



DIVISION OF  
CORPORATION FINANCE

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

Mail Stop 3720

August 26, 2009

Via U.S. Mail and Facsimile to (212) 682-0141

Kenneth G. Torosian  
Chief Financial Officer  
Medialink Worldwide Incorporated  
708 Third Avenue, 8<sup>th</sup> Floor  
New York, New York 10017

**RE: Medialink Worldwide Incorporated  
Preliminary Proxy Statement on Schedule 14A, as amended by  
Amendment No. 2  
Filed August 24, 2009  
File No. 000-21989**

Dear Mr. Torosian:

We have completed our review of your preliminary proxy statement and, at this time, have no further comments.

Sincerely,

/s/ Larry Spigel  
Larry Spigel  
Assistant Director

cc: via facsimile to (516) 829-6509  
Ted Tashlik, Esq.  
Tashlik, Kreutzer, Goldwyn & Crandell P.C.