



DIVISION OF  
CORPORATION FINANCE

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

November 18, 2010

David R. Jaffe, President and Chief Executive Officer  
The Dress Barn, Inc.  
30 Dunnigan Drive  
Suffern, New York 10901

**Re: The Dress Barn, Inc.**  
**Form 10-K for the Fiscal Year Ended July 31, 2010**  
**File No. 000-11736**

Dear Mr. Jaffe:

We have completed our review of your filings and do not have any further comments at this time.

Sincerely,

John Reynolds  
Assistant Director

cc: Steven L. Kirshenbaum, Esq.  
Julie M. Allen, Esq.  
Fax (212) 969-2900