



DIVISION OF
CORPORATION FINANCE

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

March 6, 2017

Mail Stop 4631

Via Email

Mr. Aaron Pearce
Chief Financial Officer
Brady Corporation
6555 West Good Hope Rd
Milwaukee, WI. 53223

Re: Brady Corporation
Form 10-K for Fiscal Year Ended July 31, 2016
Filed September 15, 2016
File No. 001-14959

Dear Mr.Pearce:

We have completed our review of your filing. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Sincerely,

/s/ Terence O'Brien

Terence O'Brien
Accounting Branch Chief
Office of Manufacturing and
Construction