

Mail Stop 3561

October 9, 2009

Daniel R. Feehan  
Chief Executive Officer, President, Director  
Cash America International, Inc.  
1600 West 7<sup>th</sup> Street  
Fort Worth, Texas 76102

**Re: Cash America International, Inc.  
Form 10-K for the Fiscal Year Ended December 31, 2008  
Filed February 27, 2009  
File No. 1-09733**

Dear Mr. Feehan:

We have completed our review of your Form 10-K and related filings and have no further comments at this time.

Sincerely,

H. Christopher Owings  
Assistant Director