

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15 (d) of the Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): **March 15, 2007**

**First Financial Holdings, Inc.**

(Exact name of registrant as specified in its charter)

<b>Delaware</b>	<b>0-17122</b>	<b>57-0866076</b>
(State or other jurisdiction of incorporation)	(Commission File Number)	(IRS Employer Identification No.)
<b>34 Broad Street, Charleston, South Carolina</b>		<b>29401</b>
(Address of principal executive offices)		(Zip Code)

Registrant's telephone number (including area code): **(843) 529-5933**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions.

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

## **Section 7 – Regulation FD**

### **Item 7.01 Regulation FD Disclosure**

On May 15, 2007, A. Thomas Hood, CEO of First Financial Holdings, Inc. will meet with potential analysts and investors at a meeting with Commisum Capital Management, LLC and at the SunTrust/Robinson Humphey Unconference May 23, 2007. For more information regarding this matter, see the handout attached hereto as Exhibit 99.1.

## **Section 9 – Financial Statements and Exhibits**

### **Item 9.01 Financial Statements and Exhibits**

(c) Exhibits

Exhibit (99.1). Handout of May 15, 2007.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

FIRST FINANCIAL HOLDINGS, INC.

DATE: May 15, 2007

By: /s/ R. Wayne Hall

R. Wayne Hall

Executive Vice President, Finance  
and Chief Financial Officer

**Exhibit 99.1**