

STRUCTURED INVESTMENTS

Opportunities in International Equities

PLUS Based on the Value of a Weighted Basket Composed of the S&P 500[®] Index, the Russell 2000[®] Index and the iShares[®] MSCI EAFE Index Fund due October 1, 2012

Performance Leveraged Upside SecuritiesSM

PRICING TERMS – August 26, 2011			
Issuer:	HSBC USA Inc.		
Maturity date:	October 1, 2012, subject to adjustment as described under the caption “Valuation Date and Maturity Date” in the accompanying free writing prospectus dated August 25, 2011		
Basket:	The underlying basket is weighted and composed of two indices and one index fund (each, a “basket component”), as set forth in the table below.		
	Basket component	Bloomberg ticket symbol	Component weighting
	S&P 500 [®] Index (“SPX”)	SPX	60.00%
	Russell 2000 [®] Index (“RTY”)	RTY	20.00%
	iShares [®] MSCI EAFE Index Fund (“EFA”)	EFA	20.00%
			Initial component value
			1,176.80
			691.79
			\$51.69
Aggregate principal amount:	\$11,243,500		
Payment at maturity:	<ul style="list-style-type: none"> If the final value is <i>greater than</i> the initial value: <ul style="list-style-type: none"> \$10 + the leveraged upside payment <i>In no event will the payment at maturity exceed the maximum payment at maturity.</i> If the final value is <i>less than or equal to</i> the initial value: <ul style="list-style-type: none"> \$10 x the basket performance factor <i>This amount will be less than or equal to the stated principal amount of \$10.</i> 		
Leveraged upside payment:	\$10 x leverage factor x basket percent increase		
Leverage factor:	300%		
Basket percent increase:	(final value – initial value) / initial value		
Initial value:	100		
Final value:	The closing value on the valuation date		
Closing value:	On any scheduled trading day, the closing value of the basket will be calculated as follows: $100 \times [1 + (\text{sum of the basket component return multiplied by the respective component weighting for each basket component})]$ Each of the basket component returns set forth in the formula above refers to the return for the basket component, which reflects the performance of the basket component, expressed as the percentage change from the initial component value of that basket component to the final component value of that basket component.		
Initial component value:	With respect to the SPX, 1,176.80, with respect to the RTY, 691.79, and with respect to the EFA, \$51.69, in each case representing the component closing value of such basket component as set forth under “Initial component value” above, and as determined by the calculation agent on the pricing date.		
Final component value:	With respect to each basket component, the component closing value of the respective basket component on the valuation date.		
Component closing value:	With respect to each basket component, the component closing value on any scheduled trading day will be determined by the calculation agent based upon the closing level of such index or closing price of such index fund, as applicable, displayed on the relevant Bloomberg Professional [®] service page (with respect to the SPX, “SPX <INDEX>”, with respect to the RTY, “RTY <INDEX>” and with respect to the EFA, “EFA UP <EQUITY>”) and with respect to the EFA, adjusted by the calculation agent as described under “Additional Terms of the Notes—Antidilution and Reorganization Adjustments” in the accompanying underlying supplement no. 4 or, for each basket component, any successor page on Bloomberg Professional [®] service or any successor service, as applicable.		
Valuation date:	September 26, 2012, subject to adjustment as described under the caption “Valuation Date and Maturity Date” in the accompanying free writing prospectus dated August 25, 2011		
Basket performance factor:	final value / initial value		
Maximum payment at maturity:	\$11.95 per PLUS (119.50% of the stated principal amount)		
Stated principal amount:	\$10 per PLUS		
Issue price:	\$10 per PLUS (see “Commissions and Issue Price” below)		
Pricing date:	August 26, 2011		
Original issue date:	August 31, 2011 (3 business days after the pricing date)		
CUSIP:	40433C510		
ISIN:	US40433C5105		
Listing:	The PLUS will not be listed on any securities exchange.		
Agent:	HSBC Securities (USA) Inc., an affiliate of HSBC. See “Supplemental plan of distribution (conflicts of interest)” in the accompanying free writing prospectus dated August 25, 2011.		
Commissions and Issue Price:	Price to Public	Fees and Commissions⁽¹⁾	Proceeds to Issuer
	Per PLUS		
	\$10	\$0.1875	\$9.8125
Total	\$11,243,500	\$210,815.63	\$11,032,684.37

(1) HSBC Securities (USA) Inc., acting as agent for HSBC, will receive a fee of \$0.1875 per \$10 stated principal amount and will pay the entire fee to Morgan Stanley Smith Barney LLC as a fixed sales commission of \$0.1875 for each PLUS they sell. See “Supplemental plan of distribution (conflicts of interest).”

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You should read this document together with the free writing prospectus describing the offering and the related underlying supplement no. 3, underlying supplement no. 4, product supplement, prospectus supplement and prospectus, each of which can be accessed via the hyperlinks below.

The free writing prospectus at: http://www.sec.gov/Archives/edgar/data/83246/000114420411049829/v233420_fwp.htm

The underlying supplement no. 3 at: http://www.sec.gov/Archives/edgar/data/83246/000114420410055205/v198039_424b2.htm

The underlying supplement no. 4 at: http://www.sec.gov/Archives/edgar/data/83246/000114420410055207/v199610_424b2.htm

The product supplement at: http://www.sec.gov/Archives/edgar/data/83246/000114420409019791/v145840_424b2.htm

The prospectus supplement at: http://www.sec.gov/Archives/edgar/data/83246/000114420409019785/v145824_424b2.htm

The prospectus at: <http://www.sec.gov/Archives/edgar/data/83246/000104746909003736/a2192100zs-3asr.htm>

The PLUS are not deposit liabilities or other obligations of a bank and are not insured or guaranteed by the Federal Deposit Insurance Corporation or any other governmental agency of the United States or any other jurisdiction, and involve investment risks including possible loss of the stated principal amount invested due to the credit risk of HSBC.

HSBC has filed a registration statement (including a prospectus, a prospectus supplement, a product supplement, underlying supplement no. 3 and underlying supplement no. 4) with the SEC for the offering to which this document relates. Before you invest, you should read the prospectus, prospectus supplement, product supplement, underlying supplement no. 3 and underlying supplement no. 4 in that registration statement and other documents HSBC has filed with the SEC for more complete information about HSBC and this offering. You may get these documents for free by visiting EDGAR on the SEC's web site at www.sec.gov. Alternatively, HSBC Securities (USA) Inc. or any dealer participating in this offering will arrange to send you the prospectus, prospectus supplement, product supplement, underlying supplement no. 3 and underlying supplement no. 4 if you request them by calling toll-free 1-866-811-8049.

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