. Using a professional search firm supports the committee in conducting a broad search and looking at a diverse pool of potential candidates.

The Nominating and Corporate Governance Committee also maintains an ongoing list of potential candidates and considers recommendations made by members of the Board.

### **3** Shareholder Nominations

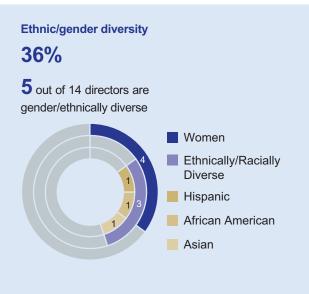
In addition, the Nominating and Corporate Governance Committee considers all shareholder recommendations for director candidates and applies the same standards in considering candidates submitted by shareholders as it does in evaluating all other candidates. Shareholders can recommend candidates by writing to the Nominating and Corporate Governance Committee in care of the Company's Corporate Secretary, at 1050 Caribbean Way, Miami, Florida 33132 or via email to corporatesecretary@rccl.com.

Shareholders who wish to submit nominees for election at an annual or special meeting of shareholders should follow the procedure described on page 87.

### **Considering Board Diversity**

The Board recognizes the value of diversity and endeavors to have a Board composed of individuals with varying backgrounds (including diversity of race, gender and ethnicity) and experience in business and in other areas that may be relevant to the Company's activities. The Board is currently composed of fourteen directors with diverse skills and professional backgrounds, which provide our Board with an effective mix of experiences and perspectives.

Over the past five years, we have increased the gender diversity of our Board by adding two female directors with skills and experience in important areas relevant to our business. Our Corporate Governance Principles provide that whenever the Board conducts a search for a new director, the Board will consider at least one woman and one underrepresented minority in the slate of potential candidates. We also believe it is in the best interests of our shareholders for us to find the right director who will enhance our board's knowledge, skills, and experience.



### **Director Onboarding and Continuing Education**

We maintain a comprehensive director onboarding program to familiarize all new directors with the Company's business, including its plans, significant financial, accounting and risk management issues, policies and compliance processes, strategic priorities and members of senior management. Each director's onboarding is tailored to take into account the individual's prior experience and background and to ensure the director becomes knowledgeable about the most important issues affecting the Company and its business. The onboarding process includes a series of meetings with members of senior management and their staff for briefings.

We also provide directors with membership to the National Association of Corporate Directors (NACD), which provides directors with access to continuing education, research materials, and publications relating to corporate governance, board leadership, environmental and sustainability matters, and other topical information relevant to their interests. From time to time, members of management also present to the Board or its committees on new developments in areas relevant to the Company.

### **Our Board Evaluation Process**

The Nominating and Corporate Governance Committee has oversight responsibility for the annual Board and committee evaluation process and uses feedback from the evaluation to identify director nominees.

### Review of the Format

The Nominating and Corporate Governance Committee periodically reviews the format of the Board and committee evaluation process to ensure that actionable feedback is solicited on the performance of the Board and the committees.

### Assessment by Independent Consultant

For the 2023 evaluation process, the Nominating and Corporate Governance Committee engaged a third-party consultant to assist with the Board and committee evaluation process. Using a combination of surveys and interviews by the consultant, directors provided feedback on individual directors, committees, and the Board in general. The topics covered included, among other things, Board and committee processes, Board composition and expertise, Board refreshment and succession planning processes, and other matters designed to elicit information to be used in improving Board and committee operation, performance and capability. Directors were also invited to discuss the performance of other individual Directors.

### Use of Results to Guide Board Enhancement

The independent consultant aggregated the feedback received from individual discussions with directors and presented the findings to the Chair of the Board and the Chair of the Nominating and Corporate Governance Committee. The data identified any themes or issues that had emerged and included suggestions for areas of improvement and an action plan for implementing suggested changes. The full Board reviewed the results of the consultant's assessment, and each committee reviewed its results. The Board used these results to review and assess the Board's and each committee's composition and required skill sets, responsibilities, structure, processes and effectiveness.

### **Executive Succession Planning**

Succession planning and execution is one of the Board's most important responsibilities, and the success of the Company's recent leadership transitions is a testament to the care and diligence that the Board has devoted to this key topic. The Board's succession planning activities are strategic, long-term and supported by the Board's committees and external consultants. In accordance with our Corporate Governance Principles, our Talent and Compensation Committee has primary responsibility for reviewing our talent development programs and initiatives for senior executives and for periodically reviewing our programs and practices for overseeing the continuity of capable management. The Nominating and Corporate Governance Committee has primary responsibility for overseeing a CEO transition.

Consistent with the emphasis on preparedness and succession planning, the Board annually reviews an emergency CEO succession plan, which details the actions to be taken by specific individuals in the event the CEO suddenly dies or becomes incapacitated. The plan is designed to ensure that appropriate steps can be taken to minimize disruption to the Board and the company's governance.

### **Evaluation of Potential Successors**

A key responsibility of the Talent and Compensation Committee is the identification and evaluation of potential successors for the CEO position. This includes our CEO, CFO, Brand Presidents and other positions that have been identified as integral to the delivery of our service. Regularly, the Talent and Compensation Committee, in consultation with the CEO and with the assistance of external consultants, as necessary, reviews the skills, experiences and attributes that the Committee believes are required and/or desirable for the CEO in light of the Company's then current business strategy, prospects and challenges. For each candidate, the Committee evaluates strengths, contributions, candidate readiness, and areas for development.

### Recommendations from the CEO

The CEO makes available his recommendations and evaluations of potential successors, along with a review of any development plans recommended for such individuals.

### 🕂 CEO Transition Process

In the event of a CEO transition, the Nominating and Corporate Governance Committee, in consultation with the CEO, provides oversight of the CEO transition process.

### Ongoing Review by the Board

The Board routinely engages with the Company's leadership team on matters of talent and culture, including around the development of the Company's talent pipeline and advancing diversity and inclusion efforts across the Company.

### **Corporate Governance**

### **Board Leadership Structure**

The Board is responsible for the overall performance of the Company through oversight of management and stewardship of the Company. Consequently, the Board believes that the independent directors should have a strong defined leadership roles. The current leadership structure of the Board consists of:

Name	Title	
Richard Fain	Chair of the Board	
William Kimsey	Lead Director	
Stephen R. Howe, Jr.	Chair of Audit Committee	
Vagn O. Sørensen	Chair of Talent and Compensation Committee	
John F. Brock	Chair of Nominating and Corporate Governance Committee	
Gov. Michael Leavitt	Chair of Safety, Environment, Sustainability and Health Committee	

In February 2024, the Board, with input from the Nominating and Corporate Governance Committee, reassessed the committees' composition in consideration of Board composition changes. As a result of this review, the Board appointed (i) Ms. Yeung to the Audit Committee, (ii) Ms. Montiel to the Talent and Compensation Committee, (iii) Mr. Brock as Chair of the Nominating and Corporate Governance Committee, and (iv) Mr. Howe as Chair of the Audit Committee.

### Separation of Chair and CEO Position

The Board recognizes that the leadership structure and combination or separation of the CEO and Chair roles are driven by the needs of the Company. As a result, no static policy exists requiring the combination or separation of leadership roles. The Board regularly reviews Board leadership structure and has concluded that separating the positions of Chair and CEO is appropriate at this point in time based on the experience of our current Chair of the Board. We believe that the Board and the Company are best served by retaining on the Board Mr. Fain's 30+ years of experience leading our Company as Chair and CEO. Consequently, the Board asked Mr. Fain to continue to serve as the Chair of our Board. We believe that we benefit from the strong working relationships and professional trust that Mr. Fain and Mr. Liberty have developed with other members of the Board. Further, the Board believes that the significant leadership roles undertaken by Mr. Kimsey as well as the various independent directors who chair other committees of the Board strike an appropriate balance between effective Board leadership and independent oversight of management.

### Lead Independent Director

Regardless of the specific board leadership structure, our Corporate Governance Principles provides for a strong defined leadership role for a lead independent director. Our current lead independent director is Mr. Kimsey who has served in that role since 2013. Mr. Kimsey has significant experience in corporate governance, senior management of a global business and public company board experience.

### Lead Independent Director

Under our Corporate Governance Principles, the independent directors annually elect an independent director to serve as Lead Independent Director (Lead Director). While the Board has currently separated the positions of Chair and CEO, the Board believes that a lead independent director continues to bring balance to our Board management.

### **Key Responsibilities**

- Calls meetings of the independent directors.
- Presides at all meetings of the Board at which the Chair is not present, including executive sessions of the independent directors.
- Facilitates communication between the independent directors, our Chair and our CEO.
- Provides independent Board leadership.
- Advises on meeting agendas, and other information sent to the board, taking into account requests of other Board members, as appropriate;
- Engages with our other independent directors to identify matters for discussion at executive sessions of independent directors and advises our Chair and our CEO of any decisions reached, and suggestions made at the executive sessions.

### Independence

Under our corporate governance principles, at least two thirds of our directors are required to be independent within the meaning of the NYSE standards of independence for directors. Our Corporate Governance Principles contain guidelines established by the Board to assist it in determining director independence in accordance with these NYSE standards. The Board believes that directors who do not meet the NYSE independence standards also make valuable contributions to the Board and to the Company by reason of their experience and wisdom, and the Board expects that some minority of its Board will not meet the NYSE independence standards.

To be considered independent under the NYSE independence standards, the Board must determine that a director does not have any direct or indirect material relationship with the Company or any of its subsidiaries. The Board has established guidelines to assist it in determining director independence in accordance with those standards, which are available on the corporate governance section on our website at www.rclinvestor.com.

Each director must regularly disclose to the Board whether his or her relationships satisfy these independence tests. Based on these disclosures and other information available to it, the Board has determined that all of the directors are independent with the exception of Mr. Fain and Mr. Liberty due to their past and current service as CEO, respectively.

### **Meetings**

The Board held 5 meetings during 2023. In 2023, each of our directors attended at least 75% of an aggregate of all meetings of the Board and of any committees on which and he or she served during the period the director was on the Board or committee. Our independent directors regularly meet in executive session without management directors present. The Lead Director presides at such meetings.

We do not have a formal policy regarding Board member attendance at the annual shareholders meeting. Three of our Board members were in attendance at our 2023 shareholders meeting in person.

### **Board Committees**

The Board has established four standing committees: the Audit Committee, the Nominating and Corporate Governance Committee, the Safety, Environment, Sustainability and Health Committee, and the Talent and Compensation Committee. Each of the standing committees is composed solely of independent directors. Each standing committee has adopted a written charter, meets periodically throughout the year, reports its actions and recommendations to the Board, receives reports from senior management, annually evaluates its performance and has the authority to retain outside advisors in its discretion. The primary responsibilities of each committee are summarized in the charts below and set forth in more detail in each committee's written charter, which can be found in the corporate governance section on our website at www.rclinvestor.com.

In addition to these committees, the Board, from time to time, authorizes additional Board committees to assist the Board in executing its responsibilities.

#### **Responsibilities:**

#### Members:

Audit Committee

Stephen R. Howe, Jr. (Chair) William L. Kimsey Maritza G. Montiel Vagn O. Sørensen Rebecca Yeung

Meetings Held During 2023:

7

### Oversight of

- the quality and integrity of our financial statements
- the qualifications and independence of our principal independent auditor ۲
- the performance of our internal audit function and principal independent auditor
- our compliance with the legal and regulatory requirements in connection with the foregoing
- Review of and discussions with management and the principal independent auditor regarding the annual audited and guarterly financial statements of the Company and related disclosures
- Discuss with management the guidelines and policies by which management assesses and manages the Company's exposure to risk, including a discussion of the Company's major enterprise risk exposures and the steps management has taken to monitor and mitigate such exposures
- Discuss with management policies regarding the Company's information system and data • privacy controls, and cybersecurity
- Review of the controls and procedures related to the Company's environmental, social and governance disclosures
- Preparation of Report of the Audit Committee (page 81)

#### Independence and Financial Expertise:

- The Board has determined that each member of the Audit Committee is independent within • the meaning of the NYSE and SEC standards of independence for directors and audit committee members
- The Board has concluded that Mr. Howe, Mr. Kimsey, Ms. Montiel and Mr. Sørensen each qualify as an "audit committee financial expert" within the meaning of SEC rules
- The Board has concluded that Ms. Montiel's simultaneous service on three public company audit committees would not impair her ability to serve on the Audit Committee



### Nominating and Corporate Governance Committee

#### Members:

John F. Brock (Chair) Stephen R. Howe, Jr. William L. Kimsey Eyal M. Ofer Arne Alexander Wilhelmsen

Meetings Held During 2023:

### 3

### Safety, Environment, Sustainability and Health Committee

#### Members:

Michael O. Leavitt (Chair) Eyal M. Ofer Donald Thompson Arne Alexander Wilhelmsen

#### Meetings Held During 2023:

3

#### **Responsibilities:**

- Identification of individuals qualified to become Board members
- Recommendation to the Board of director nominees
- Recommendation to the Board of Corporate Governance Principles
- Recommendation to the Board of Board committee membership, structure and operations structure, operations and Board reporting
- Oversee corporate governance matters (other than matters delegated by the Board to other Board Committees)
- Oversee evaluation of Board and management performance
- Oversee any CEO transition

#### Independence:

 The Board has determined that each member of the Nominating and Corporate Governance Committee is independent within the meaning of the NYSE standards of independence for directors

#### **Responsibilities:**

- Oversight of our management concerning the implementation and monitoring of our safety (including security), environmental, sustainability and health programs and policies
- Review and monitor our overall strategies, policies and programs that impact the safety, environment and health of our guests, crew, the communities where we operate and the ports where our ships call
- Monitor our overall development of strategies, policies and practices in the areas of energy consumption, greenhouse gas, physical and transition risks related to climate change and other criteria, pollutant emissions, waste disposal and water use
- Review significant safety, environmental and health incidents
- Review of our programs and policies relative to environmental sustainability and our environmental sustainability reporting

### Talent and Compensation Committee

#### Members:

Vagn O. Sørensen (Chair) John F. Brock Amy McPherson Maritza G. Montiel Ann S. Moore Donald Thompson

#### Meetings Held During 2023:

4

### **Responsibilities:**

- Approving and evaluating the executive compensation plans, policies and programs of the Company
- Annual determination of CEO compensation levels, taking into account corporate goals and CEO performance against these goals
- Annual determination of senior executive compensation levels
- Periodic review and recommendations for director compensation
- At least annual review of potential successors for the CEO position and periodic review of emergency succession planning
- Periodic review of talent development programs and initiatives for senior management, and human capital management strategies
- Review and approve the creation or revision of any clawback policy
- Oversight of stock ownership guidelines
- Preparation of Report of the Talent and Compensation Committee (page 62)

#### Independence:

 The Board has determined that each member of the Talent and Compensation Committee is independent within the meaning of the NYSE and SEC standards of independence for directors and compensation committee members

### **Board Risk Oversight**

### **Board Oversight**

The Board oversees the Company's risk profile and management's processes for assessing and managing risk, through both the whole Board and its committees. At least annually, the Board reviews strategic risks and opportunities facing the Company and its businesses. Other important categories of risk are assigned to designated Board committees that report back to the full Board.

### **Committees of the Board**

Committees of the Board consider and review with management at regularly scheduled committee meetings ongoing financial, strategic, operational, legal and compliance risks inherent in the business activities applicable to each committee's area of responsibility.

The committee chairs inform the Board of the outcome of these reviews through reports to the Board at the regularly scheduled Board meetings.

#### **Audit Committee**

- · Reviews the Company's guidelines and policies with respect to risk assessment
- Oversees management of risks relating to financial accounting and compliance matters, including risks associated with financial reporting, internal controls, the internal audit function, the Company's cybersecurity plans, and the Ethics and Compliance Program

#### Nominating and Corporate Governance Committee

 Oversees Company's overall corporate governance, including its corporate governance principles, Board and committee structure and composition, Board's evaluation process, director nominations, and the Board reporting arrangements of the various committees

#### **Talent and Compensation Committee**

· Oversees risks that are inherent in the design of the Company's compensation plans, policies and practices

#### Safety, Environment, Sustainability and Health Committee

 Oversees risks related to the Company's programs and policies in the areas of safety, environment, sustainability, and health

### Management

Management annually performs a Company-wide enterprise risk assessment under the supervision of the Audit & Advisory Services department. This assessment:

- is updated at least once during the course of the year;
- identifies those risks inherent in our business plans and strategies with the greatest potential to impact the achievement of our business objectives; and
- is used to provide us with a risk-based approach to managing our business.

Management reviews and discusses the risk assessment report and updates thereto with the Audit Committee and the Board.

### **Cybersecurity Risk Oversight**

Our Board, in coordination with the Audit Committee, is actively engaged in reviewing management's processes for assessing and managing cybersecurity risks. The Board reviews cybersecurity at least annually. The Audit Committee provides oversight on the Company's management of cybersecurity risks. On a quarterly basis or as needed, the Audit Committee receives updates from management on cybersecurity risks resulting from risk assessments, progress of risk reduction initiatives, external auditor feedback, control maturity assessments, and relevant internal and industry cybersecurity incidents. In addition, the Chair of the Audit Committee regularly informs the Board of the outcome of the Audit Committee's reviews at scheduled Board meetings.

Our cybersecurity program is led by our Chief Information Officer (CIO) and the Chief Information Security Officer (CISO). They are supported by Information Security Officers who work closely with our operational teams. Our CIO and CISO have more than 35 years of collective experience in the cybersecurity field. The CISO reports to the CIO and is generally responsible for management of cybersecurity risk and the protection and defense of our networks and systems. The CISO regularly informs our internal Disclosure Committee, Chief Financial Officer, and our President and Chief Executive Officer of cybersecurity risks and incidents as per our internal cyber risk framework. This also helps ensure that the highest levels of management are kept abreast of our cybersecurity posture and potential risks.

### **Executive Compensation Risk Oversight**

We monitor the risks associated with our compensation programs and individual executive compensation decisions on an ongoing basis. Each year, management undertakes a review of our various compensation programs to assess the risks arising from our compensation policies and practices in accordance with a screening methodology approved by the Talent and Compensation Committee. In 2023, management reviewed each plan and program for risk features and presented its findings to the Talent and Compensation Committee. The risk assessments included a review of the primary design features of our compensation plans, the process to determine compensation pools and awards for employees and an analysis of how those features could directly or indirectly encourage or mitigate risk-taking. As part of the risk assessments, it has been noted that the Company's annual incentive plan allows for discretionary negative adjustments to the ultimate outcomes, which serves to mitigate risk-taking. Moreover, senior management is subject to share ownership and retention policies, and historically a large percentage of senior management compensation has been paid in the form of long-term equity awards. In addition, senior management compensation is paid over a multiple-year cycle, a compensation structure that is intended to align incentives with appropriate risk-taking. Based on this review, management and the Talent and Compensation Committee believe that the nature of our business, and the material risks we face, are such that the compensation plans, policies and programs we have put in place are not reasonably likely to give rise to risks that would have a material adverse effect on our business.

### Shareholder Engagement

#### WHY WE ENGAGE

We maintain an ongoing, proactive outreach effort with our shareholders. Throughout the year, members of our Investor Relations team and members of senior management engage with shareholders in order to:

- Provide visibility and transparency into our business, our performance, and our corporate governance, ESG and compensation practices;
- · Discuss with our shareholders the issues that are important to them and share our views; and
- Assess emerging issues that may affect our business, inform our decision-making, enhance our corporate disclosures, and help shape our future practices.

#### SHAREHOLDER ENGAGEMENT PROCESS



### Spring

Engage with shareholders to gather feedback on compensation and governance practices ahead of the Annual Meeting of Shareholders.



### Fall

Conduct comprehensive engagement with shareholders to discuss developments in the Company's business and strategy, corporate governance matters, executive compensation design, and business priorities for the upcoming year.



Review results from the Annual Meeting of Shareholders and conduct targeted responsive engagements with shareholders who did not express support for management proposals.



Review shareholder feedback from Fall engagement and discuss with Board potential changes to executive compensation or governance practices in light of feedback received, as well as recommend enhancements to our public disclosures.

2023 SHAREHOLDER ENGAGEMENT		
Who we contacted In 2023, we reached out to all of our top 50 shareholders, representing 60% of our outstanding shares of common stock.	Who we engaged Based on this outreach, we scheduled and held meetings with 16 of our top 25 investors who held an aggregate 45% of the outstanding shares of our common stock (or 75% of the common stock held by our top 25 investors).	
<ul> <li>Who is involved in engagement</li> <li>Members of our Investor Relations team as well as our</li> </ul>	Topics of engagement During our meetings with investors, we discussed:	
• CEO;	Board composition;	
• CFO;	Current business performance; and	
Chief People and Outreach Officer; and	<ul> <li>Our plans to continue to return to consistent financial performance and restore our balance sheet, our commitment to the improvement of our sustainability reporting and related environment, social, and governance initiatives.</li> </ul>	
<ul> <li>Relevant subject matter experts from the management team participated in these meetings as appropriate.</li> </ul>		

This engagement outreach was in addition to other meetings and discussions that management and our Investor Relations team had throughout the year with shareholders through quarterly earnings calls, individual meetings, road shows, conferences and investor days.

### **Other Governance Highlights**

We are committed to maintaining strong governance policies and practices, some of which we highlight below:

#### Board Composition, Refreshment and Diversity

- ✓ 14 directors
- ✓ 4 of 12 independent directors joined the Board within the last 5 years
- ✓ The 14 members of our Board represent a range of backgrounds and diversity: five (36%) of our directors are gender / ethnically diverse; four (29%) of our directors are women; and three (21%) of our directors are racially / ethnically diverse
- ✓ 4 "audit committee financial experts" on our Audit Committee

#### **Board Independence**

- ✓ 85% of our directors are independent (12 out of 14). Our Corporate Governance Principles require two-thirds of our directors to be independent
- ✓ Lead Independent Director with robust duties and responsibilities
- ✓ All members of our Board Committees are independent

### Board Responsibilities and Practices

- ✓ All directors attended at least 75% of Board and applicable Board committee meetings
- ✓ Our independent directors regularly meet in executive session without management present, during which the Lead Director presides
- ✓ On an annual basis, the Nominating and Corporate Governance Committee oversees an evaluation of Board and Board committee performance
- ✓ The Board, with the support of the Nominating and Corporate Governance Committee and the Talent and Compensation Committee, is actively involved in overseeing CEO succession planning

#### **Rights of Shareholders**

- Annual election of directors
- Majority of votes cast
- ✓ Shareholders with at least 50% of the outstanding shares can call Special Meetings
- Annual advisory say-on-pay vote
- No poison pill

#### **Compensation Accountability**

- Equity ownership guidelines
  - CEO 6x salary
  - Other named executive officers
     3x salary
  - Board of Directors \$500,000
- Prohibited hedging or pledging of company securities for all employees and members of the Board of Directors
- ✓ Equity and annual incentive plans permit recoupment in case of a restatement for material non-compliance with financial reporting requirements

#### **Political Contributions Disclosure**

- ✓ In response to shareholder feedback, updated U.S. Political Contributions and Disclosure Policy
  - No independent expenditures directly in support of or in opposition to any candidate
  - Permissible contributions must be approved by Senior Vice President, Corporate Affairs (or U.S. subsidiary's most senior officer)
- ✓ Policy and annual voluntary disclosures posted on RCG's website

### **Certain Relationships and Related Person Transactions**

### **Review and Approval Related Person Transactions**

We have a written Related Person Transaction Policy that requires review of all relationships and transactions in which the Company is a participant and in which a "related person" (including any director, director nominee, executive officer or greater than 5% beneficial owner of the Company or any immediate family member of the foregoing) has a direct or indirect material interest. Under this policy, each director, director nominee and executive officer is required to promptly notify the Corporate Secretary of any such transaction. The Corporate Secretary then presents such transactions to the Audit Committee, which is responsible for reviewing and determining whether to approve or ratify the transactions. The following types of transactions are deemed not to create or involve a material interest on the part of the related person and do not require approval or ratification under the policy, unless the Audit Committee determines that the facts and circumstances of the transaction warrant its review:

- transactions involving the purchase or sale of products or services in the ordinary course of business, not exceeding \$120,000;
- transactions in which the related person's interest derives solely from his or her service as a director of another corporation or organization that is a party to the transaction;
- transactions in which the related person's interest derives solely from his or her ownership of less than 10% of the equity interest in another person (other than a general partnership interest) which is a party to the transaction;
- transactions in which the related person's interest derives solely from his or her ownership of a class of equity shares of the Company and all holders of that class of equity securities received the same benefit on a pro rata basis;
- compensation arrangements of any executive officer, other than an individual who is an immediate family member of a related person; and
- non-executive director compensation arrangements.

In reviewing transactions submitted to them, the Audit Committee reviews and considers all relevant facts and circumstances to determine whether the transaction is in, or not inconsistent with, the best interests of the Company and its shareholders, including, without limitation:

- the commercial reasonableness of the terms;
- the benefit and perceived benefit, or lack thereof, to the Company;
- opportunity costs of alternative transactions;
- the character of the related person's interest; and
- the actual or apparent conflict of interest of the related person.

If after the review described above, the Audit Committee determines not to approve or ratify the transaction, it will be cancelled or unwound as the Audit Committee considers appropriate and practicable.

### **Related Person Transactions**

There were no related person transactions during 2023.

Royal Caribbean Group

# **Delinquent Section 16(a) Reports**

Section 16(a) of the Securities Exchange Act of 1934 (the "Exchange Act") requires our directors and executive officers and persons who own more than 10% of the outstanding Common Stock to file reports of ownership and changes in ownership of Common Stock and other equity securities with the SEC. Based on our review of such reports and written representations from our directors and officers, we believe that such persons complied on a timely basis with all Section 16(a) filing requirements during the fiscal year ended December 31, 2023, except that, due to administrative oversight, (i) one Form 4 reporting the vesting of performance-based awards for Richard Fain was filed late, and (ii) one Form 4 reporting a gift of shares by Mr. Fain from a family trust to a charitable foundation was filed late.

# **Corporate Governance Principles**

We have adopted Corporate Governance Principles which, along with our Board committee charters, provide the framework for the governance of the Company. The Corporate Governance Principles address such matters as director qualifications, director independence, director compensation, Board committees and committee evaluations. Copies of these principles and our Board committee charters are posted in the corporate governance section on our website at www.rclinvestor.com.

## **Code of Ethics**

The Board has adopted a Code of Business Conduct and Ethics that applies to all our employees, including our executive officers, and our directors. A copy of the Code of Business Conduct and Ethics is posted in the corporate governance section of our website at www.rclinvestor.com and is available in print, without charge, to shareholders upon written request to our Corporate Secretary at Royal Caribbean Cruises Ltd., 1050 Caribbean Way, Miami, Florida 33132. Any amendments to the code or any waivers from any provisions of the code granted to executive officers or directors that require disclosure under the applicable SEC or NYSE rules will be posted on our website at www.rclinvestor.com.

# **Trading in Company Securities**

Our Securities Trading Policy prohibits hedging transactions in Company securities by officers, directors and employees. In addition, it prohibits officers and directors from holding Company Securities in a margin account or otherwise pledging Company securities as collateral for a loan.

Additionally, we require officers and directors to pre-clear every transaction in Company securities for themselves, their immediate family members, and any family trust with the Corporate Secretary. This includes purchases, sales, gifts, contributions to a trust and any other transfers.

## **Compensation Committee Interlocks and Insider Participation**

During 2023, none of the members of the Talent and Compensation Committee (a) was an officer or employee of the Company or any of its subsidiaries, (b) was a former officer of the Company or any of its subsidiaries or (c) had any related party relationships requiring disclosure under Item 404 of SEC Regulation S K. During 2023, no executive officer of the Company served as a member of the board of directors or on the compensation committee of any other company, one of whose executive officers or directors serve or served as a member of the Board or the Talent and Compensation Committee of the Company.

## **Contacting Members of the Board**

The Board welcomes questions and comments. Shareholders and interested parties who wish to communicate with non-management members of the Board can address their communications to the attention of our Corporate Secretary at our principal address at 1050 Caribbean Way, Miami, Florida 33132 or via email to corporatesecretary@rccl.com. The Corporate Secretary maintains a record of all such communications and promptly forwards to the Lead Director those communications that the Corporate Secretary believes require immediate attention. The Lead Director in turn, notifies the Board or the chairs of the relevant committees of the Board of those matters that he believes are appropriate for further action or discussion.

# Environmental, Social and Governance Overview

# **Board Oversight**

Our Board provides oversight and guidance on the Company's performance and management of environmental, social and governance ("ESG") issues, including climate change, sustainability initiatives, environmental stewardship, supply chain risk management, human rights, diversity, equity and inclusion and ESG reporting. Each Board Committee is tasked with oversight of certain ESG matters that align with their areas of responsibility, as detailed in each Committee's respective charter.



#### Safety, Environment, Sustainability and Health Committee

Reviews and monitors overall strategies, policies and programs that impact the safety, environment, sustainability and health of our guests, crew, the communities where we operate and the ports where our ships call, as well as our overall development of strategies, policies, and practices in the areas of energy consumption, greenhouse gas, physical and transition risks related to climate change and other criteria, pollutant emissions, waste disposal and water use.



## **Talent and Compensation Committee**

Oversees the Company's human capital management strategies, including initiatives for talent diversity, equity and inclusion, talent management, pay equity, succession planning and corporate culture.



#### **Audit Committee**

Discusses with management any potential enterprise risks associated with ESG and the controls and procedures concerning the Company's ESG disclosures.



## Nominating and Corporate Governance Committee

Oversees various aspects of corporate governance and reviews and makes recommendations to our Board concerning Board and committee structure and composition, consistent with the Board's endeavor to be composed of individuals with varying skills and backgrounds (including diversity of race, gender and ethnicity) and experience in business and in other areas that may be relevant to the Company's activities, including those related to ESG.

# **Principles and ESG Framework**

SEA the Future is our commitment to sustain the planet, energize the communities we visit, and accelerate innovation to improve our planet. It is at the core of our business and is built using five key principles:



#### **Champion Communities and the Environment**

We recognize our responsibility to the guests who travel with us, the people who work for us, the communities and destinations that we visit, and the oceans we traverse.

## **Promote Health and Safety**

We owe it to our guests to make their trips as relaxing, safe and healthy as possible. We honor their trust and loyalty by continually raising the bar in health and safety, data privacy and other areas central to our guests' wellbeing.



#### Foster Human Rights and be an Employer of Choice

We treat our guests, employees, crew, and suppliers with dignity and respect. We act ethically and with integrity so we all can thrive.



#### Advance Net Zero Innovation

We are committed to decarbonizing our operations through innovation, collaborative partnerships, and an accelerated transition to cleaner fuels, smarter technologies, and improved energy efficiencies.



#### **Govern Responsibly**

We believe that good governance and transparency are critical to ESG and help us align corporate decision-making to our ESG strategy and performance. We take an integrated approach to board oversight, risk management and stakeholder engagement and we embed appropriate policies and practices for ethics, compliance, and data security within our operations.

# **2023 Priorities**

Throughout 2023, Royal Caribbean's efforts were concentrated on the critical ESG needs of, and issues for, the cruise industry:

#### **Environmental Stewardship**



Protecting the environment has been a longstanding core value for us. Thriving, healthy and sustainable oceans are inextricably tied to the health of our business that is why we set ambitious targets in a variety of facets of our business to improve our operations including waste and water management, emission reduction, and sustainable sourcing. In 2023, we advanced our initiatives to conserve water and minimize waste. We produced 93% of the freshwater used onboard our Royal Caribbean International and Celebrity ships via desalination systems, reached 98% deployment of Advanced Wastewater Purification systems on our ships, diverted 87% of waste from landfills, primarily through our Green Hubs program, and achieved 25% reduction in food waste across our Royal Caribbean International fleet since 2021. Royal Caribbean Group became the first cruise operator to turn solid waste to energy onboard our ships with the debut of next-generation waste management systems on Silversea's *Silver Nova* and Royal Caribbean International's *Icon of the Seas*. The systems convert onboard waste into synthesis gas, which can be used as a fuel substitute to satisfy certain energy demands on our ships within our hotel operations.

#### **Decarbonization of Operations**



We are committed to decarbonizing our operations through meaningful innovation, partnerships, and action. We have been monitoring emissions and tracking our energy consumption since 2010. In 2021, we announced our Destination Net Zero strategy which is focused on achieving net zero cruise ship by 2035 and net zero emissions by 2050. The strategy is built on a four-pronged approach which includes the modernization of our global brands fleet through the introduction of new energy-efficient and alternatively fueled vessels, continued investment in energy efficiency programs, development of alternative fuel and alternative power solutions, and optimized deployment and integration of strategic shore-based supply chains. Together with our partners, we are imagining and developing solutions to reach our goal of net-zero greenhouse gas (GHG) emissions by 2050. In 2023, we achieved a 6.8% reduction in carbon intensity through implementation of energy efficiency retrofit projects, the delivery of Silversea's *Silver Nova* (our first ship powered by liquefied natural gas (LNG)), and the successful testing of biofuel blends on three ships, along with other reduction efforts. These achievements have positioned us to be well on track to achieve our near-term target for 2025 to reduce our carbon intensity by double digits versus 2019.

## **Creating Unforgettable Experiences**

We have long maintained some of the industry's most rigorous and thoughtful health and safety protocols. We honor our guests' trust and loyalty by continually raising the bar in health and safety, data privacy and other areas central to their wellbeing. In 2023, we introduced a range of innovative clinician training initiatives, including a Continuous Training and Education program that prioritizes monthly clinical training and practice, as well as a centralized Training Portal for staying up to date on the most pertinent care strategies. Thanks to these and other strategies, we scored a 100/100 on public health inspections on 10 ships, with an average score of 97/100 across the Royal Caribbean International and Celebrity fleet. We also initiated a plan to add ultrasound scanners to our ships' medical facilities to improve care for complex conditions, and we introduced our first accessible Star Class suite with Genie Service on Royal Caribbean International's *lcon of the Seas*.



# **Responsible Tourism**

At its core, tourism depends on the beauty of the environment. Ensuring the destinations we visit are vibrant and healthy far into the future is critical to the success of our business.

#### A Partnership for our Oceans

In 2016, we joined forces with World Wildlife Fund to help ensure the long-term health of the oceans by setting, and achieving, ambitious sustainability targets to lessen the company's environmental impact, raise awareness of ocean conservation for our guests and crew, and support ocean conservation projects around the world. WWF leverages this funding to respond rapidly to changing environments and on-the-ground needs. This moves us closer to conservation success in seascapes around the world. In 2023, RCG supported WWF's global effort to make conservation locally impactful in three iconic places: US Arctic: through biodiversity grants awarded in Chukchi Sea coastal communities; Eastern Pacific: by strengthening community-led and inclusive governance of marine resources across Patagonian Chile; and Western Pacific: through blue forests and disaster risk planning across Fiji's Great Sea Reef region.



We deepened our commitment to responsible tourism in 2016, when we set a goal to offer our guests 1,000 destination tours certified by the Global Sustainable Tourism Council (GSTC) by 2020. By 2021, we had more than doubled our 2020 goal, with 2,000-plus GSTC-certified tours available to guests. GTSC-certified tour operators agree to protect the overall health of destinations, preserve local heritage, maximize social and economic benefits to the community, and reduce negative impacts to the environment from travel-related waste. In 2022, we continued to expand this commitment and have now set a goal to have 60% of all tours offered by RCG certified to the GSTC standard by 2026.

#### **Sourcing Sustainably**

Our supply chain, through a large and diverse network of suppliers, fuels everything we do. As a result, we collaborate with partners to support the sustainable sourcing movement and the improvement of animal welfare throughout the food supply. Most notably we are working with World Wildlife Fund to source Marine Stewardship Council (MSC) and Aquaculture Stewardship Council (ASC) seafood and supporting fishery improvement projects that boost the overall supply of responsibly produced seafood and ensure the livelihoods of artisanal fishers and their communities. Additionally, we made substantial progress in sourcing all chickens for U.S. operations from Global Animal Partnership (GAP) certified suppliers (96% in 2023), and we reduced miles traveled for sourced products by 37% across our operations.





# **Human Capital Management**

Great vacations begin with great employees. Each day, our employees from all around the world go above and beyond to deliver exceptional vacations to our guests. Our leadership team, with oversight from our Board of Directors, strives to maintain a work environment that reinforces collaboration, motivation and innovation, and believes that a strong employee-focused culture is essential to a good business.



## **Empowering Women in a Male-Dominated Industry**

The maritime world has always been male-driven – in fact, there was a time having a woman on board ranked at the top of a long list of sailors' superstitions. That's since changed. In 2015, Celebrity Cruises appointed Captain Kate McCue as the first American female captain, starting an intentional effort by the brand to attract more women to the industry and into leadership roles across our fleet. Now, our Celebrity Cruises brand is taking it further, with ambitions to raise the ratio of women to men on their ships' bridges. In 2023, we conducted an assessment across five global shoreside locations and are proud to report that we achieved 99.6% gender pay equity.



## **Diversity, Equity, and Inclusion**

We have always promoted an inclusive workplace – both on land and at sea – where our employees can contribute fully and bring their diverse perspectives to the workplace. We have seven employee resource groups (ERGs) with international participation: Multicultural Organization for Royal Employees, Pride (LGBTQ+), Served (Veterans), Kick-Aft Women, Royal Organization for Abilities, African Americans, and Young Professionals. Each ERG provides opportunities for employees to connect, network and develop. They also partner with leadership to provide ongoing feedback and establish a culture of belonging. Our DEI efforts and all human capital metrics are reviewed annually with our Talent and Compensation Committee.



## **Employee Engagement and Development**

We measure employee engagement on a semi-annual basis on land and monthly on our ships. We've also increased our wellness programs and improved our employee assistance program. During 2023, we launched a mental wellness program to acclimate new crew members to time away from home, we reduced ship-to-ship transfers to give crew members more time to bond with their crewmates, and we also initiated a new dental care pilot on *Serenade of the Seas* to provide preventative and restorative dental services to our crew.

Our employee development programs are designed to grow and advance our leaders by developing premier learning, mentorship, coaching and planning programs. In 2023, we launched myCareer Journey, a career development initiative to help employees navigate their career growth and mobility within the Company. We are also focused on succession planning and increasing the readiness of internal talent to take on business-critical roles. Our Talent and Compensation Committee regularly reviews our succession planning process and pipeline talent.

# **ESG Reporting**

We believe in transparency, accountability and continuous improvement. Our reporting reflects our belief that what gets measured gets better. This is why we have published a comprehensive sustainability report since 2008. To maximize the breadth and depth of our disclosures, we reference the guidelines of the Global Reporting Initiative and align with the Sustainability Accounting Standards Board (SASB) Industry Standards for Cruise Lines. We have also reported the details of our climate related performance and governance to the CDP Climate Change (formerly known as the Carbon Disclosure Project) since 2010 and have been recognized for taking coordinated action on climate issues. In 2023, we published our initial report following the recommendations of the Task Force on Climate Related Financial Disclosures (TCFD). Our corporate website provides information about our environmental performance goals and sustainability initiatives.



# Advisory Vote to Approve the Compensation of Our Named Executive Officers

In accordance with the requirements of Section 14A of the Exchange Act and the related rules of the SEC, our shareholders have the opportunity to cast an annual advisory vote to approve the compensation of our NEOs.

As described in detail under the heading "Compensation Discussion and Analysis," we adhere to a pay-for-performance philosophy and, to this end, our executive compensation programs are designed to align the interests of our executives with the interests of our shareholders, recruit, retain and motivate a talented and high-performing management team and reward our NEOs for their positive contributions to both short-term and long-term corporate performance. Shareholders are urged to read the Compensation Discussion and Analysis, which discusses in detail how our compensation policies and procedures implement our compensation philosophy.

# **Compensation Discussion and Analysis**

RCG's executive compensation program is designed to align executive compensation with the long-term interests of our shareholders. This CD&A provides shareholders with information about our business, 2023 performance, our disciplined approach to compensation and 2023 compensation decisions for our Named Executive Officers ("NEOs") listed below.

#### **RCG's 2023 Named Executive Officers**



Jason Liberty

Naftali Holtz

President and Chief Executive Officer ("CEO") Chief Financial Officer ("CFO")



Michael Bayley

President and Chief Executive Officer, Royal Caribbean International



Harri U. Kulovaara

Executive Vice President, Maritime



Laura Hodges Bethge

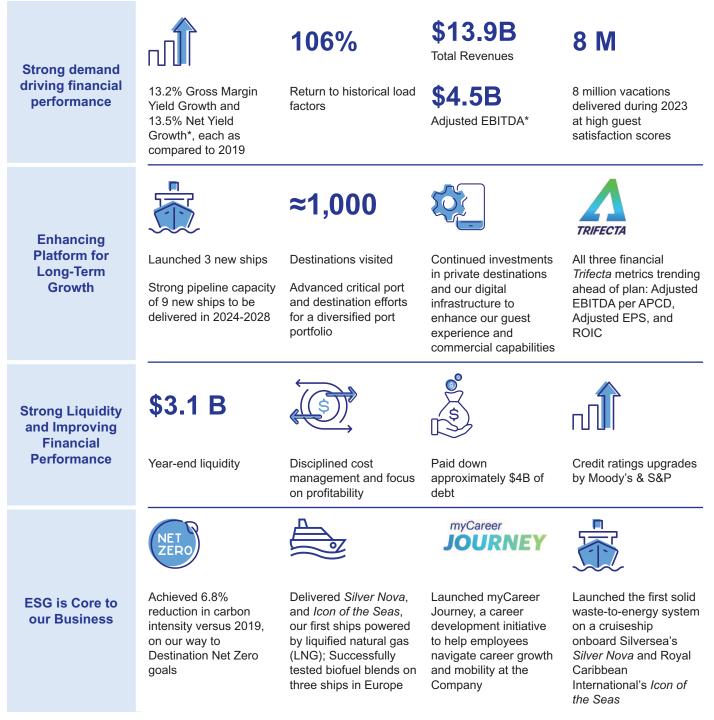
President, Celebrity Cruises

Our 2023 NEOs also includes Ms. Lisa Lutoff-Perlo, former President and Chief Executive Officer of Celebrity Cruises. Effective May 1, 2023, Ms. Lutoff-Perlo transitioned from that role to become Vice Chair of Royal Caribbean Group. Ms. Lutoff-Perlo's inclusion in this CD&A is required by SEC rules.

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#### RCG's 2023 Performance – Key 2023 Successes



\* See Annex A for reconciliation of non-GAAP and GAAP measures presented.



# **Our Compensation Philosophy and Principles**

We adhere to a pay-for-performance philosophy. In line with this philosophy, we have designed our compensation programs to support three main goals:

Align the interests of our executives with the interests of our shareholders	Recruit, retain, and motivate an elite management team	Reward positive contributions to both short-and long-term corporate performance				
PRINCIPLES	IMPLEMENTATION					
Total direct compensation levels should be competitive to attract, motivate and retain the highest quality executives.						
Performance-based and "at-risk" incentive compensation should constitute a substantial portion of total compensation. We seek to foster a pay-for-performance culture, with a significant portion of total compensation. We seek to foster a pay-for-performance culture, with a significant portion of total compensation. We seek to foster a pay-for-performance culture, with a significant portion of total compensation being performance-based and/or "at risk." Executives with greater and the ability to directly impact our strategic and operational goals and long-terbear a greater proportion of the risk if these goals and results are not achieved. more senior the executive, the greater the percentage of total compensation in performance-based and/or "at risk" compensation.						
Long-term incentive compensation should align executives' interests with our shareholders' interests to further the creation of long-term shareholder value. We focus on ensuring that executive compensation includes a high portion of long-ter creation of long-term shareholder value. We focus on ensuring that executive compensation. Awards of equity-based compensation encourse our company from the perspective of owners with a meaningful stake and to encourse remain with us for long and productive careers. Our stock ownership guidelines further the incentive to create long-term shareholder value. Equity-based compensation also executives to market risk, a risk also borne by our shareholders.						

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#### **Executive Compensation Practices**

Our Talent and Compensation Committee seeks to align our compensation practices with strong corporate governance practices. As reflected below, we believe that robust corporate governance practices are integrated into our 2023 executive compensation program.

#### What We Do

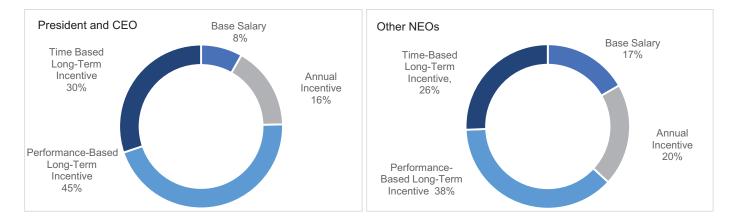
- ✓ Robust stock ownership guidelines 6x base salary for CEO and 3x for other NEOs
- ✓ Clawback policy that applies to cash and equity incentive compensation
- ✓ "Double trigger" change in control provisions in employment agreements
- ✓ "Double trigger" change in control provision for acceleration of equity
- ✓ Both short-term and long-term incentive awards tied to performance metrics designed to deliver long-term growth, drive shareholder value, and align with our ESG commitments
- ✓ Equity plan requires minimum one-year vesting for all equity awards
- ✓ Independent compensation consultants, report directly to Talent and Compensation Committee
- ✓ Comprehensive annual assessment of compensation risks
- Annual say-on-pay vote

#### What We Do Not Do

- No extensive perquisites All Other Compensation represented less than 2% of CEO's 2023 Total Compensation
- No acceleration of vesting of equity awards in connection with terminations, absent a change in control
- × No pledging or hedging of shares
- × No tax gross-ups on perquisites or change in control benefits
- × No pension or supplemental retirement plan benefits
- × Equity plan does not permit liberal share recycling
- × No liberal change of control definition in equity plan or employment agreements

#### Pay Mix

Our commitment to performance-based compensation is illustrated by the following charts, which show the mix of each compensation component at target levels for our President & CEO and for our other NEOs for 2023. Approximately 92% of the President and CEO's target annual total compensation is at risk and approximately 83% of the other NEOs' compensation, on average, is at risk.



#### **2023 Compensation Decisions**

Our executive compensation program ties a significant portion of our NEOs' compensation to the financial, strategic, and operational performance of our company. 2022 represented a pivotal year as we successfully returned to full business operations and introduced the *Trifecta* program. For the 2023 compensation program design, the Talent and Compensation Committee approved certain enhancements to better align our compensation program with market practice and our *Trifecta* goals. Our 2023 program is summarized below.

	Snapshot of 2023 Executive Compensation Actions
Executive Bonus Plan	<ul> <li>Continued the use of both financial measures and operational measures, such as safety and guest and employee engagement, in our annual incentive program.</li> </ul>
	<ul> <li>Increased weighting of financial performance measures so that Adjusted EPS and Adjusted Brand Operating Income account for 65% of company-wide and brand performance metrics, respectively, to reflect the continued focus on profitable growth.</li> </ul>
	<ul> <li>Re-introduced Net Yield and Net Cruise Costs, excluding fuel, as KPIs for both company-wide and brand performance, which are important indicators of our pricing and cost performance.</li> </ul>
	<ul> <li>Continued the use of ESG metrics as part of our corporate and brand KPIs. These metrics take into account performance with respect to our goals on employee engagement, cyber maturity rating from the National Institute of Standards and Technology (NIST), pay equity, and a carbon intensity reduction goal.</li> </ul>
Time-Based Restricted Stock Units	<ul> <li>As a result of comprehensive peer and market benchmarking, as well as consultation with our independent compensation consultant, changed vesting schedule of time-based RSUs from four to three years to better align with market practice.</li> </ul>
Performance-Based Restricted Shares	<ul> <li>Adopted new performance metrics consistent with our <i>Trifecta</i> program, such that payouts are now based on Adjusted EBITDA per APCD, Adjusted EPS, ROIC, and carbon intensity reduction targets. Performance ranges for each metric were set at target levels reflecting year-over-year growth, with the maximum payouts for 2025 for Adjusted EBITDA per APCD and Adjusted EPS results representing outperformance relative to the publicly disclosed 2025 <i>Trifecta</i> targets.</li> </ul>
	<ul> <li>Changed the measurement period for PSU Awards to reflect one-year, two-year and three-year performance segments, with 50% of total payout tied to performance for the third segment. Performance targets for all three years established at the time of grant.</li> </ul>
	<ul> <li>To incentivize superior performance by our management specific to the <i>Trifecta</i> period, we introduced an additional payout opportunity for 2023 PSU Awards of up to 100% of target amount based on the number of financial metrics achieving maximum payout in 2025. Accordingly, the number of shares that could be earned for the 2023 PSU Awards ranges from 0% to 300% of the target. For the 2024 PSU awards for the performance period ending December 2026, the Talent and Compensation Committee returned to utilizing a maximum payout of 200%, without the additional payout opportunity.</li> </ul>

#### **Shareholder Engagement**

It is our long-standing practice to actively engage with our shareholders throughout the year. We believe it is important to directly engage with our shareholders as a means of soliciting their views on matters such as corporate governance, executive compensation and environmental and social initiatives, among other important topics. In 2023, management directly engaged with shareholders representing approximately 60% of our outstanding shares. During this outreach, shareholders did not express any concerns about our executive compensation program.

In addition to ongoing conversations and formal annual engagement, we also consider the voting outcome of our say-on-pay proposals each year. At the 2023 Annual Meeting of Shareholders, 97.4% of the votes cast by shareholders supported the advisory vote on executive compensation. We believe the 2023 voting results and input from our shareholder engagement affirmed our shareholders' support of our overall executive compensation program. In light of the shareholder support, the Talent and Compensation Committee did not make any significant changes to its approach to executive compensation although it did continue to make enhancements as described in more detail herein.

The Talent and Compensation Committee values the opinions of our shareholders and will continue to consider shareholder feedback and the outcomes of future say-on-pay votes when designing compensation programs and making compensation decisions for our NEOs. We currently hold a say-on-pay vote every year.

# **2023 Compensation Elements**

## **Compensation Elements**

We provide compensation to our executives consisting of three principal elements: base salary, performance-based annual incentive bonus and long-term equity awards. The objectives and key features of each pay element are described below.

			Pay Elemen	ts (rounded)			
			CEO	Other NEOs	Objective	Key Features	
Fixed		Base Salary	8%	17%	• Provide a base level of income in line with expertise, experience, tenure, performance, potential and scope of responsibility	• Set annually based on market competitiveness and in-line with performance and contributions to the achievement of Company goals	
		Bas				<ul> <li>Increases, when appropriate, are provided based on market movements, scope of responsibilities, and merit</li> </ul>	
	Cash Compensation	Performance-Based Annual Incentive			<ul> <li>To focus executives on annual financial and operational performance</li> <li>To reward executives for performance relative to our short-term goals and initiatives</li> </ul>	• Earned based on company-wide and/or brand-specific (based on area of responsibility) financial and operational objective metrics and individual performance against previously established strategic goals, including, but not limited to, Adjusted EPS (corporate), adjusted brand operating income, if applicable, and an ESG composite	
		ormano nual In	16%	5% 20%		<ul> <li>For our President and CEO, payout is entirely based on corporate performance.</li> </ul>	
		Perfo	An			• For other NEOs, 2/3 <sup>rd</sup> is determined by corporate and, if applicable, brand performance, 1/3 <sup>rd</sup> based on individual performance	
						<ul> <li>Payouts range from 0% and 200% based on achievement of results during the year</li> </ul>	
		ອີມ	45% 38%		• Structured to align with shareholder interests, reward the achievement of long-term goals and promote stability and corporate loyalty among the executives	Earned only if specified financial performance measures are met	
Variable						<ul> <li>Measures three-year performance, with annual performance segments with a 25%, 25% and 50% weighting</li> </ul>	
	Equity Compe				<ul> <li>Aligned with <i>Trifecta</i> program; PSU Awards granted in 2023 will be earned based on Adjusted EBITDA per APCD, Adjusted EPS, ROIC, and carbon intensity reduction</li> </ul>		
			Perfo Resi				• PSU Awards granted in 2023 for the period ending December 2025 can range from 0% to 200% of target, with opportunity to obtain up to an additional 100% of target for achievement of performance metrics at maximum levels in 2025
		Restricted Units			<ul> <li>Multi-year vesting requirements align our executives' interests with our shareholders and incentivize retention of our executive talent</li> </ul>	Set annually based on market competitiveness and in-line with performance and contributions to the achievement of Company goals	
		Time-Based Restricted Stock Units	30%	26%		<ul> <li>Increases, when appropriate, are provided based on market movements, scope of responsibilities, and merit</li> </ul>	

## **Base Salary**

*Why we pay base salaries.* Base salaries comprise, on average, less than 20% of the target total direct compensation for our NEOs. During 2023, base salary represented 8% of target total direct compensation for our CEO and an average of 17% for our other NEOs. However, base salaries are an important and customary element of pay for attracting and retaining executives. The Talent and Compensation Committee seeks to pay each NEO a level of base salary that competitively reflects their scope of responsibility.

The primary considerations used in setting base salary levels include each NEO's:

- scope of responsibilities
   expertise and experience
   competitiveness as measured against the Market Comparison Group as well as general market data
  - tenure with the organization performance and potential to further our business objectives

The Talent and Compensation Committee reviews salaries in the early part of each year and, if appropriate, adjusts them to reflect changes in the above considerations and to respond to market and competitive pressures.

*Our 2023 Base Salary Decisions*. The Talent and Compensation Committee approved base salary increases for 2023 as reflected in the table below. The salary increases for each of Mr. Liberty and Mr. Holtz reflect their significant achievements in their first year as Chief Executive Officer and Chief Financial Officer, respectively. Mr. Holtz' salary was also increased to bring his target cash compensation amount more in line with the peer group median. The Talent and Compensation Committee also approved modest base salary increases for the other NEOs in line with our overall merit increase budget for employees. Ms. Hodges was promoted to President of Celebrity Cruises on May 1, 2023 and her salary was set based on the responsibilities associated with her new position and peer group data.

	Base Salary			
Name <sup>(1)</sup>	2022	2023	Change	
Jason T. Liberty	\$1,200,000	\$1,250,000	4.2%	
Naftali Holtz	\$ 675,000	\$ 800,000	18.5%	
Michael W. Bayley	\$1,050,000	\$1,085,000	3.3%	
Harri U. Kulovaara	\$ 850,500	\$ 880,000	3.5%	
Laura Hodges Bethge <sup>(2)</sup>	N/A	\$ 750,000	N/A	

(1) For actions taken with respect to Ms. Lutoff-Perlo's compensation prior to and in connection with her May 1, 2023 transition from President and Chief Executive Officer of Celebrity Cruises to Vice Chairman, External Affairs for the Company, please see page 57, "Executive Officer Transition."

<sup>(2)</sup> Ms. Hodges was promoted to her position as of May 1, 2023. This figure represents her annual salary approved upon her promotion.

## **Performance-Based Annual Incentive**

*Why we pay annual performance-based compensation*. We believe that annual incentive programs focus executives on annual financial and operational performance enabling them to better manage the cyclical nature of our business and to reward executives for performance relative to our annual goals and initiatives. We pay our annual performance-based compensation pursuant to our Executive Short-Term Bonus Plan (the "Executive Bonus Plan"). The Executive Bonus Plan is designed to reward our executives for the achievement of RCG's annual financial and/or strategic goals and to recognize individual contributions. For 2023, the Executive Bonus Plan represented approximately 16% of the CEO's total target direct compensation and 20% for the other NEOs.

*How we determine annual target bonus*. Each year, the Talent and Compensation Committee considers the responsibilities of each executive and the competitiveness of our target bonus opportunity compared to our Market Comparison Group. The Talent and Compensation Committee then sets the annual Executive Bonus Plan target for each NEO as a percentage of base salary. For 2023, the Talent and Compensation Committee approved an increase to the Executive Bonus Plan target for Mr. Holtz to reposition his target cash compensation closer to median. Mr. Bayley received a modest increase in recognition of his individual performance. Ms. Hodges' bonus opportunity was approved by the Talent and Compensation Committee in connection with her new role. There were no changes to the target percentages for the other NEOs.

Name <sup>(1)</sup>	2022 Bonus Target (% of base salary)	2023 Bonus Target (% of base salary)	2023 Bonus Target
Jason T. Liberty	200%	200%	\$2,500,000
Naftali Holtz	100%	120%	\$ 960,000
Michael W. Bayley	140%	145%	\$1,573,250
Harri U. Kulovaara <sup>(2)</sup>	100%	100%	\$ 880,000
Laura Hodges Bethge	N/A	100%	\$ 750,000

(1) For actions taken with respect to Ms. Lutoff-Perlo's compensation prior to and in connection with her May 1, 2023 transition from President and Chief Executive Officer of Celebrity Cruises to Vice Chairman, External Affairs for the Company, please see page 57, "Executive Officer Transition."

(2) Based on his unique and focused responsibilities, in addition to his bonus target, Mr. Kulovaara's employment agreement provides that he is entitled to a bonus of \$150,000 for each ship delivered during a fiscal year. During fiscal year 2023, the Company took delivery of three new ships.

*How we measure annual performance*. For 2023, the Talent and Compensation Committee continued to evaluate annual performance based on:

- (1) company-wide performance as well as brand performance, depending on the NEO's areas of responsibility; and
- (2) for NEOs other than the CEO, individual performance against previously established strategic objectives.

Company-wide and brand performance is measured 65% based on financial measures (adjusted earnings per share for company-wide performance and adjusted brand-specific operating income for brand performance) and 35% based on a composite of financial, operational, and ESG-related key performance indicators ("KPIs"). In setting the goals for each metric, the Talent and Compensation Committee considered 2022 business results and the 2023 operating plan, which takes into account our anticipated performance metrics (Adjusted EPS, Net Yield and Net Cruise Costs, excluding fuel) were set at a level consistent with the Company's public guidance issued in February 2023, which represented challenging performance goals as compared to actual 2022 results. Actual award payouts are determined following the completion of the program year by measuring actual performance against each metric target goal.

For 2023, the framework of the Executive Bonus Plan was as follows:

	2023 Executive Bonus Plan Framework					
Name <sup>(1)</sup>	Company- Wide Performance	Brand Performance	Individual Performance Against Strategic Objectives			
Jason T. Liberty	100%	_	-			
Naftali Holtz	66.7%	_	33.3%			
Michael W. Bayley <sup>(2)</sup>	33.3%	33.4%	33.3%			
Harri Kulovaara	66.7%	_	33.3%			
Laura Hodges Bethge <sup>(3)</sup>	33.3%	33.4%	33.3%			

(1) For actions taken with respect to Ms. Lutoff-Perlo's compensation prior to and in connection with her May 1, 2023 transition from President and Chief Executive Officer of Celebrity Cruises to Vice Chairman, External Affairs for the Company, please see page 57, "Executive Officer Transition."

<sup>(2)</sup> Brand performance based on Royal Caribbean International

<sup>(3)</sup> Brand performance was based on Celebrity Cruises

#### Metrics Comprising the Executive Bonus Plan

Company-Wide Performance	Brand Performance	Individual Performance
65% Adjusted EPS	65% Adjusted Brand Operating Income	
35%	35%	
Financial, Operational and ESG-Related KPIs	Financial, Operational and ESG-Related KPIs	<b>100%</b>
6% Net Yield	6% Net Yield	Evaluation by Talent and Compensation Committee of
6% Net Cruise Costs, excluding fuel	6% Net Cruise Costs, excluding fuel	individual performance for NEOs other than the CEO
6% Net Promoter Score/Guest Satisfaction	6% Net Promoter Score/Guest Satisfaction	
6% Safety, Environment, Security and Health	6% Safety, Environment, Security and Health	
6% Employee Engagement	6% Employee Engagement	
5% ESG Composite Index	5% ESG Composite Index	

*Company-Wide Financial Metric.* For 2023, the Talent and Compensation Committee continued using Adjusted EPS as a financial metric for evaluating annual company-wide performance and increased its weighing from 60% to 65% of the company-wide performance calculation, reflecting our continued focus on delivering profitable growth. For compensation purposes, the target Adjusted EPS for 2023 was set at \$3.30, the mid-point of the earnings guidance we announced in February 2023 and materially above our actual Adjusted EPS for 2022.

The table below sets forth the targets and the performance results for this company-wide financial metric.

			Payout as a % of Target			2023 Actual	Payout			
Metric	Weighting	0%	50%	90%	100%	110%	150%	200%	Results	%
Adjusted EPS	65%	\$2.00	\$2.40	\$3.00	\$3.30	\$3.60	\$4.20	\$4.60	\$6.77 <sup>(1)(2)</sup>	200%

<sup>(1)</sup> Refer to Annex A for more detail regarding the reconciliation to the most directly comparable U.S. GAAP measure.

(2) In accordance with the terms of the Executive Bonus Plan, the Talent and Compensation Committee approved certain adjustments to reported Adjusted EPS. However, these adjustments had no impact on the total payout percentage as the actual results for Adjusted EPS significantly outperformed expectations without regard to any of the permissible adjustments. **2023 KPIs for Company and Brand Performance.** In establishing the 2023 Executive Bonus Plan KPIs for both company-wide and brand performance, the Talent and Compensation Committee focused on selecting metrics that were tied to the Company's goals in key strategic areas and that would also incentivize strong financial performance across the Company's brands. The table below sets forth each KPI and how they were measured. The target achievement level for each KPI was set to require significantly challenging, but attainable, results.

KPIs	Weight	Description
Financial		
Net Yield	6%	This metric measures Net Yield change versus 2019 fiscal year results, determined on a constant currency basis. Net Yield is an important measure of our pricing performance.
		Net Yield represents Adjusted Gross Margin per APCD <sup>(1)</sup> , where Gross Margin is adjusted for payroll and related expenses, food, fuel, other operating expenses, and depreciation and amortization expenses. Gross Margin is calculated pursuant to GAAP as total revenues less total cruise operating expenses, and depreciation and amortization.
Net Cruise Costs, excluding fuel	6%	This metric evaluates Net Cruise Costs excluding fuel per APCD change versus fiscal year 2019, calculated on a constant currency basis. In measuring our ability to control costs in a manner that positively impacts net income, we believe changes in Net Cruise Costs excluding fuel to be among the most relevant indicators of our cost performance. This metric represents gross cruise costs excluding commissions, transportation and other expenses, onboard and other expenses, and fuel expenses. For the 2023 and 2019 periods, Net Cruise Costs excluding fuel exclude (i) the gain on sale of controlling interest; (ii) impairment and credit losses; and (iii) for 2019 only, restructuring charges and other initiative expenses; the transaction and integration costs related to the Silversea Cruises acquisition; and the costs related to the Oasis of the Seas incident included within other operating expenses in our financial statements.
Non-Financial		
Net Promoter Scores (NPS) / Guest Satisfaction	6%	Third party surveys / net promoter scores, measuring customer satisfaction with their most recent cruise, his or her intent to cruise again with us and his or her willingness to recommend that others cruise with us.
Safety, Environment, Security & Health	6%	Composite score comprised of safety incident frequency and severity, audit and compliance scores, and other safety, security, environment and health measures, which we believe are key to continuing to meet our extremely high safety and security standards and our goal of being a good steward of the environmental resources we manage.
Employee Engagement	6%	Biannual pulse surveys, conducted by outside firm, of shoreside and shipboard employees measuring both employee satisfaction and employee engagement, which is defined as the tendency of employees to exert discretionary effort for our benefit.
ESG		
ESG Composite Index	5%	Composite of the following three equally-weighted quantitative ESG metrics that measure our progress with respect to our goals on (1) improvement of cybersecurity maturity rating from the National Institute of Standards and Technology (NIST), (2) programs related to global employee pay equity, and (3) carbon intensity reduction from 2019.
		The cyber maturity rating evaluates our compliance with the National Institute of Standards and Technology (NIST) requirements and helps improve our company-wide cyber security implementations.
		Pay equity measures the compensation of employees with those who have similar job functions with comparably equal pay, regardless of their gender. Our target is the difference in pay between these groups on a global scale.
		The carbon intensity metric represents Well-to-Wake (upstream + downstream) grams of carbon dioxide equivalent emissions divided by the product of gross tonnage and nautical miles traveled. The carbon intensity KPI calculates the reduction in this metric from 2019. This metric tracks our decarbonization efforts across the company resulting from increasing regulations and compliance standards and aligns with our Trifecta target to achieve double-digit carbon intensity by 2025, on a progressive basis.

<sup>(1)</sup> Available Passenger Cruise Days ("APCD") is our measurement of capacity and represents double occupancy per cabin multiplied by the number of cruise days for the period, which excludes canceled cruise days and cabins not available for sale. We use this measure to perform capacity and rate analysis to identify our main non-capacity drivers that cause our cruise revenue and expenses to vary. The Talent and Compensation Committee established performance levels for each metric at which executives could earn from a threshold of 50% up to a maximum of 200%, along with performance measures identified at 90%, 100%, 110%, and 150%. The Talent and Compensation Committee capped the maximum performance at 200% for both the company-wide and brand performance metrics and the individual performance metric. Achievement in between these performance levels would be calculated on a linear basis.

In evaluating the company-wide performance under each the above KPIs:

- With regard to our **Financial KPIs**, average payout was 100% driven by outperformance with regard to the target on net cruise costs, excluding fuel.
- Our **Non-Financial KPIs** paid out on average at 109% of target, primarily attributable to exceeding the benchmarks for employee engagement and safety and security; and
- Our ESG composite index exceeded target, with an average payout across the three subcomponents of 174% of target. For this component, the Talent and Compensation Committee considered that the Company successfully delivered on specific goals related to pay equity initiatives and NIST cybersecurity maturity rating.

*Individual Performance.* The individual performance component of our Executive Bonus Plan awards is intended to reward managerial decision-making, behavioral interaction, and overall contribution. As discussed above, individual performance represented 33.3% of the bonus opportunity for each of our NEOs except for Mr. Liberty, as his bonus was based 100% on corporate performance. None of the individual goals are material to understanding the Executive Bonus Program or how annual targets were determined for 2023. The Talent and Compensation Committee approves the final individual achievement and bonus payout for each of the other NEOs based on the CEO's recommendation.

The Talent and Compensation Committee considered each NEOs achievement of his or her individual goals and the results of specific projects they were responsible for during the year. In evaluating the performance of each NEO during 2023, the Talent and Compensation Committee highlighted the following Company achievements, among others:

- Exceeded ambitious financial guidance set at the start of 2023, propelled by significant demand for its brands from new and repeat guests;
- Demonstrated continued commitment to strengthening the balance sheet, with approximately \$4 billion of debt paid off in 2023;
- Performance during 2023 accelerated growth and put the Company on track to deliver two of three key goals of the *Trifecta* program ahead of expected timeframe;
- Delivered two new classes of ships: *Icon of The Seas*, which generated wide media coverage and garnered positive reviews and record bookings, and *Silver Nova*, an ultra-luxury cruise ship with an emphasis on sustainable operations;
- Continued advancing the Company's destination development strategy with the expansion of Perfect Day® at Coco Cay with Hideaway Beach opening in December 2023, and the Royal Beach Club® at Paradise Island, which is expected to open in 2025;
- Delivered high guest satisfaction scores and attracted a record number of both new and loyal guests;
- Continued to deepen relationships with our customers, improving our e-commerce tools, optimizing revenue management, and enhancing our mobile app; and
- Continued focus on innovations, including preparing for the delivery in 2025 of *Celebrity Xcel*, which is expected to be the first methanol-capable tri-fuel engine.

#### 2023 Executive Bonus Plan Payouts

Based on the above KPIs and financial performance results, the following table shows the 2023 Executive Bonus Plan payout as a percentage of target for each award component and the total payout amount.

	Payout	% per Con	nponent	Total Payout %	Target	Total	
Name <sup>(1)</sup>	Corporate	Brand	Individual	(rounded)	2023 Payout	2023 Payout	
Jason T. Liberty	171.2%	N/A	N/A	171%	\$2,500,000	\$4,280,000	
Naftali Holtz	171.2%	N/A	135%	159%	\$ 960,000	\$1,527,680	
Michael W. Bayley	171.2%	171.8%	150%	164%	\$1,573,250	\$2,585,374	
Harri U. Kulovaara	171.2%	N/A	140%	161%	\$ 880,000	\$1,415,040	
Laura Hodges Bethge	171.2%	111.3%	135%	139%	\$ 750,000	\$1,043,750	

<sup>(1)</sup> Ms. Lutoff-Perlo's received a payout level at target pursuant to the terms of her Transition and Separation Agreement, as described on page 57, under "Executive Officer Transition."

In addition to his award under the Executive Bonus Plan, the Compensation Committee awarded Mr. Kulovaara a special performance bonus of \$450,000 for the delivery of 3 new ships in 2023: *Icon of the Seas of the Seas, Silver Nova,* and *Celebrity Ascent.* This success also contributed to Mr. Kulovaara's individual performance payout.

## Long-Term Equity Incentive Awards

*Why we pay equity-based compensation.* Our long-term incentive award program is the most significant element of our overall compensation program. During 2023, annual long-term incentive awards represented 75% of our CEO's target total direct compensation and an average of 63% of target total direct compensation for our other NEOs. The Talent and Compensation Committee's philosophy is that a majority of an executive's compensation should be based directly upon the value of long-term incentive compensation in the form of time-based restricted stock units and performance-based restricted stock units so as to align with shareholder interests, reward the achievement of long-term goals and promote stability and corporate loyalty among the executives. The Talent and Compensation Committee believes that providing executives with the opportunities to acquire significant stakes in our growth and prosperity (through grants of equity-based compensation), while maintaining other components of our compensation program at competitive levels, will incentivize and reward executives for sound business management, develop a high-performance team environment, foster the accomplishment of short-term and long-term strategic and operational objectives and compensate executives for improvement in shareholder value, all of which are essential to our ongoing success.

*How equity-based compensation is determined.* Annually, the Talent and Compensation Committee evaluates the appropriate form and mix of equity-based compensation that the Company will grant as part of its long-term incentive compensation and approves the dollar value of long-term equity awards that will be granted to each NEO.

In the beginning of each year, the Talent and Compensation Committee determines the target equity award value ("LTI Value") to be delivered to each NEO. In determining the appropriate long-term incentive award value, the Talent and Compensation Committee considers:

- the compensation paid to comparable executives in the Market Comparison Group;
- a review of each of the elements of total direct compensation; and
- the NEO's contribution to the overall results of the Company.

To strike an appropriate balance between performance and retention incentives, we use a combination of time-based restricted stock units/shares, which we refer to as Time-Based RSUs, and performance-based restricted stock units/shares, which we refer to as PSUs.

*Time-Based Equity.* To promote retention and align our executive's interests with long-term stock appreciation, the Time-Based RSUs vest in equal annual installments over three-year period commencing on the first anniversary date of the grant. As Time-Based RSUs are inherently tied to the performance of our common stock, we consider a vesting schedule based on continued service appropriate to incentivize retention and performance. In 2023, the Talent and Compensation Committee decided to change the vesting of the time-based awards from four years to three years to better align with market practices.

**Performance-Based Equity.** Each PSU is expressed as a target number of PSUs based upon the fair market value of our common stock on such date. Annually, the Talent and Compensation Committee determines (1) the metrics that will be used for the PSUs, (2) the weighting of each metric, and (3) a threshold, target and maximum performance level. The threshold, target and maximum performance levels are set based on prior year performance and our long-term growth targets.

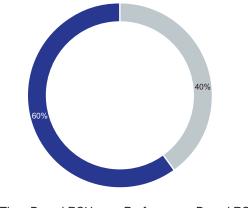
#### 2023 Equity Awards

The Talent and Compensation Committee felt it appropriate to take more aggressive steps in 2023 to better position our executives in terms of target pay opportunity, in recognition that (i) LTI values had remained the same for most NEOs since 2020; (ii) the NEOs will have a significant influence on achievement of *Trifecta* goals and the increased targets will further incentivize their performance over the *Trifecta* period; and (iii) the LTI values are intended to support retention in light of the overall equity position of the respective executive. For Mr. Holtz, the changes were also intended to bring his overall compensation closer to market median. Accordingly, the Talent and Compensation Committee approved the following target LTI values for each of our NEOs in 2023:

Name <sup>(1)</sup>	2022 LTI Value	2023 LTI Value	% Change
Jason T. Liberty	\$7,000,000	\$11,500,000	64.3%
Naftali Holtz	\$1,400,000	\$ 2,520,000	80.0%
Michael W. Bayley	\$5,000,000	\$ 7,000,000	40.0%
Harri U. Kulovaara	\$1,500,000	\$ 1,790,000	19.3%
Laura Hodges Bethge	N/A	\$ 1,500,000	N/A

(1) For actions taken with respect to Ms. Lutoff-Perlo's compensation prior to and in connection with her May 1, 2023 transition from President and Chief Executive Officer of Celebrity Cruises to Vice Chairman, External Affairs for the Company, please see page 57, "Executive Officer Transition."

As discussed above, the Talent and Compensation Committee then allocated the total LTI Value between Time-Based RSUs and PSUs. For the 2023 compensation program, we provided long-term incentive awards for all NEOs allocated as set forth below. The Talent and Compensation Committee believes that the use of both Time-Based RSUs and PSUs is consistent with competitive market practice and that the allocation set forth below effectively and efficiently balances both performance and retention objectives.



■ Time-Based RSUs ■ Performance Based RSUs

#### 2023-2025 Performance-Based Equity Awards

For the PSU Awards granted in 2023 for the period ending December 2025, the Talent and Compensation Committee approved performance metrics that align with the Company's *Trifecta* program announced in November of 2022. Management and the Talent and Compensation Committee believe these metrics are essential to successful execution of our strategic priorities. The performance ranges for each metric were set at target levels above 2022 results and reflecting year-over-year growth, with the corresponding maximum payouts for 2025 Adjusted EBITDA per APCD and Adjusted EPS results representing outperformance relative to the publicly disclosed 2025 *Trifecta* goals.

Metric	Weight	Description
Adjusted EBITDA per APCD	30%	Represents Adjusted EBITDA, as reported by the Company in its Form 10-K for the relevant performance periods, per APCD for the relevant performance periods.
		EBITDA is a non-GAAP measure that represents net income (loss) for the relevant performance periods, excluding (i) interest income; (ii) interest expense, net of interest capitalized; (iii) depreciation and amortization expenses; and (iv) income tax expense. As reported, Adjusted EBITDA excludes certain items for which we believe adjusting for is meaningful when assessing our profitability on a comparative basis. For 2023 these items included (i) non-operating (income) expenses; (ii) gain on sale of controlling interest in cruise terminal facilities in Italy; (iii) impairment and credit losses; (iv) restructuring charges and other initiatives expenses; and (v) equity investments impairment and recovery of losses.
Adjusted Earnings per Share (EPS)	30%	Represents Adjusted EPS as reported by the Company in its Form 10-K for the relevant performance periods.
		Adjusted EPS is Adjusted Net Income (Loss) as reported by the Company in its Form 10-K for the relevant performance periods divided by weighted average shares outstanding or by diluted weighted average shares outstanding, as applicable. As reported, Adjusted Net Income (Loss) represents net income (loss) less net income attributable to noncontrolling interest and excludes certain items for which we believe adjusting for is meaningful when assessing our operating performance on a comparative basis. For compensation purposes, Adjusted EPS may also be modified for certain other items as described above in "Metrics Comprising the Executive Bonus Plan – Company-Wide Financial Metric."
Return on Invested Capital (ROIC)	30%	Represents Adjusted Operating Income (Loss) as reported by the Company in its Form 10-K for the relevant performance periods divided by Invested Capital.
		Adjusted Operating Income (Loss) represents operating income (loss) including income (loss) from equity investments and income taxes but excluding certain items for which we believe adjusting for is meaningful when assessing our operating performance on a comparative basis.
		Invested Capital represents the most recent five-quarter average of total debt (i.e., current portion of long-term debt plus long-term debt) plus total shareholders' equity.
Carbon Intensity Reduction	10%	The carbon intensity metric represents Well-to-Wake (upstream + downstream) grams of carbon dioxide equivalent emissions divided by the product of gross tonnage and nautical miles traveled. The carbon intensity metrics calculates the reduction in this metric from 2019. This metric tracks our decarbonization efforts across the company resulting from increasing regulations and compliance standards.

#### **Determination of Earned PSUs**

Performance with regard to the metrics described above will be measured each year during the three-year performance period and combined at the end of using the following weighing:

Year	Weighting
Year 1 - 2023	25%
Year 2 - 2024	25%
Year 3 - 2025	50%

The number of shares that could be earned for the PSU Awards ranges from 0% to 300% of the target. This comprises two components:

- Performance during the three-year period (2023-2025) with a payout range of 0% to 200%; and
- An additional opportunity to earn up to 100% of target depending on whether one or more of the three financial performance metrics for 2025 achieves a payout of 200% as per the chart below. This is intended to serve as an additional incentive for management to achieve the *Trifecta* financial targets.

Performance Metrics Achieving 200% Payout	Additional Payout Opportunity (as a % of Target)
1	33.3%
2	66.7%
3	100%

Although the PSU Awards measure performance across three one-year periods, the targets for all three years are established up front at the time of grant to ensure a longer-term orientation. In addition, the mix of one-year, two-year and three-year performance goals (with heavier weight attributed to the final year) is intended to keep executives focused on consistent performance and growth throughout the duration of the three-year performance period. The aggregate payout level for the PSU grants made in 2023 will be determined by our Talent and Compensation Committee in early 2026. For the 2024 PSU awards for the performance period ending December 2026, the Talent and Compensation Committee returned to utilizing a maximum payout of 200% without the additional payout opportunity.

#### Payout under 2021-2023 Performance-Based Equity Awards

The three-year performance period for the PSUs granted in 2021 ended on December 31, 2023, and the Talent and Compensation Committee assessed our performance in the first quarter of 2024. The following table summarizes performance for such PSU Awards, which resulted in a total payout level of 125% of target. Other than with regard to Adjusted EPS, the Talent and Compensation Committee did not exercise discretion to adjust the final payout results noted below.

Performance Metric	Weight	Target	Approved results	Payout (as a % of target)
Adjusted EPS <sup>(1)</sup>	40%	\$5.56	\$ 7.13 <sup>(2)</sup>	119.0%
ROIC <sup>(3)</sup>	40%	9.6%	12.3%	134%
Leverage Ratio (Net Debt/Adjusted EBITDA) <sup>(3)(4)</sup>	20%	5.6	4.9	118%

<sup>(1)</sup> Refer to Annex A for more detail regarding the reconciliation to the most directly comparable U.S. GAAP measure.

(2) Adjusted EPS represents Adjusted EPS of \$6.77 as further adjusted for the dilution impact (\$0.36) of our outstanding convertible notes. This adjustment avoids penalizing our NEOs for the hypothetical dilution impact resulting from potential conversion of the notes.

<sup>(3)</sup> Refer to page 55 above for definitions of ROIC and Adjusted EBITDA.

(4) Net Debt represents total debt (i.e., the current portion of long-term debt plus long-term debt), plus operating lease liabilities, less cash and cash equivalents as reported in the Company's financial statements for the period.

The table below sets forth the final payout amounts for each NEO.

Name <sup>(1)</sup>	Target Shares	Final Payout %	Shares Earned
Jason T. Liberty	24,755	125%	30,944
Naftali Holtz	4,597	125%	5,746
Michael W. Bayley	35,365	125%	44,206
Harri U. Kulovaara	10,609	125%	13,261
Laura Hodges Bethge	4,244	125%	5,305

<sup>(1)</sup> Ms. Lutoff-Perlo received a payout of 125% of target, resulting in 24,314 shares earned.

#### Payout under 2021 Special Equity Awards

As described in our 2022 Proxy Statement, the Talent and Compensation Committee implemented a retention program in connection with our CEO transition in 2022 by granting special equity awards in March 2021 to three NEOs – Messrs. Liberty and Bayley and Ms. Lutoff-Perlo – each of whom it believed were critically important to retain in order to ensure a smooth leadership transition and drive continued enterprise growth. Each of these awards was (i) 50% in the form of Time-Based RSUs and (ii) 50% in the form of PSUs. The Time-Based RSUs vest 50% on the second anniversary of the grant date and the 50% on the third anniversary of the grant date. The PSUs are earned (1) 50% on a two-year performance period, January 1, 2021 through December 31, 2022 and (2) 50% on a three-year performance period from January 1, 2021 through December 31, 2023 ("Second Tranche"). The financial metrics upon which the PSUs were earned are Adjusted EPS, ROIC and Leverage (Net Debt/Adjusted EBITDA), the same as those utilized for the PSU Awards granted in 2021 for the period ending December 2023 noted above.

Consistent with the payout percentage for the PSUs granted in 2021 for the performance period ended December 2023, the Second Tranche of the PSU component of the special equity awards vested at 125% of target. Please refer to the "Option Exercises and Stock Vested in 2023" table on page 68 for the number of shares acquired upon vesting.

#### **Executive Officer Transition**

Effective May 1, 2023, Ms. Lutoff-Perlo transitioned from her role as President and Chief Executive Officer of Celebrity Cruises to Vice Chairman, External Affairs for the Company. Prior to this transition, the Talent and Compensation Committee had approved (1) a 3% increase for her annual base salary, (2) an annual bonus target under the Executive Bonus Plan equal to 130% of her base salary (the same as 2022), which could be earned based on the same framework as in prior years and as described in this CD&A (company-wide, brand and individual performance) and (3) an equity award with an LTI Value of \$2,750,000 (the same as 2022). In accordance with the terms of her Transition and Separation Agreement, Mr. Lutoff-Perlo's base salary was reduced to \$360,000 effective May 1, 2023 through her separation of April 25, 2024 and she was eligible to continue to earn her annual bonus target for 2023 (which was deemed met at target). Upon her separation from the Company, she will be entitled to receive (i) severance equal to two times her annual salary prior to the transition and two times the target bonus for 2023 under the Executive Bonus Plan, (ii) continued coverage of health and medical benefits for a period of two years, or until such time that she commences employment with a new employer, whichever occurs first, and (iii) professional search fees relating to outplacement. All of these payments are conditioned upon execution of a general release of claims for the benefit of the Company. In addition, based on her meeting the age and service criteria under our Vesting into Retirement Policy, her outstanding equity awards will continue vest in accordance with their terms. Please refer to the Summary Compensation Table for the amounts earned by Ms. Lutoff-Perlo for 2023.

#### **Other Elements of Compensation**

In an effort to offer our employees a competitive remuneration package, we provide them with certain retirement, medical and welfare benefits, including a qualified non-contributory profit-sharing retirement plan. The NEOs are eligible to participate and/or receive such benefits on a basis commensurate with that of other employees.

Since January 1, 2009, as a result of Section 457A of the U.S. Internal Revenue Code, in lieu of contributions to the Royal Caribbean Cruises Ltd. Supplemental Executive Retirement Plan (the "SERP"), each NEO receives, on an annual basis, a lump-sum cash payment of the benefits that would have been accrued under the SERP for services in a given year but for a change in tax laws. Amounts earned in 2023 in lieu of the SERP benefit are disclosed in the Summary Compensation Table — All Other Compensation column, as further detailed in the "2023 All Other Compensation Table."

We also offer the NEOs certain perquisites which include: Company paid automobile leases, annual executive physicals, and life insurance coverage equal to five times their annual base salary. NEOs also receive free and discounted Company cruises, and, from time to time, family members may accompany our NEOs on business travel, all of which is provided at little or no incremental cost.

# **Compensation Policies and Procedures**

#### **Roles and Responsibilities**

# ກໍ່ Talent and Compensation Committee

Our executive compensation program is overseen by the Talent and Compensation Committee. As part of their responsibilities, the Talent and Compensation Committee:

- annually reviews and approves corporate goals and objectives relevant to the CEO's compensation, evaluates the CEO's
  performance in light of those goals and objectives and sets the CEO's compensation based on this evaluation; and
- annually reviews and approves the compensation levels of other executives of the Company based on the recommendations of the CEO.

The Talent and Compensation Committee may delegate its authority to the Chair subject to such conditions as the Talent and Compensation Committee deems appropriate and in the best interests of the Corporation. In addition, the Talent and Compensation Committee may delegate administrative tasks to employees of the Company.

Members of the Talent and Compensation Committee are appointed by our Board based on a variety of factors, including their knowledge and experience in compensation matters. Talent and Compensation Committee members meet the independence and other requirements of the NYSE and other applicable laws and regulations.

# ECEO

For each NEO other than the CEO, the Talent and Compensation Committee consults with and receives the recommendation of the CEO, but the Talent and Compensation Committee is ultimately responsible for determining whether to accept such recommendations. The CEO makes recommendations to Talent and Compensation Committee on compensation for executive officers, including NEOs, based on holistic assessment of each executive's individual performance and overall Company financial and strategic goals.

# 🛓 Compensation Consultant

As provided for in its charter, the Talent and Compensation Committee has sole discretion to retain a compensation consultant and is directly responsible for the appointment, compensation and oversight for such consultant's work. In 2023, the Talent and Compensation Committee retained Meridian Compensation Partners, LLC ("Meridian") as its independent compensation consultant to assist with the design and administration of the Company's executive compensation pay practices, including the following:

- the composition of our Market Comparison Group;
- our compensation plan risk;
- current trends in executive and director compensation design;
- · the overall levels of compensation and types and blend of various compensation elements; and
- changes in the regulatory or governance environment for executive compensation issues.

Meridian attended meetings of the Talent and Compensation Committee and had direct access to the Talent and Compensation Committee's members during the period of its engagement in 2023. Within this framework, Meridian was instructed to work collaboratively with management, including our CEO and our Chief People and Outreach Officer to gain an understanding of our business and compensation programs. In addition, Meridian regularly conferred with our senior management and human resources department to collect, analyze and present data requested by the Talent and Compensation Committee.

## **Market Comparison Group**

Our Market Comparison Group is an integral component of our annual compensation review — which begins in September and runs through February — and is used to help guide the Talent and Compensation Committee's decisions regarding competitive pay levels and design architecture.

#### How We Choose Our Market Comparison Group

In making its determinations for fiscal year 2023 compensation, the Talent and Compensation Committee considered publicly available information of a select group of peer companies to inform the pay levels and structures for the NEOs. The list of companies that comprise our Market Comparison Group was reviewed and approved by Meridian, our independent compensation consultant. Although we strive for consistency, the list is reviewed annually by the Talent and Compensation Committee using the following criteria:

- Availability of public information company is publicly-traded and compensation data is available in public filings
- <u>Relevant industry group</u> company included within the consumer discretionary sector under the Global Industry Classification Standard (GICS)
- Equivalent revenue company is within approximately 0.5 to 2 times our revenue
- Similar business strategy company falls under hospitality, hotels and motels, leisure time, leisure products or resort industry categories
- Global Footprint company has significant operations outside of the United States
- Historical precedent company included in the prior year's Market Comparison Group

Based on considerations of the factors above, Meridian did not recommend, and the Talent and Compensation Committee did not make, any changes to the Market Comparison Group from 2022. The 2023 peer group below comprised the Market Comparison Group used to inform 2023 compensation decisions. Following the Talent and Compensation Committee's annual review of both current and potential peer companies, several changes were made to the Company's peer group for 2024 compensation planning purposes as detailed below. The changes were based on review of industry group, market capitalization, revenue range and global footprint.

#### **2023 PEERS** PEER ADDED 2024 PEERS American Airlines Group Inc. American Airlines Group Inc. Booking Holdings Inc. Caesars Entertainment Corp. Delta Air Lines, Inc. Booking Holdings Inc. Carnival Corp. United Airlines Holdings, Inc. Caesars Entertainment, Inc. + Darden Restaurants, Inc. Chipotle Mexican Grill. Inc. Carnival Corp. Domino's Pizza eBay Inc. Chipotle Mexican Grill, Inc. Expedia Inc. Hyatt Hotels Corporation Darden Restaurants, Inc. Hilton Worldwide Holdings, Inc. Delta Air Lines. Inc. Las Vegas Sands Corp. Domino's Pizza, Inc. Live Nation Entertainment, Inc. Expedia Group, Inc. Marriott International Inc. Hilton Worldwide Holdings Inc. McDonald's Corporation Hyatt Hotels Corporation MGM Resorts International Las Vegas Sands Corp. Norwegian Cruise Line Holdings Ltd. Marriott International, Inc. Starbucks Corp. McDonald's Corporation PEER REMOVED Travel + Leisure Co. MGM Resorts International eBay Inc. Wynn Resort Ltd. Norwegian Cruise Line Holdings Ltd. Live Nation Entertainment, Inc. Yum Brands Inc. Starbucks Corp. Travel + Leisure Co. United Airlines Holdings, Inc. Wynn Resorts, Ltd.

## **Clawback Policy**

We seek to recover, to the extent practicable, performance-based compensation from any executive officer and certain other members of senior management under certain circumstances. The Company has two arrangements to clawback or cancel awards. The table below summarizes certain key terms of our policies:

	Amended and Restated Incentive Plan and Executive Bonus Plan	Royal Caribbean Cruises Ltd. Clawback Policy <sup>(1)</sup>
Clawback Trigger(s)	<ul> <li>(i) If there is a financial restatement due to a material non-compliance with financial reporting requirements; or</li> </ul>	Restatement due to material noncompliance with financial reporting requirements under the securities laws as required by the Dodd-Frank Act and corresponding NYSE listing standards.
	(ii) with respect to PSU Awards, there is a high likelihood that an out-of-period adjustment to the Company's financial statements covering the performance period would be deemed material because there is alleged misconduct associated with the adjustment.	The recovery of such compensation applies regardless of whether an executive officer engaged in misconduct in connection with the restatement.
Compensation Covered	PSU Awards and cash bonus	PSU Awards and cash bonus
Recoupment Amount	An amount equal to the difference between the amount actually awarded based on the erroneous financial data and the amount of compensation that should have been awarded under the accounting restatement or the adjusted financial statements, as applicable, as determined by the Talent and Compensation Committee.	Amount of compensation granted, vested or paid to a covered person during the performance period that exceeds the amount of compensation that would otherwise have been granted, vested or paid to the person had such amount been determined based on the applicable restatement.
Look-Back Period	For PSU Awards: Two-year period following the end of the applicable performance period for each award	The three fiscal year period preceding the date in which the Company concludes or reasonably should have concluded a restatement is required

<sup>(1)</sup> We filed the Clawback Policy as an exhibit to our Annual Report on Form 10-K for the fiscal year ended December 31, 2023.

#### **Equity Grant Practices**

*Timing of Equity Awards*: The Talent and Compensation Committee generally grants annual equity awards to NEOs and other members of management at the first regularly scheduled Talent and Compensation Committee meeting of the calendar year, usually held in February. Equity awards may be granted outside of the annual grant cycle in connection with events such as hiring, promotion or extraordinary performance or as part of a special retention effort.

**Vesting Into Retirement Policy**: Certain of our executives may be eligible for accelerated or continued vesting of applicable long-term equity awards under our "Vesting Into Retirement" policy. In recognition that different motivations and considerations prevail for officers approaching retirement, awards granted to executives who are at least 62 years of age and who have been employed by RCG for at least 15 years are generally not subject to forfeiture upon termination of employment after the later of the first anniversary of the grant date and the first anniversary of the date that the officer meets both the age and service criteria. In order to maintain an alignment of interest with our shareholders, these awards continue to be subject to restrictions on transfer that will lift over the vesting schedule for the RSUs and PSUs awards.

## **Stock Ownership Guidelines**

We recognize the importance of aligning our management's interests with those of our shareholders. As a result, the Board, at the recommendation of the Talent and Compensation Committee, has established stock ownership guidelines for all of our officers. Under these guidelines, the NEOs are expected to accumulate over a designated period, Company stock having a fair market value equal to the multiples of their base salaries as shown in the table below.

	Stock Ownership Amount (base salary
Name	multiple)
Chief Executive Officer	6 times
All Other NEOs	3 times

Stock owned outright, unvested time-based restricted stock, and the earned portion of performance-based stock awards count towards the stock ownership amount. Officers are required to retain 50% of the net after-tax shares received under any equity awards until they meet the applicable ownership amount. Once an officer's target stock ownership is achieved, or upon expiration of the applicable accumulation period, an officer will be permitted to sell Company stock only to the extent that, immediately following such sale, the officer continues to meet the applicable ownership amount. Each NEO is currently in compliance with the stock ownership guidelines.

# **Prohibition of Pledging/Hedging**

We have a policy that prohibits the members of our Board and our officers and employees from engaging in pledging and hedging transactions with respect to our securities, including through the use of instruments such as prepaid variable forwards, equity swaps, collars and exchange funds, and from short selling our securities.

## **Compensation Risk Analysis**

In order to assess the risk inherent in the design of our compensation plans, policies and programs, management regularly undertakes a comprehensive inventory of all plans and programs. In accordance with screening methodology approved by the Talent and Compensation Committee, in 2023 management reviewed each plan and program for risk features and presented its findings to the Talent and Compensation Committee. Based on this review, management and the Talent and Compensation Committee believe that the nature of our business, and the material risks we face, are such that the compensation plans, policies and programs we have put in place are not reasonably likely to give rise to risks that would have a material adverse effect on our business. We believe our compensation programs and decisions include qualitative factors which restrain the influence that an overly formulaic approach may have on excessive risk taking by management.

# **Report of the Talent and Compensation Committee**

The Talent and Compensation Committee has reviewed and discussed with management the Compensation Discussion & Analysis and, based on such review and discussion, has recommended to the Board that the Compensation Discussion & Analysis be included in this proxy statement and incorporated by reference into our Annual Report on Form 10-K for 2023.

#### THE TALENT AND COMPENSATION COMMITTEE

Vagn O. Sørensen, Chair John F. Brock Amy McPherson Maritza Montiel Ann S. Moore Donald Thompson

# **Executive Compensation Tables**

## **Summary Compensation Table**

The following table presents certain summary information for the fiscal years ended December 31, 2021, 2022 and 2023 concerning compensation earned for services rendered in all capacities by our NEOs.

Name and Principal Position	Year	Salary / Fees	Stock Awards <sup>(1)(2)</sup>	Non-Equity Incentive Plan Compensation <sup>(3)</sup>	Change in Pension Value and NQDC Earnings	All Other Compensation <sup>(4)</sup>	Total
Jason T. Liberty	2023	\$1,246,986	\$11,500,037	\$4,280,000	\$ —	\$ 189,252	\$17,216,276
President & Chief Executive Officer and Former Chief	2022	\$1,200,000	\$ 7,000,056	\$2,344,800	\$ —	\$ 219,402	\$10,764,258
Financial Officer	2021	\$ 950,000	\$10,500,003	\$1,377,500	\$ 88,519	\$ 118,660	\$13,034,682
Naftali Holtz	2023	\$ 792,466	\$ 2,520,003	\$1,527,680	\$ —	\$ 45,283	\$ 4,885,432
Chief Financial Officer	2022	\$ 675,000	\$ 1,400,011	\$ 709,645	\$ —	\$ 33,396	\$ 2,818,052
Michael W. Bayley	2023	\$1,082,890	\$ 7,000,026	\$2,585,374	\$ —	\$ 141,325	\$10,809,615
President and CEO, RCI	2022	\$1,046,849	\$ 5,000,029	\$1,590,035	\$ —	\$ 128,847	\$ 7,765,760
	2021	\$1,000,000	\$14,999,980	\$1,400,000	\$ 18,969	\$ 132,217	\$17,551,166
Harri U. Kulovaara	2023	\$ 878,222	\$ 1,790,040	\$1,865,040	\$ —	\$ 126,294	\$ 4,659,596
EVP, Maritime	2022	\$ 847,948	\$ 1,500,001	\$1,151,632	\$ —	\$ 115,759	\$ 3,615,340
	2021	\$ 810,000	\$ 1,499,964	\$1,110,000	\$ 83,691	\$ 109,980	\$ 3,613,635
Laura Hodges Bethge <sup>(5)</sup> President, Celebrity Cruises	2023	\$ 724,104	\$ 1,487,832	\$1,043,750	\$	\$ 90,971	\$ 3,346,657
Lisa Lutoff-Perlo <sup>(6)</sup>	2023	\$ 540,377	\$ 3,850,003	\$1,152,879	\$ —	\$4,228,852	\$ 9,772,111
Former President and CEO, Celebrity Cruises	2022	\$ 858,416	\$ 2,749,988	\$1,032,747	\$ —	\$ 115,514	\$ 4,756,665
	2021	\$ 820,000	\$ 8,250,057	\$1,066,000	\$130,258	\$ 151,810	\$10,418,125

(1) The amounts in this column reflect the aggregate grant date fair value of awards computed in accordance with FASB ASC Topic 718. With respect to the performance-based share awards, pursuant to the applicable FASB ASC Topic 718 rules, the "grant date" for accounting purposes will not be determined until the performance period has been completed because of the Talent and Compensation Committee's ability to make adjustments to the payout levels. Consequently, the amount reported in this column represents the fair value of the award at the service inception date (i.e., the date the Talent and Compensation Committee authorized the award) based upon the then-probable outcome of the performance conditions. See Note 11 of the consolidated financial statements in the Company's Annual Report for the year ended December 31, 2023, regarding assumptions underlying the valuation of each of these types of awards.

(2) Amounts for 2023 include the grant date fair value of both the time-based awards and performance-based annual equity awards granted to each NEO in February 2023. The values on the service inception date of the performance-based awards granted to the NEOs as part of the February 2023 annual equity awards (assuming that the highest level of performance conditions will be achieved (i.e., 300%)) are the following: Mr. Liberty - \$25,300,052 Mr. Holtz – \$5,543,978, Mr. Bayley - \$15,400,087; Mr. Kulovaara - \$3,938,088, and Ms. Bethge - \$3,071,868, Ms. Lutoff-Perlo - \$8,469,947;

(3) Represents amounts earned pursuant to the annual Executive Bonus Plan. We make payments under our annual Executive Bonus Plan in the first quarter following the fiscal year in which they were earned. In addition to the amounts earned under the Executive Bonus Plan, Mr. Kulovaara is entitled to receive a bonus of \$150,000 per ship delivered during the year. During 2023, RCG took delivery of three ships and Mr. Kulovaara received a ship delivery bonus of \$450,000, in addition to the \$1,415,040 he earned under the Executive Bonus Plan for 2023.

<sup>(4)</sup> Please see the table below titled "2023 All Other Compensation" for an itemized disclosure of this element of compensation.

<sup>(5)</sup> Ms. Bethge was promoted in May 2023 to her position as President, Celebrity Cruises.

<sup>(6)</sup> In connection with her separation, Ms. Lutoff-Perlo entered into a Transition and Separation Agreement with the Company. For a summary of terms, refer to page 57.

#### 2023 All Other Compensation

	Per	quisites		Benefits			
Name	Auto Lease <sup>(1)</sup>	Other Perquisites	Life Insurance Policies	Company Contributions to Qualified Deferred Compensation Plans <sup>(3)</sup>	Benefit Payouts <sup>(4)</sup>	Transition and Separation Payment <sup>(5)</sup>	Total
Jason Liberty	\$36,329	\$24,436(2	<sup>2)</sup> \$ 3,872	\$33,000	\$91,615		\$ 189,252
Naftali Holtz	\$16,957		\$ 1,583	\$11,550	\$15,193		\$ 45,283
Michael Bayley	\$19,200	\$ 1,852	\$12,042	\$33,000	\$75,231	_	\$ 141,325
Harri Kulovaara	\$18,000	_	\$20,521	\$33,000	\$54,773	—	\$ 126,294
Laura Hodges Bethge	\$16,950	_	\$ 1,783	\$33,000	\$39,238		\$ 90,971
Lisa Lutoff-Perlo	\$52,747	\$ 1,035	\$ 8,831	\$33,000	\$21,038	\$4,112,201	\$4,228,852

<sup>(1)</sup> These amounts include payments or allowance for auto lease, maintenance and repairs, registration and insurance.

(2) Other perquisites include: (i) for Ms. Lutoff-Perlo and Mr. Bayley, the cost of annual executive physical and (ii) for Mr. Liberty, the cost of the periodic use of a car and driver for commuting purposes and security installation and monitoring at Mr. Liberty's residence. The costs attributable to the personal use of the car was calculated by allocating the cost of the fuel between non-business and business use based on total mileage travelled. The cost of the driver was determined based on the cost of the driver's salary and benefits for the proportion of time the driver was used for non-business trips. and the cost of the fuel between non-business use based on total mileage travelled. The cost of the driver's salary and benefits for the proportion of time the driver was used for non-business trips.

<sup>(3)</sup> Represents Company contributions to the Royal Caribbean Cruises Ltd. Retirement Savings Plan.

(4) Represents amounts payable to the NEOs for service in 2023 in lieu of amounts that would have been contributed by the Company to the Royal Caribbean Cruises Ltd. Supplemental Executive Retirement Plan but for the adoption of Section 457A of the Internal Revenue Code effective as of January 1, 2009.

<sup>(5)</sup> The amount included reflects accrued payments to be made to Ms. Lutoff-Perlo in accordance with her Transition and Separation Agreement, as described on page 57.

# Grants of Plan Based Awards in 2023

The following table provides information about cash (non-equity) and equity incentive compensation awarded to our NEOs in 2023, including (1) the range of possible cash payouts under our annual Executive Bonus Plan; (2) the grant date of equity awards; (3) the number of time-based and performance-based restricted stock units granted; and (4) the grant date fair value of the time-based and performance-based equity grants calculated in accordance with FASB ASC Topic 718. The time-based and performance-based equity awards were granted under the Company's 2008 Performance and Equity Incentive Plan, which is discussed in greater detail in this proxy statement under the caption "Compensation Discussion and Analysis."

Estimated Future Payouts Under Non-Equity Incentive Plan Awards <sup>(1)</sup> Gra		Non Equity Inconting Plan Awards(1)			Type of	Payou	imated Fu uts Under I ve Plan Av	All Other Stock Awards: Number of Shares of Stocks or	Grant Date Fair Value of Stock	
Name	Threshold	Target	Maximum	Date	Awards	Threshold	Target	Maximum	Units	Awards <sup>(4)</sup>
Jason T.	0	\$2,500,000	\$5,000,000						_	—
Liberty				2/9/23	PSU <sup>(5)</sup>	0	92,512	277,536	_	\$6,900,008
				2/9/23	RSU <sup>(6)</sup>				61,675	\$4,600,030
Naftali Holtz	0	\$ 960,000	\$1,920,000						_	_
				2/9/23	PSU <sup>(5)</sup>	0	20,272	60,816	_	\$1,511,987
				2/9/23	RSU <sup>(6)</sup>				13,515	\$1,008,016
Michael W.	0	\$1,573,250	\$3,146,500						_	
Bayley				2/9/23	PSA <sup>(5)</sup>	0	56,312	168,936	_	\$4,200,031
				2/9/23	RSU <sup>(6)</sup>				37,541	\$2,799,995
Harri U.	0	\$ 880,000	\$1,760,000						_	
Kulovaara		\$ 450,000 <sup>(2)</sup>							_	_
				2/9/23	PSA <sup>(5)</sup>	0	14,400	43,200	_	\$1,074,024
				2/9/23	RSU <sup>(6)</sup>				9,600	\$ 716,016
Laura	0	\$ 750,000	\$1,500,000						_	
Hodges Bethge				2/9/23	PSU <sup>(5)</sup>	0	10,619	31,857	_	\$ 792,018
3-				2/9/23	RSU <sup>(6)</sup>				9,121	\$ 695,814
Lisa	0	\$1,152,879	\$2,305,758							_
Lutoff-Perlo				2/9/23	PSA <sup>(5)</sup>	0	30,971	92,913		\$2,309,972
				2/9/23	RSU <sup>(6)</sup>				20,648	\$1,540,031

- (1) These values represent the threshold, target and maximum payouts under the Executive Bonus Plan. As discussed above, payouts under our Executive Bonus Plan range from 0% to 200% based on the company-wide and, if applicable, brand-specific performance level achieved and, except in the case of Mr. Liberty, the individual performance level achieved. For additional details on the final payout for each NEO, refer to "2023 Executive Bonus Plan Payouts" on page 52.
- (2) In addition to the amounts that may be earned pursuant to the Executive Bonus Plan, Mr. Kulovaara is eligible to receive an incentive payment equal to \$150,000 for each ship delivered during the year. There were three ship deliveries for 2023.
- (3) These values represent the threshold, target and maximum number of shares that may be earned pursuant to the performance-based award for the relevant performance period. As discussed above, payout on the performance-based awards range from 0% to 300% based on the company-wide performance level achieved. For the annual performance-based awards granted in 2023, the PSUs or PSAs will vest based on the achievement of certain performance metrics as further described in the Compensation Discussion and Analysis, beginning on page 42.
- <sup>(4)</sup> With respect to time-based RSUs, the grant date fair value is calculated in accordance with FASB ASC Topic 718. With respect to the performance-based share awards, pursuant to the applicable FASB ASC Topic 718 rules, the "grant date" for accounting purposes will not be determined until the performance period has been completed because of the Talent and Compensation Committee's ability to make adjustments to the payout levels. Consequently, the amount reported in this column represents the fair value of the award at the service inception date (i.e., the date the Talent and Compensation Committee authorized the award) based upon the then probable outcome of the performance conditions (i.e., target).
- <sup>(5)</sup> Represents annual performance-based awards granted on February 9, 2023, which will be earned based on RCG's performance for the three-year period ending December 31, 2025.
- <sup>(6)</sup> Represents the annual time-based RSUs granted on February 9, 2023, which will vest, or for which the transfer restrictions will lapse, in three equal annual installments.

# **Outstanding Equity Awards at 2023 Fiscal Year End**

The following table provides information concerning unvested restricted stock units and performance share awards for each NEO outstanding as of the end of the fiscal year ended December 31, 2023. Each award is shown separately for each NEO.

		Stock Awards					
				Equity Incentiv	Equity Incentive Plan Awards		
Name	Equity Award Grant Date	# of Shares or Units of Stock That Have Not Vested (#)	Market value of Shares or Units of Stock That Have Not Vested (\$) <sup>(1)</sup>	# of Unearned Shares/Units or Other Rights That Have Not Vested (#)	Market or Payout Value of Unearned Shares/Units or Other Rights that Have Not Vested (\$) <sup>(1)</sup>		
Jason T. Liberty	3/24/2021			41,258 <sup>(4)</sup>	5,342,499		
	3/24/2021			49,510 <sup>(5)</sup>	6,411,050		
	2/7/2022			105,264 <sup>(6)</sup>	13,630,636		
	2/9/2023			277,536 <sup>(7)</sup>	35,938,138		
	2/20/2020	3,176 <sup>(2)</sup>	411,260				
	3/24/2021	8,252 <sup>(2)</sup>	1,068,552				
	3/24/2021	20,629 <sup>(3)</sup>	2,671,249				
	2/7/2022	26,316 <sup>(2)</sup>	3,407,659				
	2/9/2023	61,675 <sup>(2)</sup>	7,986,296				
		120,048	15,545,016	473,568	61,322,323		
Naftali Holtz	3/24/2021			9,194 <sup>(5)</sup>	1,190,531		
	2/7/2022			21,052 <sup>(6)</sup>	2,726,024		
	2/9/2023			60,816 <sup>(7)</sup>	7,875,064		
	2/20/2020	562 <sup>(2)</sup>	72,773				
	3/24/2021	1,532 <sup>(2)</sup>	198,379				
	2/7/2022	5,263 <sup>(2)</sup>	681,506				
	2/9/2023	13,515 <sup>(2)</sup>	1,750,057				
		20,872	2,702,715	91,062	11,791,619		
Michael W. Bayley	3/24/2021			58,940 <sup>(4)</sup>	7,632,141		
	3/24/2021			70,730 <sup>(5)</sup>	9,158,828		
	2/7/2022			75,188 <sup>(6)</sup>	9,736,094		
	2/9/2023			168,936 <sup>(7)</sup>	21,875,523		
	3/24/2021	29,470 <sup>(3)</sup>	3,816,070				
	2/9/2023	37,541 <sup>(2)</sup>	4,861,184				
		67,011	8,677,255	373,794	48,402,587		
Harri U. Kulovaara	3/24/2021			21,218 <sup>(5)</sup>	2,747,519		
	2/7/2022			22,556 <sup>(6)</sup>	2,920,777		
	2/9/2023			43,200 <sup>(7)</sup>	5,593,968		
	2/9/2023	9,600 <sup>(2)</sup>	1,243,104				
		9,600	1,243,104	86,974	11,262,264		
Laura Hodges Bethge	3/24/2021			8,488 <sup>(5)</sup>	1,099,111		
	2/7/2022			15,038 <sup>(6)</sup>	1,947,271		
	2/9/2023			31,857 <sup>(7)</sup>	4,125,163		
	2/20/2020	295 <sup>(2)</sup>	38,200				
	3/24/2021	1,547 <sup>(2)</sup>	200,321				
	2/7/2022	3,759 <sup>(2)</sup>	486,753				
	2/9/2023	7,079 <sup>(2)</sup>	916,660				
	6/1/2023	2,042 <sup>(2)</sup>	264,419				
		14,722	1,906,352	55,383	7,171,545		

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		Stock Awards					
				Equity Incentive Plan Awards			
Name	Equity Award Grant Date	# of Shares or Units of Stock That Have Not Vested (#)	Market value of Shares or Units of Stock That Have Not Vested (\$) <sup>(1)</sup>	# of Unearned Shares/Units or Other Rights That Have Not Vested (#)	Market or Payout Value of Unearned Shares/Units or Other Rights that Have Not Vested (\$) <sup>(1)</sup>		
Lisa Lutoff-Perlo	3/24/2021			32,418 <sup>(4)</sup>	4,197,807		
	3/24/2021			38,902 <sup>(5)</sup>	5,037,420		
	2/7/2022			41,354 <sup>(6)</sup>	5,354,930		
	2/9/2023			92,913 <sup>(7)</sup>	12,031,305		
	3/24/2021	16,209 <sup>(3)</sup>	2,098,903				
	2/9/2023	20,648 <sup>(2)</sup>	2,673,710				
		36,857	4,772,613	205,587	26,621,462		

<sup>(1)</sup> Calculated based on the closing stock price of \$129.49 of the Company's common stock on December 29, 2023.

(2) Outstanding time-based RSUs vest in accordance with the following schedule: remaining time-based RSUs granted in 2020 through 2022 will vest in four equal annual installments commencing on the first anniversary of the award date; remaining time-based RSUs granted in 2023 will vest in three equal annual installments commencing on the first anniversary of the award date. Time-based RSUs awarded to NEOs eligible under the "Vesting into Retirement" policy vest on the later of the first anniversary of the grant date and the first anniversary of the date the officer meets both the age and service criteria; however, these awards remain subject to restrictions on transfer that lapse over the same period during which the RSUs otherwise would have been scheduled to vest.

- (3) Represents the time-based RSUs granted as part of the Special Equity Awards which vested 50% on the second anniversary of the grant date, and 50% will vest on the third anniversary of the grant date.
- (4) Represents PSUs granted as part of the Special Equity Awards, which were earned based on RCG's performance 50% based on the two-year period ending December 31, 2022 and 50% based on the three-year period ending on December 31, 2023. See Compensation Discussion and Analysis "Payout under 2021 Special Equity Awards," on page 57.
- (5) Represents the 2021 PSU Awards for the three-year period ending December 31, 2023 that vested on March 21, 2024 when the Talent and Compensation Committee sets the actual payout level for purposes of such grant. Reflects the maximum number of PSUs/PSAs that may be earned.
- (6) Represents the 2022 PSU Awards for the three-year period ending December 31, 2024 that, to the extent earned, will vest on the date in 2025 that the Talent and Compensation Committee sets the actual payout level for purposes of such grant. Reflects the maximum number of PSUs/PSAs that may be earned.
- (7) Represents the 2023 PSU Awards for the three-year period ending December 31, 2025 that, to the extent earned, will vest on the date in 2026 that the Talent and Compensation Committee sets the actual payout level for purposes of such grant. Reflects the maximum number of PSUs/PSAs that may be earned.

# **Option Exercises and Stock Vested in 2023**

The following table provides information for the NEOs on stock option exercises and the time-based RSUs and performance-based awards that vested during 2023, including the number of shares acquired upon exercise or vesting and the value realized, before payment of any applicable withholding tax and broker commissions.

	Option Awards		Stock Awards <sup>(1)</sup>	
Name	Number of Shares Acquired on Exercise	Value Realized on Exercise	Number of Shares Acquired on Vesting <sup>(2)</sup>	Value Realized on Vesting <sup>(3)</sup>
Jason T. Liberty	—	_	52,966	\$3,465,217
Naftali Holtz	—	_	4,265	\$ 301,851
Michael W. Bayley			74,377	\$4,929,625
Harri U. Kulovaara	_		13,689	\$1,078,370
Laura Bethge			3,982	\$ 300,761
Lisa Lutoff-Perlo		_	40,908	\$2,711,333

(1) These columns reflect RSUs, PSUs, and PSAs previously awarded to the named executive officers that vested during 2023. For those executives eligible to participate in the "Vesting into Retirement" policy on the grant date, the time-based RSUs and the PSAs vest on the first anniversary of the grant date; however, the restrictions on transfer or sale of the time-based RSUs only lapse on the anniversary dates of the grant date during the applicable vesting schedule, while the PSAs are only earned at the same time as the PSUs at the end of the relevant performance period when the Talent and Compensation Committee approves the payout level. For those that become eligible to participate in the "Vesting into Retirement" policy between the grant date and the vesting date, the time-based RSUs and the PSUs vest on the later of (i) the first anniversary of the grant date and (ii) the first anniversary of the date the officer meets both the age and service criteria; however, these awards remain subject to the same restrictions on transfer and the same criteria for being earned.

(2) Of these amounts, shares were withheld by us to cover tax withholding obligations as follows: Mr. Liberty – 19,176 shares; Mr. Holtz – 1,339; Mr. Bayley – 27,486 shares; Ms. Lutoff-Perlo – 14,283 shares; and Mr. Kulovaara – 4,295 shares, and Ms. Bethge – 1,148 shares.

<sup>(3)</sup> Calculated based on the average of the high and low sales price of the Company's common stock on the applicable vesting dates.

# **Executive Employment Agreements**

We have employment agreements with each of our current NEOs. These agreements are intended to enhance the retention and motivation of these key employees and include provisions protecting the Company such as non-competition and non-solicitation clauses. The material terms of the employment agreements applicable as of December 31, 2023 are summarized below. Ms. Bethge's agreement is with Celebrity Cruises Inc.

Each NEO is entitled to receive an annual base salary, which may be increased, but not decreased, at any time during the term at our sole discretion. Each NEO is also eligible to participate in and receive awards, in our discretion, pursuant to any cash incentive compensation programs and any equity or long-term incentive plans on terms available to similarly situated executives of the Company.

Each NEO's employment can be terminated by us or by them at any time. For NEOs other than Mr. Holtz, if we terminate their employment without "cause" or if such NEO resigns for "good reason" (as both terms are defined in the applicable employment agreement), the NEO would be entitled to (i) two times the NEO's then current base salary payable over the two year period following termination, and (ii) two times the NEO's "target" bonus under the annual Executive Bonus Plan for the year in which the termination of employment occurs. With regard to Mr. Holtz, he would be entitled to a payment equal to his current base salary payable over the one-year period following termination. In addition, the NEOs would be entitled to continued payment of health and medical benefits for a period of two years (one year for Mr. Holtz and Ms. Hodges) commencing on the date of termination, or until such time that he or she commences employment with a new employer, whichever occurs first, and payment of reasonable professional search fees relating to outplacement. At our sole discretion, the NEOs (except for Ms. Holtz) after the date of termination in an amount not to exceed 50% of the NEO's base salary as of the date of termination. All of these payments would be conditioned on the NEO executing a general release of claims for the benefit of the Company.

For NEOs other than Mr. Holtz and Ms. Hodges, if the NEO's employment is terminated as a result of the NEO's death or disability, the NEO, or the NEO's legal representative, would be entitled to, (i) payment equal to two times the NEO's base salary in effect at the time of termination of employment, (ii) payment of two times the NEO's "target" bonus he or she would have been entitled to receive under the annual Executive Bonus Plan in each year during the two year period commencing on the date of termination, and (iii) any death or disability benefit, as applicable, provided in accordance with the terms of the Company's employee benefit plans then in effect. Mr. Holtz and Ms. Hodges, or their legal representative, would be entitled to receive payment of compensation equal to the NEO's base salary in effect though the date of termination, payment of accrued benefits, and any benefits provided in accordance with applicable plans then in effect.

If the NEO's employment is terminated for cause, we have no obligation to provide severance payments.

Any outstanding equity grants held by the NEO at the time of termination would be treated in the manner provided for in each equity grant. Please see further information regarding treatment of equity grants under the heading "Payment Upon Termination of Employment."

Each NEO has agreed not to compete with the Company or its affiliates during the term of employment and for two years (one year for Mr. Holtz) following termination of employment and to refrain from (i) employing the Company's or its affiliates' employees during such period or (ii) soliciting employees, consultants, lenders, suppliers or customers from discontinuing, modifying or reducing the extent of their relationship with the Company during such period. During the term of the agreements and subsequent thereto, the NEOs have agreed not to disclose or use any confidential information.

# **Payments Upon Termination of Employment**

The following table represents payments and benefits to which the current NEOs would be entitled upon termination of their employment in accordance with their employment agreements and our equity plans and agreements. Termination of employment is assumed to occur, for purposes of this table, on December 31, 2023. Entitlements upon termination of employment are governed by the NEOs' employment agreements with the Company, which are described under the heading "Employment Agreements." In addition, the treatment of outstanding equity awards, which are unvested as of the time of termination, are treated in accordance with the agreement and plan applicable to the particular award, as described below. We do not provide any cash payments in the event of a change of control absent an employment termination nor do we increase the amount of cash severance that would be due to a NEO in the event of his or her termination of employment in connection with a change of control.

The table does not include amounts a NEO would be entitled to receive without regard to the circumstances of termination, such as accrued vested equity awards or accrued retirement benefits (if retirement eligible) and deferred compensation. Please see the "Outstanding Equity Awards at 2022 Fiscal Year-End" table for more information.

		Termination Type			
Name <sup>(1)</sup>	Benefit	Death or Disability	Termination w/o Cause or for Good Reason <sup>(3)</sup>	"Change of Control w/ Termination"	
Jason T. Liberty	Severance Payment	\$ 2,500,000	\$2,500,000	\$ 2,500,000	
	Settlement of Outstanding Annual Bonus Award	\$ 5,000,000	\$5,000,000	\$ 5,000,000	
	Settlement of Outstanding Equity Awards <sup>(2)</sup>	\$40,216,488	—	\$53,388,242	
	Medical and Dental Benefits Continuation	—	\$ 30,534	\$ 30,534	
	Outplacement Services	—	\$ 25,000	\$ 25,000	
	Total	\$47,716,488	\$7,555,534	\$60,943,777	
Naftali Holtz	Severance Payment		\$ 800,000	\$ 800,000	
	Settlement of Outstanding Annual Bonus Award	—	—	\$ 0	
	Settlement of Outstanding Equity Awards <sup>(2)</sup>	\$ 7,286,014	—	\$ 9,986,151	
	Medical and Dental Benefits Continuation		\$ 15,267	\$ 15,267	
	Outplacement Services	_	\$ 25,000	\$ 25,000	
	Total	\$ 7,286,014	\$ 840,267	\$10,826,419	
Michael W. Bayley	Severance Payment	\$ 2,170,000	\$2,170,000	\$ 2,170,000	
	Settlement of Outstanding Annual Bonus Award	\$ 3,146,500	\$3,146,500	\$ 3,146,500	
	Settlement of Outstanding Equity Awards <sup>(2)</sup>	\$29,232,628		\$38,526,797	
	Medical and Dental Benefits Continuation		\$ 16,810	\$ 16,810	
	Outplacement Services	_	\$ 25,000	\$ 25,000	
	Total	\$34,549,128	\$5,358,310	\$43,885,107	
Harri Kulovaara	Severance Payment	\$ 1,760,000	\$1,760,000	\$ 1,760,000	
	Settlement of Outstanding Annual Bonus Award	\$ 1,760,000	\$1,760,000	\$ 1,760,000	
	Settlement of Outstanding Equity Awards <sup>(2)</sup>	\$ 5,941,908		\$ 8,146,870	
	Medical and Dental Benefits Continuation		\$ 21,496	\$ 21,496	
	Outplacement Services	_	\$ 25,000	\$ 25,000	
	Total	\$ 9,461,908	\$3,566,496	\$11,713,366	
Laura Bethge	Severance Payment		\$1,500,000	\$ 1,500,000	
	Settlement of Outstanding Annual Bonus Award		\$1,500,000	\$ 1,500,000	
	Settlement of Outstanding Equity Awards <sup>(2)</sup>	\$ 4,804,597		\$ 6,304,400	
	Medical and Dental Benefits Continuation		\$ 19,654	\$ 19,654	
	Outplacement Services		\$ 25,000	\$ 25,000	
	Total	\$ 4,804,597	\$3,044,654	\$ 9,349,054	

(1) Pursuant to the terms of her Transition and Separation Agreement, Ms. Lutoff-Perlo transitioned from her role as President and Chief Executive Officer of Celebrity Cruises to Vice Chairman, External Affairs for the Company effective May 1, 2023. In accordance with the terms of her Transition and Separation Agreement, Ms. Lutoff-Perlo's base salary was reduced to \$360,000 effective May 1, 2023 through her separation on April 25, 2024 and she was eligible to continue to earn her annual bonus target for 2023 (which was deemed met at target). In addition, she is entitled to certain payments upon her separation from the Company on April 25, 2024. These consist of (i) severance in the amount of \$4,112,201, equal to two times her annual salary prior to her transition (\$1,773,660) and two times the target bonus for 2023 under the Executive Bonus Plan (\$2,305,758), (ii) \$7,783 of continued coverage of health and medical benefits for a period of two years, or until such time that she commences employment with a new employer, whichever occurs first, and (iii) \$25,000 for professional search fees relating to outplacement. In addition, based on her meeting the age and service criteria under our Vesting into Retirement Policy, her outstanding equity awards will continue vest in accordance with their terms.

- <sup>(2)</sup> The cost of Settlement of Outstanding Equity Awards, reflects the following based on the terms of the Plan and the relevant awards agreements:
  - upon a termination due to death or disability, (i) all unvested time-based RSUs will immediately vest and (ii) all unearned
    performance-based awards will be earned at target and, to the extent not yet vested, immediately vest; and
  - upon a termination of the executive's employment by the Company without "cause" or by the executive for "good reason" within 18 months following a "change of control", (i) all unvested time-based RSUs will immediately vest and (ii) all unearned performance-based awards will be earned based upon the Talent and Compensation Committee's then best estimate of the shares that have been earned will be awardable at the end of the performance period, and, to the extent not yet vested, immediately vest. For purposes of the table above, we assumed that the Company would meet target for each of the performance-based awards.
- <sup>(3)</sup> Outstanding equity awards for each of Mr. Bayley and Mr. Kulovaara will continue to vest in accordance with their terms based on having met the age and service criteria under our Vesting into Retirement Policy.

## **CEO** Pay Ratio

In August 2015, pursuant to a mandate of the Dodd Frank Wall Street Reform and Consumer Protection Act, the SEC adopted a rule requiring annual disclosure of the ratio of the median employee's annual total compensation to the total annual compensation of the Principal Executive Officer ("PEO"). Due to maritime requirements and the practical implications of employment on ships with worldwide operations, our shipboard employees receive certain benefits and accommodations that are not typically provided to shoreside employees including housing and meals while on the ship and medical care for any injuries or illnesses that occur while in the service of the ship. These benefits and accommodations are free of cost to each shipboard employee. Additionally, because our shipboard employees are away from home for extended periods of time while on the ship, they do not work for the entire year. Our shipboard employees also generally reside outside of the U.S., where the cost of living may be significantly lower than in the United States.

We calculated median gross wages of our global employee population as of December 31, 2023 (excluding shipboard employees who were not assigned to any sailing during the year and thus did not receive any compensation) to identify our median employee. We did not annualize the pay for our employees when identifying our median. We determined that this person was a crew member whose total compensation for 2023, calculated consistent with Item 402(c) of Regulation S-K, was \$18,073. This figure includes shipboard pension and gratuities directly billed to our guests but excludes any cash gratuities paid directly to the employee by guests. Based upon this methodology and the CEO's total compensation, as set forth in the Summary Compensation Table, we estimate the ratio of our CEO's pay to the median employee's pay is 953 to 1.



## **Pay Versus Performance**

As required by Section 953(a) of the Dodd-Frank Wall Street Reform and Consumer Protection Act and Item 402(v) of Regulation S-K, we are providing the following information about the relationship between executive compensation actually paid and the Company's financial performance.

# Tabular Disclosure of Compensation Actually Paid versus Performance

The following table discloses information on "compensation actually paid" (CAP) to our principal executive officer (PEO) and (on average) to our other NEOs during the specified years alongside total shareholder return (TSR) and net income metrics, as well as a Company-selected measure of Adjusted EPS. The Company selected this measure as the most important in linking compensation actually paid to our NEOs for 2023 to Company performance, as Adjusted EPS was the predominant metric used in evaluating company-wide performance under our Executive Bonus Plan (65%) and comprised 30% of PSU awards granted to our NEOs in 2023 for the performance period ending December 2025, as described in more detail in the "Compensation Discussion and Analysis" beginning on page 42.

The CAP amounts in the table below reflect a re-valuation of equity awards granted to our Principal Executive Officer(s) (PEOs) and other NEOs. SEC regulations instruct us to back out the grant date fair value of equity awards that is used in the Summary Compensation Table and replace it with values for unvested equity awards at each year end and change in fair value of shares that vested in the year. Accordingly, the CAP is an alternative way of calculating the value for executive equity awards that uses the stock price at year end for unvested grants and at vest dates for those that vest in the year, instead of the stock price at grant for only those awards newly granted in the year. For NEOs that have served for more than the current year, the CAP values are higher because they include values for all prior grants, not just the current year. The Summary Compensation Table already incorporates the value of the cash incentive paid for each year, so that performance-related compensation component is unchanged in the CAP amounts in the table.

For 2023, the CAP to our PEO and average CAP to our other NEOs is significantly higher than the amounts shown in the Summary Compensation Table, primarily due to the significant increase in the price of our common stock after the applicable equity award grant dates. Accordingly, the value of our equity awards at vest and the value of unvested awards was higher than the value at grant shown in the Summary Compensation Table. This stock price increase is aligned with increases in the Company's Adjusted EPS results for 2023. In addition, the Company cumulative shareholder return in 2023 significantly outpaced the Dow Jones U.S. Travel & Leisure Index.

Our stock price increased by 162% from year end 2022 to year end 2023. For the full year 2023, the company reported Net Income of \$1.7 billion or \$6.31 per share compared to Net Loss of \$(2.2) billion or \$(8.45) per share in the prior year. In line with this improved financial performance and stock price increase, the 2023 CAP for our PEO and other NEOs represents a significant increase from 2022.

								itial fixed vestment based on:		
Fiscal Year	SCT Total Compensation for PEO <sup>(1)</sup>	Compensation Actually Paid to PEO <sup>(2)</sup>	SCT Total Compensation for Former PEO	Compensation Actually Paid to Former PEO	Average SCT Total Compensation for Non-PEO NEOs <sup>(3)</sup>	Average Compensation Actually Paid to Non-PEO NEOs <sup>(2)</sup>	Company TSR <sup>(4)</sup>	Peer Group TSR <sup>(4)</sup>	Net Income (\$M) <sup>(5)</sup>	Adjusted EPS <sup>(6)</sup>
2023	\$17,216,276	\$44,177,396	n/a	n/a	\$ 6,694,683	\$15,584,264	\$97.95	\$141.75	\$ 1,697	\$ 6.77
2022	\$10,764,258	\$ 3,846,340	\$ 300,006	-\$ 4,371,814	\$ 4,738,954	\$ 1,390,884	\$37.39	\$116.17	(\$2,156)	(\$ 6.82)
2021	_	_	\$15,812,027	\$15,310,661	\$11,154,402	\$10,506,637	\$58.17	\$127.35	(\$5,261)	(\$19.19)
2020	_	_	\$12,083,504	\$ -462,571	\$ 5,360,290	\$ 498,183	\$56.50	\$101.09	(\$5,798)	(\$18.31)

<sup>(1)</sup> Reflects total compensation of our current CEO, Mr. Jason Liberty, as calculated in the Summary Compensation Table (SCT).

<sup>2)</sup> The dollar amounts shown in these columns reflect "compensation actually paid" to the NEOs calculated in accordance with SEC rules. As required, the dollar amounts include (among other items) unpaid amounts of equity compensation that may be realizable in future periods, and as such, the dollar amounts shown do not fully represent the actual final amount of compensation earned or actually paid to either individual during the applicable years. The adjustments made to each officer's total compensation for each year to determine CAP are shown in the table below. For Mr. Liberty, information is only included with respect to 2022 and 2023, the years in which he served as CEO.

	2023	20	22	2021	2020
	Current PEO	Current PEO	Former PEO	Former PEO	Former PEO
Total Reported in 2023 Summary Compensation Table (SCT)	\$ 17,216,276	\$10,764,258	\$ 300,006	\$ 15,812,027	\$ 12,083,504
Deduct Change in Pension Value and NQDC Earnings Reported in SCT				\$ (156,971)	\$ (154,879)
Add Pension Service Cost and Impact of Pension Plan Amendments	—	_	_	_	—
Deduct Value of Stock Awards Reported in SCT	\$(11,500,037)	\$(7,000,056)	\$ (200,006)	\$(11,250,070)	\$(11,171,146)
Add Year-End Fair Value of Awards Granted in Fiscal Year that are Unvested and Outstanding	\$ 24,266,273	\$ 4,336,000	_	\$ 10,198,401	\$ 7,624,579
Add Change in Fair Value of Prior Year Awards that are Outstanding and Unvested	\$ 13,323,495	\$(4,049,875)	\$(4,835,434)	\$ 292,027	\$ (5,771,819)
<i>Add</i> Change in Fair Value (from Prior Year-End) of Prior Year Awards that Vested in Year	\$ 871,390	_	\$ 252,107	_	_
Add Fair Value of Awards Granted in Fiscal Year that Vested in the Same Fiscal Year	_	\$ (203,987)	\$ 111,514	\$ 415,247	\$ (3,072,810)
Deduct Prior Year Fair Value of Prior Year Awards that Failed to Vest this Year	_	_	_	_	_
Total Adjustments	\$ 26,961,121	\$(6,917,918)	\$(4,671,820)	\$ (501,366)	\$(12,546,075)
Compensation Actually Paid for Fiscal Year	\$ 44,177,396	\$ 3,846,340	\$(4,371,814)	\$ 15,310,661	\$ (462,571)

	2023	2022	2021	2020
	Other NEOs	Other NEOs	Other NEOs	Other NEOs
Total Reported in 2023 Summary Compensation Table (SCT)	\$ 6,694,683	\$ 4,738,954	\$ 11,154,402	\$ 5,360,290
Deduct Change in Pension Value and NQDC Earnings Reported in SCT			\$ (80,359)	\$ (93,950)
Add Pension Service Cost and Impact of Pension Plan Amendments	_	_	_	_
Deduct Value of Stock Awards Reported in SCT	\$(3,329,581)	\$(2,662,507)	\$(8,812,501)	\$(3,093,676)
Add Year-End Fair Value of Awards Granted in Fiscal Year that are Unvested and Outstanding	\$ 7,007,819	\$ 1,649,220	\$ 7,988,699	\$ 2,160,278
Add Change in Fair Value of Prior Year Awards that are Outstanding and Unvested	\$ 4,686,454	\$(2,150,970)	\$ 96,223	\$(2,576,592)
Add Change in Fair Value (from Prior Year-End) of Prior Year Awards that Vested in Year	\$ 524,889	_	_	_
Add Fair Value of Awards Granted in Fiscal Year that Vested in the Same Fiscal Year	_	\$ (183,813)	\$ 160,173	\$(1,258,168)
<i>Deduct</i> Prior Year Fair Value of Prior Year Awards that Failed to Vest this Year	_	_	_	_
Total Adjustments	\$ 8,889,581	\$(3,348,070)	\$ (647,765)	\$(4,862,107)
Compensation Actually Paid for Fiscal Year	\$15,584,264	\$ 1,390,884	\$10,506,637	\$ 498,183

(3) Reflects the average total compensation of our non-PEO NEOs, as calculated in the SCT for each of the years shown. Our non-PEO NEOs included in the table above are the following individuals: for 2023: Naftali Holtz, Michael Bayley, Lisa Lutoff-Perlo, Harri U. Kulovaara, and Laura Hodges Bethge; for 2022: Naftali Holtz, Michael Bayley, Lisa Lutoff-Perlo, and Harri U. Kulovaara; for 2021: Jason Liberty, Michael W. Bayley, Lisa Lutoff-Perlo and Harri U. Kulovaara; and for 2020: Jason Liberty, Michael W. Bayley, Lisa Lutoff-Perlo and Harri U. Kulovaara.

<sup>(4)</sup> Pursuant to SEC rules, the TSR figures assume an initial investment of \$100 on December 31, 2019. As permitted by SEC rules, the peer group referenced for purpose of the TSR comparison is the group of companies included in the Dow Jones U.S. Travel and Leisure Index, which is the industry peer group used for purposes of Item 201(e) of Regulation S-K. The separate peer group used by the Talent and Compensation Committee for purposes of determining compensation paid to our executive officers is described on page 59.

<sup>(5)</sup> Reflects after-tax net income (loss) attributable to shareholders prepared in accordance with GAAP for each of the years shown.

<sup>(6)</sup> Adjusted Earnings (Loss) per Share is a non-GAAP financial measure that represents Adjusted Net Income (Loss) divided by weighted average shares outstanding or by diluted weighted average shares outstanding, as applicable. Adjusted Net Income (Loss) represents net income (loss) less net income attributable to noncontrolling interest, excluding certain items for which we believe adjusting for is meaningful when assessing our performance on a comparative basis. Refer to Annex A of this Proxy Statement.

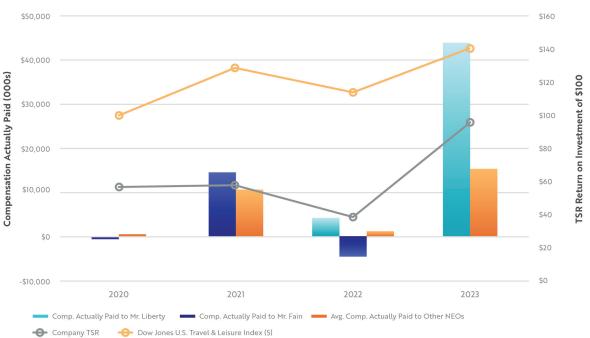
### Tabular Disclosure of Most Important Measures Linking Compensation Actually Paid During 2023 to Company Performance

As required, we disclose below the most important measures (unranked) used by the Company to link compensation actually paid to our NEOs for 2023 to Company performance. For further information regarding these performance metrics and their function in our executive compensation program, please see "Compensation Discussion and Analysis" beginning on page 42.

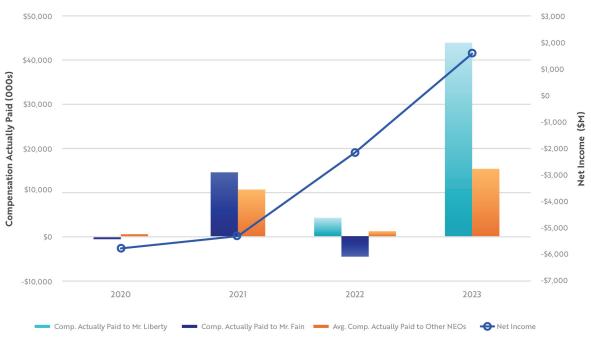
Adjusted EPS		
ROIC		
Adjusted EBITDA per APCD		
Leverage (Net Debt/Adjusted EBITDA)		

### Disclosure of the Relationship Between Compensation Actually Paid and Financial Performance Measures

The below graphical illustrations demonstrate the relationship between compensation actually paid to the NEOs over the last three fiscal years as compared to TSR, Net Income, and Adjusted EPS over the last four fiscal years. Generally, compensation actually paid (for both the PEO(s) and NEOs) since fiscal 2020 has increased or decreased as each of TSR, Net Income, and Adjusted EPS has increased or decreased, respectively. However, the compensation in fiscal 2021 for the PEOs does not align with that trend as Mr. Liberty, Mr. Bayley, and Ms. Lutoff-Perlo received special retention equity grants. In accordance with Item 402(v) of Regulation S-K, the Company is providing the following descriptions (shown graphically) of the relationships between information presented in the Pay versus Performance table.

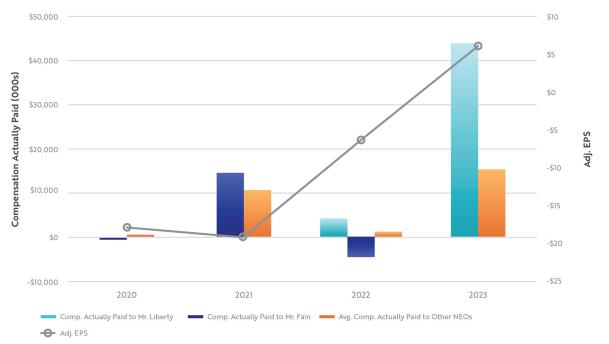


#### PEO & Average NEO CAP vs Comparator Group TSR, Fiscal 2020 - 2023



#### PEO & Average NEO CAP vs Net Income, Fiscal 2020 - 2023

### PEO & Average NEO CAP vs Adjusted EPS, Fiscal 2020 - 2023



## **Director Compensation for 2023**

We pay annual cash retainers of \$100,000 to our directors for their service on the Board. We also pay annual cash retainers for chairing and service on various Board committees. The amount of these retainers in 2023 for a full year of service was as follows:

Committee Role	Audit Committee	Talent & Compensation Committee	Nominating & Corporate Governance Committee	Safety, Environment, Sustainability & Health Committee
Chairman	\$35,000	\$25,000	\$20,000	\$20,000
Member	\$20,000	\$12,000	\$10,000	\$10,000

Directors do not earn fees for each meeting attended; however, they are reimbursed for their travel expenses and, occasionally, for those of an accompanying guest. Our Lead Director received a further annual cash retainer of \$75,000 for 2023. In addition, our Chair of the Board, is entitled to an additional cash retainer of \$225,000 annually. Mr. Liberty does not receive any compensation for his service as director.

In February 2023, each non-employee director received restricted stock units with a fair market value of \$200,037 as of the grant date, except for Ms. Yeung who joined the Board on March 15, 2023 and received a prorated amount. These restricted stock units vested in full immediately upon grant and settled one year following the date of grant. Effective February 2024, our stock ownership guidelines require directors to accumulate ownership of at least \$500,000 of our common stock (which is five times their annual cash retainer for Board service), including the value of restricted stock and restricted stock units, within three years of becoming a director. If the value of their stock holdings falls below this amount, directors cannot sell shares of our common stock until the value once again exceeds the required amount. In addition, non-employee directors may not be granted awards with a dollar value, which together with cash compensation paid to such director for such calendar year, would exceed \$750,000.

In order to increase their knowledge and understanding of our business, we encourage our non-employee Board members and their families to experience our cruises. As a result, we have adopted a Non-Management Director Cruise Policy. Under this policy, with certain limited exceptions, a Board member is entitled to up to two complimentary staterooms on two cruises per year for the Board member and any immediate family accompanying the Board member on the cruise. Additional guests traveling with a Board member will receive a 20% discount off the lowest available fare for up to five staterooms, consistent with the benefit provided to other Company employees. These benefits are provided at no incremental cost to the Company. The CEO may grant exceptions to this policy at his discretion but did not do so in 2023.

The table below summarizes the compensation of each person serving as a non-employee director in 2023.

	Fees Earned			
Name	or Paid in Cash	Stock Awards <sup>(1)(2)</sup>	All Other Compensation <sup>(7)</sup>	Total
John F. Brock	\$122,000	\$200,037	_	\$322,037
Richard D. Fain <sup>(3)</sup>	\$325,000	\$200,037	_	\$525,037
Stephen R. Howe, Jr.	\$140,000	\$200,037	\$11,263	\$351,300
William L. Kimsey	\$220,000	\$200,037	_	\$420,037
Michael O. Leavitt <sup>(4)</sup>	\$119,278	\$200,037	\$16,008	\$335,323
Amy McPherson	\$112,000	\$200,037	_	\$312,037
Maritza G. Montiel	\$120,000	\$200,037	_	\$320,037
Ann S. Moore	\$112,000	\$200,037	_	\$312,037
Eyal M. Ofer	\$120,000	\$200,037	_	\$320,037
Wiliam K. Reilly <sup>(5)</sup>	\$ 8,666		_	\$ 8,666
Vagn O. Sørensen	\$145,000	\$200,037		\$345,037
Donald Thompson	\$122,000	\$200,037	_	\$322,037
Arne Alexander Wilhelmsen	\$120,000	\$200,037		\$320,037
Rebecca Yeung <sup>(6)</sup>	\$ 79,722	\$159,977	\$10,777	\$250,476

(1) The column titled "Stock Awards" reports the fair value of restricted stock unit awards at their grant date in 2023 calculated in accordance with the provisions of Financial Accounting Standards Board ("FASB") Accounting Standards Codification ("ASC") Topic 718. For the assumptions used in valuing these awards for purposes of computing this expense, please see Note 11 of the consolidated financial statements in the Company's Annual Report for the year ended December 31, 2023.

(2) As of December 31, 2023, each non-employee director listed in the table held 2,682 vested RSUs that are issuable one year following the grant date, except for Rebecca Yeung, who held 2,461 vested RSUs issuable one year following the grant date. Richard Fain also held an additional 198,928 in unvested PSA award.

<sup>(3)</sup> Does not include the \$225,000 Chair retainer for Mr. Fain for 2022 fiscal year-end, which was paid subsequent to the 2022 year-end.

(4) Mr. Leavitt received a prorated cash retainer for service as Chair of the Safety, Environment, Sustainability, and Health Committee following Mr. Reilly's departure.

<sup>(5)</sup> Mr. Reilly retired from the Board of Directors on January 26, 2023 and received a prorated cash retainer.

<sup>(6)</sup> Ms. Yeung was appointed to the Board of Directors on March 15, 2023 and received a prorated cash retainer and stock award.

<sup>(7)</sup> Represents travel expenses related to the attendance of such Director's spouse at a Board meeting where spouses were invited to attend.

#### The board recommends a vote "FOR" this proposal.

### **PROPOSAL 3 Ratification of Principal** Independent Registered **Public Accounting Firm**

The Audit Committee has appointed PricewaterhouseCoopers LLP as our principal independent auditor for the fiscal year ending December 31, 2024. PricewaterhouseCoopers LLP has served in this capacity since at least 1989. A representative of PricewaterhouseCoopers LLP is expected to be present at the Annual Meeting to respond to questions from the shareholders and to make a statement if the representative desires to do so.

Although ratification by the shareholders of the appointment of our principal independent auditor is not required, the Board is submitting the selection of PricewaterhouseCoopers LLP for ratification because the Board values the views of our shareholders on the selection and believes doing so is consistent with good corporate governance. If the shareholders do not approve this proposal, the Audit Committee will re-evaluate its selection, taking into consideration the shareholder vote. However, the Audit Committee is solely responsible for selecting and terminating our independent registered public accounting firm and may do so at any time at its discretion.



The Board unanimously recommends a vote "FOR" ratification of the selection of PricewaterhouseCoopers LLP as our principal independent auditor for the 2024 fiscal year.

## **Audit Fees**

Aggregate fees for professional services rendered by PricewaterhouseCoopers LLP for the fiscal years ended December 31, 2023, and 2022 were:

	2023	2022
Audit fees <sup>(1)</sup>	\$4,352,366	\$5,090,316
Audit-related fees <sup>(2)</sup>	\$ 219,353	\$ 212,889
Tax fees <sup>(3)</sup>	\$ 13,132	\$ 12,488
All other fees <sup>(4)</sup>	\$ 3,825	\$ 10,000
Total	\$4,588,676	\$5,325,693

(1) The audit fees for the fiscal years ended December 31, 2023 and 2022 were for professional services rendered for the integrated audits of the Company's consolidated financial statements and system of internal control over financial reporting, quarterly reviews, statutory audits required by foreign jurisdictions, consents, issuance of comfort letters, and review of documents filed with the SEC.

<sup>(2)</sup> The audit-related fees for the fiscal years ended December 31, 2023 and 2022 were for the audits of the Company's retirement savings plan and other attest services.

<sup>(3)</sup> Tax fees for the fiscal years ended December 31, 2023 and 2022 were for services performed in connection with international tax compliance and transfer pricing.

<sup>(4)</sup> All other fees for the fiscal years ended December 31, 2023 and 2022 were for subscription fees for accounting and auditing research software.

Pursuant to the terms of its charter, the Audit Committee approves all audit and audit related engagement fees and terms and all non-audit engagements with the principal independent auditor. The Chair of the Audit Committee also has the authority to approve any non-audit engagements with the independent registered public accounting firm but must report any such approvals to the Audit Committee at its next meeting. Our Audit Committee was not called upon in the fiscal year ended December 31, 2023, to approve, after the fact, any non-audit, review or attest services pursuant to the pre-approval waiver provisions of the auditor independence rules of the SEC and the Audit Committee charter.

Consistent with these policies and procedures, the Audit Committee approved all of the services rendered by PriceWaterhouseCoopers LLP during fiscal year 2023, as described above. Additionally, the Audit Committee has considered and determined that the services provided by PricewaterhouseCoopers LLP are compatible with maintaining PricewaterhouseCoopers LLP's independence.



## **Report of the Audit Committee**

The Audit Committee is composed of five non-management directors, each of whom meets the independence and financial literacy requirements of the New York Stock Exchange and SEC rules. In addition, four of the members qualify as "audit committee financial experts" as defined by the SEC.

The Audit Committee operates under a written charter adopted by the Board of Directors, which may be accessed on our website at www.rclinvestor.com. The Audit Committee reviews and assesses the adequacy of its charter on an annual basis. In accordance with the charter, the Audit Committee assists the Board of Directors in fulfilling its oversight responsibilities with respect to the quality and integrity of the Company's financial statements; the qualifications, independence and performance of the Company's principal independent auditor; the performance of the Company's internal audit function; and the Company's compliance with legal and regulatory requirements in connection with the foregoing.

It is the responsibility of the Company's management to prepare the Company's financial statements and to develop and maintain adequate systems of internal control over financial reporting. The internal auditor's responsibility is to review and, when appropriate, audit the internal control over financial reporting. The Company's principal independent auditor has the responsibility to express an opinion on the financial statements and internal control over financial reporting based on an audit conducted in accordance with the standards of the Public Company Accounting Oversight Board (the "PCAOB").

As part of its oversight of the Company's financial statements, the Audit Committee reviews and discusses with both management and the Company's principal independent auditor all annual and quarterly financial statements prior to their issuance. During 2023, management advised the Audit Committee that each set of financial statements reviewed had been prepared in accordance with generally accepted accounting principles, and management reviewed significant accounting and disclosure issues with the Audit Committee. These reviews included discussion with the principal independent auditor of matters required to be discussed by the applicable requirements of the PCAOB and the SEC, including the quality of the Company's accounting principles, the reasonableness of significant judgments and the clarity of disclosures in the financial statements. The Audit Committee also discussed with the principal independent auditor matters relating to its independence, including the written disclosures and letter from the principal independent auditor to the Audit Committee required by applicable PCAOB requirements regarding the independent accountants' communications with the Audit Committee concerning independence. The Audit Committee has also considered whether the provision of non-audit services is compatible with maintaining the independence of the principal independent auditor.

The Audit Committee also has reviewed and discussed with management, the internal auditor and the principal independent auditor the Company's internal controls report and the auditor's attestation of the report.

Based on the review and discussions referred to above, the Audit Committee recommended to the Board of Directors that the audited financial statements be included in the Company's Annual Report on Form 10-K for the year ended December 31, 2023, for filing with the SEC.

#### THE AUDIT COMMITTEE

Stephen R. Howe, Jr. Chair William Kimsey Maritza G. Montiel Vagn O. Sørensen Rebecca Yeung

## Security Ownership of Certain Beneficial Owners and Management

## **Principal Shareholders**

This table sets forth information as of April 1, 2024 about persons we know to beneficially own<sup>(1)</sup> more than five percent of our common stock.

Name of Beneficial Owner	Shares of Common Stock (#)	Percentage of Ownership <sup>(2)</sup>
Capital International Investors	30,839,255 <sup>(3)</sup>	12.0%
Capital Research Global Investors	29,765,807 <sup>(4)</sup>	11.6%
The Vanguard Group	25,277,193 <sup>(5)</sup>	9.8%
AWILHELMSEN AS	19,167,507 <sup>(6)</sup>	7.5%
BlackRock, Inc.	16,222,105 <sup>(7)</sup>	6.3%

<sup>(1)</sup> A person is deemed to be the beneficial owner of securities to which such person has the right to acquire within 60 days from April 1, 2024, including upon the exercise of options, warrants and other convertible securities.

<sup>(2)</sup> Applicable percentage ownership is rounded and based on 257,078,282 shares of common stock outstanding as of April 1, 2024.

- (3) Represents shares beneficially owned by Capital International Investors, 333 South Hope Street, 55th Floor, Los Angeles, California 90071. Of the total shares owned, the nature of beneficial ownership is as follows: sole voting power over 30,604,053 shares and sole dispositive power over 30,839,255 shares. The foregoing information is based on Amendment 4 to Schedule 13G/A filed by Capital International Investors with the SEC on February 9, 2024.
- (4) Represents shares beneficially owned by Capital Research Global Investors, 333 South Hope Street, 55th Floor, Los Angeles, California 90071. Of the total shares owned, the nature of beneficial ownership is as follows: sole voting power over 27,763,517 shares; and sole dispositive power over 29,765,807 shares. The foregoing information is based on Amendment 2 to Schedule 13G/A filed by Capital Research Global Investors with the SEC on February 9, 2024.
- <sup>(5)</sup> Represents shares beneficially owned by The Vanguard Group, 100 Vanguard Blvd., Malvern, PA 19355. Of the total shares owned, the nature of beneficial ownership is as follows: shared voting power over 302,098 shares; sole dispositive power over 24,273,403 shares; and shared dispositive power over 1,003,790 shares. The foregoing information is based solely on Amendment 9 to Schedule 13G/A filed by The Vanguard Group with the SEC on February 13, 2024.
- <sup>(6)</sup> AWILHELMSEN AS is a Norwegian corporation, the indirect beneficial owners of which are members of the Wilhelmsen family of Norway. The shares reported in the table include 5,035,259 shares owned by AWECO Invest AS, an affiliate of AWILHELMSEN AS. AWILHELMSEN AS has the power to vote and dispose of the shares owned by AWECO Invest AS pursuant to an agreement between AWILHELMSEN AS and AWECO Invest AS. The address of AWILHELMSEN AS is Beddingen 8, Aker Brygge, 1250 Oslo P.O. Box 1583, Vika N 0118 Oslo, Norway. The foregoing information is based on Amendment 5 to Schedule 13G/A filed by AWILHELMSEN AS with the SEC on February 12, 2024 and Form 4 filed by Arne Alexander Wilhelmsen with the SEC on February 12, 2024.
- (7) Represents shares beneficially owned by BlackRock, Inc., 50 Hudson Yards, New York, NY 10001. Of the total shares owned, the nature of beneficial ownership is as follows: sole voting power over 14,880,280 shares; and sole dispositive power over 16,222,105 shares. The foregoing information is based solely on Amendment 3 to Schedule 13G/A filed by BlackRock, Inc. with the SEC on February 2, 2024.

## **Security Ownership of Directors and Executive Officers**

This table sets forth information as of April 1, 2024 about the number of shares of common stock beneficially owned<sup>(1)</sup> by (i) our directors; (ii) the named executive officers listed in the "Compensation Discussion and Analysis" above; and (iii) our directors and executive officers as a group.

The number of shares beneficially owned by each named person or entity is determined under rules of the SEC, and the information is not necessarily indicative of beneficial ownership for any other purpose.

No shares of common stock held by our directors or named executive officers have been pledged.

Name of Beneficial Owner	Shares of Common Stock (#)	Percentage of Ownership <sup>(2)</sup>
Michael W. Bayley	106,514	*
John F. Brock	23,958	*
Richard D. Fain	682,122 <sup>(3)</sup>	*
Naftali Holtz	19,283	*
Laura Hodges Bethge	14,159	*
Stephen R. Howe, Jr.	11,055	*
William L. Kimsey	30,014	*
Harri U. Kulovaara	39,079	*
Michael O. Leavitt	4,938	*
Jason T. Liberty	97,231	*
Lisa Lutoff-Perlo	62,174	*
Amy McPherson	7,330	*
Maritza G. Montiel	13,592	*
Ann S. Moore	25,761	*
Eyal M. Ofer	39,683	*
Vagn O. Sørensen	29,265	*
Donald Thompson	36,319	*
Arne Alexander Wilhelmsen	19,186,954 <sup>(4)</sup>	7.46%
Rebecca Yeung	2,461	*
All directors and executive officers as a group (20 persons)	20,445,026	7.95%

\* Denotes beneficial ownership of less than 1% of the outstanding shares of common stock

<sup>(1)</sup> A person is deemed to be the beneficial owner of securities to which such person has the right to acquire within 60 days from April 1, 2024.

<sup>(2)</sup> Applicable percentage ownership is based on 257,078,282 shares of common stock outstanding as of April 1, 2024.

(3) Includes 50,624 shares owned by the Fain Family Foundation and 355,888 shares held indirectly in a Grantor Retained Annuity Trust. This column does not include shares owned by trusts for the benefit of members of the Fain family in which Mr. Fain does not have any beneficial interest or shares directly or indirectly owned by Mr. Fain's adult children.

<sup>(4)</sup> Includes 19,167,507 shares beneficially owned by AWILHELMSEN AS. Mr. Wilhelmsen disclaims beneficial ownership of these shares.

## **Equity Compensation Plan Information**

The following table summarizes our equity plan information as of December 31, 2023.

Plan Category	Column A: Number of Securities to Be Issued Upon Exercise of Outstanding Options, Warrants and Rights	Weighted-Average Exercise Price of Outstanding Options, Warrants and Rights	Number of Securities Remaining Available for Future Issuance Under Equity Compensation Plans (Excluding Securities Reflected in Column A)
Equity compensation plans approved by security holders	1,780,710 <sup>(1)</sup>		10,109,143 <sup>(2)</sup>
Equity compensation plans not approved by security holders			
Total	1,780,710	_	10,109,143

<sup>(1)</sup> Includes unvested or unsettled restricted stock units and unvested performance share units under our 2008 Equity Incentive Plan.

<sup>(2)</sup> Includes 9,007,493 shares available for issuance under our 2008 Equity Incentive Plan, as amended and restated, plus 1,101,650 shares remaining available, as well as the number of shares subject to purchase during any current purchase period, under the 1994 Employee Stock Purchase Plan.

## **General Information**

#### **Availability of Proxy Materials**

Under the rules adopted by the SEC, we are furnishing proxy materials to our shareholders primarily over the Internet. We believe that this process expedites shareholders' receipt of these materials, lowers the costs of our Annual Meeting and helps to conserve natural resources. On or about April 17, 2024, we mailed to each of our shareholders (other than those who previously requested electronic or paper delivery) a Notice of Internet Availability of Proxy Materials containing instructions on how to access and review the proxy materials, including this proxy statement and our Annual Report on Form 10-K for the year ended December 31, 2023, on the Internet and how to access a proxy card to vote on the Internet. The Notice of Internet Availability of Proxy Materials also contains instructions on how to receive a paper copy of the proxy materials. If you received a Notice of Internet Availability of Proxy Materials by mail, you will not receive a printed copy of the proxy materials unless you request one. If you received paper copies of our proxy materials, you may also view these materials at www.proxyvote.com.

#### Who May Vote

Each share of our common stock outstanding as of the close of business on April 11, 2024 (the "Record Date") is entitled to one vote at the Annual Meeting. At the close of business on the Record Date, 257,346,179 shares of our common stock were outstanding and entitled to vote. You may vote all of the shares owned by you as of the close of business on the Record Date. These shares include shares that are (1) held of record directly in your name (in which case, you are a "Record Holder" with respect to such shares) and (2) held for you as the beneficial owner through a broker, bank or other nominee (in which case, you are a "Beneficial Holder" with respect to such shares). There are some distinctions between being a Record Holder and a Beneficial Holder as described herein.

#### **Shares Held of Record**

If your shares are registered directly in your name with our transfer agent, Equiniti Trust Company, LLC, you are considered the Record Holder with respect to those shares, and the proxy materials were sent directly to you by Royal Caribbean. As the Record Holder, you have the right to grant your voting proxy directly to us or to vote in person at the Annual Meeting. If you requested to receive printed proxy materials, we have enclosed or sent a proxy card for you to use. You may also vote on the Internet as described in the Notice of Internet Availability of Proxy Materials and below under the heading "How to Vote."

#### **Shares Owned Beneficially**

If your shares are held in a stock brokerage account or by a bank or other nominee, you are considered the Beneficial Holder of shares held in street name, and the proxy materials were forwarded to you by your broker or other nominee who is considered, with respect to those shares, the shareholder of record. As the Beneficial Holder, you have the right to direct your broker or other nominee on how to vote the shares in your account, and you are also invited to attend the Annual Meeting.

#### **Requirements to Attend the Annual Meeting**

You are invited to attend the Annual Meeting if you are a Record Holder or Beneficial Holder as of the Record Date. If you are a Record Holder, you must bring proof of identification, such as a valid driver's license, for admission to the Annual Meeting. If you are a Beneficial Holder, you will need to provide proof of ownership by bringing either your proxy card provided to you by your broker or a copy of your brokerage statement showing your share ownership as of the Record Date.

#### How to Vote

#### Voting in Person

Shares held in your name as the Record Holder may be voted in person at the Annual Meeting. Shares for which you are the Beneficial Holder may be voted in person at the Annual Meeting only if you obtain a legal proxy from the broker or other nominee that holds your shares giving you the right to vote the shares. Even if you plan to attend the Annual Meeting, we recommend that you also vote by proxy in advance of the meeting so that your vote will be counted if you later decide not to attend the meeting.

#### Voting Without Attending the Annual Meeting

Regardless of how you hold your shares, you may vote your shares without attending the Annual Meeting. You may vote by granting a proxy or, for shares held as a Beneficial Holder, by submitting voting instructions to your broker or other nominee. You may also vote using the Internet or by mail as outlined in the Notice of Internet Availability of Proxy Materials or on your proxy card. Please see the Notice of Internet Availability of Proxy Materials, your proxy card or the information your bank, broker or other holder of record provided to you for more information on these options. Votes cast by Internet have the same effect as votes cast by submitting a written proxy card.

#### **How Proxies Work**

All properly executed proxies will be voted in accordance with the instructions contained thereon and, if no choice is specified, the proxies will be voted:

- 1. FOR the election of the fourteen nominees for director named below (Proposal No. 1);
- 2. FOR the approval of the compensation of our named executive officers (Proposal No. 2); and
- 3. FOR the ratification of the selection of PricewaterhouseCoopers LLP (Proposal No. 3).

Under New York Stock Exchange ("NYSE") rules, if you are a Beneficial Holder and do not provide specific voting instructions in a timely fashion to your broker or other nominee that holds your shares, such broker or nominee will not be authorized to vote your shares on any matters other than Proposal No. 3 regarding the ratification of the auditors. Therefore, failure to provide your broker or other nominee with specific voting instructions in a timely fashion will result in "broker non-votes" with respect to Proposals No. 1 and 2.

#### **Matters to be Presented**

We are not aware of any matters to be presented for a vote at the Annual Meeting other than those described in this proxy statement. If any matters not described in this proxy statement are properly presented at the meeting, the proxies will use their own judgment to determine how to vote your shares. If the meeting is postponed or adjourned, the proxies will vote your shares on the new meeting date in accordance with your previous instructions unless you have revoked your proxy.

#### **Votes Necessary to Approve Proposals**

We will hold the Annual Meeting if we have a quorum, which requires the presence, in person or represented by proxy, of holders of a majority of the outstanding shares of common stock as of the Record Date. If you vote via the Internet or sign and return your proxy card, your shares will be counted to determine whether we have a quorum, even if you abstain or fail to vote on any of the proposals listed on the proxy card. If the persons present or represented by proxy at the Annual Meeting constitute the holders of less than a majority of the outstanding shares of common stock as of the Record Date, we will not have a quorum and the Annual Meeting may be adjourned to a subsequent date for the purpose of obtaining a quorum.

The affirmative vote of a majority of the votes cast is required to approve each proposal.

Although abstentions and broker non-votes will be counted for purposes of determining whether a quorum is present, they will not have any effect on the outcome of any proposal.

Prior to the Annual Meeting, we will select one or more inspectors of election for the meeting. Such inspectors shall determine the number of shares of common stock represented at the Annual Meeting, the existence of a quorum and the validity and effect of proxies. They shall also receive, count and tabulate ballots and votes and determine the results thereof.

#### **Revoking a Proxy**

Any proxy may be revoked by a shareholder at any time prior to the final vote at the Annual Meeting by voting again on a later date via the Internet (only your latest Internet proxy submitted prior to the Annual Meeting will be counted), by signing and submitting a later dated proxy or by attending the Annual Meeting and voting in person. However, your attendance at the Annual Meeting will not automatically revoke your proxy unless you vote again at the Annual Meeting or specifically request that your prior proxy be revoked by delivering to our Corporate Secretary at 1050 Caribbean Way, Miami, Florida 33132 a written notice of revocation prior to the Annual Meeting.

## **Proposals of Shareholders for Next Year**

Proposals of shareholders intended to be considered for inclusion in our proxy statement for our 2025 Annual Meeting of Shareholders must be received by our Corporate Secretary no later than December 18, 2024 at our executive offices: 1050 Caribbean Way, Miami, Florida 33132. Such proposals will need to comply with SEC regulations regarding the inclusion of shareholder proposals in company sponsored proxy statements. Any proposals for consideration at our next annual meeting of shareholders, but not included in our proxy statement, must be received by the Corporate Secretary of the Company no later than January 29, 2025 in accordance with our Bylaws.

In addition, in order for shareholders to give timely notice of nominations for directors for inclusion on a universal proxy card in connection with the 2025 Annual Meeting, notice must be submitted by the same deadline as disclosed above under the advance notice provisions of our Bylaws and must include the information in the notice required by our Bylaws and by Rule 14a-19(b)(2) and Rule 14a-19(b)(3) under the Exchange Act.

## **Solicitation of Proxies**

This proxy statement is furnished in connection with the solicitation of proxies by the Company on behalf of the Board. We will pay the cost of this proxy solicitation. In addition to soliciting proxies by mail, we expect that a number of our employees will solicit shareholders for the same type of proxy, personally and by telephone or other electronic means. None of these employees will receive any additional or special compensation for assisting us in soliciting proxies. Okapi Partners has been retained to assist in soliciting proxies at a fee of approximately \$16,000, plus distribution costs and other expenses. We will, on request, reimburse banks, brokerage firms and other nominees for their expenses in sending proxy materials to their customers who are beneficial owners of our common stock and obtaining their voting instructions.

## **Notice Regarding Delivery of Security Holder Documents**

Under the SEC rules, delivery of one proxy statement and annual report to two or more investors sharing the same mailing address is permitted, under certain conditions. This procedure, called "householding," applies to you if all of the following criteria are met:

- (1) You have the same address as other security holders registered on our books;
- (2) You have the same last name as the other security holders; and
- (3) Your address is a residential address or post office box.

If you meet these criteria, you are eligible for householding and the following terms apply. If you are not eligible, please disregard this notice.

### **For Registered Shareholders**

Only one proxy statement and annual report will be delivered to the shared mailing address. You will, however, still receive separate mailings of important and personal information, as well as a separate proxy card.

#### What do I need to do to receive just one set of annual disclosure materials?

You do not have to do anything. Unless Broadridge is notified otherwise within 60 days of the mailing of this notice, your consent is implied and only one set of materials will be sent to your household. This consent is considered perpetual, which means you will continue to receive a single proxy statement/ annual report in the future unless you notify us otherwise.

#### What if I want to receive multiple sets of materials?

If you would like to receive multiple sets of materials, call or write Broadridge at 800-542-1061 or 51 Mercedes Way, Edgewood, NY 11717. A separate set of materials will be sent to you promptly.

#### What if I consent to have one set of materials mailed now, but change my mind later?

Call or write Broadridge to turn off the householding instructions for yourself. You will then be sent a separate proxy statement and annual report within 30 days of receipt of your instruction.

## The reason I receive multiple sets of materials is that some of the stock belongs to my children. What happens when they move out and no longer live in my household?

When there is an address change for one of the members of the household, materials will be sent directly to the shareholder at his or her new address.

### **Annual Report on Form 10-K**

We will provide without charge to each person solicited by this proxy statement, upon the written request of such person, a copy of our annual report on Form 10-K, as filed with the SEC, for our most recent fiscal year. Such written requests should be directed to investor relations, Royal Caribbean Cruises Ltd., 1050 Caribbean Way, Miami, Florida 33132.

## ANNEX A PROXY STATEMENT

### **Reconciliation of Non-GAAP and GAAP Financial Measures**

In this proxy statement, we have provided certain non-GAAP financial information to aid shareholders in better understanding our 2023 business performance and executive compensation programs.

We reported Net Income (Loss) attributable to Royal Caribbean Cruises Ltd., Adjusted Net Income (Loss) attributable to Royal Caribbean Cruises Ltd., Earnings (Loss) per Share and Adjusted Earnings (Loss) per Share for the year ended December 31, 2023 as shown in the following table (in millions, except per share data):

	Year Ended December 31, 2023
Net Income (Loss) attributable to Royal Caribbean Cruises Ltd.	\$1,697
Loss on extinguishment of debt	121
Gain on sale of controlling interest <sup>(1)</sup>	(3)
PortMiami tax on sale of noncontrolling interest <sup>(2)</sup>	7
Silver Whisper deferred tax liability release <sup>(3)</sup>	(26)
Impairment and credit losses <sup>(4)</sup>	8
Amortization of Silversea Cruises intangible assets resulting from the Silversea Cruises acquisition <sup>(5)</sup>	6
Restructuring charges and other initiatives expense	5
Equity investment impairment and recovery of losses <sup>(6)</sup>	12
Adjusted Net Income (Loss) attributable to Royal Caribbean Cruises Ltd.	\$1,827
Basic:	
Earnings (Loss) per Share	\$ 6.63
Adjusted Earnings (Loss) per Share	\$ 7.14
Diluted:	
Earnings (Loss) per Share <sup>(7)</sup>	\$ 6.31
Adjusted Earnings (Loss) per Share <sup>(7)</sup>	\$ 6.77
Weighted-Average Shares Outstanding:	
Basic	256
Diluted	283

<sup>(1)</sup> Represents gain on sale of controlling interest in cruise terminal facilities in Italy. These amounts are included in *Other operating* within our consolidated statements of comprehensive income (loss).

<sup>(2)</sup> Represents tax on the PortMiami sale of noncontrolling interest. These amounts are included in *Other (expense) income* in our consolidated statements of comprehensive income (loss).

(3) Represents the release of the deferred tax liability subsequent to the execution of the bargain purchase option for the Silver Whisper. These amounts are included in Other (expense) income within our consolidated statements of comprehensive income (loss).

(4) Represents asset impairments and credit loss recoveries for notes receivables for which credit losses were previously recorded. These amounts are included in *Other operating* within our consolidated statements of comprehensive income (loss). Additionally, for 2023 includes an \$11 million impairment related to ceasing the use of certain real estate assets in our shoreside operations. This amount is included in *Marketing, selling and administrative expenses* within our consolidated statements of comprehensive income (loss).

<sup>(5)</sup> Represents the amortization of the Silversea Cruises intangible assets resulting from the 2018 Silversea Cruises acquisition.

<sup>(6)</sup> For 2023, represents equity method impairments of \$13 million and recognition of deferred currency translation adjustment losses of \$4 million. These amounts are included in *Equity investment income (loss)* and *Other (expense) income* within our consolidated statements of comprehensive income (loss), respectively. Additionally, 2023, includes a \$4 million recovery of losses from one of our equity method investees recognized during the second quarter of 2023.

<sup>(7)</sup> For 2023, diluted EPS and adjusted EPS includes the add-back of dilutive interest expense related to our convertible notes of \$88 million.

EBITDA and Adjusted EBITDA were calculated as follows for the year ended December 31, 2023 (in millions):

	Year Ended December 31, 2023
Net Income (Loss) attributable to Royal Caribbean Cruises Ltd.	\$1,697
Interest income	(36)
Interest expense, net of interest capitalized	1,402
Depreciation and amortization expenses	1,455
Income tax expense (benefit) <sup>(1)</sup>	6
EBITDA	4,524
Other expense <sup>(2)</sup>	2
Gain on sale of controlling interest <sup>(3)</sup>	(3)
Impairment and credit losses <sup>(4)</sup>	8
Restructuring charges and other initiatives expense	5
Equity investment impairment and recovery of losses <sup>(5)</sup>	8
Adjusted EBITDA	\$4,544

<sup>(1)</sup> These amounts are included in Other (expense) income within our consolidated statements of comprehensive income (loss).

<sup>(2)</sup> Represents net non-operating expense.

<sup>(3)</sup> Represents gain on sale of controlling interest in cruise terminal facilities in Italy. These amounts are included in *Other operating* within our consolidated statements of comprehensive income (loss).

- (4) Represents asset impairments and credit loss recoveries for notes receivables for which credit losses were previously recorded. These amounts are included in *Other operating* within our consolidated statements of comprehensive income (loss). Additionally, for 2023 includes an \$11 million impairment related to ceasing the use of certain real estate assets in our shoreside operations. This amount is included in *Marketing, selling and administrative expenses* within our consolidated statements of comprehensive income (loss).
- <sup>(5)</sup> For 2023, represents equity method impairments of \$13 million recognized during the third quarter of 2023, and a \$4 million recovery of losses from one of our equity method investees recognized during the second quarter of 2023. The amount is included in *Equity investment income* (*loss*) within our consolidated statements of comprehensive income (loss).

Gross Margin Yields and Net Yields were calculated by dividing Gross Margin and Adjusted Gross Margin by APCD as follows (in millions, except APCD and Yields):

	Year Ended December 31,						
		2023		2023 On a Constant Currency Basis		2019	
Total revenues	\$	13,900	\$		\$	10,951	
Less:							
Cruise operating expenses		7,775		_		6,063	
Depreciation and amortization expenses		1,455				1,246	
Gross Margin		4,670		4,699		3,642	
Add:							
Payroll and related		1,197		_		1,079	
Food		819		_		584	
Fuel		1,150		_		698	
Other operating		1,799		_		1,406	
Depreciation and amortization expenses		1,455		_		1,246	
Adjusted Gross Margin	\$	11,090	\$	11,123	\$	8,655	
APCD	46,916,259		46	46,916,259		41,432,451	
Gross Margin Yields	\$	99.54	\$	100.16	\$	87.90	
Net Yields	\$	236.38	\$	237.08	\$	208.89	

J



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