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News Release

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BROWN & BROWN, INC. ANNOUNCES A 14.8% INCREASE IN THIRD QUARTER NET INCOME

(*Daytona Beach and Tampa, Florida*) . . . Brown & Brown, Inc. (NYSE:BRO) announced its net income for the third quarter of 2007 of \$46,216,000, or \$0.33 per share, an increase of 14.8% from the \$40,270,000, or \$0.29 per share, reported for the quarter ended September 30, 2006. Total revenue for the quarter ended September 30, 2007 was \$237,284,000, compared with 2006 third-quarter revenue of \$211,965,000, an increase of 11.9%.

Total revenue for the nine months ended September 30, 2007 was \$742,441,000, compared with revenue of \$663,354,000 for the corresponding period in 2006, up 11.9%. Net income for the first nine months of 2007 was \$157,955,000, versus \$134,727,000 during the comparable 2006 period, an increase of 17.2%. Net income per share for the nine months ended September 30, 2007 was \$1.12, versus the \$0.96 per share posted during the same period in 2006, an increase of 16.7%.

J. Hyatt Brown, Chairman and Chief Executive Officer, noted, "The third quarter was the "best of times" for purchasers of property and casualty insurance across the nation. Risk-bearers continue to reduce prices while expanding the terms and conditions of insurance policies. This market creates substantial challenges for agents and brokers and Brown & Brown is responding as it has in the past by seeking the best prices, terms and conditions for its customers. We are pleased to report a net income per share increase of 13.8% for the quarter."

Jim W. Henderson, Vice Chairman and Chief Operating Officer, added, "In 2007, we have closed 20 acquisitions representing approximately \$81.8 million in annualized revenues. This compares to 13 transactions representing \$55.5 million in annualized revenues for the same period in 2006. We believe that the current soft market pricing is a factor in the growing number of agencies exploring alternatives to their perpetuation plans. Additionally, concerns about a possible future, politically-driven, capital gains tax rate increase are also a factor in the timing of potential acquisition transactions. Our business model and track record continues to attract the highest quality entrepreneurial agents and brokers."

Brown & Brown, Inc. and its subsidiaries offer a broad range of insurance and reinsurance products and services, as well as risk management, third party administration, managed health care, and Medicare set-aside services and programs. Providing service to business, public entity, quasi-public entity, individual, trade and professional association clients nationwide, the Company is

ranked by *Business Insurance* magazine as the United States' sixth largest independent insurance intermediary. The Company's Web address is www.bbinsurance.com.

This press release may contain certain statements relating to future results which are forward-looking statements, including those relating to continuing our revenue, earnings and operating growth, as well as identifying and consummating attractive acquisition opportunities. These statements are not historical facts, but instead represent only the Company's current belief regarding future events, many of which, by their nature, are inherently uncertain and outside of the Company's control. It is possible that the Company's actual results, financial condition and achievements may differ, possibly materially, from the anticipated results, financial condition and achievements contemplated by these forward-looking statements. Further information concerning the Company and its business, including factors that potentially could materially affect the Company's financial results and condition, as well as its other achievements, are contained in the Company's filings with the Securities and Exchange Commission. Some factors include: general economic conditions around the country; downward commercial property and casualty premium pressures; the effects of recent legislative and regulatory changes in Florida pertaining to the insurance industry, including those relating to coastal property coverages; the competitive environment; the integration of the Company's operations with those of businesses or assets the Company has acquired or may acquire in the future and the failure to realize the expected benefits of such integration; the potential occurrence of a disaster that affects certain areas of the States of California, Florida, Georgia, Michigan, New Jersey, New York, Pennsylvania and/or Washington, where significant portions of the Company's business are concentrated; and the cost and impact on the Company of previously disclosed litigation initiated against the Company and regulatory inquiries regarding industry and Company practices with respect to compensation received from insurance carriers. All forward-looking statements made herein are made only as of the date of this release, and the Company does not undertake any obligation to publicly update or correct any forward-looking statements to reflect events or circumstances that subsequently occur or of which the Company hereafter becomes aware.

Brown & Brown, Inc.
CONSOLIDATED STATEMENTS OF INCOME
(in thousands, except per share data)
(unaudited)

| | For the Three Months Ended September 30 | | For the Nine Months Ended September 30 | |
|---|--|------------------|---|-------------------|
| | <u>2007</u> | <u>2006</u> | <u>2007</u> | <u>2006</u> |
| REVENUES | | | | |
| Commissions and fees | \$225,421 | \$208,558 | \$701,456 | \$653,900 |
| Investment income | 3,286 | 3,218 | 27,855 | 8,383 |
| Other income, net | <u>8,577</u> | <u>189</u> | <u>13,130</u> | <u>1,071</u> |
| Total revenues | <u>237,284</u> | <u>211,965</u> | <u>742,441</u> | <u>663,354</u> |
| EXPENSES | | | | |
| Employee compensation and benefits | 110,491 | 100,821 | 333,937 | 304,731 |
| Non-cash stock-based compensation | 1,491 | 837 | 4,327 | 4,601 |
| Other operating expenses | 32,928 | 29,502 | 96,409 | 90,605 |
| Amortization | 10,331 | 9,089 | 29,798 | 27,067 |
| Depreciation | 3,213 | 2,922 | 9,492 | 8,302 |
| Interest | <u>3,395</u> | <u>3,229</u> | <u>10,445</u> | <u>—</u> |
| Total expenses | <u>161,849</u> | <u>146,400</u> | <u>484,408</u> | <u>445,386</u> |
| Income before income taxes | 75,435 | 65,565 | 258,033 | 217,968 |
| Income taxes | <u>29,219</u> | <u>25,295</u> | <u>100,078</u> | <u>83,241</u> |
| Net income | <u>\$ 46,216</u> | <u>\$ 40,270</u> | <u>\$157,955</u> | <u>\$ 134,727</u> |
| Net income per share: | | | | |
| Basic | <u>\$0.33</u> | <u>\$0.29</u> | <u>\$1.13</u> | <u>\$0.97</u> |
| Diluted | <u>\$0.33</u> | <u>\$0.29</u> | <u>\$1.12</u> | <u>\$0.96</u> |
| Weighted average number of shares outstanding: | | | | |
| Basic | <u>140,593</u> | <u>139,668</u> | <u>140,401</u> | <u>139,522</u> |
| Diluted | <u>141,288</u> | <u>141,027</u> | <u>141,209</u> | <u>140,949</u> |
| Dividends declared per share | <u>\$0.06</u> | <u>\$0.05</u> | <u>\$0.18</u> | <u>\$0.15</u> |

Brown & Brown, Inc.
INTERNAL GROWTH SCHEDULE
Core Commissions and Fees⁽¹⁾
Three Months Ended September 30, 2007
(in thousands)
(unaudited)

| | Quarter Ended 9/30/07 | Quarter Ended 9/30/06 | Total Net Change | Total Net Growth % | Less Acquisition Revenues | Internal Net Growth % |
|---|--------------------------------------|--------------------------------------|---------------------------------|-----------------------------------|--|--------------------------------------|
| Florida Retail | \$ 39,286 | \$ 43,871 | \$ (4,585) | (10.5)% | \$ 797 | (12.3)% |
| National Retail | 62,237 | 51,948 | 10,289 | 19.8% | 10,685 | (0.8)% |
| Western Retail | <u>24,668</u> | <u>26,139</u> | <u>(1,471)</u> | (5.6)% | <u>75</u> | (5.9)% |
| Total Retail | <u>126,191</u> | <u>121,958</u> | <u>4,233</u> | 3.5% | <u>11,557</u> | (6.0)% |
| Professional Programs | 11,200 | 10,696 | 504 | 4.7% | 119 | 3.6% |
| Special Programs | <u>30,411</u> | <u>26,736</u> | <u>3,675</u> | 13.7% | <u>2,029</u> | 6.2% |
| Total Programs | <u>41,611</u> | <u>37,432</u> | <u>4,179</u> | 11.2% | <u>2,148</u> | 5.4% |
| Wholesale Brokerage | 39,354 | 36,017 | 3,337 | 9.3% | 4,400 | (3.0)% |
| TPA Services | <u>9,390</u> | <u>9,164</u> | <u>226</u> | 2.5% | <u>-</u> | 2.5% |
| Total Core Commissions and Fees ⁽¹⁾ | <u>\$216,546</u> | <u>\$204,571</u> | <u>\$ 11,975</u> | 5.9% | <u>\$18,105</u> | (3.0)% |

**Reconciliation of Internal Growth Schedule
to Total Commissions and Fees**
Included in the Consolidated Statements of Income
for the Three Months Ended September 30, 2007 and 2006
(in thousands)
(unaudited)

| | Quarter Ended 9/30/07 | Quarter Ended 9/30/06 |
|--|--------------------------------------|--------------------------------------|
| Total core commissions and fees ⁽¹⁾ | \$216,546 | \$204,571 |
| Contingent commissions | 8,875 | 2,092 |
| Divested business | | <u>1,895</u> |
| | | - |
| Total commission & fees | <u>\$225,421</u> | <u>\$208,558</u> |

- (1) Total core commissions and fees are our total commissions and fees less (i) profit-sharing contingent commissions (revenue derived from special revenue-sharing commissions from insurance companies based upon the volume and the growth and/or profitability of the business placed with such companies during the prior year), and (ii) divested business (commissions and fees generated from offices, books of business or niches sold by the Company or terminated).

Brown & Brown, Inc.
CONSOLIDATED BALANCE SHEETS
(in thousands, except per share data)
(unaudited)

| | September 30, 2007 | December 31, 2006 |
|---|------------------------|------------------------|
| ASSETS | | |
| Current assets: | | |
| Cash and cash equivalents | \$ 74,025 | \$ 88,490 |
| Restricted cash and investments | 227,146 | 242,187 |
| Short-term investments | 3,021 | 2,909 |
| Premiums, commissions and fees receivable | 271,606 | 282,440 |
| Other current assets | <u>35,217</u> | <u>32,180</u> |
| Total current assets | 611,015 | 648,206 |
| Fixed assets, net | 58,322 | 44,170 |
| Goodwill | 803,330 | 684,521 |
| Amortizable intangible assets, net | 421,209 | 396,069 |
| Investments | 652 | 15,826 |
| Other assets | | <u>19,160</u> |
| | <u>20,831</u> | |
| Total assets | <u>\$1,915,359</u> | <u>\$1,807,952</u> |
| LIABILITIES AND SHAREHOLDERS' EQUITY | | |
| Current liabilities: | | |
| Premiums payable to insurance companies | \$ 399,331 | \$ 435,449 |
| Premium deposits and credits due customers | 38,900 | 33,273 |
| Accounts payable | 21,127 | 17,854 |
| Accrued expenses | 72,883 | 86,009 |
| Current portion of long-term debt | | <u>18,082</u> |
| | <u>11,574</u> | |
| Total current liabilities | 543,815 | 590,667 |
| Long-term debt | 225,403 | 226,252 |
| Deferred income taxes, net | 60,596 | 49,721 |
| Other liabilities | 12,560 | 11,967 |
| Shareholders' equity: | | |
| Common stock, par value \$0.10 per share; authorized 280,000 shares; issued and outstanding 140,709 at 2007 and 140,016 at 2006 | 14,071 | 14,002 |
| Additional paid-in capital | 230,520 | 210,543 |
| Retained earnings | 828,336 | 695,656 |
| Accumulated other comprehensive income | <u>58</u> | <u>9,144</u> |
| Total shareholders' equity | <u>1,072,985</u> | <u>929,345</u> |
| Total liabilities and shareholders' equity | <u>\$1,915,359</u> | <u>\$1,807,952</u> |