

HSBC Sustainable Structured Investments

Client Guide to the S&P 500[®] ESG Index



HSBC

ISSUER FREE WRITING PROSPECTUS
Filed Pursuant to Rule 433
Registration Statement No. 333-223208
June 30, 2020

HSBC Quick Facts

S&P 500® ESG Index

The broad-based U.S. index that prioritizes Environmental, Social, and Governance (ESG) factors

The S&P 500 ESG Index

The increased focus on **Socially Responsible Investing** is generating a growing number of investors who want to align their personal values with their investments.

The S&P 500 ESG Index is designed to meet this complex demand. The S&P 500 ESG Index is constructed for the core of an equity portfolio, unlike many ESG indices which are thematic or narrow in their focus.

Index Objectives



Benchmark

Create an index with similar risk/return profile as other benchmark equity indexes, such as the S&P 500



Exclude

Remove companies that do not meet ESG Values as set out by the UN Global Compact and the S&P Values scoring



Connect

Provide investors with an investable index that aligns their socially responsible needs with their financial goals

Hypothetical & Historical Comparison Data: S&P 500 ESG Index & S&P 500

Hypothetical Annualized Price Returns as of 3/31/2020	S&P 500	S&P 500 ESG Index
One-year	-8.81%	-6.27%
Three-year	9.39%	12.40%
Five-year	24.99%	27.68%

Price Return Data, as of March 31, 2020. Source: Bloomberg L.P. and HSBC

The figures in the table above are based on the hypothetical back-tested performance of the S&P 500 ESG Index from one, three and five years prior to January 28, 2019 and the historical performance of the S&P 500 ESG Index from January 29, 2019 to March 31, 2020. The S&P 500 ESG Index has been calculated by S&P Dow Jones Indices LLP only since January 28, 2019. The hypothetical back-tested performance of the S&P 500 ESG Index was calculated using the selection criteria and methodology employed to calculate the Index since its inception on January 28, 2019. The hypothetical back-tested S&P 500 ESG Index data only reflects the application of that methodology in hindsight, since the Index was not actually calculated and published prior to January 28, 2019. The hypothetical back-tested data cannot completely account for the impact of financial risk in actual trading. There are numerous factors related to the equities markets in general that cannot be, and have not been, accounted for in the hypothetical back-tested S&P 500 ESG Index data, all of which can affect actual performance. Consequently, you should not rely on that data as a reflection of what the actual S&P 500 ESG Index performance would have been had the S&P 500 ESG Index been in existence or in forecasting future S&P 500 ESG Index performance. Any hypothetical or actual historical upward or downward trend in the level of the S&P 500 ESG Index during any period shown is not an indication that the level of the S&P 500 ESG Index is more or less likely to increase or decrease at any time.

The S&P 500 ESG Index

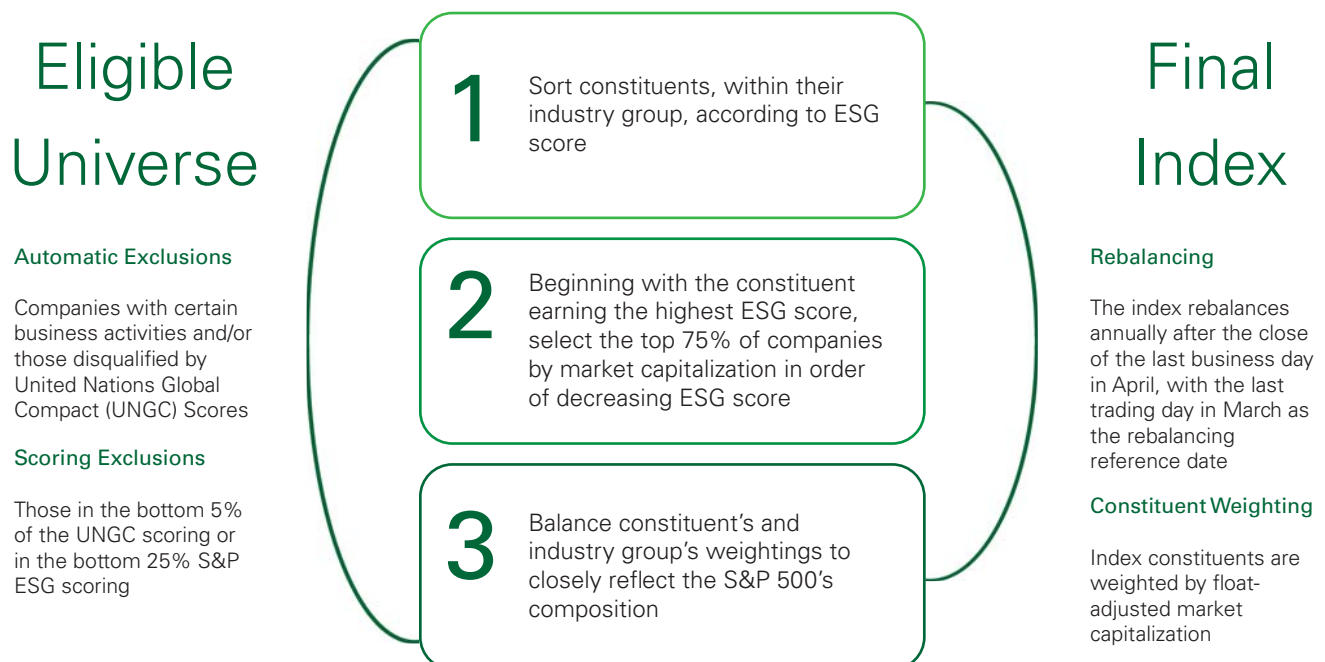
Scoring & Construction

The majority of ESG scores available on the market are skewed toward rewarding companies that simply report on ESG issues. The S&P DJI scoring goes deeper to include data on material and underreported topics that are important to socially conscious investors, such as corporate lobbying, tax avoidance, and board diversity.

Where does a company's ESG score come from?



The S&P 500 ESG Index constituents are selected from the eligible universe through a three step process



*RobecoSAM (SAM) is an international asset management firm that has been offering in-house ESG-themed asset management, corporate sustainability assessments, and sustainability indices and benchmarking since 1995

Important Information

This brochure is for informational purposes only and intended to provide a general overview of the S&P 500® ESG Index and does not provide the terms of any specific issuance of structured investments. Prior to any decision to invest in a specific structured investment, investors should carefully review the disclosure documents for such issuance which contains a detailed explanation of the terms of the issuance as well as the risks, tax treatment and other relevant information.

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Any historical performance information included in this document prior to January 28, 2019 represents only hypothetical historical results. No representation is being made that the S&P 500® ESG Index will achieve a performance record similar to that shown. In fact, there may often be sharp differences between hypothetical performance and actual performance. Back-testing and other statistical analysis material provided to you in connection with the explanations of the potential returns associated with an investment in the S&P 500® ESG Index use simulated analysis and hypothetical assumptions in order to illustrate the manner in which the S&P 500® ESG Index may have performed in periods prior to the actual existence of the S&P 500® ESG Index. Alternative modelling techniques or assumptions may produce different hypothetical information that might prove to be more appropriate and that might differ significantly from the hypothetical information set forth above.

The results obtained from "back-testing" information should not be considered indicative of actual results that might be obtained from an investment or participation in a financial instrument or transaction referencing the S&P 500® ESG Index. You should not place undue reliance on the "back-testing" information, which is provided for illustrative purposes only. HSBC provides no assurance or guarantee that the S&P 500® ESG Index will operate or would have operated in the past in a manner consistent with the results presented in these materials.

Hypothetical back-tested results are neither an indicator nor a guarantee of future returns. Actual results will vary, perhaps materially, from the analysis implied in the hypothetical information. You should review and consider the hypothetical information only with the full S&P 500® ESG Index methodology.

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