



**GAMCO**  
ASSET MANAGEMENT

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January 30, 2020

Via Overnight Delivery

Ms. Connie M. Vogt  
Corporate Secretary  
Cincinnati Bell Inc.  
221 East Fourth Street  
Cincinnati, OH 45202

Re: Notice of Intent to Nominate Director(s) at the Cincinnati Bell Inc. 2020 Annual Meeting of Shareholders

Dear Ms. Vogt:

This letter is to advise you that GAMCO Asset Management Inc. ("GAMCO") hereby notifies Cincinnati Bell Inc. (the "Company" or "CBB") that it intends to nominate Mr. Timothy E. Baxter as a nominee for election as director to the Board of Directors (the "Board") of Cincinnati Bell Inc. at the Company's 2020 Annual Meeting of Shareholders ("Annual Meeting"). The intent to nominate Mr. Baxter is in addition to GAMCO's previously announced intent to nominate Mr. Gary L. Sugarman, Mr. Jerry V. Elliott, Mr. James J. Abel, Mr. Justyn R. Putnam, Mr. Bruce M. Lisman and Mr. F. Jack Liebau, Jr. as nominees for election as directors to the Board of CBB at the Company's Annual Meeting. GAMCO will provide all required information regarding its nominees in its proxy materials for the Annual Meeting and will solicit proxies in support of its nominees in accordance with all applicable law.

This letter is submitted in a good faith effort to satisfy the Company's requirements. Should this letter be deemed deficient in any way, please contact me at the above address so that any deficiency may be cured. GAMCO reserves all rights available to it under applicable law.

GAMCO is a holder of record and beneficial owner of shares of the Company entitled to vote at the Company's Annual Meeting. GAMCO intends to be present at the Annual Meeting in person or by proxy to nominate Mr. Baxter, Mr. Sugarman, Mr. Elliott, Mr. Abel, Mr. Putnam, Mr. Lisman and Mr. Liebau to serve as directors of the Company and it intends to continue to own the shares of the Company through the date of the Annual Meeting.



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The giving of this Notice is not an admission that any purported procedures for notice concerning the nomination of directors to the Board are legal, valid or binding. GAMCO reserves the right to withdraw or modify this Notice at any time.

Sincerely,

GAMCO Asset Management Inc.

A handwritten signature in black ink, appearing to read "David Goldman", written over a horizontal line.

By: David Goldman  
General Counsel

DG/gm

CC: George Maldonado  
Director of Proxy Voting Services - GAMCO