

# STRATEGIC ACCELERATED REDEMPTION SECURITIES®

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|                                       | <b>Strategic Accelerated Redemption Securities™ Linked to the Common Stock of Amazon.com, Inc.</b>   |
| <b>Issuer</b>                         | HSBC USA Inc. ("HSBC")   |
| <b>Principal Amount</b>               | \$10.00 per unit   |
| <b>Term</b>                           | Approximately one year and one week, if not called on the first or second Observation Dates  |
| <b>Underlying Stock</b>               | Common stock of Amazon.com, Inc. (NASDAQ symbol: "AMZN")   |
| <b>Automatic Call</b>                 | Automatic call if the Observation Level of the Underlying Stock on any of the Observation Dates is equal to or greater than the starting value   |
| <b>Observation Level</b>              | The Closing Market Price of the Underlying Stock on any Observation Date   |
| <b>Observation Dates</b>              | Approximately six, nine and twelve months after the pricing date   |
| <b>Call Premium</b>                   | In the event of an automatic call, the amount payable per unit will be: <ul style="list-style-type: none"> <li>• [\$10.7500 to \$10.9500] if called on the first Observation Date</li> <li>• [\$11.1250 to \$11.4250] if called on the second Observation Date</li> <li>• [\$11.5000 to \$11.9000] if called on the final Observation Date</li> </ul>  |
| <b>Payout Profile at Maturity</b>     | If not called, 1-to-1 downside exposure to decreases in the Underlying Stock, with up to 100% of the principal amount at risk  |
| <b>Investment Considerations</b>      | This investment is designed for investors who anticipate that the Observation Level on any of the Observation Dates will be equal to or greater than the starting value and, in that case, accept an early exit from the investment, and are willing to accept that their return on their investment, if any, will be capped at the Call Premium, take full downside risk and forgo interim interest payments. |
| <b>Preliminary Offering Documents</b> | <a href="https://www.sec.gov/Archives/edgar/data/83246/000114420415034917/v412186_fwp.htm">https://www.sec.gov/Archives/edgar/data/83246/000114420415034917/v412186_fwp.htm</a>  |
| <b>Exchange Listing</b>               | No   |

**You should read the relevant Preliminary Offering Documents before you invest.**

**Click on the Preliminary Offering Documents hyperlink above or call your Financial Advisor for a hard copy.**

## **Risk Factors**

Please see the Preliminary Offering Documents for a description of certain risks related to this investment, including, but not limited to, the following:

- If the notes are not called, your investment may result in a loss; there is no guaranteed return of principal.
- Payments on the notes, including repayment of principal, are subject to the credit risk of HSBC. If HSBC becomes insolvent or is unable to pay its obligations, you may lose your entire investment.
- Your investment return is limited to the applicable Call Premium and may be less than a comparable investment directly in the Underlying Stock.
- The estimated initial value of the notes on the pricing date will be less than their public offering price.
- If you attempt to sell the notes prior to maturity, their market value may be lower than both the public offering price and the estimated initial value of the notes on the pricing date.
- You will have no rights of a holder of the Underlying Stock, and you will not be entitled to receive any shares of the Underlying Stock or dividends or other distributions by the Underlying Company.
- The issuer, MLPF&S and their respective affiliates do not control the Underlying Company and are not responsible for any disclosure made by the Underlying Company. The Underlying Company will have no obligations relating to the notes.
- The payment on the notes will not be adjusted for all corporate events that could affect the Underlying Stock.

*Final terms will be set on the pricing date within the given range for the specified Market-Linked Investment. Please see the Preliminary Offering Documents for complete product disclosure, including related risks and tax disclosure.*



## Enhanced Return