



DIVISION OF
CORPORATION FINANCE

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

August 23, 2018

Jerry Jones
General Counsel
Acxiom Corporation
301 E. Dave Ward Drive
Conway, AR 72032

Re: Acxiom Corporation
Preliminary Proxy Statement of Schedule 14A
Filed August 3, 2018
File No. 000-13163

Dear Mr. Jones:

We have completed our review of your filing. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Sincerely,

Division of Corporation Finance
Office of Information Technologies
and Services