

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

June 21, 2010

Via U.S. Mail and Facsimile

Mark A. Schroeder Chairman and Chief Executive Officer German American Bancorp, Inc. 711 Main Street, Box 810 Jasper, IN 47546

Re: German American Bancorp, Inc.

Form 10-K for Fiscal Year Ended December 31, 2009

Filed March 10, 2010 File No. 001-15877

Dear Mr. Schroeder:

We have reviewed your filing and have the following comments. In some of our comments, we may ask you to provide us with information so we may better understand your disclosure.

Please respond to this letter within ten business days by providing the requested information or by advising us when you will provide the requested response. If you do not believe our comments apply to your facts and circumstances or do not believe an amendment is appropriate, please tell us why in your response.

After reviewing any amendment to your filing and the information you provide in response to these comments, we may have additional comments.

Form 10-K for Fiscal Year Ended December 31, 2009

Item 11. Executive Compensation, page 69

<u>Potential Payments on Termination or Change in Control, page 26 of Definitive</u> Proxy Statement on Schedule 14A

1. Please quantify the estimated payments and benefits that would be provided in each covered circumstance and revise future filings accordingly. Refer to Item 402(j)(2) of Regulation S-K.

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## Item 13. Certain Relationships and Related Transactions, page 70

## <u>Transactions with Related Persons, page 28 of Definitive Proxy Statement on</u> Schedule 14A

2. We note the disclosure on page 28 that loans to directors and officers of the company and their associates and members of their immediate families were made on substantially the same terms as those prevailing at the time for comparable transactions with other persons. Please confirm, and revise future filings to disclose, if accurate, that the loans were made on substantially the same terms, including interest rates and collateral, as those prevailing at the time for comparable loans with persons not related to the lender. Refer to Instruction 4.c. to Item 404(a) of Regulation S-K.

We urge all persons who are responsible for the accuracy and adequacy of the disclosure in the filing to be certain that the filing includes the information the Securities Exchange Act of 1934 and all applicable Exchange Act rules require. Since the company and its management are in possession of all facts relating to a company's disclosure, they are responsible for the accuracy and adequacy of the disclosures they have made.

In responding to our comments, please provide a written statement from the company acknowledging that:

- the company is responsible for the adequacy and accuracy of the disclosure in the filing;
- staff comments or changes to disclosure in response to staff comments do not foreclose the Commission from taking any action with respect to the filing; and
- the company may not assert staff comments as a defense in any proceeding initiated by the Commission or any person under the federal securities laws of the United States.

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Please contact Matt McNair, Staff Attorney, at (202) 551-3583 or me at (202) 551-3464 with any questions.

Sincerely,

Kathryn McHale Staff Attorney