



DIVISION OF
CORPORATION FINANCE

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

September 14, 2011

Via E-Mail

Marc B. Crossman, Chief Executive Officer and President
Joe's Jeans, Inc.
2340 South Eastern Avenue
Commerce, CA 90040

Re: Joe's Jeans, Inc.
Form 10-K for Fiscal Year Ended November 30, 2010
Filed February 10, 2011
File No. 000-18926

Dear Mr. Crossman:

We have completed our review of your filing. We remind you that our comments or changes to disclosure in response to our comments do not foreclose the Commission from taking any action with respect to the company or the filing and the company may not assert staff comments as a defense in any proceeding initiated by the Commission or any person under the federal securities laws of the United States. We urge all persons who are responsible for the accuracy and adequacy of the disclosure in the filing to be certain that the filing includes the information the Securities Exchange Act of 1934 and all applicable rules require.

Sincerely,

/s/ David Link for

John Reynolds
Assistant Director