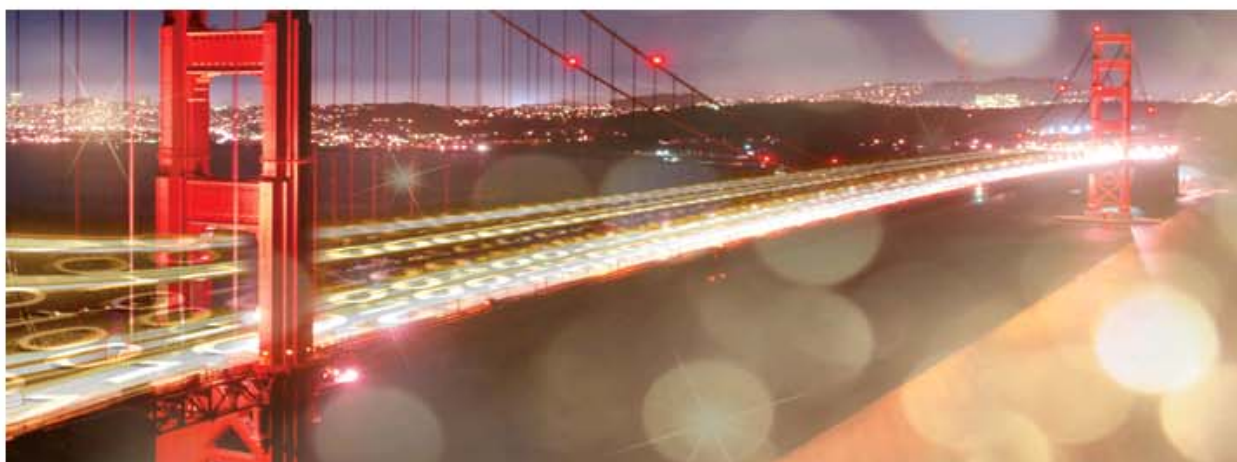




## Access the S&P 500<sup>®</sup> Low Volatility Index With HSBC Market-Linked Investments



Are you searching for a different approach to better manage the ups and downs of the stock market? You may be interested in HSBC investments linked to the S&P 500<sup>®</sup> Low Volatility Index. Considered a principal benchmark in low volatility equity investing, this index has a simple methodology and has shown the potential to outperform the S&P 500<sup>®</sup>, with reduced volatility<sup>1</sup>.

To learn more about the S&P 500<sup>®</sup> Low Volatility Index, click on the below fact sheet which highlights Index methodology, back-tested performance, and sector weightings.

[Click here to download S&P 500<sup>®</sup> Low Volatility Fact Sheet](#)

With HSBC, you may access this index in a way that suits your risk profile with market-linked Certificates of Deposit, and Index-Linked Notes, which we typically offer every month.

[Click here for a sample closed CD offering](#)

[Click here for a sample closed Note offering](#)

Although HSBC has relationships with many broker-dealers, check with your financial advisor to be sure that HSBC CD offerings are available through your broker-dealer.

How is the S&P 500<sup>®</sup> Low Volatility Index constructed? How has it performed? How can you access it? Learn more, with this brief [video introduction](#).



Visit [HSBC's U.S. Structured Investment website](#) for overview information, marketing materials and past offerings.



### About HSBC

- The HSBC Group is one of the largest banking and financial services organizations in the world, with a network of approximately 7,200 offices spanning 80 countries and territories across the globe
- HSBC North America Holdings Inc. is one of the ten largest bank holding companies in the United States
- The HSBC Structured Investments team has been recognized by the industry's benchmark survey, conducted by the Greenwich Associates, for the past 4 years for:
  - Best Structured Product Brand
  - No.1 in Overall Service

Source: 2009-2012 U.S. Retail Structured Products Study, Greenwich Associates.

<sup>1</sup> Based on a comparison of the S&P 500<sup>®</sup> Low Volatility Index with the S&P 500<sup>®</sup> Index for 1,3,5,10,15, and 20 year annualized returns and annualized standard deviation data through December 31, 2011. All information presented prior to the inception date of the S&P 500<sup>®</sup> Low Volatility Index is back-tested. The back-tested calculations are based on the same methodology that was in effect when the index was officially launched. Past performance is not indicative of future results, including how the S&P 500<sup>®</sup> Low Volatility Index might perform relative to the S&P 500<sup>®</sup> in any future period.

### Securities Products:

Are Not FDIC Insured	Are Not Bank Guaranteed	May Lose Value
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