

Mail Stop 3561

June 24, 2008

Via Fax & U.S. Mail

Ms. Kim R. Payne
Chief Financial Officer
3585 Engineering Drive
Norcross, Georgia 30092

**Re: Primedia Inc.
Form 10-K for the year ended December 31, 2007
Filed March 17, 2008
File No. 001-11106**

Dear Ms. Payne:

We have completed our review of your Form 10-K and related filings and have no further comments at this time.

Sincerely,

Linda Cvrkel
Branch Chief