

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

January 30, 2018

Mail Stop 3561

Michele L. Santana Chief Financial Officer Signet Jewelers Limited Clarendon House 2 Church Street Hamilton HM11 Bermuda

Re: Signet Jewelers Limited

Form 10-K for the Fiscal Year Ended January 31, 2017 Form 10-Q for the Period Ended October 28, 2017 Filed March 16, 2017 and December 1, 2017

File No. 1-32349

Dear Ms. Santana:

We have limited our review of your filings to the financial statements and related disclosures and have the following comments. In some of our comments, we may ask you to provide us with information so we may better understand your disclosure.

Please respond to these comments within ten business days by providing the requested information or advise us as soon as possible when you will respond. If you do not believe our comments apply to your facts and circumstances, please tell us why in your response.

After reviewing your response to these comments, we may have additional comments.

Form 10-K for the Fiscal Year Ended January 31, 2017

<u>Item 6. Selected Consolidated Financial Data</u>

GAAP and NON-GAAP Measures, page 39

We note you continue to present full non-GAAP income statements in your reconciliation
of non-GAAP measures on pages 40, 41, 42, 43, 44 and 45 and in filings on Form 10-Q.
In order to comply with Question 102.10 of the staff's Compliance and Disclosure
Interpretations: Non-GAAP Financial Measures, you should omit line items not impacted
by foreign exchange, accounting adjustments and integration costs in your reconciliations
of non-GAAP measures to the most directly comparable GAAP financial measures. In

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addition, adjusted EBITDA and EBITDAR on page 47 and adjusted EBITDA in filings on Form 10-Q should be reconciled to net income rather than operating income. Please revise future filings accordingly.

Form 10-Q for the Quarterly Period Ended October 28, 2017

Note 21. Commitment and contingencies,

Regulatory Matters, page 30

2. Please tell us your consideration of the guidance in ASC 450-20 related to your decision of when to disclose the matters related to the Consumer Financial Protection Bureau and the Attorney General for the State of New York investigation.

We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

You may contact Tony Watson, Accountant, at (202) 551-3318 if you have questions regarding comments on the financial statements and related matters. Please me at (202) 551-3344 with any other questions.

Sincerely,

/s/ William H. Thompson

William H. Thompson Accounting Branch Chief Office of Consumer Products