

---

## Raymond James Financial Electronic EDGAR Proof

---

**Job Number:**

**Filer:**

**Form Type:** DEF 14A

**Reporting Period / Event Date:** 01/15/10

**Customer Service Representative:**

**Revision Number:**

---

This proof may not fit on letter-sized (8.5 x 11 inch) paper. If copy is cut off, please print to a larger format, e.g., legal-sized (8.5 x 14 inch) paper or oversized (11 x 17 inch) paper.

Accuracy of proof is guaranteed ONLY if printed to a PostScript printer using the correct PostScript driver for that printer make and model.

---

(this header is not part of the document)

---

## EDGAR Submission Header Summary

---

Submission Type	DEF 14A
Live File	on
Return Copy	on
Submission Contact	Jennifer C. Ackart
Submission Contact Phone Number	727-567-4303
Exchange	NONE
Confirming Copy	off
Filer CIK	0000720005
Filer CCC	xxxxxxxx
Period of Report	01/15/10
Inv. Company Or Bus. Company	off
Notify via Filing website Only	off
Emails	<a href="mailto:lisa.wiliford@raymondjames.com">lisa.wiliford@raymondjames.com</a> <a href="mailto:jennifer.ackart@raymondjames.com">jennifer.ackart@raymondjames.com</a> <a href="mailto:doug.krueger@raymondjames.com">doug.krueger@raymondjames.com</a> <a href="mailto:stephanie.mailhot@raymondjames.com">stephanie.mailhot@raymondjames.com</a> <a href="mailto:mike.badal@raymondjames.com">mike.badal@raymondjames.com</a> <a href="mailto:lisa.williford@raymondjames.com">lisa.williford@raymondjames.com</a>

---

### Documents

DEF 14A	<a href="#">def14a.htm</a>
	Def 14A proxy-associate script
DEF 14A	<a href="#">submissionpdf.pdf</a>
	PDF

---

### Module and Segment References

---

## SEC EDGAR XFDL Submission Header

---

```
<?xml version="1.0"?>
<XFDL version="5.0.0">
  <page sid="PAGE1">
    <combobox sid="SubTable_submissionType_"><value>DEF 14A</value></combobox>
    <radio sid="SubTable_live_"><value>on</value></radio>
    <check sid="SubFlag_returnCopyFlag_"><value>on</value></check>
    <field sid="SubContact_contactName_"><value>Jennifer C. Ackart</value></field>
    <field sid="SubContact_contactPhoneNumber_"><value>727-567-4303</value></field>
    <popup sid="SubSro_sroId_"><value>NONE</value></popup>
    <check sid="SubFlag_confirmingCopyFlag_"><value>off</value></check>
    <field sid="SubFiler_filerId_"><value>0000720005</value></field>
    <field sid="SubFiler_filerCcc_"><value>sjm2a$jwt</value></field>

    <field sid="SubTable_periodOfReport_"><value>01/15/10</value></field>
    <check sid="SubInvCompany_isImCompany_"><value>off</value></check>
  </page>
  <page sid="PAGE2">
    <field sid="SubDocument_conformedName_"><value>def14a.htm</value></field>
    <combobox sid="SubDocument_conformedDocumentType_"><value>DEF 14A</value></combobox>
    <field sid="SubDocument_description_"><value>Def 14A proxy-associate script</value></field>
    <data sid="data1"><filename>def14a.htm</filename><mimedata /></data>
    <field sid="SubDocument_conformedName_1"><value>submissionpdf.pdf</value></field>
    <combobox sid="SubDocument_conformedDocumentType_1"><value>DEF 14A</value></combobox>
    <field sid="SubDocument_description_1"><value>PDF</value></field>
    <data sid="data2"><filename>submissionpdf.pdf</filename><mimedata /></data>
  </page>
  <page sid="PAGE3">
    <check sid="SubFlag_overrideInternetFlag_"><value>off</value></check>
    <field sid="SubInternet_internetAddress_"><value>lisa.wiliford@raymondjames.com</value></field>
    <field sid="SubInternet_internetAddress_1"><value>jennifer.ackart@raymondjames.com</value></field>
    <field sid="SubInternet_internetAddress_2"><value>doug.krueger@raymondjames.com</value></field>
    <field sid="SubInternet_internetAddress_3"><value>stephanie.mailhot@raymondjames.com</value></field>
    <field sid="SubInternet_internetAddress_4"><value>mike.badal@raymondjames.com</value></field>
    <field sid="SubInternet_internetAddress_5"><value>lisa.williford@raymondjames.com</value></field>
  </page>
</XFDL>
```

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

**SCHEDULE 14A**

Proxy Statement Pursuant to Section 14(a) of the  
Securities Exchange Act of 1934 (Amendment No. \_\_)

Filed by the Registrant ☒  
Filed by a Party other than the Registrant ☐

Check the appropriate box:

- ☐ Preliminary Proxy Statement
- ☐ **Confidential, for Use of the Commission Only** (as permitted by Rule 14a-6(e)(2))
- ☐ Definitive Proxy Statement
- ☒ Definitive Additional Materials
- ☐ Soliciting Material Pursuant to §240.14a-12

**Raymond James Financial, Inc.**

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- ☒ No fee required.
- ☐ Fee computed on table below per Exchange Act Rules 14a-6(i)(4) and 0-11.
- (1) Title of each class of securities to which transaction applies:
- 
- (2) Aggregate number of securities to which transaction applies:
- 
- (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
- 
- (4) Proposed maximum aggregate value of transaction:
- 
- (5) Total fee paid:
- 
- ☐ Fee paid previously with preliminary materials.
- ☐ Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
- (1) Amount Previously Paid:
- 
- (2) Form, Schedule or Registration Statement No.:
- 
- (3) Filing Party:
- 
- (4) Date Filed:
- 

Persons who are to respond to the collection of information contained in this form are not  
required to respond unless the form displays a currently valid OMB control number.

[The following is a script for the Company's supervisors to encourage employee shareholders to cast their votes]

The proxy materials for the February 18, 2010 Raymond James Financial, Inc. Annual Meeting of Shareholders are currently being distributed. As a result of a rule change by the New York Stock Exchange, brokers are no longer able to vote shares held in customer accounts for the election of our directors in the absence of instructions from their customers. Therefore, it is very important that you respond to the Company's proxy solicitation by making your choices known through one of the means available to you (mail, telephone or internet) as described in those materials. Please exercise your shareholder rights and cast your vote promptly.