UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D. C. 20549

| | Form 8-K | |
|--|---|---|
| | Current Report on 13 or 15(d)of the Securities Exch of Report (Date of earliest event reported): April 17, 20 | |
| Firs | t Financial Holdings, In (Exact name of registrant as specified in charter) | IC. |
| aware or other jurisdiction of incorporation | 0-17122 Commission File Number | 57-0866076 I.R.S. Employer I.D. number |
| 34 Br | road Street, Charleston, South Carolina 29 (Address of principal executive offices) | 9401 |
| Registrant | 's telephone number (including area code): (843) 529-5 | 933 |
| (Fo | Not applicable rmer name or former address, if changed since last report) | |
| Written communications pursua | nt to Rule 425 under the Securities Act (17 C | FR 230.425) |
| Soliciting material pursuant to R | ule 14a-12 under the Exchange Act (17 CFR | 240.14a-12) |
| Pre-commencement communica | tions pursuant to Rule 14d-2(b) under the Exc | change Act (17 CFR 240.14d-2(b)) |
| Pre-commencement communica | tions pursuant to Rule 13e-4c under the Exch | nange Act (17 CFR 240.13e-4(c)) |
| | | |
| | | |

Section 2 -- Financial Information

Item 2.02 Results of Operations and Financial Condition

On April 17, 2008 First Financial Holdings, Inc. announced Second quarter results. For more information regarding this matter, see the press release and additional financial information attached hereto as Exhibit 99.1.

Section 9 -- Financial Statements and Exhibits

Item 9.01 Financial Statements and Exhibits

(c) Exhibits

Exhibit (99.1). Press release dated April 17, 2008 with additional financial information.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FIRST FINANCIAL HOLDINGS, INC

/s/ R. Wayne Hall
R. Wayne Hall
Executive Vice President
and Chief Financial Officer

Date: April 17, 2008

EXHIBIT INDEX

| Exhibit Number | Description |
|-------------------|--|
| 99.1 | First Financial Holdings, Inc. Second Quarter Results and additional financial information |

Exhibit 99.1 First Financial Holdings, Inc. Second Quarter Results

and additional financial information.

FIRST FINANCIAL HOLDINGS, INC.

34 Broad Street • Charleston, S.C. 29401 843-529-5933 • FAX: 843-529-5883

NEWS NEWS NEWS NEWS NEWS

Contact: Dorothy B. Wright

Vice President-Investor Relations

and Corporate Secretary

(843) 529-5931 or (843) 729-7005

FIRST FINANCIAL HOLDINGS, INC. REPORTS STRONG SECOND QUARTER RESULTS

Charleston, South Carolina (April 17, 2008) – First Financial Holdings, Inc. ("Company") (NASDAQ GSM: FFCH) today reported net income for the second quarter of its fiscal year ending September 30, 2008. Net income for the quarter ended March 31, 2008 remained unchanged at \$7.5 million compared with the quarter ended March 31, 2007. Basic and diluted earnings per share totaled \$0.65 and \$0.64, respectively, for the current quarter, compared to \$0.62 per diluted share and \$.63 per basic share for the quarter ended March 31, 2007. Net income and diluted earnings per share for the six months ended March 31, 2008 totaled \$10.4 million, or \$0.89, compared with \$13.4 million, or \$1.09 per diluted share, for the six months ended March 31, 2007.

President and Chief Executive Officer A. Thomas Hood commented, "We are very pleased with our results this quarter. Net income and earnings per share were consistent with the comparable quarter and increased 160% over the linked quarter. Net interest income for the quarter ended March 31, 2008 was \$22.1 million, increasing from \$21.1 million or 5.1% for the linked quarter ended December 31, 2007. Mortgage banking income increased by \$2.2 million or 285.6% from the comparative quarter ended March 31, 2007. Because of the strategies we have in place to protect the value of our capitalized mortgage servicing asset from interest rate risk and the increased demand for mortgage loans and refinancing of existing mortgage loans, we had a significant increase in our mortgage banking income for the quarter ended March 31, 2008.

The March quarter also typically results in seasonally higher revenues from our insurance subsidiary, First Southeast Insurance Services. Insurance revenues for the quarter ended March 31, 2008 were \$6.5 million and met our expectation."

"The net interest margin was 3.35% for the quarter ended March 31, 2008 compared to a net interest margin of 3.38% for the quarter ended March 31, 2007. Compared with the most recent quarter, the net interest margin increased by 12 basis points from a net interest margin of 3.23% for the quarter ended December 31, 2007. We have been able to lower funding costs as a result of recent declines in the Fed Funds rate and similar declines in deposit rates in our markets."

The Company recognized a loan loss provision of \$3.6 million for the quarter ended March 31, 2008 compared to \$3.2 million for the quarter ended December 31, 2007, and \$1.1 million for the quarter ended March 31, 2007. The increase in the provision on both a linked and comparative quarter basis is attributable to increased charge offs and the current economic slow down. It should be noted that we increased our loan loss reserve as a percent of total loans from 76 basis points during the quarter ended December 31, 2007 to 80 basis points during the quarter ended March 31, 2008. Problem assets, which include problem loans as well as real estate owned, as a percentage of total assets were 0.60% at March 31, 2008 compared with 0.24% at March 31, 2007 and 0.46% at December 31, 2007. The Company's loan loss reserve coverage of non-performing loans was 138.8% at March 31, 2008 compared to 289.1% at March 31, 2007 and 163.6% at December 31, 2007.

First Financial Holdings, Inc. Page 2 April 17, 2008

Hood noted, "We continue to carefully analyze and monitor credit trends in our loan portfolio. The Company continues to experience higher levels of non-performing loans and net loan charge-offs. Annualized net loan charge-offs as a percentage of net loans totaled 0.43% for the quarter ended March 31, 2008 compared with 0.20% for the comparable quarter one year ago and 0.36% for the quarter ended December 31, 2007. We also experienced an increase in our home equity loan charge-offs during this quarter."

The Company's operating results for the second quarter of 2008 were favorably affected by a \$645 thousand pre-tax gain from the redemption of VISA Inc. Class B common stock in connection with its initial public offering in March 2008, and the reversal of a pre-tax charge of \$260 thousand recognized in the first quarter of fiscal 2008 related to a reserve established for the Company's share of the VISA Inc. litigation settlements. We reversed the litigation settlement reserve as a result of VISA Inc. establishing an escrow account to satisfy this obligation as part of its initial public offering. The net after-tax effect of these two VISA Inc. items increased net income for the second quarter of 2008 by \$552 thousand.

Non-interest income totaled \$17.8 million for the second quarter of fiscal 2008, an increase of \$3.1 million from \$14.7 million for the quarter ended March 31, 2007. Again, this increase during the quarter is primarily attributable to increases in mortgage banking operations and service charges and fees on deposit accounts. Total revenues, defined as net interest income plus total other income, excluding gains on sales of investments and gains on disposition of assets, increased to \$39.2 million, for the quarter ended March 31, 2008, an increase of \$4.4 million, or 12.6%, from \$34.8 million during the comparable quarter ended March 31, 2007.

Total non-interest expenses, net of the reversal of VISA litigation expenses discussed earlier, decreased by \$2.1 million, or 7.8%, to \$24.3 million for the quarter ended March 31, 2008 compared to \$26.4 million for the quarter ended December 31, 2007. While the effects of our early retirement program have reduced salary and employee benefits costs, we continue to see higher occupancy expenses related to our ongoing property renovations. This renovation work is nearly complete and we anticipate starting to lease the unoccupied space in the near future.

Hood continued, "One of our ongoing goals is to increase non-interest revenues and to improve our operating efficiency. With the recently completed early retirement program announced in the quarter ending December 31, 2007, we are seeing positive results in our efficiency trends. We are also working on technology initiatives such as merchant capture systems and document imaging systems that will further improve our efficiency."

"In-store expansion and diversification continued with the February 2008 opening of our 14th in-store sales center in the Lowe's Food Store in Murrells Inlet, South Carolina. Two additional in-store sales centers are expected to open in late fiscal 2008. In order to take advantage of emerging markets, we are relocating our Shoppers Port branch on Highway 17 South in Charleston. Likewise, in Florence, South Carolina we are consolidating our Second Loop and South Park branches into one office near our current South Park location."

Hood continued, "Last week, we announced that our subsidiary, First Southeast Insurance Services, Inc. acquired the operations of The Somers-Pardue Agency, Inc., a Burlington, North Carolina-based independent insurance agency. We are very excited to have their team of professionals join the First Financial family. They will be strategic partners in our insurance and financial services businesses, contributing further to the diversification of our non-interest revenues. First Southeast Insurance now represents more than 40 major insurance companies offering an extensive group of personal and business insurance products."

"While current market conditions continue to present many challenges, we are dedicated to finding the best financial solutions for our customers and the best results for our shareholders. Our Board of Directors, officers and employees are very focused on achieving financial and operational goals for fiscal 2008," Hood concluded.

First Financial Holdings, Inc. Page 3 April 17, 2008

As of March 31, 2008, First Financial's total assets were \$2.9 billion, loans receivable totaled \$2.2 billion and deposits were \$1.9 billion. Stockholders' equity was \$186.6 million and book value per common share totaled \$16.00 at March 31, 2008.

First Financial is the holding company for First Federal Savings and Loan Association of Charleston, which operates 57 offices located in the Charleston metropolitan area, Horry, Georgetown, Florence and Beaufort counties in South Carolina and Brunswick County in coastal North Carolina. The Company also provides insurance, brokerage and trust services through First Southeast Insurance Services, The Kimbrell Insurance Group, First Southeast Investor Services and First Southeast Fiduciary and Trust Services.

NOTE: A. Thomas Hood, President and CEO of the Company, and R. Wayne Hall, Executive Vice President and CFO, will discuss these results in a conference call at 2:00 PM (ET), April 17, 2008. The call can be accessed via a webcast available on First Financial's website at www.firstfinancialholdings.com.

Forward Looking Statements

Certain matters in this news release constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements relate to, among others, expectations of the business environment in which the Company operates, projections of future performance, including operating efficiencies, perceived opportunities in the market, potential future credit experience, and statements regarding the Company's mission and vision. These forward-looking statements are based upon current management expectations, and may, therefore, involve risks and uncertainties. Management's ability to predict results or the effect of future plans or strategies is inherently uncertain. The Company's actual results, performance or achievements may differ materially from those suggested, expressed or implied by forward-looking statements due to a wide range of factors including, but not limited to, the general business environment, general economic conditions nationally and in the State of South Carolina, interest rates, the South Carolina real estate market, the demand for mortgage loans, competitive conditions between banks and non-bank financial services providers, regulatory changes and other risks detailed in the Company's reports filed with the Securities and Exchange Commission, including the Annual Report on Form 10-K for the fiscal year ended September 30, 2007. Accordingly, these factors should be considered in evaluating the forward-looking statements, and undue reliance should not be placed on these statements.

Such forward-looking statements may include projections. Such projections were not prepared in accordance with published guidelines of the American Institute of Certified Public Accountants or the SEC regarding projections and forecasts nor have such projections been audited, examined or otherwise reviewed by independent auditors of the Company. In addition, such projections are based upon many estimates and inherently subject to significant economic and competitive uncertainties and contingencies, many of which are beyond the control of management of the Company. Accordingly, actual results may be materially higher or lower than those projected. The inclusion of such projections herein should not be regarded as a representation by the Company that the projections will prove to be correct. The Company does not undertake to update any forward-looking statement that may be made on behalf of the Company.

For additional information about First Financial, please visit our web site at www.firstfinancialholdings.com or contact Dorothy B. Wright, Vice President-Investor Relations and Corporate Secretary, (843) 529-5931.

FIRST FINANCIAL HOLDINGS, INC. Unaudited Consolidated Financial Highlights (in thousands, except share data)

| | | Thre | e M | onths E | d | Six Months Ended | | | | | | |
|--|----|---------|-----|---------|----|------------------|----|----------|----|---------|--|--|
| | 0 | 3/31/08 | | 3/31/07 | | 2/31/07 | (| 03/31/08 | 0 | 3/31/07 | | |
| Statements of Income | | | | | | | | | | | | |
| Interest income | \$ | 43,810 | \$ | 41,388 | \$ | 44,363 | \$ | 88,172 | \$ | 82,573 | | |
| Interest expense | * | 21,669 | * | 20,933 | • | 23,303 | • | 44,972 | * | 41,416 | | |
| Net interest income | | 22,141 | | 20,455 | | 21,060 | | 43,200 | | 41,157 | | |
| Provision for loan losses | | (3,567) | | (1,071) | | (3,248) | | (6,814) | | (1,924) | | |
| Net interest income after provision | | 18,574 | | 19,384 | | 17,812 | | 36,386 | | 39,233 | | |
| Other income | | -,- | | -, | | ,- | | , | | , | | |
| Net gain on sale of investments and | | | | | | | | | | | | |
| mortgage-backed securities | | 645 | | 266 | | 100 | | 746 | | 266 | | |
| Brokerage fees | | 906 | | 709 | | 680 | | 1,586 | | 1,316 | | |
| Commissions on insurance | | 6,532 | | 6,970 | | 4,037 | | 10,569 | | 10,900 | | |
| Other agency income | | 237 | | 325 | | 250 | | 487 | | 572 | | |
| Service charges and fees on deposit accounts | | 5,780 | | 4,938 | | 6,077 | | 11,857 | | 10,028 | | |
| Mortgage banking income | | 2,961 | | 768 | | 1,849 | | 4,810 | | 2,055 | | |
| Gains on disposition of assets | | 59 | | 19 | | 36 | | 96 | | 75 | | |
| Other | | 681 | | 689 | | 611 | | 1,290 | | 1,136 | | |
| Total other income | | 17,801 | | 14,684 | | 13,640 | | 31,441 | | 26,348 | | |
| Other expenses | | , | | , | | , | | , | | , | | |
| Salaries and employee benefits | | 15,963 | | 14,840 | | 18,007 | | 33,971 | | 30,013 | | |
| Occupancy costs | | 2,012 | | 1,566 | | 2,034 | | 4,046 | | 3,221 | | |
| Marketing | | 570 | | 562 | | 694 | | 1,264 | | 989 | | |
| Furniture and equipment expense | | 1,481 | | 1,380 | | 1,532 | | 3,013 | | 2,753 | | |
| Other | | 4,036 | | 3,978 | | 4,373 | | 8,408 | | 7,861 | | |
| Total other expenses | | 24,062 | | 22,326 | | 26,640 | | 50,702 | | 44,837 | | |
| Income before income taxes | | 12,313 | | 11,742 | | 4,812 | | 17,125 | | 20,744 | | |
| Provision for income taxes | | 4,783 | | 4,202 | | 1,915 | | 6,698 | | 7,361 | | |
| Net income | | 7,530 | | 7,540 | | 2,897 | | 10,427 | | 13,383 | | |
| Earnings per common share: | | , | | , | | , | | -, | | -, | | |
| Basic | | 0.65 | | 0.63 | | 0.25 | | 0.89 | | 1.11 | | |
| Diluted | | 0.64 | | 0.62 | | 0.25 | | 0.89 | | 1.09 | | |
| Average shares outstanding | | 11,659 | | 12,043 | | 11,646 | | 11,652 | | 12,044 | | |
| Average diluted shares outstanding | | 11,675 | | 12,223 | | 11,727 | | 11,701 | | 12,242 | | |
| Ratios: | | | | | | | | | | | | |
| Return on average equity | | 16.11% | | 15.99% | | 6.21% | | 11.18% | | 14.31% | | |
| Return on average assets | | 1.06% | | 1.13% | | 0.42% | | 0.74% | | 1.00% | | |
| Net interest margin | | 3.35% | | 3.38% | | 3.23% | | 3.30% | | 3.37% | | |
| Total other expense/average assets | | 3.37% | | 3.41% | | 3.86% | | 3.61% | | 3.43% | | |
| Efficiency ratio (1) | | 61.39% | | 64.21% | | 71.10% | | 65.93% | | 66.95% | | |
| Net charge-offs/loans, annualized | | 0.43% | | 0.20% | | 0.36% | | 0.40% | | 0.18% | | |

⁽¹⁾ Excludes from income - (losses) gains on sales of securities, net real estate operations, gains on disposition of assets; excludes from expenses - early retirement expenses, expenses related to VISA litigation.

Please Note: Certain prior period amounts have been reclassified to conform to current period presentation.

FIRST FINANCIAL HOLDINGS, INC. Unaudited Consolidated Financial Highlights (in thousands, except share data)

| | 03/31/08 | 03/31/07 | 12/31/07 |
|--|-----------|-----------|--------------|
| Statements of Financial Condition | | | |
| Assets | | | |
| Cash and cash equivalents | \$ 77,722 | \$ 118,65 | 53 \$ 74,448 |
| Investments | 64,642 | , , | |
| Mortgage-backed securities | 370,848 | • | • |
| Loans receivable, net | 2,232,058 | • | • |
| Office properties, net | 76,708 | | |
| Real estate owned | | • | · |
| Intangible assets | 4,310 | • | • |
| Other assets | 22,420 | • | · |
| Total Access | 39,796 | • | · |
| Total Assets Liabilities | 2,888,504 | 2,691,3 | 54 2,817,707 |
| Deposits | 4 075 000 | 4.077.00 | 1 1 000 505 |
| Advances from FHLB | 1,875,099 | | |
| Other borrowings | 719,000 | • | · |
| Other liabilities | 52,204 | • | • |
| | 55,575 | • | * |
| Total Liabilities <u>Stockholders' equity</u> | 2,701,878 | 2,502,00 | 08 2,630,411 |
| Stockholders' equity | 295,545 | 282,52 | 28 290,608 |
| Treasury stock | (103,268) | (91,74 | (103,268) |
| Accumulated other comprehensive loss | (5,651) |) (1,44 | (44) |
| Total stockholders' equity | 186,626 | 189,34 | 187,296 |
| Total liabilities and stockholders' equity | 2,888,504 | 2,691,3 | 2,817,707 |
| Stockholders' equity/assets | 6.46% | 6 7.04 | 1% 6.65% |
| Common shares outstanding | 11,663 | 11,9 | 50 11,657 |
| Book value per share | \$ 16.00 | | |
| | 03/31/08 | 03/31/07 | 7 12/31/07 |
| Credit quality-quarterly results | | | |
| Total reserves for loan losses | \$ 17,901 | \$ 14,75 | 56 \$ 16,692 |
| Loan loss reserves / loans | 0.80% | | |
| Reserves/non-performing loans | 138.78% | | |
| Provision for losses | \$ 3,567 | | |
| Net loan charge-offs | \$ 2,358 | | |
| Problem assets | | | |
| Non-accrual loans | \$ 12,800 | \$ 5,04 | 49 \$ 10,133 |
| Accruing loans 90 days or more past due | 99 | | 56 |
| REO through foreclosure | 4,310 | | |
| Total | \$ 17,209 | | • |
| As a percent of total assets | 0.60% | | |
| As a percent or total assets | 0.007 | 0 0.22 | r/0 0.4070 |

First Financial Holdings, Inc.

(dollars in thousands)

| (donars in thousands) | | | As of / For the Quarter Ended (Unaudited) | | | | | | | | | | | | | |
|--|----|-----------|---|-----------|----|-----------|----|-----------|-----|-----------|----|-----------|----|-----------|----|-----------|
| BALANCE SHEET | | 03/31/08 | _ | 12/31/07 | _ | 09/30/07 | | 06/30/07 | une | 03/31/07 | | 12/31/06 | | 09/30/06 | | 06/30/06 |
| Assets | | 03/31/06 | | 12/31/07 | | 09/30/07 | | 00/30/07 | | 03/31/07 | | 12/31/00 | | 09/30/00 | | 00/30/00 |
| Cash and investments | Ф | 142,364 | \$ | 137,847 | \$ | 132,963 | \$ | 151,474 | \$ | 169,538 | \$ | 161,515 | \$ | 180.366 | \$ | 186,569 |
| Loans receivable | φ | 2,232,058 | φ | 2,194,972 | φ | 2,140,769 | φ | • | Φ | 2,107,651 | φ | 2,077,411 | φ | 2,061,129 | φ | 2,047,966 |
| | | | | | | | | 2,122,228 | | | | | | | | , , |
| Mortgage-backed securities | | 370,848 | | 345,397 | | 297,011 | | 264,655 | | 285,321 | | 290,148 | | 296,493 | | 298,022 |
| Office properties and equip. | | 76,708 | | 74,791 | | 74,303 | | 66,140 | | 63,349 | | 60,429 | | 56,080 | | 53,885 |
| Real estate owned | | 4,310 | | 2,748 | | 1,513 | | 1,560 | | 1,277 | | 2,005 | | 1,920 | | 1,725 |
| Other assets | _ | 62,216 | _ | 61,952 | _ | 64,811 | _ | 64,877 | | 64,218 | _ | 63,520 | | 62,140 | | 63,527 |
| Total assets | \$ | 2,888,504 | \$ | 2,817,707 | \$ | 2,711,370 | \$ | 2,670,934 | \$ | 2,691,354 | \$ | 2,655,028 | \$ | 2,658,128 | \$ | 2,651,694 |
| Liabilities | | _ | | _ | | _ | | | | | | | | | | _ |
| Deposits | \$ | 1,875,099 | \$ | 1,806,585 | \$ | 1,854,051 | \$ | 1,885,677 | \$ | 1,877,084 | \$ | 1,819,804 | \$ | 1,823,028 | \$ | 1,812,002 |
| Advances-FHLB | | 719,000 | | 708,000 | | 554,000 | | 435,000 | | 454,000 | | 475,000 | | 465,000 | | 517,000 |
| Other borrowed money | | 52,204 | | 52,206 | | 52,207 | | 97,258 | | 104,730 | | 112,996 | | 115,968 | | 74,029 |
| Other liabilities | | 55,575 | | 63,620 | | 65,397 | | 64,240 | | 66,194 | | 59,248 | | 70,367 | | 71,878 |
| Total liabilities | | 2,701,878 | | 2,630,411 | | 2,525,655 | | 2,482,175 | | 2,502,008 | | 2,467,048 | | 2,474,363 | | 2,474,909 |
| Total stockholders' equity | | 186,626 | | 187,296 | | 185,715 | | 188,759 | | 189,346 | | 187,980 | | 183,765 | | 176,785 |
| Total liabilities and stockholders' equity | \$ | 2,888,504 | \$ | 2,817,707 | \$ | 2,711,370 | \$ | 2,670,934 | \$ | 2,691,354 | \$ | 2,655,028 | \$ | 2,658,128 | \$ | 2,651,694 |
| , , | = | <u> </u> | = | , , | | , , | _ | <u> </u> | | <u> </u> | | | | | | · · |
| Total shares o/s | | 11,663 | | 11,657 | | 11,635 | | 11,841 | | 11,950 | | 12,065 | | 12,021 | | 12,000 |
| Book value per share | \$ | 16.00 | \$ | | \$ | 15.96 | \$ | 15.94 | \$ | 15.84 | \$ | 15.58 | \$ | 15.29 | \$ | 14.73 |
| Equity/assets | • | 6.46% | , | 6.65% | • | 6.85% | , | 7.07% | • | 7.04% | , | 7.08% | • | 6.91% | • | 6.67% |
| | | | | | | | | | | | | | | | | |
| AVERAGE BALANCES | | | | | | | | | | | | | | | | |
| Total assets | \$ | 2,853,106 | \$ | 2,764,539 | \$ | 2,691,152 | \$ | 2,681,144 | \$ | 2,673,191 | \$ | 2,656,578 | \$ | 2,655,784 | \$ | 2,621,396 |
| Earning assets | • | 2,655,387 | • | 2,584,426 | • | 2,476,732 | • | 2,477,751 | • | 2,453,456 | * | 2,437,654 | • | 2,434,301 | * | 2,405,440 |
| Loans | | 2,227,139 | | 2,189,044 | | 2,142,475 | | 2,131,985 | | 2,103,270 | | 2,080,090 | | 2,072,423 | | 2,023,916 |
| Costing liabilities | | 2,612,019 | | 2,523,927 | | 2,432,008 | | 2,444,677 | | 2,419,069 | | 2,384,137 | | 2,394,502 | | 2,379,397 |
| Deposits | | 1,841,855 | | 1,841,414 | | 1,874,849 | | 1,878,237 | | 1,836,062 | | 1,826,960 | | 1,814,111 | | 1,804,496 |
| Equity | | 186,961 | | 186,506 | | 187,237 | | 189,053 | | 188,663 | | 185,861 | | 180,275 | | 175,358 |
| Lydity | | 100,301 | | 100,000 | | 101,231 | | 103,000 | | 100,003 | | 100,001 | | 100,213 | | 170,000 |

First Financial Holdings, Inc. (dollars in thousands)

| (uollais III tilousarius) | Quarter Ended (Unaudited) | | | | | | | | | | | | | |
|---|---------------------------|----------------|-----------------|-------------|-----------|-----------|-----------|-----------|------------|------------|--|--|--|--|
| | 03/31/08 | 12/31/07 | 09/30/07 | 06/30/07 | 03/31/07 | 12/31/06 | 09/30/06 | 06/30/06 | 09/30/07 | 09/30/06 | | | | |
| STATEMENT OF OPERATIONS | | | | | | | | | | | | | | |
| Total interest income | \$ 43,810 | \$ 44,363 | \$ 42,931 | \$ 42,540 | \$ 41,388 | \$ 41,185 | \$ 40,670 | \$ 38,652 | \$ 168,044 | \$ 151,340 | | | | |
| Total interest expense | 21,669 | 23,303 | 22,239 | 21,559 | 20,933 | 20,483 | 20,022 | 18,413 | 85,214 | 71,615 | | | | |
| Net interest income | 22,141 | 21,060 | 20,692 | 20,981 | 20,455 | 20,702 | 20,648 | 20,239 | 82,830 | 79,725 | | | | |
| Provision for loan losses | (3,567) | (3,248) | (1,850) | (1,390) | (1,071) | (853) | (1,100) | (1,415) | (5,164) | (4,895) | | | | |
| Net int. inc. after provision | 18,574 | 17,812 | 18,842 | 19,591 | 19,384 | 19,849 | 19,548 | 18,824 | 77,666 | 74,830 | | | | |
| Other income | | | | | | | | | | | | | | |
| Gain on investment securities | 645 | 100 | | | 266 | | 11 | (9) | 266 | 5 | | | | |
| Brokerage fees | 906 | 680 | 665 | 570 | 709 | 607 | 664 | 694 | 2,551 | 2,777 | | | | |
| Commissions on insurance | 6,532 | 4,037 | 4,883 | 5,082 | 6,970 | 3,930 | 4,921 | 4,986 | 20,865 | 19,607 | | | | |
| Other agency income | 237 | 250 | 288 | 321 | 325 | 247 | 303 | 313 | 1,181 | 1,185 | | | | |
| Mortgage banking income | 2,961 | 1,849 | 922 | 1,278 | 768 | 1,287 | 883 | 1,287 | 4,255 | 4,989 | | | | |
| Svc. chgs/fees-dep. accts | 5,780 | 6,077 | 5,818 | 5,720 | 4,938 | 5,090 | 5,130 | 5,073 | 21,566 | 20,266 | | | | |
| Real estate operations (net) | (140) | (65) | (152) | (203) | (100) | (186) | (87) | (140) | (641) | (607) | | | | |
| Gains (losses) on disposition of properties | 59 | 36 | 40 | 115 | 19 | 56 | 74 | 801 | 230 | 989 | | | | |
| Other | 821 | 676 | 910 | 612 | 789 | 633 | 871 | 583 | 2,945 | 2,744 | | | | |
| Total other income | 17,801 | 13,640 | 13,374 | 13,495 | 14,684 | 11,664 | 12,770 | 13,588 | 53,218 | 51,955 | | | | |
| Other expenses | | | | | | | | | | | | | | |
| Salaries & employee benefits | 15,963 | 18,007 | 14,172 | 14,596 | 14,840 | 15,173 | 14,045 | 13,549 | 58,669 | 54,648 | | | | |
| Occupancy costs | 2,012 | 2,034 | 1,810 | 1,601 | 1,566 | 1,655 | 1,561 | 1,603 | 6,632 | 5,754 | | | | |
| Marketing | 570 | 694 | 521 | 751 | 562 | 427 | 576 | 690 | 2,261 | 2,353 | | | | |
| Furniture and equipment expense | 1,481 | 1,532 | 1,641 | 1,473 | 1,380 | 1,373 | 1,395 | 1,360 | 5,867 | 5,406 | | | | |
| Other | 4,036 | 4,373 | 4,677 | 4,357 | 3,978 | 3,883 | 4,003 | 4,082 | 17,008 | 15,774 | | | | |
| Total other expenses | 24,062 | 26,640 | 22,821 | 22,778 | 22,326 | 22,511 | 21,580 | 21,284 | 90,437 | 83,935 | | | | |
| Income before taxes | 12,313 | 4,812 | 9,395 | 10,308 | 11,742 | 9,002 | 10,738 | 11,128 | 40,447 | 42,850 | | | | |
| Provision for income taxes | 4,783 | 1,915 | 4,204 | 3,810 | 4,202 | 3,159 | 3,820 | 3,949 | 15,375 | 15,221 | | | | |
| Net Income | \$ 7,530 | \$ 2,897 | \$ 5,191 | \$ 6,498 | \$ 7,540 | \$ 5,843 | \$ 6,918 | \$ 7,179 | \$ 25,072 | \$ 27,629 | | | | |
| Note: Certain prior period amounts have been re | eclassified to co | onform to curr | rent period pro | esentation. | | | | | | | | | | |
| Average shares o/s, basic | 11,659 | 11,646 | 11,741 | 11,886 | 12,043 | 12,046 | 12,007 | 12,013 | 11,929 | 12,024 | | | | |
| Average shares o/s, diluted | 11,675 | 11,727 | 11,842 | 12,032 | 12,223 | 12,259 | 12,174 | 12,163 | 12,089 | 12,190 | | | | |
| Net income per share - basic | \$ 0.65 | \$ 0.25 | \$ 0.44 | \$ 0.55 | \$ 0.63 | \$ 0.49 | \$ 0.58 | \$ 0.60 | \$ 2.10 | \$ 2.30 | | | | |
| Net income per share - diluted | \$ 0.64 | \$ 0.25 | \$ 0.44 | \$ 0.54 | \$ 0.62 | \$ 0.48 | \$ 0.57 | \$ 0.59 | \$ 2.07 | \$ 2.27 | | | | |
| Dividends paid per share | \$ 0.255 | \$ 0.255 | \$ 0.25 | \$ 0.25 | \$ 0.25 | \$ 0.25 | \$ 0.24 | \$ 0.24 | \$ 1.00 | \$ 0.92 | | | | |

First Financial Holdings, Inc. (dollars in thousands)

| (donars in triousarius) | | | Quarter Ended (unaudited) | | | | | | | | | | | Fiscal | Fiscal Year | | | |
|---|---------|-----------|---------------------------|-----------|----|-----------|----|-----------|----|-----------|----|-----------|------|-----------|-------------|-----------|----------|----------|
| | 0 | 3/31/08 | 1 | 12/31/07 | | 09/30/07 | | 06/30/07 | | 03/31/07 | | 12/31/06 | C | 9/30/06 | (| 06/30/06 | 09/30/07 | 09/30/06 |
| OTHER RATIOS | | | | | | | | | | | | | | | | | | |
| Return on Average Assets | | 1.06% | | 0.42% | | 0.77% | | 0.97% | | 1.13% | | 0.88% | | 1.04% | | 1.10% | 0.94% | 1.06% |
| Return on Average Equity | | 16.11% | | 6.21% | | 11.09% | | 13.75% | | 15.99% | | 12.52% | | 15.35% | | 16.38% | 13.40% | 15.76% |
| Average yield on earning assets | | 6.63% | | 6.81% | | 6.89% | | 6.88% | | 6.84% | | 6.70% | | 6.63% | | 6.44% | 6.82% | 6.35% |
| Average cost of paying liabilities | | 3.34% | | 3.67% | | 3.65% | | 3.54% | | 3.51% | | 3.41% | | 3.32% | | 3.10% | 3.53% | 3.05% |
| Gross spread | | 3.29% | | 3.14% | | 3.24% | | 3.34% | | 3.33% | | 3.29% | | 3.31% | | 3.34% | 3.29% | 3.30% |
| Net interest margin | | 3.35% | | 3.23% | | 3.31% | | 3.40% | | 3.38% | | 3.37% | | 3.37% | | 3.38% | 3.36% | 3.35% |
| Operating exp./avg. assets | | 3.37% | | 3.86% | | 3.48% | | 3.50% | | 3.41% | | 3.47% | | 3.34% | | 3.31% | 3.46% | 3.32% |
| Efficiency ratio | | 61.39% | | 71.10% | | 66.77% | | 65.90% | | 63.87% | | 69.27% | | 65.22% | | 64.74% | 66.40% | 64.68% |
| Note: Average yields, costs and | margins | ; | | | | | | | | | | | | | | | | |
| for prior periods adjusted to actu | al days | | | | | | | | | | | | | | | | | |
| COMPOSITION OF GROSS LOAN PORTE | OLIO | | | | | | | | | | | | | | | | | |
| Mortgage Loans (1-4 Family) | \$ | 916,104 | \$ | 912,008 | \$ | 904,363 | \$ | 904,138 | \$ | 912,100 | \$ | 909,164 | \$ | 910,497 | \$ | 908,743 | | |
| Construction Loans (1-4 Family) | | 70,450 | | 73,048 | | 82,714 | | 86,074 | | 89,615 | | 90,171 | | 101,702 | | 106,787 | | |
| Commercial Real Estate | | 340,872 | | 326,975 | | 293,849 | | 284,649 | | 286,103 | | 282,396 | | 283,016 | | 286,013 | | |
| Commercial Business Loans | | 84,798 | | 82,836 | | 81,846 | | 83,629 | | 86,890 | | 82,974 | | 82,316 | | 78,314 | | |
| Land | | 251,937 | | 246,532 | | 231,415 | | 227,471 | | 222,165 | | 219,349 | | 206,858 | | 195,950 | | |
| Home Equity Lines of Credit | | 281,178 | | 270,880 | | 263,922 | | 263,588 | | 257,281 | | 255,609 | | 252,393 | | 253,884 | | |
| Mobile Home Loans | | 210,287 | | 206,270 | | 199,349 | | 193,449 | | 184,704 | | 179,440 | | 173,801 | | 170,262 | | |
| Credit Cards | | 15,638 | | 16,198 | | 14,775 | | 14,272 | | 13,940 | | 14,579 | | 13,334 | | 13,298 | | |
| Other Consumer Loans | | 136,546 | | 138,282 | | 138,484 | | 134,944 | | 120,330 | | 118,211 | | 119,741 | | 117,665 | • | |
| | \$ 2 | 2,307,810 | \$ | 2,273,029 | \$ | 2,210,717 | \$ | 2,192,214 | \$ | 2,173,128 | \$ | 2,151,893 | \$ 2 | 2,143,658 | \$ | 2,130,916 | • | |
| Note: The Composition of Gross | Loans a | bove | | | | | | | | | | | | | | | _ | |
| has been changed to collateral ty with the 10Qs as filed with the SE | - | h agrees | | | | | | | | | | | | | | | | |
| ASSET QUALITY | | | | | | | | | | | | | | | | | | |
| Non-accrual loans | \$ | 12,800 | \$ | 10,133 | \$ | 6,087 | \$ | 5,710 | \$ | 5,049 | \$ | 3,796 | \$ | 3,684 | \$ | 5,020 | | |
| Loans 90 days or more past due | | 99 | | 68 | | 49 | | 90 | | 56 | | 44 | | 64 | | 64 | | |
| REO thru foreclosure | | 4,310 | | 2,748 | | 1,513 | | 1,560 | | 1,277 | | 2,005 | | 1,920 | | 1,725 | | |
| TOTAL | \$ | 17,209 | \$ | 12,949 | \$ | 7,649 | \$ | 7,360 | \$ | 6,382 | \$ | 5,845 | \$ | 5,668 | \$ | 6,809 | - | |
| LOAN AND REO LOSS RESERVES | | | | | | | | | | | | | | | | | | |
| Total reserves for loan losses | \$ | 17,901 | \$ | 16,692 | \$ | 15,428 | \$ | 15,188 | \$ | 14,756 | \$ | 14,714 | \$ | 14,681 | \$ | 14,518 | | |
| Loan loss reserves/ loans | | 0.80% | | 0.76% | | 0.72% | | 0.71% | | 0.70% | | 0.70% | | 0.71% | | 0.70% | | |
| Provision for losses | | 3,567 | | 3,248 | | 1,850 | | 1,390 | | 1,071 | | 853 | | 1,100 | | 1,415 | | |
| Net loan charge-offs | | 2,358 | | 1,983 | | 1,610 | | 958 | | 1,030 | | 820 | | 938 | | 1,118 | | |
| Net charge-offs/average net loans | | 0.11% | | 0.09% | | 0.08% | | 0.05% | | 0.05% | | 0.04% | | 0.04% | | 0.06% | | |
| Annualized net charge-offs/av.loans | | 0.43% | | 0.36% | | 0.30% | | 0.18% | | 0.19% | | 0.16% | | 0.18% | | 0.22% | | |