

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

September 28, 2011

Via E-mail
Gale E. Klappa
Chairman, President and Chief Executive Officer
Wisconsin Energy Corporation
231 West Michigan Street
Milwaukee, Wisconsin 53201

Re: Wisconsin Energy Corporation

Form 10-K for the Fiscal Year Ended December 31, 2010

Filed February 25, 2011

Definitive Proxy Statement on Schedule 14A

Filed March 29, 2011 File No. 001-09057

Dear Mr. Klappa:

We have completed our review of your filings. We remind you that our comments or changes to disclosure in response to our comments do not foreclose the Commission from taking any action with respect to the company or the filings and the company may not assert staff comments as a defense in any proceeding initiated by the Commission or any person under the federal securities laws of the United States. We urge all persons who are responsible for the accuracy and adequacy of the disclosure in the filings to be certain that the filings includes the information the Securities Exchange Act of 1934 and all applicable rules require.

Sincerely,

/s/ Mara Ransom

Mara Ransom Assistant Director