# UNITED STATES SECURITIES AND EXCHANGE COMMISSION 

Washington, D.C. 20549
FORM 10-Q

## QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended November 2, 2019
OR

## $\square \quad$ TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

# For the transition period from <br> to <br> Commission file number 1-8344 <br> <br> L BRANDS, INC. <br> <br> L BRANDS, INC. <br> (Exact name of registrant as specified in its charter) 



Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15 (d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes $\boldsymbol{\square}$ No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate website, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T ( $\S 232.405$ of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes $\mathbb{X}$ No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.

| Large accelerated filer | $\boldsymbol{\varnothing}$ | Accelerated filer |
| :--- | :--- | :--- |
| Non-accelerated filer | $\square$ (Do not check if a smaller reporting company) | Smaller reporting company |
|  |  | Emerging growth company |

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act.): Yes $\square$No $\boldsymbol{\chi}$
Securities registered pursuant to Section 12(b) of the Act:

| Title of each class | Trading Symbol(s) | Name of each exchange on which registered |
| :---: | :---: | :---: |
| Common Stock, \$0.50 Par Value | LB | The New York Stock Exchange |

As of November 29, 2019, the number of outstanding shares of the Registrant's common stock, was $276,474,678$ shares.

## L BRANDS, INC.

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* The Company's fiscal year ends on the Saturday nearest to January 31. As used herein, "third quarter of 2019" and "third quarter of 2018" refer to the thirteen-week periods ended November 2, 2019 and November 3, 2018, respectively. "Year-to-date 2019" and "year-to-date 2018" refer to the thirty-nine-week periods ending November 2, 2019 and November 3, 2018, respectively.


## Item 1. FINANCIAL STATEMENTS

## L BRANDS, INC.

CONSOLIDATED STATEMENTS OF INCOME (LOSS)

## (in millions except per share amounts)

(Unaudited)

|  | Third Quarter |  |  |  | Year-to-Date |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2019 |  | 2018 |  | 2019 |  | 2018 |  |
| Net Sales | \$ | 2,677 | \$ | 2,775 | \$ | 8,207 | \$ | 8,385 |
| Costs of Goods Sold, Buying and Occupancy |  | $(1,936)$ |  | $(1,847)$ |  | $(5,550)$ |  | $(5,454)$ |
| Gross Profit |  | 741 |  | 928 |  | 2,657 |  | 2,931 |
| General, Administrative and Store Operating Expenses |  | (892) |  | (874) |  | $(2,480)$ |  | $(2,494)$ |
| Operating Income (Loss) |  | (151) |  | 54 |  | 177 |  | 437 |
| Interest Expense |  | (92) |  | (96) |  | (286) |  | (292) |
| Other Income (Loss) |  | (34) |  | 1 |  | (66) |  | 1 |
| Income (Loss) Before Income Taxes |  | (277) |  | (41) |  | (175) |  | 146 |
| Provision (Benefit) for Income Taxes |  | (25) |  | 2 |  | (1) |  | 42 |
| Net Income (Loss) | \$ | (252) | \$ | (43) | \$ | (174) | \$ | 104 |
| Net Income (Loss) Per Basic Share | \$ | (0.91) | \$ | (0.16) | \$ | (0.63) | \$ | 0.37 |
| Net Income (Loss) Per Diluted Share | \$ | (0.91) | \$ | (0.16) | \$ | (0.63) | \$ | 0.37 |
| Dividends Per Share | \$ | 0.30 | \$ | 0.60 | \$ | 0.90 | \$ | 1.80 |

L BRANDS, INC.
CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (LOSS)
(in millions)
(Unaudited)

|  | Third Quarter |  |  |  | Year-to-Date |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2019 |  | 2018 |  | 2019 |  | 2018 |  |
| Net Income (Loss) | \$ | (252) | \$ | (43) | \$ | (174) | \$ | 104 |
| Other Comprehensive Income (Loss), Net of Tax: |  |  |  |  |  |  |  |  |
| Foreign Currency Translation |  | 6 |  | (2) |  | (5) |  | (24) |
| Unrealized Gain (Loss) on Cash Flow Hedges |  | (2) |  | 1 |  | 2 |  | 10 |
| Reclassification of Cash Flow Hedges to Earnings |  | - |  | - |  | (3) |  | 3 |
| Total Other Comprehensive Income (Loss), Net of Tax |  | 4 |  | (1) |  | (6) |  | (11) |
| Total Comprehensive Income (Loss) | \$ | (248) | \$ | (44) | \$ | (180) | \$ | 93 |

The accompanying Notes are an integral part of these Consolidated Financial Statements.

## L BRANDS, INC.

## CONSOLIDATED BALANCE SHEETS (in millions except par value amounts)

|  | $\begin{gathered} \text { November 2, } \\ 2019 \end{gathered}$ |  | $\underset{2019}{\text { February 2, }}$ |  | $\begin{gathered} \text { November 3, } \\ 2018 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (Unaudited) |  |  |  | (Unaudited) |  |
| ASSETS |  |  |  |  |  |  |
| Current Assets: |  |  |  |  |  |  |
| Cash and Cash Equivalents | \$ | 340 | \$ | 1,413 | \$ | 348 |
| Accounts Receivable, Net |  | 295 |  | 367 |  | 321 |
| Inventories |  | 2,032 |  | 1,248 |  | 1,963 |
| Other |  | 259 |  | 232 |  | 301 |
| Total Current Assets |  | 2,926 |  | 3,260 |  | 2,933 |
| Property and Equipment, Net |  | 2,571 |  | 2,818 |  | 2,934 |
| Operating Lease Assets |  | 3,130 |  | - |  | - |
| Goodwill |  | 1,318 |  | 1,348 |  | 1,348 |
| Trade Names |  | 411 |  | 411 |  | 411 |
| Deferred Income Taxes |  | 63 |  | 62 |  | 20 |
| Other Assets |  | 211 |  | 191 |  | 183 |
| Total Assets | \$ | 10,630 | \$ | 8,090 | \$ | 7,829 |
| LIABILITIES AND EQUITY (DEFICIT) |  |  |  |  |  |  |
| Current Liabilities: |  |  |  |  |  |  |
| Accounts Payable | \$ | 1,024 | \$ | 711 | \$ | 1,060 |
| Accrued Expenses and Other |  | 980 |  | 1,082 |  | 1,018 |
| Current Debt |  | 75 |  | 72 |  | 56 |
| Current Operating Lease Liabilities |  | 460 |  | - |  | - |
| Income Taxes |  | 4 |  | 121 |  | 8 |
| Total Current Liabilities |  | 2,543 |  | 1,986 |  | 2,142 |
| Deferred Income Taxes |  | 246 |  | 226 |  | 234 |
| Long-term Debt |  | 5,477 |  | 5,739 |  | 5,814 |
| Long-term Operating Lease Liabilities |  | 3,108 |  | - |  | - |
| Other Long-term Liabilities |  | 494 |  | 1,004 |  | 951 |
| Shareholders' Equity (Deficit): |  |  |  |  |  |  |
| Preferred Stock - \$1.00 par value; 10 shares authorized; none issued |  | - |  | - |  | - |
| Common Stock - $\$ 0.50$ par value; 1,000 shares authorized; 284, 283 and 283 shares issued; 276,275 and 275 shares outstanding, respectively |  | 142 |  | 141 |  | 142 |
| Paid-in Capital |  | 828 |  | 771 |  | 747 |
| Accumulated Other Comprehensive Income |  | 53 |  | 59 |  | 11 |
| Retained Earnings (Deficit) |  | $(1,907)$ |  | $(1,482)$ |  | $(1,856)$ |
| Less: Treasury Stock, at Average Cost; 8,8 and 8 shares, respectively |  | (358) |  | (358) |  | (358) |
| Total L Brands, Inc. Shareholders' Equity (Deficit) |  | $(1,242)$ |  | (869) |  | (1,314) |
| Noncontrolling Interest |  | 4 |  | 4 |  | 2 |
| Total Equity (Accumulated Deficit) |  | $(1,238)$ |  | (865) |  | (1,312) |
| Total Liabilities and Equity (Deficit) | \$ | 10,630 | \$ | 8,090 | \$ | 7,829 |

The accompanying Notes are an integral part of these Consolidated Financial Statements.

## L BRANDS, INC.

CONSOLIDATED STATEMENTS OF TOTAL EQUITY (DEFICIT) (in millions except per share amounts) (Unaudited)

Third Quarter 2019

|  | Common Stock |  |  | Paid-In Capital |  | Accumulated Other Comprehensive Income |  | Retained Earnings (Accumulated Deficit) |  | Treasury Stock, at Average Cost |  | Noncontrolling Interest |  | Total Equity (Deficit) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Shares Outstanding |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Balance, August 3, 2019 | 276 | \$ | 142 | \$ | 806 | \$ | 49 | \$ | $(1,572)$ | \$ | (358) | \$ | 4 | \$ | (929) |
| Net Loss | - |  | - |  | - |  | - |  | (252) |  | - |  | - |  | (252) |
| Other Comprehensive Income | - |  | - |  | - |  | 4 |  | - |  | - |  | - |  | 4 |
| Total Comprehensive Income (Loss) | - |  | - |  | - |  | 4 |  | (252) |  | - |  | - |  | (248) |
| Cash Dividends ( $\$ 0.30$ per share) | - |  | - |  | - |  | - |  | (83) |  | - |  | - |  | (83) |
| Share-based Compensation and Other | - |  | - |  | 22 |  | - |  | - |  | - |  | - |  | 22 |
| Balance, November 2, 2019 | 276 | \$ | 142 | \$ | 828 | \$ | 53 | \$ | $(1,907)$ | \$ | (358) | \$ | 4 | \$ | $(1,238)$ |

## Third Quarter 2018

|  | Common Stock |  |  | Paid-In Capital |  | Accumulated Other Comprehensive Income |  | Retained Earnings (Accumulated Deficit) |  | Treasury Stock, at Average Cost |  | Noncontrolling Interest |  | Total Equity (Deficit) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Shares Outstanding |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Balance, August 4, 2018 | 275 | \$ | 142 | \$ | 718 | \$ | 12 | \$ | $(1,648)$ | \$ | (348) | \$ | 2 |  | $(1,122)$ |
| Net Loss | - |  | - |  | - |  | - |  | (43) |  | - |  | - |  | (43) |
| Other Comprehensive Loss | - |  | - |  | - |  | (1) |  | - |  | - |  | - |  | (1) |
| Total Comprehensive Loss | - |  | - |  | - |  | (1) |  | (43) |  | - |  | - |  | (44) |
| Cash Dividends (\$0.60 per share) | - |  | - |  | - |  | - |  | (165) |  | - |  | - |  | (165) |
| Repurchase of Common Stock | - |  | - |  | - |  | - |  | - |  | (10) |  | - |  | (10) |
| Share-based Compensation and Other | - |  | - |  | 29 |  | - |  | - |  | - |  | - |  | 29 |
| Balance, November 3, 2018 | 275 | \$ | 142 | \$ | 747 | \$ | 11 | \$ | $(1,856)$ | \$ | (358) | \$ | 2 | \$ | $(1,312)$ |

The accompanying Notes are an integral part of these Consolidated Financial Statements.

## L BRANDS, INC.

CONSOLIDATED STATEMENTS OF TOTAL EQUITY (DEFICIT)
(in millions except per share amounts)
(Unaudited)
Year-to-Date 2019

|  | Common Stock |  |  | Paid-In <br> Capital |  | $\qquad$ |  | $\begin{gathered} \text { Retained } \\ \text { Earnings } \\ \text { (Accumulated } \\ \text { Deficit) } \\ \hline \end{gathered}$ |  | Treasury Stock, at Average Cost |  | Noncontrolling Interest |  | $\begin{gathered} \text { Total } \\ \text { Equity } \\ \text { (Deficit) } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Shares Outstanding | ParValue |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Balance, February 2, 2019 | 275 | \$ | 141 | \$ | 771 | \$ | 59 | \$ | $(1,482)$ | \$ | (358) | \$ | 4 | \$ | (865) |
| Cumulative Effect of Accounting Change | - |  | - |  | - |  | - |  | (2) |  | - |  | - |  | (2) |
| Balance, February 3, 2019 | 275 |  | 141 |  | 771 |  | 59 |  | $(1,484)$ |  | (358) |  | 4 |  | (867) |
| Net Loss | - |  | - |  | - |  | - |  | (174) |  | - |  | - |  | (174) |
| Other Comprehensive Loss | - |  | - |  | - |  | (6) |  | - |  | - |  |  |  | (6) |
| Total Comprehensive Loss | - |  | - |  | - |  | (6) |  | (174) |  | - |  | - |  | (180) |
| Cash Dividends ( $\$ 0.90$ per share) | - |  | - |  | - |  | - |  | (249) |  | - |  | - |  | (249) |
| Share-based Compensation and Other | 1 |  | 1 |  | 57 |  | - |  | - |  | - |  | - |  | 58 |
| Balance, November 2, 2019 | 276 | \$ | 142 | \$ | 828 | \$ | 53 | \$ | $(1,907)$ | \$ | (358) | \$ | 4 | \$ | $(1,238)$ |

## Year-to-Date 2018

|  | Common Stock |  |  | Paid-In Capital |  | $\begin{gathered} \text { Accumulated } \\ \text { Other } \\ \text { Comprehensive } \\ \text { Income } \\ \hline \end{gathered}$ |  | Retained Earnings (Accumulated Deficit) |  | Treasury Stock, at Average Cost |  | Noncontrolling Interest |  | Total Equity (Deficit) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Shares Outstanding |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Balance, February 3, 2018 | 280 | \$ | 141 | \$ | 678 | \$ | 24 | \$ | $(1,434)$ | \$ | (162) | \$ | 2 | \$ | (751) |
| Cumulative Effect of Accounting Changes | - |  | - |  | - |  | (2) |  | (26) |  | - |  | - |  | (28) |
| Balance, February 4, 2018 | 280 |  | 141 |  | 678 |  | 22 |  | $(1,460)$ |  | (162) |  | 2 |  | (779) |
| Net Income | - |  | - |  | - |  | - |  | 104 |  | - |  | - |  | 104 |
| Other Comprehensive Loss | - |  | - |  | - |  | (11) |  | - |  | - |  | - |  | (11) |
| Total Comprehensive Income (Loss) | - |  | - |  | - |  | (11) |  | 104 |  | - |  | - |  | 93 |
| Cash Dividends ( $\$ 1.80$ per share) | - |  | - |  | - |  | - |  | (500) |  | - |  | - |  | (500) |
| Repurchase of Common Stock | (5) |  | - |  | - |  | - |  | - |  | (196) |  | - |  | (196) |
| Share-based Compensation and Other | - |  | 1 |  | 69 |  | - |  | - |  | - |  | - |  | 70 |
| Balance, November 3, 2018 | 275 | \$ | 142 | \$ | 747 | \$ | 11 | \$ | $(1,856)$ | \$ | (358) | \$ | 2 | \$ | $(1,312)$ |

The accompanying Notes are an integral part of these Consolidated Financial Statements.

## L BRANDS, INC.

## CONSOLIDATED STATEMENTS OF CASH FLOWS (in millions) (Unaudited)

|  | Year-to-Date |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2019 |  | 2018 |  |
| Operating Activities: |  |  |  |  |
| Net Income (Loss) | \$ | (174) | \$ | 104 |
| Adjustments to Reconcile Net Income (Loss) to Net Cash Provided by (Used for) Operating Activities: |  |  |  |  |
| Depreciation of Long-lived Assets |  | 443 |  | 444 |
| Amortization of Landlord Allowances |  | - |  | (32) |
| Asset Impairment |  | 248 |  | 81 |
| Share-based Compensation Expense |  | 67 |  | 75 |
| Loss on Extinguishment of Debt |  | 40 |  | - |
| La Senza Charges |  | 37 |  | - |
| Deferred Income Taxes |  | 19 |  | (3) |
| Gains on Distributions from Easton Investments |  | (4) |  | (7) |
| Unrealized Losses on Marketable Equity Securities |  | - |  | 8 |
| Changes in Assets and Liabilities: |  |  |  |  |
| Accounts Receivable |  | 41 |  | (8) |
| Inventories |  | (785) |  | (731) |
| Accounts Payable, Accrued Expenses and Other |  | 210 |  | 300 |
| Income Taxes Payable |  | (198) |  | (260) |
| Other Assets and Liabilities |  | (34) |  | 42 |
| Net Cash Provided by (Used for) Operating Activities |  | (90) |  | 13 |
| Investing Activities: |  |  |  |  |
| Capital Expenditures |  | (392) |  | (561) |
| Other Investing Activities |  | (16) |  | 23 |
| Net Cash Used for Investing Activities |  | (408) |  | (538) |
| Financing Activities: |  |  |  |  |
| Proceeds from Issuance of Long-Term Debt, Net of Issuance Costs |  | 486 |  | - |
| Payments of Long-term Debt |  | (799) |  | (52) |
| Borrowing from Secured Revolving Facility |  | - |  | 85 |
| Borrowings from Foreign Facilities |  | 36 |  | 110 |
| Repayments of Foreign Facilities |  | (21) |  | (71) |
| Dividends Paid |  | (249) |  | (500) |
| Repurchases of Common Stock |  | - |  | (198) |
| Tax Payments related to Share-based Awards |  | (12) |  | (13) |
| Financing Costs and Other |  | (11) |  | (4) |
| Net Cash Used for Financing Activities |  | (570) |  | (643) |
| Effects of Exchange Rate Changes on Cash and Cash Equivalents |  | (5) |  | 1 |
| Net Decrease in Cash and Cash Equivalents |  | $(1,073)$ |  | $(1,167)$ |
| Cash and Cash Equivalents, Beginning of Period |  | 1,413 |  | 1,515 |
| Cash and Cash Equivalents, End of Period | \$ | 340 | \$ | 348 |

The accompanying Notes are an integral part of these Consolidated Financial Statements.

## L BRANDS, INC.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS <br> (Unaudited)

## 1. Description of Business and Basis of Presentation

## Description of Business

L Brands, Inc. (the "Company") operates in the highly competitive specialty retail business. The Company is a specialty retailer of women's intimate and other apparel, personal care, beauty and home fragrance products. The Company sells its merchandise through company-owned specialty retail stores in the United States ("U.S."), Canada, the United Kingdom ("U.K."), Ireland and Greater China (China and Hong Kong), and through its websites and other channels. The Company's other international operations are primarily through franchise, license and wholesale partners. The Company currently operates the following retail brands:

- Victoria's Secret
- PINK
- Bath \& Body Works


## Fiscal Year

The Company's fiscal year ends on the Saturday nearest to January 31. As used herein, "third quarter of 2019" and "third quarter of 2018 " refer to the thirteen-week periods ended November 2, 2019 and November 3, 2018, respectively. "Year-todate 2019" and "year-to-date 2018 " refer to the thirty-nine-week periods ending November 2, 2019 and November 3, 2018, respectively.

## Basis of Consolidation

The Consolidated Financial Statements include the accounts of the Company and its subsidiaries. All significant intercompany balances and transactions have been eliminated in consolidation.
The Company accounts for investments in unconsolidated entities where it exercises significant influence, but does not have control, using the equity method. Under the equity method of accounting, the Company recognizes its share of the investee's net income or loss. Losses are only recognized to the extent the Company has positive carrying value related to the investee. Carrying values are only reduced below zero if the Company has an obligation to provide funding to the investee. The Company's share of net income or loss of unconsolidated entities from which the Company purchases merchandise or merchandise components is included in Costs of Goods Sold, Buying and Occupancy in the Consolidated Statements of Income (Loss). The Company's share of net income or loss of all other unconsolidated entities is included in Other Income (Loss) in the Consolidated Statements of Income (Loss). The Company's equity method investments are required to be reviewed for impairment when it is determined there may be an other-than-temporary loss in value.
On January 6, 2019, the Company completed the sale of the La Senza business. For additional information, see Note 5, "Restructuring Activities."

## Interim Financial Statements

The Consolidated Financial Statements as of and for the periods ended November 2, 2019 and November 3, 2018 are unaudited and are presented pursuant to the rules and regulations of the Securities and Exchange Commission ("SEC"). These Consolidated Financial Statements should be read in conjunction with the Consolidated Financial Statements and Notes thereto contained in the Company's 2018 Annual Report on Form 10-K.
In the opinion of management, the accompanying Consolidated Financial Statements reflect all adjustments, which are of a normal recurring nature and necessary for a fair presentation of the results for the interim periods.

## Seasonality of Business

Due to seasonal variations in the retail industry, the results of operations for any interim period are not necessarily indicative of the results expected for the full fiscal year.

## Concentration of Credit Risk

The Company maintains cash and cash equivalents and derivative contracts with various major financial institutions. The Company monitors the relative credit standing of financial institutions with whom the Company transacts and limits the amount of credit exposure with any one entity. Typically, the Company's investment portfolio is primarily comprised of U.S. government obligations, U.S. Treasury and AAA-rated money market funds, commercial paper and bank deposits.

The Company also periodically reviews the relative credit standing of franchise, license and wholesale partners and other entities to which the Company grants credit terms in the normal course of business. The Company records an allowance for uncollectable accounts when it becomes probable that the counterparty will be unable to pay.

## Use of Estimates in the Preparation of Financial Statements

The preparation of financial statements in conformity with U.S. generally accepted accounting principles ("GAAP") requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period, as well as the related disclosure of contingent assets and liabilities at the date of the financial statements. Actual results may differ from those estimates, and the Company revises its estimates and assumptions as new information becomes available.

## 2. New Accounting Pronouncements

## Leases

In February 2016, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Codification ("ASC") 842, Leases, which requires companies classified as lessees to account for most leases on their balance sheets but recognize expenses on their income statements in a manner similar to legacy accounting. The standard also requires enhanced quantitative and qualitative disclosures, including significant judgments made by management, to provide greater insight into the extent of expense recognized and expected to be recognized from existing leases. In July 2018, the FASB approved an amendment to the standard that provides companies a modified retrospective transition option that did not require earlier periods to be restated upon adoption.
The Company adopted the standard in the first quarter of 2019 under the modified retrospective approach. As allowed by the new standard, the Company elected the package of transition practical expedients but elected to not apply the hindsight practical expedient to its leases at transition.

Upon adoption at the beginning of 2019, the Company recorded operating lease liabilities of $\$ 3.7$ billion and operating lease assets for its leases of $\$ 3.3$ billion. The operating lease assets are net of $\$ 470$ million of liabilities for deferred rent and unamortized landlord construction allowances that were previously recorded as Other Long-term Liabilities on the Consolidated Balance Sheet. The Company also recorded a decrease to opening retained earnings, net of tax, of $\$ 2$ million. The adoption of the standard did not materially impact the Consolidated Statements of Income (Loss) or Cash Flows. See Note 9 , "Leases" for additional disclosure required by the new standard.

## Hedging Activities

In August 2017, the FASB issued Accounting Standards Update ("ASU") 2017-12, Targeted Improvements to Accounting for Hedging Activities, which is intended to better align risk management activities and financial reporting for hedging relationships. The standard eliminates the requirement to separately measure and report hedge ineffectiveness and generally requires the entire change in the fair value of a hedging instrument to be presented in the same income statement line as the hedged item. It also eases certain documentation and assessment requirements. The Company adopted the standard in the first quarter of fiscal 2019. The adoption of this standard did not have a material impact on the Company's consolidated results of operations, financial position or cash flows.

## Goodwill

In January 2017, the FASB issued ASU 2017-04, Simplifying the Test for Goodwill Impairment, which simplifies the subsequent measurement of goodwill. The standard eliminates the second step from the goodwill impairment test, which requires a hypothetical purchase price allocation to determine the implied fair value of goodwill. Under the new standard, the goodwill impairment charge will be the excess of the reporting unit's carrying value over its fair value, not to exceed the total amount of goodwill allocated to the reporting unit. The Company adopted this standard in the third quarter of 2019 and performed the interim goodwill impairment assessment in accordance with ASU 2017-04. For additional information, see Note 8, "Goodwill and Trade Names."

## Credit Losses

In June 2016, the FASB issued ASU 2016-13, Financial Instruments - Credit Losses, which requires the use of a forwardlooking expected loss impairment model for accounts receivable and certain other financial instruments. This guidance will be effective beginning in fiscal 2020, with early adoption permitted. The Company is currently evaluating the impact of this standard.

## 3. Revenue Recognition

Accounts receivable, net from revenue-generating activities were $\$ 147$ million as of November 2, 2019, $\$ 150$ million as of February 2, 2019 and $\$ 160$ million as of November 3, 2018. Accounts receivable primarily relate to amounts due from the Company's franchise, license and wholesale partners. Under these arrangements, payment terms are typically 60 to 90 days.

The Company records deferred revenue when cash payments are received in advance of transfer of control of goods or services. Deferred revenue primarily relates to gift cards, loyalty and private label credit card programs and direct channel shipments not yet delivered, which are all impacted by seasonal and holiday-related sales patterns. Deferred revenue was $\$ 280$ million as of November 2, 2019, $\$ 331$ million as of February 2, 2019 and $\$ 271$ million as of November 3, 2018. The Company recognized $\$ 190$ million as revenue year-to-date in 2019 from amounts recorded as deferred revenue at the beginning of the period. As of November 2, 2019, the Company recorded deferred revenue of $\$ 267$ million within Accrued Expenses and Other, and $\$ 13$ million within Other Long-term Liabilities on the Consolidated Balance Sheet.
The following table provides a disaggregation of Net Sales for the third quarter and year-to-date 2019 and 2018:

|  | Third Quarter |  |  |  | Year-to-Date |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2019 |  | 2018 |  | 2019 |  | 2018 |  |
|  | (in millions) |  |  |  |  |  |  |  |
| Victoria's Secret Stores (a) | \$ | 1,081 | \$ | 1,178 | \$ | 3,462 | \$ | 3,778 |
| Victoria's Secret Direct |  | 331 |  | 351 |  | 1,067 |  | 1,065 |
| Total Victoria's Secret |  | 1,412 |  | 1,529 |  | 4,529 |  | 4,843 |
| Bath \& Body Works Stores (a) |  | 872 |  | 808 |  | 2,469 |  | 2,281 |
| Bath \& Body Works Direct |  | 192 |  | 148 |  | 527 |  | 399 |
| Total Bath \& Body Works |  | 1,064 |  | 956 |  | 2,996 |  | 2,680 |
| Victoria's Secret and Bath \& Body Works International (b) |  | 134 |  | 134 |  | 423 |  | 415 |
| Other (c) |  | 67 |  | 156 |  | 259 |  | 447 |
| Total Net Sales | \$ | 2,677 | \$ | 2,775 | \$ | 8,207 | \$ | 8,385 |

(a) Includes company-owned stores in the U.S. and Canada.
(b) Includes company-owned stores in the U.K., Ireland and Greater China, direct sales in Greater China and wholesale sales, royalties and other fees associated with non-company owned stores.
(c) Includes wholesale revenues from the Company's sourcing function. Results for 2018 also include store and direct sales for La Senza and Henri Bendel.

## 4. Earnings Per Share and Shareholders' Equity (Deficit)

## Earnings Per Share

Earnings per basic share is computed based on the weighted-average number of outstanding common shares. Earnings per diluted share include the weighted-average effect of dilutive options and restricted stock on the weighted-average shares outstanding.

The following table provides shares utilized for the calculation of basic and diluted earnings per share for the third quarter and year-to-date 2019 and 2018:

|  | Third Quarter |  | Year-to-Date |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2019 | 2018 | 2019 | 2018 |
|  | (in millions) |  |  |  |
| Weighted-average Common Shares: |  |  |  |  |
| Issued Shares | 284 | 283 | 284 | 283 |
| Treasury Shares | (8) | (8) | (8) | (6) |
| Basic Shares | 276 | 275 | 276 | 277 |
| Effect of Dilutive Options and Restricted Stock (a) | - | - | - | 2 |
| Diluted Shares | 276 | 275 | 276 | 279 |
| Anti-dilutive Options and Awards (a) | 2 | 2 | 2 | 5 |

(a) These options and awards were excluded from the calculation of diluted earnings per share because their inclusion would have been anti-dilutive. For 2019 and the third quarter 2018, the dilutive impact of outstanding options and awards were excluded from dilutive shares as a result of the Company's net loss for the respective periods.

## Shareholders'Equity (Deficit)

Common Stock Share Repurchases
The Company did not repurchase any shares during year-to-date 2019.
Under the authority of the Company's Board of Directors, the Company repurchased shares of its common stock under the following repurchase programs during year-to-date 2018:

| Repurchase Program | Amount Authorized |  | Shares Repurchased | Amount Repurchased |  | Average Stock Price of Shares Repurchased within Program |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (in millions) |  | (in thousands) | (in millions) |  |  |  |
| March 2018 | \$ | 250 | 4,852 | \$ | 171 | \$ | 35.29 |
| September 2017 |  | 250 | 527 |  | 25 | \$ | 46.98 |
| Total |  |  | 5,379 | \$ | 196 |  |  |

In March 2018, the Company's Board of Directors approved a $\$ 250$ million repurchase program, which included the $\$ 23$ million remaining under the September 2017 repurchase program.

The March 2018 repurchase program had $\$ 79$ million remaining as of November 2, 2019.

## Dividends

Under the authority and declaration of the Board of Directors, the Company paid the following dividends during year-to-date 2019 and 2018:

|  | Ordinary Dividends |  | Total Paid |  |
| :---: | :---: | :---: | :---: | :---: |
|  | (per share) |  |  | ions) |
| 2019 |  |  |  |  |
| Third Quarter | \$ | 0.30 | \$ | 83 |
| Second Quarter |  | 0.30 |  | 83 |
| First Quarter |  | 0.30 |  | 83 |
| Total | \$ | 0.90 | \$ | 249 |
| 2018 |  |  |  |  |
| Third Quarter | \$ | 0.60 | \$ | 165 |
| Second Quarter |  | 0.60 |  | 167 |
| First Quarter |  | 0.60 |  | 168 |
| Total | \$ | 1.80 | \$ | 500 |

## 5. Restructuring Activities

## La Senza

On January 6, 2019, in an effort to increase shareholder value and in order to focus on its larger core businesses, the Company divested its ownership interest in La Senza to an affiliate of Regent LP, a global private equity firm. Regent LP assumed La Senza's operating assets and liabilities in exchange for potential future consideration upon the sale or other monetization of La Senza, as defined in the agreement. In the fourth quarter of 2018, the Company recognized a pre-tax loss on the divestiture of $\$ 99$ million, primarily related to $\$ 45$ million of accumulated foreign currency translation adjustments reclassified into earnings that were previously recognized as a component of equity, as well as losses related to the transfer of the net working capital and long-lived store assets to the buyer. The after-tax loss on the divestiture was $\$ 55$ million, which includes $\$ 44$ million of tax benefits primarily associated with the recognition of previously unrecognized deferred tax assets. In 2019, the Company received cash proceeds of $\$ 12$ million related to a net working capital settlement from the divestiture. These proceeds are included within the Investing Activities section of the 2019 Consolidated Statement of Cash Flows.

In conjunction with the transaction, certain of the Company's subsidiaries have remaining contingent obligations related to La Senza lease payments under the terms of existing noncancelable leases, and the Company has certain other contingent obligations related to La Senza for a period of time. In the third quarter of 2019, the Company and its subsidiaries recognized pre-tax non-cash charges of $\$ 37$ million related to the increase in the reserves for these potential exposures related to the La Senza business. These charges are included in Other Income (Loss) in the 2019 Consolidated Statements of Income (Loss). For additional information, see Note 16, "Commitments and Contingencies."

Additionally, the Company continues to provide technology and other operational support to La Senza for a period of time expected to continue into fiscal 2020.

## Henri Bendel

The Company announced the closure of Henri Bendel in the third quarter of 2018. As a result, the Company recognized a pretax charge, primarily cash, consisting of lease termination costs, severance and other costs of $\$ 20$ million in the third quarter of 2018. In the fourth quarter of 2018, the Company recognized an additional pre-tax charge of $\$ 3$ million, primarily related to contract termination and employee retention costs. In the fourth quarter of 2018, the Company closed all Henri Bendel stores and ceased selling merchandise online.

## 6. Inventories

The following table provides details of inventories as of November 2, 2019, February 2, 2019 and November 3, 2018:

|  | $\begin{gathered} \text { November 2, }, ~ \end{gathered}$ |  | $\begin{gathered} \text { February } 2, \\ 2019 \end{gathered}$ |  | $\begin{gathered} \text { November 3, } \\ 2018 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (in millions) |  |  |  |  |  |
| Finished Goods Merchandise | \$ | 1,854 | \$ | 1,107 | \$ | 1,774 |
| Raw Materials and Merchandise Components |  | 178 |  | 141 |  | 189 |
| Total Inventories | \$ | 2,032 | \$ | 1,248 | \$ | 1,963 |

Inventories are principally valued at the lower of cost, on a weighted-average cost basis, or net realizable value.

## 7. Property and Equipment, Net

The following table provides details of property and equipment, net as of November 2, 2019, February 2, 2019 and November 3, 2018:

|  | $\begin{gathered} \text { November 2, } \\ 2019 \\ \hline \end{gathered}$ |  | $\underset{2019}{\text { February } 2,}$ |  | $\begin{gathered} \text { November 3, } \\ 2018 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (in millions) |  |  |  |  |  |
| Property and Equipment, at Cost | \$ | 6,449 | \$ | 6,733 | \$ | 6,827 |
| Accumulated Depreciation and Amortization |  | $(3,878)$ |  | $(3,915)$ |  | $(3,893)$ |
| Property and Equipment, Net | \$ | 2,571 | \$ | 2,818 | \$ | 2,934 |

Depreciation expense was $\$ 148$ million for both the third quarter of 2019 and 2018. Depreciation expense was $\$ 443$ million and $\$ 444$ million for year-to-date 2019 and 2018, respectively.

## Long-Lived Store Assets

Long-lived store assets, which includes leasehold improvements, store-related assets and operating leases (subsequent to the adoption of ASC 842, Leases), are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of the assets may not be recoverable. Store assets are grouped at the lowest level for which they are largely independent of other assets or asset groups. If the estimated undiscounted future cash flows related to the asset group are less than the carrying value, the Company recognizes a loss equal to the difference between the carrying value and the estimated fair value, determined by the estimated discounted future cash flows of the asset group. An individual asset within an asset group is not impaired below its estimated fair value. For operating lease assets, the Company determines the fair value of the assets by comparing the contractual rent payments to estimated market rental rates. These fair value measurements qualify as level 3 measurements in the fair value hierarchy.
In the third quarter of 2019 , the Company concluded that the negative operating results for certain of its Victoria's Secret stores were an indicator of potential impairment of the related store asset groups. The Company determined that the estimated undiscounted future cash flows were less than the carrying values and, as a result, determined the estimated fair values of the store asset groups using estimated discounted future cash flows. Accordingly, the Company recognized a loss equal to the difference between the carrying value of an asset group and its estimated fair value but did not impair any individual store asset below its estimated fair value. For leasehold improvements and store-related assets, the Company recognized impairment charges of $\$ 188$ million. Impairment charges of $\$ 151$ million related to stores in Greater China, the U.K. and Ireland, and impairment charges of $\$ 37$ million related to stores in the U.S. and Canada. For operating lease assets, the Company recognized impairment charges of $\$ 30$ million. Impairment charges of $\$ 26$ million related to stores in the U.K., and impairment charges of $\$ 4$ million related to stores in the U.S.
In total, the Company recognized impairment charges of $\$ 218$ million for long-lived store assets, which are included in Costs of Goods Sold, Buying \& Occupancy in the 2019 Consolidated Statements of Income (Loss). Impairment charges of \$177 million, related to store assets in Greater China, the U.K. and Ireland, were recorded within the Victoria's Secret and Bath \& Body Works International segment. Impairment charges of $\$ 41$ million, related to store assets in the U.S. and Canada, were recorded within the Victoria's Secret segment.

In the third quarter of 2018, the Company concluded that the negative operating results for certain of its Victoria's Secret stores were an indicator of potential impairment of the related store asset groups. The Company determined that the estimated undiscounted future cash flows were less than the carrying values and, as a result, determined the estimated fair values of the store asset groups using estimated discounted future cash flows. Accordingly, the Company recognized a loss equal to the
difference between the carrying value of an asset group and its estimated fair value but did not impair any individual store asset below its estimated fair value.

The Company recognized impairment charges of $\$ 81$ million, which are included in Costs of Goods Sold, Buying \& Occupancy in the 2018 Consolidated Statements of Income (Loss). Impairment charges of $\$ 50$ million, related to store assets in the U.S. and Canada, were recorded within the Victoria's Secret segment. Impairment charges of $\$ 31$ million, related to store assets in the U.K., were recorded within the Victoria's Secret and Bath \& Body Works International segment.

## 8. Goodwill and Trade Names

## Goodwill

Goodwill is reviewed for impairment each year in the fourth quarter and may be reviewed more frequently if certain events occur or circumstances change. If the Company determines that the fair value of a reporting unit is less than its carrying value, an impairment charge is recognized equal to the difference, not to exceed the total amount of goodwill allocated to the reporting unit. The Company's reporting units that have goodwill are Victoria's Secret, Bath \& Body Works and Greater China, which is included within the Victoria's Secret and Bath \& Body Works International reportable segment.

The following table provides detail regarding the composition of goodwill as of November 2, 2019, February 2, 2019 and November 3, 2018:

|  | $\begin{gathered} \text { November 2, } \\ 2019 \end{gathered}$ |  | $\begin{gathered} \text { February 2, } \\ 2019 \end{gathered}$ |  | $\begin{gathered} \text { November 3, } \\ 2018 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (in millions) |  |  |  |  |  |
| Victoria's Secret | \$ | 690 | \$ | 690 | \$ | 690 |
| Bath \& Body Works |  | 628 |  | 628 |  | 628 |
| Victoria's Secret's Secret and Bath \& Body Works International |  | - |  | 30 |  | 30 |
| Goodwill | \$ | 1,318 | \$ | 1,348 | \$ | 1,348 |

As of November 2, 2019, the Company performed a quantitative interim impairment assessment over the Victoria's Secret and Greater China reporting units. An interim assessment was performed in consideration of the negative performance of these reporting units and their impact on the sustained decline in the Company's market capitalization. Further, for the Greater China reporting unit, the Company considered the results of the long-lived store asset impairment assessment.

The interim assessment concluded that the fair value of the Victoria's Secret reporting unit exceeded its carrying value. However, the fair value of the Greater China reporting unit did not exceed its carrying value. Accordingly, the Company recognized a goodwill impairment charge of $\$ 30$ million in the third quarter of 2019 related to the Greater China reporting unit, due to its estimated future cash flows. This charge is included in General, Administrative and Store Operating Expenses in the 2019 Consolidated Statements of Income (Loss).

The estimated fair value of the Victoria's Secret reporting unit was based on a weighted average of the income and market approaches, while the estimated fair value of the Greater China reporting unit was based on the income approach. The income approach is based on estimated discounted future cash flows, while the market approach is based on earnings multiples of selected guideline public companies. The approaches, which qualify as level 3 in the fair value hierarchy, incorporated a number of significant assumptions and judgments including, but not limited to, estimated future cash flows, discount rates, income tax rates, terminal growth rates, multiples of earnings of similar public companies and an implied control premium relative to the Company's market capitalization.

## Intangible Assets - Indefinite Lives

Intangible assets with indefinite lives represent the Victoria's Secret and Bath \& Body Works trade names. Intangible assets with indefinite lives are reviewed for impairment each year in the fourth quarter and may be reviewed more frequently if certain events occur or circumstances change. The following table provides detail regarding the composition of trade names as of November 2, 2019, February 2, 2019 and November 3, 2018:

|  | $\begin{gathered} \text { November 2, } \\ 2019 \\ \hline \end{gathered}$ |  | $\underset{2019}{\text { February } 2,}$ |  | $\begin{gathered} \text { November 3, } \\ 2018 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (in millions) |  |  |  |  |  |
| Victoria's Secret | \$ | 246 | \$ | 246 | \$ | 246 |
| Bath \& Body Works |  | 165 |  | 165 |  | 165 |
| Trade Names | \$ | 411 | \$ | 411 | \$ | 411 |

As of November 2, 2019, the Company performed a quantitative interim impairment assessment of the Victoria's Secret trade name. An interim assessment was performed in consideration of the negative performance of Victoria's Secret. To estimate the fair value of the Victoria's Secret trade name, the Company used the relief from royalty method under the income approach. The interim assessment concluded that the fair value of the Victoria's Secret trade name exceeded its carrying value.

## 9. Leases

In the first quarter of 2019, the Company adopted ASC 842, Leases, using the modified retrospective approach. Results for 2019 are presented under ASC 842, while prior period consolidated financial statements have not been adjusted and continue to be presented under the accounting standard in effect at that time.

The Company leases retail space, office space, warehouse facilities, storage space, equipment and certain other items under operating leases. A substantial portion of the Company's leases are operating leases for its stores, which generally have an initial term of 10 years. Annual store rent consists of a fixed minimum amount and/or variable rent based on a percentage of sales exceeding a stipulated amount. Store lease terms generally also require additional payments covering certain operating costs such as common area maintenance, utilities, insurance and taxes. Certain leases contain predetermined fixed escalations of minimum rentals or require periodic adjustments of minimum rentals depending on an index or rate. Additionally, certain leases contain incentives, such as construction allowances from landlords and/or rent abatements subsequent to taking possession of the leased property.

At lease commencement, the Company recognizes an asset for the right to use the leased asset and a liability based on the present value of the unpaid fixed lease payments. Operating lease costs are recognized on a straight-line basis as lease expense over the lease term. Variable lease payments associated with the Company's leases are recognized upon occurrence of the event or circumstance on which the payments are assessed. Short-term leases with an initial term of 12 months or less are not recorded on the balance sheet, and lease expense is recognized on a straight-line basis over the lease term.

The Company uses its incremental borrowing rate, adjusted for collateral, to determine the present value of its unpaid lease payments.

The Company's store leases often include options to extend the initial term or to terminate the lease prior to the end of the initial term. The exercise of these options is typically at the sole discretion of the Company. These options are included in determining the initial lease term at lease commencement if the Company is reasonably certain to exercise the option. Additionally, the Company may operate stores for a period of time on a month-to-month basis after the expiration of the lease term.

For leases entered into or reassessed after the adoption of the new standard, the Company has elected the practical expedient allowed by the standard to account for all fixed consideration in a lease as a single lease component. Therefore, the lease payments used to measure the lease liability for these leases include fixed minimum rentals along with fixed operating costs such as common area maintenance and utilities.

The Company has provided residual value guarantees in connection with noncancelable operating leases of certain assets. For additional information, see Note 16, "Commitments and Contingencies."
The following table provides the components of lease cost for operating leases for the third quarter and year-to-date 2019:

|  | Third Quarter |  | Year-to-Date |  |
| :---: | :---: | :---: | :---: | :---: |
|  | (in millions) |  |  |  |
| Operating Lease Costs (a) | \$ | 206 | \$ | 557 |
| Variable Lease Costs |  | 27 |  | 67 |
| Short-term Lease Costs |  | 9 |  | 19 |
| Total Lease Cost | \$ | 242 | \$ | 643 |

(a) As discussed in Note 7, "Property and Equipment, Net," the Company recognized operating lease asset impairment charges of $\$ 30$ million during the third quarter of 2019. These charges are included as additional operating lease costs for the third quarter and year-to-date 2019.

The following table provides future maturities of operating lease liabilities as of the third quarter of 2019:

| Fiscal Year | (in millions) |  |
| :---: | :---: | :---: |
| 2019 | \$ | 115 |
| 2020 |  | 720 |
| 2021 |  | 676 |
| 2022 |  | 605 |
| 2023 |  | 546 |
| Thereafter |  | 1,907 |
| Total Lease Payments | \$ | 4,569 |
| Less: Interest |  | $(1,001)$ |
| Present Value of Operating Lease Liabilities | \$ | 3,568 |

As of November 2, 2019, the Company has additional operating lease commitments that have not yet commenced of approximately $\$ 49$ million.

The following table provides the weighted-average remaining lease term and discount rate for operating leases with lease liabilities as of the third quarter of 2019:

| Weighted Average Remaining Lease Term (years) | 7.4 |
| :--- | :---: |
| Weighted Average Discount Rate | $6.2 \%$ |

Year-to-date 2019, the Company paid $\$ 528$ million for operating lease liabilities recorded on the balance sheet. These payments are included within the Operating Activities section of the 2019 Consolidated Statement of Cash Flows.

Year-to-date 2019, the Company obtained $\$ 248$ million of additional lease assets as a result of new operating lease obligations.

## Disclosures for 2018

The following table provides rent expense, as presented under the prior accounting standard, for the third quarter and year-todate 2018:

|  | Third Quarter |  | Year-to-Date |  |
| :---: | :---: | :---: | :---: | :---: |
|  | (in millions) |  |  |  |
| Store Rent: |  |  |  |  |
| Fixed Minimum | \$ | 167 | \$ | 500 |
| Contingent |  | 15 |  | 45 |
| Total Store Rent |  | 182 |  | 545 |
| Office, Equipment and Other |  | 25 |  | 69 |
| Total Rent Expense | \$ | 207 | \$ | 614 |

The following table provides future minimum rent commitments under noncancelable operating leases in the next five fiscal years and the remaining years thereafter, as determined under the prior accounting standard, as of February 2, 2019:

| Fiscal Year (a) | (in millions) |
| :--- | :---: |
| 2019 | $\$$ |
| 2020 | 698 |
| 2021 | 676 |
| 2022 | 630 |
| 2023 | 562 |
| Thereafter | 504 |

[^0]
## Finance Leases

The Company leases certain fulfillment equipment under finance leases that expire at various dates through 2023. The Company records finance lease assets, net of accumulated amortization, in Property and Equipment, Net on the Consolidated Balance Sheet. Additionally, the Company records finance lease liabilities in Accrued Expenses and Other and Other Longterm Liabilities on the Consolidated Balance Sheet. Finance lease costs are comprised of the straight-line amortization of the lease asset and the accretion of interest expense under the effective interest method.

The Company recorded $\$ 23$ million and $\$ 28$ million of finance lease assets, net of accumulated amortization, in Property and Equipment, Net on the November 2, 2019 and November 3, 2018 Consolidated Balance Sheets, respectively. Additionally, the Company recorded finance lease liabilities of $\$ 8$ million and $\$ 8$ million in Accrued Expenses and Other and $\$ 15$ million and $\$ 21$ million in Other Long-term Liabilities, on the November 2, 2019 and November 3, 2018 Consolidated Balance Sheets, respectively.

## Asset Retirement Obligations

The Company has asset retirement obligations related to certain company-owned stores that contractually obligate the Company to remove leasehold improvements at the end of a lease. The Company's liability for asset retirement obligations totaled $\$ 22$ million as of November 2, 2019 and $\$ 17$ million as of November 3, 2018. These liabilities are included in Other Long-term Liabilities on the Consolidated Balance Sheets.

## 10. Equity Investments

The Company has land and other investments in Easton, a planned community in Columbus, Ohio, that integrates office, hotel, retail, residential and recreational space. These investments, totaling $\$ 112$ million as of November 2, 2019 and $\$ 89$ million as of February 2, 2019 and November 3, 2018, are recorded in Other Assets on the Consolidated Balance Sheets.

Included in the Company's Easton investments are equity interests in Easton Town Center, LLC ("ETC") and Easton Gateway, LLC ("EG"), entities that own and develop commercial entertainment and shopping centers. The Company's investments in ETC and EG are accounted for using the equity method of accounting. The Company has a majority financial interest in ETC and EG, but another unaffiliated member manages them, and certain significant decisions regarding ETC and EG require the consent of unaffiliated members in addition to the Company.

The Company received cash distributions of $\$ 5$ million and $\$ 15$ million from certain of its Easton investments year-todate 2019 and 2018, respectively, which are included within Investing Activities of the Consolidated Statements of Cash Flows.

## 11. Income Taxes

The provision for income taxes is based on the current estimate of the annual effective tax rate and is adjusted as necessary for quarterly events.

For the third quarter of 2019 , the Company's effective tax rate was $9.1 \%$ compared to $(3.9 \%)$ in the third quarter of 2018. The third quarter rates were lower than the Company's combined estimated federal and state statutory rate primarily due to the Victoria's Secret impairment charges, which generate no tax benefit for certain foreign subsidiaries.

For year-to-date 2019, the Company's effective tax rate was $0.4 \%$ compared to $29.0 \%$ year-to-date 2018 . The 2019 year-todate rate was lower than the Company's combined estimated federal and state statutory rate primarily due to the Victoria's Secret impairment charges, which generate no tax benefit for certain foreign subsidiaries. The 2018 year-to-date rate was higher than the Company's estimated federal and state statutory rate primarily due to losses related to certain foreign subsidiaries.

Income taxes paid were $\$ 27$ million and $\$ 40$ million for the third quarter of 2019 and 2018, respectively. Income taxes paid were $\$ 208$ million and $\$ 306$ million for year-to-date 2019 and 2018, respectively.

## Uncertain Tax Positions

The Company had unrecognized tax benefits of $\$ 114$ million as of February 2, 2019, of which $\$ 104$ million, if recognized, would reduce the effective income tax rate. Through November 2, 2019, the Company had a net decrease to gross unrecognized tax benefits of $\$ 24$ million, primarily due to the resolution of certain tax matters. The changes to the unrecognized tax benefits resulted in an $\$ 18$ million benefit to the Company's Provision for Income Taxes year-to-date.
Of the total unrecognized tax benefits as of November 2, 2019, it is reasonably possible that $\$ 66$ million could change in the next 12 months due to audit settlements, expiration of statute of limitations or other resolution of uncertainties. Due to the uncertain and complex application of tax regulations, it is possible that the ultimate resolution of audits may result in amounts which could be different from this estimate. In such case, the Company will record additional tax expense or tax benefit in the period in which such matters are effectively settled.

## 12. Long-term Debt and Borrowing Facilities

The following table provides the Company's outstanding debt balance, net of unamortized debt issuance costs and discounts, as of November 2, 2019, February 2, 2019 and November 3, 2018:
$l$

Senior Debt with Subsidiary Guarantee

## Issuance of Notes

In June 2019, the Company issued $\$ 500$ million of $7.50 \%$ notes due in June 2029 ("2029 Notes"). The obligation to pay principal and interest on these notes is jointly and severally guaranteed on a full and unconditional basis by certain of the Company's $100 \%$ owned subsidiaries (the "Guarantors"). The proceeds from the issuance were $\$ 486$ million, which were net of discounts and issuance costs of $\$ 14$ million. The discounts and issuance costs are being amortized through the maturity date and are included within Long-term Debt on the November 2, 2019 Consolidated Balance Sheet.

## Repurchases of Notes

In June 2019, the Company completed the early settlement of tender offers to repurchase $\$ 212$ million of outstanding 2020 Notes, $\$ 330$ million of outstanding 2021 Notes and $\$ 96$ million of outstanding 2022 Notes for $\$ 669$ million. The Company used the proceeds from the 2029 Notes, together with cash on hand, to fund the purchase price for the tender offers. Additionally, in July 2019, the Company redeemed the remaining $\$ 126$ million of outstanding 2020 Notes for $\$ 130$ million.
In the second quarter of 2019, the Company recognized a pre-tax loss on extinguishment of debt of $\$ 40$ million (after-tax loss of $\$ 30$ million), which includes write-offs of unamortized issuance costs and redemption fees. This loss is included in Other Income (Loss) in the year-to-date 2019 Consolidated Statement of Income (Loss).

## Exchange of Notes

In June 2018, the Company completed private offers to exchange $\$ 62$ million, $\$ 220$ million and $\$ 44$ million of outstanding 2020 Notes, 2021 Notes and 2022 Notes, respectively, for $\$ 297$ million of newly issued $6.694 \%$ notes due in January 2027 (" 2027 Notes") and $\$ 52$ million in cash consideration, which included a $\$ 24$ million exchange premium. The exchange was treated as a modification under ASC 470, Debt, and no gain or loss was recognized. The exchange premium is being amortized through the maturity date of January 2027 and is included within Long-term Debt on the Consolidated Balance Sheets. The
obligation to pay principal and interest on the 2027 Notes is jointly and severally guaranteed on a full and unconditional basis by the Guarantors.

## Secured Revolving Facility

The Company and the Guarantors guarantee and pledge collateral to secure a revolving credit facility ("Secured Revolving Facility"). The Secured Revolving Facility has aggregate availability of $\$ 1$ billion. The Secured Revolving Facility allows the Company and certain of the Company's non-U.S. subsidiaries to borrow and obtain letters of credit in U.S. dollars, Canadian dollars, Euros, Hong Kong dollars or British pounds.

In August 2019, the Company entered into an amendment and restatement ("Amendment") of the Secured Revolving Facility. The Amendment maintained the aggregate availability under the Secured Revolving Facility at $\$ 1$ billion and extended the expiration date from May 2022 to August 2024. The Amendment also raised the threshold of consolidated debt to consolidated EBITDA in which investments and restricted payments may be made without limitation to 3.50 to 1.00 .

The Company incurred fees related to the Amendment of $\$ 5$ million, which were capitalized and recorded in Other Assets on the November 2, 2019 Consolidated Balance Sheet and are being amortized over the remaining term of the Secured Revolving Facility.

As of November 2, 2019, the Secured Revolving Facility fees related to committed and unutilized amounts were $0.25 \%$ per annum, and the fees related to outstanding letters of credit were $1.50 \%$ per annum. In addition, the interest rate on outstanding U.S. dollar borrowings was the London Interbank Offered Rate ("LIBOR") plus $1.50 \%$ per annum. The interest rate on outstanding foreign-denominated borrowings was the applicable benchmark rate plus $1.50 \%$ per annum.

The Secured Revolving Facility contains fixed charge coverage and debt to EBITDA financial covenants. The Company is required to maintain a fixed charge coverage ratio of not less than 1.75 to 1.00 and a consolidated debt to consolidated EBITDA ratio not exceeding 4.00 to 1.00 for the most recent four-quarter period. Additionally, the Secured Revolving Facility provided that investments and restricted payments may be made, without limitation on amount, if (a) at the time of and after giving effect to such investment or restricted payment, the ratio of consolidated debt to consolidated EBITDA for the most recent fourquarter period is less than 3.50 to 1.00 and (b) no default or event of default exists. As of November 2, 2019, the Company was in compliance with both of its financial covenants, and the ratio of consolidated debt to consolidated EBITDA was less than 3.50 to 1.00 .

As of November 2, 2019, there were no borrowings outstanding under the Secured Revolving Facility.
The Secured Revolving Facility supports the Company's letter of credit program. The Company had $\$ 10$ million of outstanding letters of credit as of November 2, 2019 that reduced its availability under the Secured Revolving Facility.

## Secured Foreign Facilities

The Company and the Guarantors guarantee and pledge collateral to secure revolving and term loan bank facilities ("Secured Foreign Facilities") used by certain of the Company's Greater China subsidiaries to support their operations. The Secured Foreign Facilities, which allow borrowings in U.S. dollars and Chinese Yuan, have availability totaling $\$ 150$ million. The interest rates on outstanding borrowings are based upon the applicable benchmark rate for the currency of each borrowing. During 2019, the Company borrowed $\$ 16$ million and made payments of $\$ 8$ million under the Secured Foreign Facilities. The maximum daily amount outstanding at any point in time during 2019 was $\$ 96$ million. Borrowings on the Secured Foreign Facilities mature between December 2019 and August 2024. As of November 2, 2019, borrowings of $\$ 10$ million are included within Current Debt on the Consolidated Balance Sheet, and the remaining borrowings are included within Long-term Debt.

## Unsecured Foreign Facilities

The Company guarantees unsecured revolving and term loan bank facilities ("Unsecured Foreign Facilities") used by certain of the Company's Greater China subsidiaries to support their operations. The Unsecured Foreign Facilities, which allow borrowings in U.S. dollars and Chinese Yuan, have availability totaling $\$ 87$ million. The interest rates on outstanding borrowings are based upon the applicable benchmark rate for the currency of each borrowing. During 2019, the Company borrowed $\$ 20$ million and made payments of $\$ 13$ million under the Unsecured Foreign Facilities. The maximum daily amount outstanding at any point in time during 2019 was $\$ 73$ million. Borrowings on the Unsecured Foreign Facilities mature between November 2019 and January 2020. As of November 2, 2019, borrowings of $\$ 65$ million are included within Current Debt on the Consolidated Balance Sheet.

## 13. Derivative Financial Instruments

The earnings of the Company's wholly owned foreign businesses are subject to exchange rate risk as substantially all their merchandise is sourced through U.S. dollar transactions. The Company uses foreign currency forward contracts designated as cash flow hedges to mitigate this foreign currency exposure for its Canadian and U.K. businesses. These forward contracts currently have a maximum term of 18 months. Amounts are reclassified from accumulated other comprehensive income upon the sale of the hedged merchandise to the customer. These gains and losses are recognized in Costs of Goods Sold, Buying and Occupancy in the Consolidated Statements of Income (Loss).

The Company uses foreign currency forward contracts to mitigate the impact of fluctuations in foreign currency exchange rates relative to recognized payable balances denominated in non-functional currencies. The fair value of these non-designated foreign currency forward contracts is not significant as of November 2, 2019.

The following table provides the U.S. dollar notional amount of outstanding foreign currency derivative financial instruments as of November 2, 2019, February 2, 2019 and November 3, 2018:

|  | November 2, <br> $\mathbf{2 0 1 9}$ | February 2, <br> 2019 | November 3, <br> (in millions) |  |
| :--- | :--- | :--- | :--- | :--- |
| Notional Amount | $\$ 130$ | $\$ \quad 147$ | $\$$ | 198 |

The following table provides a summary of the fair value and balance sheet classification of outstanding derivative financial instruments designated as foreign currency cash flow hedges as of November 2, 2019, February 2, 2019 and November 3, 2018:

|  | $\begin{gathered} \text { November 2, }, \\ 2019 \end{gathered}$ |  | $\underset{2019}{\text { February } 2,}$ |  | $\begin{gathered} \text { November 3, } \\ 2018 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (in millions) |  |  |  |  |  |
| Other Current Assets | \$ | 1 | \$ | 2 | \$ | 3 |
| Accrued Expenses and Other |  | 1 |  | - |  | - |

The following table provides a summary of the pre-tax financial statement effect of the gains and losses on derivative financial instruments designated as foreign currency cash flow hedges for the third quarter and year-to-date 2019 and 2018:


The Company estimates that $\$ 1$ million of net gains included in accumulated other comprehensive income as of November 2, 2019 related to foreign currency forward contracts designated as cash flow hedges will be reclassified into earnings within the following 12 months. Actual amounts ultimately reclassified depend on the exchange rates in effect when derivative contracts that are currently outstanding mature.

## 14. Fair Value Measurements

The following table provides a summary of assets and liabilities measured in the consolidated financial statements at fair value on a recurring basis as of November 2, 2019, February 2, 2019 and November 3, 2018:

|  | Level 1 |  | Level 2 |  | Level 3 |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (in millions) |  |  |  |  |  |  |  |
| As of November 2, 2019 |  |  |  |  |  |  |  |  |
| Assets: |  |  |  |  |  |  |  |  |
| Cash and Cash Equivalents | \$ | 340 | \$ | - | \$ | - | \$ | 340 |
| Marketable Equity Securities |  | 1 |  | - |  | - |  | 1 |
| Foreign Currency Cash Flow Hedges |  | - |  | 1 |  | - |  | 1 |
| Liabilities: |  |  |  |  |  |  |  |  |
| Foreign Currency Cash Flow Hedges |  | - |  | 1 |  | - |  | 1 |
| As of February 2, 2019 |  |  |  |  |  |  |  |  |
| Assets: |  |  |  |  |  |  |  |  |
| Cash and Cash Equivalents | \$ | 1,413 | \$ | - | \$ | - | \$ | 1,413 |
| Marketable Equity Securities |  | 11 |  | - |  | - |  | 11 |
| Foreign Currency Cash Flow Hedges |  | - |  | 2 |  | - |  | 2 |
| As of November 3, 2018 |  |  |  |  |  |  |  |  |
| Assets: |  |  |  |  |  |  |  |  |
| Cash and Cash Equivalents | \$ | 348 | \$ | - | \$ | - | \$ | 348 |
| Marketable Equity Securities |  | 9 |  | - |  | - |  | 9 |
| Foreign Currency Cash Flow Hedges |  | - |  | 3 |  | - |  | 3 |

The Company's Level 1 fair value measurements use unadjusted quoted prices in active markets for identical assets. The Company's marketable equity securities are classified as Level 1 fair value measurements as they are traded with sufficient frequency and volume to enable the Company to obtain pricing information on an ongoing basis. During year-to-date 2019, the Company received cash proceeds of $\$ 9$ million related to sales of its marketable equity securities, which are included within Investing Activities of the 2019 Consolidated Statement of Cash Flows.

The Company's Level 2 fair value measurements use market approach valuation techniques. The primary inputs to these techniques include foreign currency exchange rates, as applicable to the underlying instruments.

The following table provides a summary of the principal value and estimated fair value of outstanding publicly traded debt as of November 2, 2019, February 2, 2019 and November 3, 2018:

|  | $\begin{gathered} \text { November 2, } \\ 2019 \end{gathered}$ |  | $\underset{2019}{\text { February } 2,}$ |  | $\begin{gathered} \text { November 3, } \\ 2018 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (in millions) |  |  |  |  |  |
| Principal Value | \$ | 5,458 | \$ | 5,722 | \$ | 5,722 |
| Fair Value, Estimated (a) |  | 5,156 |  | 5,340 |  | 5,301 |

(a) The estimated fair value of the Company's publicly traded debt is based on reported transaction prices, which are
considered Level 2 inputs in accordance with ASC 820, Fair Value Measurement. The estimates presented are not
necessarily indicative of the amounts that the Company could realize in a current market exchange.

Management believes that the carrying values of accounts receivable, accounts payable, accrued expenses and current debt approximate fair value because of their short maturity.

## 15. Comprehensive Income

The following table provides the rollforward of accumulated other comprehensive income for year-to-date 2019:

|  | Foreign Currency Translation |  | Cash FlowHedges |  | $\begin{aligned} & \text { Accumulated } \\ & \text { Other } \\ & \text { Comprehensive } \\ & \text { Income } \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (in millions) |  |  |  |  |  |
| Balance as of February 2, 2019 | \$ | 57 | \$ | 2 | \$ | 59 |
| Other Comprehensive Income (Loss) Before Reclassifications |  | (5) |  | 2 |  | (3) |
| Amounts Reclassified from Accumulated Other Comprehensive Income |  | - |  | (4) |  | (4) |
| Tax Effect |  | - |  | 1 |  | 1 |
| Current-period Other Comprehensive Income (Loss) |  | (5) |  | (1) |  | (6) |
| Balance as of November 2, 2019 | \$ | 52 | \$ | 1 | \$ | 53 |

The following table provides the rollforward of accumulated other comprehensive income for year-to-date 2018:

|  | Foreign Currency Translation |  | Cash Flow Hedges |  | Marketable Equity Securities |  | Accumulated <br> Other <br> Comprehensive <br> Income |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (in millions) |  |  |  |  |  |  |  |
| Balance as of February 3, 2018 | \$ | 32 | \$ | (10) | \$ | 2 | \$ | 24 |
| Amount reclassified to Retained Earnings upon adoption of ASC 321, Investments - Equity Securities |  | - |  | - |  | (2) |  | (2) |
| Balance as of February 4, 2018 |  | 32 |  | (10) |  | - |  | 22 |
| Other Comprehensive Income (Loss) Before Reclassifications |  | (24) |  | 11 |  | - |  | (13) |
| Amounts Reclassified from Accumulated Other Comprehensive Income |  | - |  | 3 |  | - |  | 3 |
| Tax Effect |  | - |  | (1) |  | - |  | (1) |
| Current-period Other Comprehensive Income (Loss) |  | (24) |  | 13 |  | - |  | (11) |
| Balance as of November 3, 2018 | \$ | 8 | \$ | 3 | \$ | - | \$ | 11 |

## 16. Commitments and Contingencies

The Company is subject to various claims and contingencies related to lawsuits, taxes, insurance, regulatory and other matters arising out of the normal course of business. Actions filed against the Company from time to time include commercial, tort, intellectual property, customer, employment, data privacy, securities and other claims, including purported class action lawsuits. Management believes that the ultimate liability arising from such claims and contingencies, if any, is not likely to have a material adverse effect on the Company's results of operations, financial condition or cash flows.

In July 2019, a plaintiff shareholder filed a putative class action complaint in the U.S. District Court for the Southern District of Ohio alleging that the Company made false and/or misleading statements relating to the November 2018 announcement that the Company was reducing its quarterly dividend. In September 2019, a different plaintiff shareholder filed a second putative class action complaint in the U.S. District Court for the Southern District of Ohio containing substantially the same allegations and seeking substantially the same relief. In October 2019, the Court issued an order consolidating the two putative class actions, appointing a lead plaintiff, and approving that lead plaintiff's selection of lead counsel. The deadline for the lead plaintiff to file an amended complaint is December 20, 2019. The Company views this lawsuit as meritless and intends to defend against this lawsuit vigorously.

## La Senza

In connection with the sale of La Senza in the fourth quarter of 2018, certain of the Company's subsidiaries have remaining contingent obligations of $\$ 44$ million related to lease payments under the current terms of noncancelable leases expiring at various dates through 2028. These obligations include minimum rent and additional payments covering taxes, common area costs and certain other expenses and relate to leases that commenced prior to the disposition of the business. As part of the sale, a liability of $\$ 5$ million was recorded for these obligations. During the third quarter of 2019 , an additional reserve of $\$ 19$ million was recorded related to these obligations. This liability is included in Other Long-term Liabilities on the November 2, 2019 Consolidated Balance Sheet.

Additionally, the Company has certain other contingent obligations related to La Senza for a period of time. A reserve of \$17 million was recorded during the third quarter of 2019 related to these obligations, which is included in Other Long-term Liabilities on the November 2, 2019 Consolidated Balance Sheet.

## Other

In connection with the disposition of a certain other business, the Company has remaining guarantees of $\$ 5$ million related to lease payments under the current terms of a noncancelable lease expiring in 2021, which may remain in effect if the term is extended. The Company has not recorded a liability with respect to this guarantee obligation as of November 2, 2019, February 2, 2019 or November 3, 2018 as it concluded that payments under this guarantee were not probable.

In connection with noncancelable operating leases of certain assets, the Company provided residual value guarantees to the lessor if the leased assets cannot be sold for an amount in excess of a specified minimum value at the conclusion of the lease term. The leases expire at various dates through 2021, and the total amount of the guarantees is $\$ 94$ million. The Company recorded a liability of $\$ 11$ million as of November 2, 2019 and February 2, 2019, and $\$ 3$ million as of November 3, 2018 related to these guarantee obligations. This liability is included in Current Operating Lease Liabilities on the November 2, 2019 Consolidated Balance Sheet, and in Other Long-term Liabilities on the February 2, 2019 and November 3, 2018 Consolidated Balance Sheets.

## 17. Retirement Benefits

The Company sponsors a tax-qualified defined contribution retirement plan and a non-qualified supplemental retirement plan for substantially all its associates within the U.S. Participation in the tax-qualified plan is available to associates who meet certain age and service requirements. Participation in the non-qualified plan is available to associates who meet certain age, service, job level and compensation requirements.

The qualified plan permits participating associates to elect contributions up to the maximum limits allowable under the Internal Revenue Code. The Company matches associate contributions according to a predetermined formula and contributes additional amounts based on a percentage of the associates' eligible annual compensation and years of service. Associate contributions and Company matching contributions vest immediately. Additional Company contributions and the related investment earnings are subject to vesting based on years of service. Total expense recognized related to the qualified plan was $\$ 19$ million for the third quarter of 2019 and $\$ 18$ million for the third quarter of 2018. Total expense recognized related to the qualified plan was $\$ 58$ million for year-to-date 2019 and $\$ 56$ million for year-to-date 2018.
The non-qualified plan is an unfunded plan, which provides benefits beyond the Internal Revenue Code limits for qualified defined contribution plans. The plan permits participating associates to elect contributions up to a maximum percentage of eligible compensation. The Company matches associate contributions according to a predetermined formula and contributes additional amounts based on a percentage of the associates' eligible compensation and years of service. The plan also permits participating associates to defer additional compensation up to a maximum amount, which the Company does not match. Associates' accounts are credited with interest using a fixed rate determined by the Company and reviewed by the Compensation Committee of the Board of Directors prior to the beginning of each year. Associate contributions and the related interest vest immediately. Company contributions, along with related interest, are subject to vesting based on years of service. Associates may elect in-service distributions for the unmatched additional deferred compensation component only. The remaining vested portion of associates' accounts in the plan will be distributed upon termination of employment in either a lump sum or in annual installments over a specified period of up to 10 years. Total expense recognized related to the nonqualified plan was $\$ 8$ million for the third quarter of 2019 and $\$ 7$ million for the third quarter of 2018. Total expense recognized related to the non-qualified plan was $\$ 20$ million for year-to-date 2019 and $\$ 18$ million for year-to-date 2018.

## 18. Segment Information

The Company has three reportable segments: Victoria's Secret, Bath \& Body Works and Victoria's Secret and Bath \& Body Works International.

The Victoria's Secret segment sells women's intimate and other apparel, personal care and beauty products under the Victoria's Secret and PINK brand names. Victoria's Secret merchandise is sold online and through retail stores located in the U.S. and Canada.

The Bath \& Body Works segment sells body care, home fragrance products, soaps and sanitizers under the Bath \& Body Works, White Barn, C.O. Bigelow and other brand names. Bath \& Body Works merchandise is sold online and at retail stores located in the U.S. and Canada.

The Victoria's Secret and Bath \& Body Works International segment includes the Victoria's Secret and Bath \& Body Works company-owned and partner-operated stores located outside of the U.S. and Canada, as well as the online business in Greater China. This segment includes the following:

- Victoria's Secret International, comprised of company-owned stores in the U.K., Ireland and Greater China, as well as stores operated by partners under franchise and license arrangements;
- Victoria's Secret Beauty and Accessories, comprised of company-owned stores in Greater China, as well as stores operated by partners under franchise, license and wholesale arrangements, which feature Victoria's Secret branded beauty and accessories products in travel retail and other locations; and
- Bath \& Body Works International stores operated by partners under franchise, license and wholesale arrangements.

Other includes Mast Global, a merchandise sourcing and production function serving the Company and its international partners, and Corporate functions, including non-core real estate, equity investments and other governance functions such as treasury and tax. Results for 2018 also include La Senza and Henri Bendel.

The following table provides the Company's segment information for the third quarter and year-to-date 2019 and 2018:

|  | Victoria's Secret |  | Bath \& Body Works |  | Victoria's Secret and Bath \& Body Works International |  | Other |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (in millions) |  |  |  |  |  |  |  |  |  |
| 2019 |  |  |  |  |  |  |  |  |  |  |
| Third Quarter: |  |  |  |  |  |  |  |  |  |  |
| Net Sales | \$ | 1,412 | \$ | 1,064 | \$ | 134 | \$ | 67 | \$ | 2,677 |
| Operating Income (Loss) (a) |  | (122) |  | 196 |  | (215) |  | (10) | \$ | (151) |
| Year-to-Date: |  |  |  |  |  |  |  |  |  |  |
| Net Sales | \$ | 4,529 | \$ | 2,996 | \$ | 423 | \$ | 259 | \$ | 8,207 |
| Operating Income (Loss) (a) |  | (73) |  | 531 |  | (220) |  | (61) |  | 177 |
| $\underline{2018}$ |  |  |  |  |  |  |  |  |  |  |
| Third Quarter: |  |  |  |  |  |  |  |  |  |  |
| Net Sales | \$ | 1,529 | \$ | 956 | \$ | 134 | \$ | 156 | \$ | 2,775 |
| Operating Income (Loss) (b) |  | (36) |  | 178 |  | (42) |  | (46) |  | 54 |
| Year-to-Date: |  |  |  |  |  |  |  |  |  |  |
| Net Sales | \$ | 4,843 | \$ | 2,680 | \$ | 415 | \$ | 447 | \$ | 8,385 |
| Operating Income (Loss) (b) |  | 162 |  | 470 |  | (56) |  | (139) |  | 437 |

(a) Victoria's Secret and Victoria's Secret and Bath \& Body Works International includes store asset impairment charges of $\$ 41$ million and $\$ 177$ million, respectively. Additionally, Victoria's Secret and Bath \& Body Works International includes a goodwill impairment charge of $\$ 30$ million. For additional information see Note 7, "Property and Equipment, Net" and Note 8, "Goodwill and Trade Names."
(b) Victoria's Secret and Victoria's Secret and Bath \& Body Works International includes store asset impairment charges of $\$ 50$ million and $\$ 31$ million, respectively, and Other includes Henri Bendel closure costs of $\$ 20$ million. For additional information see Note 7, "Property and Equipment, Net" and Note 5, "Restructuring Activities."
The Company's international net sales include sales from company-owned stores, royalty revenue from franchise and license arrangements, wholesale revenues and direct sales shipped internationally. Certain of these sales are subject to the impact of fluctuations in foreign currency. The Company's international net sales across all segments totaled $\$ 318$ million and $\$ 387$ million for the third quarter of 2019 and 2018, respectively. The Company's international net sales across all segments totaled $\$ 1.024$ billion and $\$ 1.146$ billion for year-to-date 2019 and 2018, respectively.

## 19. Supplemental Guarantor Financial Information

The Company's 2021 Notes, 2022 Notes, 2023 Notes, 2027 Notes, 2028 Notes, 2029 Notes, 2035 Notes, 2036 Notes, Secured Revolving Facility and Secured Foreign Facilities are jointly and severally guaranteed on a full and unconditional basis by the Guarantors. The Company is a holding company, and its most significant assets are the stock of its subsidiaries. The Guarantors represent: (a) substantially all of the sales of the Company's domestic subsidiaries, (b) more than $90 \%$ of the assets owned by the Company's domestic subsidiaries, other than real property, certain other assets and intercompany investments and balances and (c) more than $95 \%$ of the accounts receivable and inventory directly owned by the Company's domestic subsidiaries.

The following supplemental financial information sets forth for the Company and its guarantor and non-guarantor subsidiaries: the Condensed Consolidating Balance Sheets as of November 2, 2019, February 2, 2019 and November 3, 2018 and the Condensed Consolidating Statements of Income (Loss), Comprehensive Income (Loss) and Cash Flows for the periods ended November 2, 2019 and November 3, 2018.

L BRANDS, INC.

## CONDENSED CONSOLIDATING BALANCE SHEET <br> (in millions) <br> (Unaudited)

|  | November 2, 2019 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | L Brands, Inc. |  | Guarantor Subsidiaries |  | Non-guarantorSubsidiaries |  | Eliminations |  | Consolidated <br> L Brands, Inc. |  |
| ASSETS |  |  |  |  |  |  |  |  |  |  |
| Current Assets: |  |  |  |  |  |  |  |  |  |  |
| Cash and Cash Equivalents | \$ | - | \$ | 186 | \$ | 154 | \$ | - | \$ | 340 |
| Accounts Receivable, Net |  | - |  | 191 |  | 104 |  | - |  | 295 |
| Inventories |  | - |  | 1,864 |  | 168 |  | - |  | 2,032 |
| Other |  | 9 |  | 53 |  | 197 |  | - |  | 259 |
| Total Current Assets |  | 9 |  | 2,294 |  | 623 |  | - |  | 2,926 |
| Property and Equipment, Net |  | - |  | 1,823 |  | 748 |  | - |  | 2,571 |
| Operating Lease Assets |  | - |  | 2,587 |  | 543 |  | - |  | 3,130 |
| Goodwill |  | - |  | 1,318 |  | - |  | - |  | 1,318 |
| Trade Names |  | - |  | 411 |  | - |  | - |  | 411 |
| Net Investments in and Advances to/from Consolidated Affiliates |  | 4,095 |  | 20,095 |  | 2,835 |  | $(27,025)$ |  | - |
| Deferred Income Taxes |  | - |  | 9 |  | 54 |  | - |  | 63 |
| Other Assets |  | 130 |  | 10 |  | 700 |  | (629) |  | 211 |
| Total Assets | \$ | 4,234 | \$ | 28,547 | \$ | 5,503 | \$ | $(27,654)$ | \$ | 10,630 |
| LIABILITIES AND EQUITY (DEFICIT) |  |  |  |  |  |  |  |  |  |  |
| Current Liabilities: |  |  |  |  |  |  |  |  |  |  |
| Accounts Payable | \$ | 1 | \$ | 576 | \$ | 447 | \$ | - | \$ | 1,024 |
| Accrued Expenses and Other |  | 69 |  | 587 |  | 324 |  | - |  | 980 |
| Current Debt |  | - |  | - |  | 75 |  | - |  | 75 |
| Current Operating Lease Liabilities |  | - |  | 377 |  | 83 |  | - |  | 460 |
| Income Taxes |  | - |  | - |  | 4 |  | - |  | 4 |
| Total Current Liabilities |  | 70 |  | 1,540 |  | 933 |  | - |  | 2,543 |
| Deferred Income Taxes |  | 1 |  | (41) |  | 286 |  | - |  | 246 |
| Long-term Debt |  | 5,392 |  | 615 |  | 85 |  | (615) |  | 5,477 |
| Long-term Operating Lease Liabilities |  | - |  | 2,579 |  | 529 |  | - |  | 3,108 |
| Other Long-term Liabilities |  | 62 |  | 397 |  | 49 |  | (14) |  | 494 |
| Total Equity (Deficit) |  | $(1,291)$ |  | 23,457 |  | 3,621 |  | $(27,025)$ |  | $(1,238)$ |
| Total Liabilities and Equity (Deficit) | \$ | 4,234 | \$ | 28,547 | \$ | 5,503 | \$ | $(27,654)$ | \$ | 10,630 |

L BRANDS, INC.

## CONDENSED CONSOLIDATING BALANCE SHEET (in millions)

|  | February 2, 2019 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | L Brands, Inc. |  | Guarantor Subsidiaries |  | Non-guarantorSubsidiaries |  | Eliminations |  | Consolidated <br> L Brands, Inc. |  |
| ASSETS |  |  |  |  |  |  |  |  |  |  |
| Current Assets: |  |  |  |  |  |  |  |  |  |  |
| Cash and Cash Equivalents | \$ | - | \$ | 997 | \$ | 416 | \$ | - | \$ | 1,413 |
| Accounts Receivable, Net |  | - |  | 241 |  | 126 |  | - |  | 367 |
| Inventories |  | - |  | 1,093 |  | 155 |  | - |  | 1,248 |
| Other |  | - |  | 139 |  | 93 |  | - |  | 232 |
| Total Current Assets |  | - |  | 2,470 |  | 790 |  | - |  | 3,260 |
| Property and Equipment, Net |  | - |  | 1,922 |  | 896 |  | - |  | 2,818 |
| Goodwill |  | - |  | 1,318 |  | 30 |  | - |  | 1,348 |
| Trade Names |  | - |  | 411 |  | - |  | - |  | 411 |
| Net Investments in and Advances to/from Consolidated Affiliates |  | 4,755 |  | 19,737 |  | 2,047 |  | $(26,539)$ |  | - |
| Deferred Income Taxes |  | - |  | 9 |  | 53 |  | - |  | 62 |
| Other Assets |  | 127 |  | 15 |  | 670 |  | (621) |  | 191 |
| Total Assets | \$ | 4,882 | \$ | 25,882 | \$ | 4,486 | \$ | $(27,160)$ | \$ | 8,090 |
| LIABILITIES AND EQUITY (DEFICIT) |  |  |  |  |  |  |  |  |  |  |
| Current Liabilities: |  |  |  |  |  |  |  |  |  |  |
| Accounts Payable | \$ | - | \$ | 363 | \$ | 348 | \$ | - | \$ | 711 |
| Accrued Expenses and Other |  | 92 |  | 597 |  | 393 |  | - |  | 1,082 |
| Current Debt |  | - |  | - |  | 72 |  | - |  | 72 |
| Income Taxes |  | (7) |  | 100 |  | 28 |  | - |  | 121 |
| Total Current Liabilities |  | 85 |  | 1,060 |  | 841 |  | - |  | 1,986 |
| Deferred Income Taxes |  | 1 |  | (44) |  | 269 |  | - |  | 226 |
| Long-term Debt |  | 5,661 |  | 606 |  | 79 |  | (607) |  | 5,739 |
| Other Long-term Liabilities |  | 59 |  | 852 |  | 107 |  | (14) |  | 1,004 |
| Total Equity (Deficit) |  | (924) |  | 23,408 |  | 3,190 |  | $(26,539)$ |  | (865) |
| Total Liabilities and Equity (Deficit) | \$ | 4,882 | \$ | 25,882 | \$ | 4,486 | \$ | $(27,160)$ | \$ | 8,090 |

L BRANDS, INC.

## CONDENSED CONSOLIDATING BALANCE SHEET <br> (in millions) <br> (Unaudited)

|  | November 3, 2018 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | L Brands, Inc. |  | Guarantor Subsidiaries |  | Non-guarantorSubsidiaries |  | Eliminations |  | Consolidated <br> L Brands, Inc. |  |
| ASSETS |  |  |  |  |  |  |  |  |  |  |
| Current Assets: |  |  |  |  |  |  |  |  |  |  |
| Cash and Cash Equivalents | \$ | - | \$ | 167 | \$ | 181 | \$ | - | \$ | 348 |
| Accounts Receivable, Net |  | - |  | 212 |  | 109 |  | - |  | 321 |
| Inventories |  | - |  | 1,700 |  | 263 |  | - |  | 1,963 |
| Other |  | 15 |  | 165 |  | 121 |  | - |  | 301 |
| Total Current Assets |  | 15 |  | 2,244 |  | 674 |  | - |  | 2,933 |
| Property and Equipment, Net |  | - |  | 2,019 |  | 915 |  | - |  | 2,934 |
| Goodwill |  | - |  | 1,318 |  | 30 |  | - |  | 1,348 |
| Trade Names |  | - |  | 411 |  | - |  | - |  | 411 |
| Net Investments in and Advances to/from Consolidated Affiliates |  | 4,396 |  | 19,442 |  | 2,386 |  | $(26,224)$ |  | - |
| Deferred Income Taxes |  | - |  | 9 |  | 11 |  | - |  | 20 |
| Other Assets |  | 127 |  | 14 |  | 683 |  | (641) |  | 183 |
| Total Assets | \$ | 4,538 | \$ | 25,457 | \$ | 4,699 | \$ | $(26,865)$ | \$ | 7,829 |
| LIABILITIES AND EQUITY (DEFICIT) |  |  |  |  |  |  |  |  |  |  |
| Current Liabilities: |  |  |  |  |  |  |  |  |  |  |
| Accounts Payable | \$ | - | \$ | 585 | \$ | 475 | \$ | - | \$ | 1,060 |
| Accrued Expenses and Other |  | 62 |  | 583 |  | 373 |  | - |  | 1,018 |
| Current Debt |  | - |  | - |  | 56 |  | - |  | 56 |
| Income Taxes |  | - |  | - |  | 8 |  | - |  | 8 |
| Total Current Liabilities |  | 62 |  | 1,168 |  | 912 |  | - |  | 2,142 |
| Deferred Income Taxes |  | (2) |  | (43) |  | 279 |  | - |  | 234 |
| Long-term Debt |  | 5,743 |  | 627 |  | 71 |  | (627) |  | 5,814 |
| Other Long-term Liabilities |  | 58 |  | 810 |  | 97 |  | (14) |  | 951 |
| Total Equity (Deficit) |  | $(1,323)$ |  | 22,895 |  | 3,340 |  | $(26,224)$ |  | $(1,312)$ |
| Total Liabilities and Equity (Deficit) | \$ | 4,538 | \$ | 25,457 | \$ | 4,699 | \$ | $(26,865)$ | \$ | 7,829 |

L BRANDS, INC.
CONDENSED CONSOLIDATING STATEMENT OF INCOME (LOSS)
(in millions)
(Unaudited)

|  | Third Quarter 2019 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | L Brands, Inc. |  | Guarantor Subsidiaries |  | $\begin{gathered} \hline \text { Non- } \\ \text { guarantor } \\ \text { Subsidiaries } \end{gathered}$ |  | Eliminations |  | Consolidated <br> L Brands, Inc. |  |
| Net Sales | \$ | - | \$ | 2,583 | \$ | 887 | \$ | (793) | \$ | 2,677 |
| Costs of Goods Sold, Buying and Occupancy |  | - |  | $(1,761)$ |  | (887) |  | 712 |  | $(1,936)$ |
| Gross Profit |  | - |  | 822 |  | - |  | (81) |  | 741 |
| General, Administrative and Store Operating Expenses |  | (1) |  | (831) |  | (118) |  | 58 |  | (892) |
| Operating Income (Loss) |  | (1) |  | (9) |  | (118) |  | (23) |  | (151) |
| Interest Expense |  | (90) |  | (23) |  | (2) |  | 23 |  | (92) |
| Other Income (Loss) |  | - |  | (16) |  | (18) |  | - |  | (34) |
| Income (Loss) Before Income Taxes |  | (91) |  | (48) |  | (138) |  | - |  | (277) |
| Provision (Benefit) for Income Taxes |  | - |  | (4) |  | (21) |  | - |  | (25) |
| Equity in Earnings (Loss), Net of Tax |  | (161) |  | (176) |  | (55) |  | 392 |  | - |
| Net Income (Loss) | \$ | (252) | \$ | (220) | \$ | (172) | \$ | 392 | \$ | (252) |

## L BRANDS, INC. CONDENSED CONSOLIDATING STATEMENT OF COMPREHENSIVE INCOME (LOSS) (in millions) <br> (Unaudited)

|  | Third Quarter 2019 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | L Brands, Inc. |  | Guarantor Subsidiaries |  | Non-guarantorSubsidiaries |  | Eliminations |  | Consolidated <br> L Brands, Inc. |  |
| Net Income (Loss) | \$ | (252) | \$ | (220) | \$ | (172) | \$ | 392 | \$ | (252) |
| Other Comprehensive Income (Loss), Net of Tax: |  |  |  |  |  |  |  |  |  |  |
| Foreign Currency Translation |  | - |  | - |  | 6 |  | - |  | 6 |
| Unrealized Gain (Loss) on Cash Flow Hedges |  | - |  | - |  | (2) |  | - |  | (2) |
| Total Other Comprehensive Income (Loss), Net of Tax |  | - |  | - |  | 4 |  | - |  | 4 |
| Total Comprehensive Income (Loss) | \$ | (252) | \$ | (220) | \$ | (168) | \$ | 392 | \$ | (248) |

## L BRANDS, INC.

CONDENSED CONSOLIDATING STATEMENT OF INCOME (LOSS)
(in millions)
(Unaudited)

|  | Third Quarter 2018 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | L Brands, Inc. |  | Guarantor Subsidiaries |  | Non- <br> guarantor <br> Subsidiaries |  | Eliminations |  | Consolidated <br> L Brands, Inc. |  |
| Net Sales | \$ | - | \$ | 2,644 | \$ | 965 | \$ | (834) | \$ | 2,775 |
| Costs of Goods Sold, Buying and Occupancy |  | - |  | $(1,786)$ |  | (838) |  | 777 |  | $(1,847)$ |
| Gross Profit |  | - |  | 858 |  | 127 |  | (57) |  | 928 |
| General, Administrative and Store Operating Expenses |  | (2) |  | (785) |  | (127) |  | 40 |  | (874) |
| Operating Income (Loss) |  | (2) |  | 73 |  | - |  | (17) |  | 54 |
| Interest Expense |  | (94) |  | (19) |  | - |  | 17 |  | (96) |
| Other Income (Loss) |  | - |  | 2 |  | (1) |  | - |  | 1 |
| Income (Loss) Before Income Taxes |  | (96) |  | 56 |  | (1) |  | - |  | (41) |
| Provision (Benefit) for Income Taxes |  | 1 |  | (1) |  | 2 |  | - |  | 2 |
| Equity in Earnings (Loss), Net of Tax |  | 54 |  | (92) |  | (103) |  | 141 |  | - |
| Net Income (Loss) | \$ | (43) | \$ | (35) | \$ | (106) | \$ | 141 | \$ | (43) |

L BRANDS, INC.
CONDENSED CONSOLIDATING STATEMENT OF COMPREHENSIVE INCOME (LOSS)
(in millions)
(Unaudited)

Third Quarter 2018

|  | Third Quarter 2018 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | L Brands, Inc. |  | Guarantor Subsidiaries |  | Non-guarantorSubsidiaries |  | Eliminations |  | Consolidated <br> L Brands, Inc. |  |
| Net Income (Loss) | \$ | (43) | \$ | (35) | \$ | (106) | \$ | 141 | \$ | (43) |
| Other Comprehensive Income (Loss), Net of Tax: |  |  |  |  |  |  |  |  |  |  |
| Foreign Currency Translation |  | - |  | - |  | (2) |  | - |  | (2) |
| Unrealized Gain (Loss) on Cash Flow Hedges |  | - |  | - |  | 1 |  | - |  | 1 |
| Total Other Comprehensive Income (Loss), Net of Tax |  | - |  | - |  | (1) |  | - |  | (1) |
| Total Comprehensive Income (Loss) | \$ | (43) | \$ | (35) | \$ | (107) | \$ | 141 | \$ | (44) |

## L BRANDS, INC.

## CONDENSED CONSOLIDATING STATEMENT OF INCOME (LOSS)

 (in millions)(Unaudited)

|  | Year-to-Date 2019 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | L Brands, Inc. |  | Guarantor Subsidiaries |  | Non-guarantorSubsidiaries |  | Eliminations |  | Consolidated <br> L Brands, Inc. |  |
| Net Sales | \$ | - | \$ | 7,831 | \$ | 2,407 | \$ | $(2,031)$ | \$ | 8,207 |
| Costs of Goods Sold, Buying and Occupancy |  | - |  | $(5,275)$ |  | $(2,070)$ |  | 1,795 |  | $(5,550)$ |
| Gross Profit |  | - |  | 2,556 |  | 337 |  | (236) |  | 2,657 |
| General, Administrative and Store Operating Expenses |  | (9) |  | $(2,345)$ |  | (293) |  | 167 |  | $(2,480)$ |
| Operating Income (Loss) |  | (9) |  | 211 |  | 44 |  | (69) |  | 177 |
| Interest Expense |  | (280) |  | (70) |  | (5) |  | 69 |  | (286) |
| Other Income (Loss) |  | (40) |  | (5) |  | (21) |  | - |  | (66) |
| Income (Loss) Before Income Taxes |  | (329) |  | 136 |  | 18 |  | - |  | (175) |
| Provision (Benefit) for Income Taxes |  | (8) |  | 2 |  | 5 |  | - |  | (1) |
| Equity in Earnings (Loss), Net of Tax |  | 147 |  | 82 |  | 80 |  | (309) |  | - |
| Net Income (Loss) | \$ | (174) | \$ | 216 | \$ | 93 | \$ | (309) | \$ | (174) |

L BRANDS, INC. CONDENSED CONSOLIDATING STATEMENT OF COMPREHENSIVE INCOME (LOSS) (in millions)
(Unaudited)

|  | Year-to-Date 2019 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | L Brands, Inc. |  | Guarantor Subsidiaries |  | Non-guarantorSubsidiaries |  | Eliminations |  | Consolidated <br> L Brands, Inc. |  |
| Net Income (Loss) | \$ | (174) | \$ | 216 | \$ | 93 | \$ | (309) | \$ | (174) |
| Other Comprehensive Income (Loss), Net of Tax: |  |  |  |  |  |  |  |  |  |  |
| Foreign Currency Translation |  | - |  | - |  | (5) |  | - |  | (5) |
| Unrealized Gain (Loss) on Cash Flow Hedges |  | - |  | - |  | 2 |  | - |  | 2 |
| Reclassification of Cash Flow Hedges to Earnings |  | - |  | - |  | (3) |  | - |  | (3) |
| Total Other Comprehensive Income (Loss), Net of Tax |  | - |  | - |  | (6) |  | - |  | (6) |
| Total Comprehensive Income (Loss) | \$ | (174) | \$ | 216 | \$ | 87 | \$ | (309) | \$ | (180) |

## L BRANDS, INC.

## CONDENSED CONSOLIDATING STATEMENT OF INCOME (LOSS)

 (in millions) (Unaudited)|  | Year-to-Date 2018 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | L Brands, Inc. |  | Guarantor Subsidiaries |  | Non-guarantorSubsidiaries |  | Eliminations |  | Consolidated <br> L Brands, Inc. |  |
| Net Sales | \$ | - | \$ | 7,907 | \$ | 2,555 | \$ | $(2,077)$ | \$ | 8,385 |
| Costs of Goods Sold, Buying and Occupancy |  | - |  | $(5,243)$ |  | $(2,157)$ |  | 1,946 |  | $(5,454)$ |
| Gross Profit |  | - |  | 2,664 |  | 398 |  | (131) |  | 2,931 |
| General, Administrative and Store Operating Expenses |  | (8) |  | $(2,228)$ |  | (354) |  | 96 |  | $(2,494)$ |
| Operating Income (Loss) |  | (8) |  | 436 |  | 44 |  | (35) |  | 437 |
| Interest Expense |  | (288) |  | (37) |  | (5) |  | 38 |  | (292) |
| Other Income (Loss) |  | - |  | 8 |  | (7) |  | - |  | 1 |
| Income (Loss) Before Income Taxes |  | (296) |  | 407 |  | 32 |  | 3 |  | 146 |
| Provision (Benefit) for Income Taxes |  | (1) |  | 32 |  | 11 |  | - |  | 42 |
| Equity in Earnings (Loss), Net of Tax |  | 399 |  | 340 |  | 294 |  | $(1,033)$ |  | - |
| Net Income (Loss) | \$ | 104 | \$ | 715 | \$ | 315 | \$ | $(1,030)$ | \$ | 104 |

L BRANDS, INC. CONDENSED CONSOLIDATING STATEMENT OF COMPREHENSIVE INCOME (LOSS) (in millions)
(Unaudited)

|  | Year-to-Date 2018 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | L Brands, Inc. |  | Guarantor Subsidiaries |  | Non-guarantorSubsidiaries |  | Eliminations |  | Consolidated <br> L Brands, Inc. |  |
| Net Income (Loss) | \$ | 104 | \$ | 715 | \$ | 315 | \$ | $(1,030)$ | \$ | 104 |
| Other Comprehensive Income (Loss), Net of Tax: |  |  |  |  |  |  |  |  |  |  |
| Foreign Currency Translation |  | - |  | - |  | (24) |  | - |  | (24) |
| Unrealized Gain (Loss) on Cash Flow Hedges |  | - |  | - |  | 10 |  | - |  | 10 |
| Reclassification of Cash Flow Hedges to Earnings |  | - |  | - |  | 3 |  | - |  | 3 |
| Total Other Comprehensive Income (Loss), Net of Tax |  | - |  | - |  | (11) |  | - |  | (11) |
| Total Comprehensive Income (Loss) | \$ | 104 | \$ | 715 | \$ | 304 | \$ | $(1,030)$ | \$ | 93 |

## L BRANDS, INC.

## CONDENSED CONSOLIDATING STATEMENT OF CASH FLOWS (in millions) (Unaudited)

|  | Year-to-Date 2019 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | L Brands, Inc. |  | Guarantor Subsidiaries |  | $\begin{gathered} \text { Non- } \\ \text { guarantor } \\ \text { Subsidiaries } \end{gathered}$ |  | Eliminations |  | Consolidated <br> L Brands, Inc. |  |
| Net Cash Provided by (Used for) Operating Activities | \$ | (345) | \$ | (377) | \$ | 632 | \$ | - | \$ | (90) |
| Investing Activities: |  |  |  |  |  |  |  |  |  |  |
| Capital Expenditures |  | - |  | (245) |  | (147) |  | - |  | (392) |
| Net Investments in Consolidated Affiliates |  | - |  | - |  | (137) |  | 137 |  | - |
| Other Investing Activities |  | - |  | 12 |  | (28) |  | - |  | (16) |
| Net Cash Provided by (Used for) Investing Activities |  | - |  | (233) |  | (312) |  | 137 |  | (408) |
| Financing Activities: |  |  |  |  |  |  |  |  |  |  |
| Proceeds from Issuance of Long-term Debt, Net of Issuance Costs |  | 486 |  | - |  | - |  | - |  | 486 |
| Payments of Long-term Debt |  | (799) |  | - |  | - |  | - |  | (799) |
| Borrowings from Foreign Facilities |  | - |  | - |  | 36 |  | - |  | 36 |
| Repayments of Foreign Facilities |  | - |  | - |  | (21) |  | - |  | (21) |
| Dividends Paid |  | (249) |  | - |  | - |  | - |  | (249) |
| Tax Payments related to Share-based Awards |  | (12) |  | - |  | - |  | - |  | (12) |
| Financing Costs and Other |  | (6) |  | (5) |  | - |  | - |  | (11) |
| Net Financing Activities and Advances to/from Consolidated Affiliates |  | 925 |  | (196) |  | (592) |  | (137) |  | - |
| Net Cash Provided by (Used for) Financing Activities |  | 345 |  | (201) |  | (577) |  | (137) |  | (570) |
| Effects of Exchange Rate Changes on Cash and Cash Equivalents |  | - |  | - |  | (5) |  | - |  | (5) |
| Net Increase (Decrease) in Cash and Cash Equivalents |  | - |  | (811) |  | (262) |  | - |  | $(1,073)$ |
| Cash and Cash Equivalents, Beginning of Period |  | - |  | 997 |  | 416 |  | - |  | 1,413 |
| Cash and Cash Equivalents, End of Period | \$ | - | \$ | 186 | \$ | 154 | \$ | - | \$ | 340 |

## L BRANDS, INC.

## CONDENSED CONSOLIDATING STATEMENT OF CASH FLOWS (in millions) (Unaudited)

|  | Year-to-Date 2018 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | L Brands, Inc. |  | Guarantor Subsidiaries |  | Non-guarantorSubsidiaries |  | Eliminations |  | Consolidated <br> L Brands, Inc. |  |
| Net Cash Provided by (Used for) Operating Activities | \$ | (361) | \$ | 295 | \$ | 79 | \$ | - | \$ | 13 |
| Investing Activities: |  |  |  |  |  |  |  |  |  |  |
| Capital Expenditures |  | - |  | (367) |  | (194) |  | - |  | (561) |
| Net Investments in Consolidated Affiliates |  | - |  | - |  | (181) |  | 181 |  | - |
| Other Investing Activities |  | - |  | 6 |  | 17 |  | - |  | 23 |
| Net Cash Provided by (Used for) Investing Activities |  | - |  | (361) |  | (358) |  | 181 |  | (538) |
| Financing Activities: |  |  |  |  |  |  |  |  |  |  |
| Payments of Long-term Debt |  | (52) |  | - |  | - |  | - |  | (52) |
| Borrowing from Secured Revolving Facility |  | 85 |  | - |  | - |  | - |  | 85 |
| Borrowings from Foreign Facilities |  | - |  | - |  | 110 |  | - |  | 110 |
| Repayments of Foreign Facilities |  | - |  | - |  | (71) |  | - |  | (71) |
| Dividends Paid |  | (500) |  | - |  | - |  | - |  | (500) |
| Repurchases of Common Stock |  | (198) |  | - |  | - |  | - |  | (198) |
| Tax Payments related to Share-based Awards |  | (13) |  | - |  | - |  | - |  | (13) |
| Financing Costs and Other |  | (2) |  | (2) |  | - |  | - |  | (4) |
| Net Financing Activities and Advances to/from Consolidated Affiliates |  | 1,041 |  | (929) |  | 69 |  | (181) |  | - |
| Net Cash Provided by (Used for) Financing Activities |  | 361 |  | (931) |  | 108 |  | (181) |  | (643) |
| Effects of Exchange Rate Changes on Cash and Cash Equivalents |  | - |  | - |  | 1 |  | - |  | 1 |
| Net Increase (Decrease) in Cash and Cash Equivalents |  | - |  | (997) |  | (170) |  | - |  | $(1,167)$ |
| Cash and Cash Equivalents, Beginning of Period |  | - |  | 1,164 |  | 351 |  | - |  | 1,515 |
| Cash and Cash Equivalents, End of Period | \$ | - | \$ | 167 | \$ | 181 | \$ | - | \$ | 348 |

To the Shareholders and Board of Directors of L Brands, Inc.

## Results of Review of Interim Financial Statements

We have reviewed the accompanying consolidated balance sheets of L Brands, Inc. (the Company) as of November 2, 2019 and November 3, 2018, and the related consolidated statements of income (loss), comprehensive income (loss), and total equity (deficit) for the thirteen and thirty-nine week periods ended November 2, 2019 and November 3, 2018, and the consolidated statements of cash flows for the thirty-nine week periods ended November 2, 2019 and November 3, 2018, and the related notes (collectively referred to as the "consolidated interim financial statements"). Based on our reviews, we are not aware of any material modifications that should be made to the consolidated interim financial statements for them to be in conformity with U.S. generally accepted accounting principles.

We have previously audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States) (PCAOB), the consolidated balance sheet of the Company as of February 2, 2019, and the related consolidated statements of income, comprehensive income, total equity (deficit), and cash flows for the year then ended, and the related notes (not presented herein); and in our report dated March 22, 2019, we expressed an unqualified audit opinion on those consolidated financial statements. In our opinion, the information set forth in the accompanying consolidated balance sheet as of February 2, 2019, is fairly stated, in all material respects, in relation to the consolidated balance sheet from which it has been derived.

## Basis for Review Results

These financial statements are the responsibility of the Company's management. We are a public accounting firm registered with the PCAOB and are required to be independent with respect to the Company in accordance with the U.S. federal securities laws and the applicable rules and regulations of the SEC and the PCAOB. We conducted our review in accordance with the standards of the PCAOB. Areview of interim financial statements consists principally of applying analytical procedures and making inquiries of persons responsible for financial and accounting matters. It is substantially less in scope than an audit conducted in accordance with the standards of the PCAOB, the objective of which is the expression of an opinion regarding the financial statements taken as a whole. Accordingly, we do not express such an opinion.
/s/ Ernst \& Young LLP
Grandview Heights, Ohio
December 6, 2019

## SAFE HARBOR STATEMENT UNDER THE PRIVATE SECURITIES LITIGATION ACT OF 1995

## Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995

We caution that any forward-looking statements (as such term is defined in the Private Securities Litigation Reform Act of 1995) contained in this report or made by our company or our management involve risks and uncertainties and are subject to change based on various factors, many of which are beyond our control. Accordingly, our future performance and financial results may differ materially from those expressed or implied in any such forward-looking statements. Words such as "estimate," "project," "plan," "believe," "expect," "anticipate," "intend," "planned," "potential" and any similar expressions may identify forward-looking statements. Risks associated with the following factors, among others, in some cases have affected and in the future could affect our financial performance and actual results and could cause actual results to differ materially from those expressed or implied in any forward-looking statements included in this report or otherwise made by our company or our management:

- general economic conditions, consumer confidence, consumer spending patterns and market disruptions including severe weather conditions, natural disasters, health hazards, terrorist activities, financial crises, political crises or other major events, or the prospect of these events;
- the seasonality of our business;
- the dependence on mall traffic and the availability of suitable store locations on appropriate terms;
- our ability to grow through new store openings and existing store remodels and expansions;
- our ability to successfully expand internationally and related risks;
- our independent franchise, license and wholesale partners;
- our direct channel businesses;
- our ability to protect our reputation and our brand images;
- our ability to attract customers with marketing, advertising and promotional programs;
- our ability to protect our trade names, trademarks and patents;
- the highly competitive nature of the retail industry and the segments in which we operate;
- consumer acceptance of our products and our ability to manage the life cycle of our brands, keep up with fashion trends, develop new merchandise and launch new product lines successfully;
- our ability to source, distribute and sell goods and materials on a global basis, including risks related to:
- political instability, significant health hazards, environmental hazards or natural disasters;
- duties, taxes and other charges;
- legal and regulatory matters;
- volatility in currency exchange rates;
- local business practices and political issues;
- potential delays or disruptions in shipping and transportation and related pricing impacts;
- disruption due to labor disputes; and
- changing expectations regarding product safety due to new legislation;
- our geographic concentration of vendor and distribution facilities in central Ohio;
- fluctuations in foreign currency exchange rates;
- stock price volatility;
- our ability to pay dividends and related effects;
- our ability to maintain our credit rating;
- our ability to service or refinance our debt;
- shareholder activism matters;
- our ability to retain key personnel;
- our ability to attract, develop and retain qualified associates and manage labor-related costs;
- the ability of our vendors to deliver products in a timely manner, meet quality standards and comply with applicable laws and regulations;
- fluctuations in product input costs;
- our ability to adequately protect our assets from loss and theft;
- fluctuations in energy costs;
- increases in the costs of mailing, paper and printing;
- claims arising from our self-insurance;
- liabilities arising from divested businesses;
- our ability to implement and maintain information technology systems and to protect associated data;
- our ability to maintain the security of customer, associate, third-party or company information;
- our ability to comply with regulatory requirements;
- legal and compliance matters; and
- tax, trade and other regulatory matters.

We are not under any obligation and do not intend to make publicly available any update or other revisions to any of the forward-looking statements contained in this report to reflect circumstances existing after the date of this report or to reflect the occurrence of future events even if experience or future events make it clear that any expected results expressed or implied by those forward-looking statements will not be realized. Additional information regarding these and other factors can be found in "Item 1A. Risk Factors" in our 2018 Annual Report on Form 10-K.

## Item 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The following discussion and analysis of financial condition and results of operations are based upon our Consolidated Financial Statements, which have been prepared in accordance with GAAP. The following information should be read in conjunction with our financial statements and the related notes included in Item 1. Financial Statements.

## Executive Overview

In the third quarter of 2019, our operating income (loss) decreased $\$ 205$ million to a loss of $\$ 151$ million, and our operating income (loss) rate decreased to ( $5.6 \%$ ) from $2.0 \%$. Net sales decreased $\$ 98$ million to $\$ 2.677$ billion, comparable sales decreased $2 \%$ and comparable store sales decreased $3 \%$. Our performance was mixed. At Victoria's Secret, net sales decreased $8 \%$, and the operating loss, which includes store asset impairment charges of $\$ 41$ million, increased $\$ 86$ million. At Bath \& Body Works, net sales increased $11 \%$, and operating income increased $\$ 18$ million. At Victoria's Secret and Bath \& Body Works International, net sales were flat, and the operating loss, which includes store and goodwill impairment charges of \$207 million, increased by $\$ 173$ million. For additional information related to our third quarter 2019 financial performance, see "Results of Operations." For additional information related to our impairment charges, see Note 7, "Property and Equipment, Net" and Note 8, "Goodwill and Trade Names" included in Item 1. Financial Statements.

The global retail sector and our business continue to face an uncertain environment and, as a result, we will continue to manage our business thoughtfully, and we will focus on the execution of the retail fundamentals.

At the same time, we are aggressively focusing on bringing compelling merchandise assortments, marketing and store and online experiences to our customers. We will look for, and seek to capitalize on, those opportunities available to us.

## Adjusted Financial Information

In addition to our results provided in accordance with GAAP above and throughout this Form 10-Q, provided below are nonGAAP measurements, which present net income and earnings per share in 2019 and 2018 on an adjusted basis, which remove certain special items. We believe that these special items are not indicative of our ongoing operations due to their size and nature. We use adjusted financial information as key performance measures of results of operations for the purpose of evaluating performance internally. These non-GAAP measurements are not intended to replace the presentation of our financial results in accordance with GAAP. Instead, we believe that the presentation of adjusted financial information provides additional information to investors to facilitate the comparison of past and present operations. Further, our definition of adjusted financial information may differ from similarly titled measures used by other companies. The table below reconciles the GAAP financial measures to the non-GAAP financial measures.

| (in millions, except per share amounts) | Third Quarter |  |  |  | Year-to-Date |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2019 |  | 2018 |  | 2019 |  | 2018 |  |
| Detail of Special Items included in Operating Income (Loss) |  |  |  |  |  |  |  |  |
| Victoria's Secret Asset Impairment (a) | \$ | (248) | \$ | (81) | \$ | (248) | \$ | (81) |
| Henri Bendel Closure Costs (b) |  | - |  | (20) |  | - |  | (20) |
| Total Special Items included in Operating Income (Loss) | \$ | (248) | \$ | (101) | \$ | (248) | \$ | (101) |
|  |  |  |  |  |  |  |  |  |
| Detail of Special Items included in Other Income (Loss) |  |  |  |  |  |  |  |  |
| La Senza Charges (c) | \$ | (37) | \$ | - | \$ | (37) | \$ | - |
| Loss on Extinguishment of Debt (d) |  | - |  | - |  | (40) |  | - |
| Total Special Items included in Other Income (Loss) | \$ | (37) | \$ | - | \$ | (77) | \$ | - |
|  |  |  |  |  |  |  |  |  |
| Detail of Special Items included in Provision (Benefit) for Income Taxes |  |  |  |  |  |  |  |  |
| Tax Effect of Special Items | \$ | 27 | \$ | 13 | \$ | 37 | \$ | 13 |
|  |  |  |  |  |  |  |  |  |
| Reconciliation of Reported Operating Income (Loss) to Adjusted Operating Income |  |  |  |  |  |  |  |  |
| Reported Operating Income (Loss) | \$ | (151) | \$ | 54 | \$ | 177 | \$ | 437 |
| Special Items included in Operating Income (Loss) |  | 248 |  | 101 |  | 248 |  | 101 |
| Adjusted Operating Income | \$ | 97 | \$ | 155 | \$ | 425 | \$ | 538 |
|  |  |  |  |  |  |  |  |  |
| Reconciliation of Reported Net Income (Loss) to Adjusted Net Income |  |  |  |  |  |  |  |  |
| Reported Net Income (Loss) | \$ | (252) | \$ | (43) | \$ | (174) | \$ | 104 |
| Special Items included in Net Income (Loss) |  | 258 |  | 88 |  | 288 |  | 88 |
| Adjusted Net Income | \$ | 6 | \$ | 45 | \$ | 114 | \$ | 192 |
|  |  |  |  |  |  |  |  |  |
| Reconciliation of Reported Earnings Per Diluted Share to Adjusted Earnings Per Diluted Share |  |  |  |  |  |  |  |  |
| Reported Earnings (Loss) Per Diluted Share | \$ | (0.91) | \$ | (0.16) | \$ | (0.63) | \$ | 0.37 |
| Special Items included in Earnings (Loss) Per Diluted Share |  | 0.93 |  | 0.32 |  | 1.04 |  | 0.31 |
| Adjusted Earnings Per Diluted Share | \$ | 0.02 | \$ | 0.16 | \$ | 0.41 | \$ | 0.69 |

(a) We recognized a $\$ 248$ million pre-tax impairment charge ( $\$ 230$ million after-tax) in the third quarter of 2019 and an $\$ 81$ million pre-tax impairment charge ( $\$ 73$ million after-tax) in the third quarter of 2018 related to certain Victoria's Secret assets. For additional information see Note 7, "Property and Equipment, Net" and Note 8, "Goodwill and Trade Names" included in Item 1. Financial Statements.
(b) In the third quarter of 2018, we recognized $\$ 20$ million ( $\$ 15$ million after-tax) of closure costs related to the closure of the Henri Bendel business. For additional information see Note 5, "Restructuring Activities" included in Item 1.
Financial Statements.
(c) In the third quarter of 2019, we recognized $\$ 37$ million of pre-tax charges ( $\$ 28$ million after-tax) to increase reserves related to ongoing contingent obligations for the La Senza business, which was sold in the fourth quarter of 2018. For additional information see Note 5, "Restructuring Activities" and Note 16, "Commitments and Contingencies" included in Item 1. Financial Statements.
(d) In the second quarter of 2019, we redeemed $\$ 764$ million of outstanding notes maturing between 2020 and 2022, resulting in a pre-tax loss on extinguishment of $\$ 40$ million (after-tax loss of $\$ 30$ million). For additional information see Note 12, "Long-term Debt and Borrowing Facilities" included in Item 1. Financial Statements.

## Company-Owned Store Data

The following table compares the third quarter of 2019 company-owned store data to the third quarter of 2018 and year-to-date 2019 store data to year-to-date 2018:

|  | Third Quarter |  |  |  |  | Year-to-Date |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2019 |  | 2018 |  | $\begin{gathered} \% \\ \text { Change } \end{gathered}$ | 2019 |  | 2018 |  | $\begin{gathered} \% \\ \text { Change } \end{gathered}$ |
| Sales per Average Selling Square Foot |  |  |  |  |  |  |  |  |  |  |
| Victoria's Secret U.S. | \$ | 145 | \$ | 152 | (5\%) | \$ | 460 | \$ | 492 | (7\%) |
| Bath \& Body Works U.S. |  | 190 |  | 182 | 4\% |  | 546 |  | 520 | 5\% |
| Sales per Average Store (in thousands) |  |  |  |  |  |  |  |  |  |  |
| Victoria's Secret U.S. | \$ | 948 | \$ | 982 | (4\%) | \$ | 2,997 | \$ | 3,167 | (5\%) |
| Bath \& Body Works U.S. |  | 497 |  | 466 | 7\% |  | 1,421 |  | 1,328 | 7\% |
| Average Store Size (selling square feet) |  |  |  |  |  |  |  |  |  |  |
| Victoria's Secret U.S. |  | 6,542 |  | 6,454 | 1\% |  |  |  |  |  |
| Bath \& Body Works U.S. |  | 2,621 |  | 2,575 | 2\% |  |  |  |  |  |
| Total Selling Square Feet (in thousands) |  |  |  |  |  |  |  |  |  |  |
| Victoria's Secret U.S. |  | 6,973 |  | 7,216 | (3\%) |  |  |  |  |  |
| Bath \& Body Works U.S. |  | 4,301 |  | 4,177 | 3\% |  |  |  |  |  |

The following table represents company-owned store data for year-to-date 2019:

|  | Stores Operating at <br> February 2, 2019 | Opened | Closed | Stores Operating at <br> November 2, 2019 |
| :---: | :---: | :---: | :---: | :---: |
| Victoria's Secret U.S. | 1,098 | 6 | (38) | 1,066 |
| Victoria's Secret Canada | 45 | - | - | 45 |
| Total Victoria's Secret | 1,143 | 6 | (38) | 1,111 |
| Bath \& Body Works U.S. | 1,619 | 34 | (12) | 1,641 |
| Bath \& Body Works Canada | 102 | 1 | - | 103 |
| Total Bath \& Body Works | 1,721 | 35 | (12) | 1,744 |
| Victoria's Secret U.K. / Ireland | 26 | - | - | 26 |
| Victoria's Secret Beauty and Accessories | 38 | 9 | (5) | 42 |
| Victoria's Secret Greater China | 15 | 6 | - | 21 |
| Total Victoria's Secret and Bath \& Body Works International | 79 | 15 | (5) | 89 |
| Total L Brands Stores | 2,943 | 56 | (55) | 2,944 |

The following table represents company-owned store data for year-to-date 2018:

|  | Stores Operating at <br> February 3, 2018 | Opened | Closed | Stores Operating at <br> November 3, 2018 |
| :---: | :---: | :---: | :---: | :---: |
| Victoria's Secret U.S. | 1,124 | 1 | (7) | 1,118 |
| Victoria's Secret Canada | 46 | - | (1) | 45 |
| Total Victoria's Secret | 1,170 | 1 | (8) | 1,163 |
| Bath \& Body Works U.S. | 1,592 | 47 | (17) | 1,622 |
| Bath \& Body Works Canada | 102 | 1 | - | 103 |
| Total Bath \& Body Works | 1,694 | 48 | (17) | 1,725 |
| Victoria's Secret U.K. / Ireland | 24 | 1 | - | 25 |
| Victoria's Secret Beauty and Accessories | 29 | 4 | (3) | 30 |
| Victoria's Secret Greater China | 7 | 7 | - | 14 |
| Total Victoria's Secret and Bath \& Body Works International | 60 | 12 | (3) | 69 |
| Henri Bendel | 27 | - | (4) | 23 |
| La Senza Canada | 119 | - | (1) | 118 |
| La Senza U.S. | 5 | 6 | - | 11 |
| Total L Brands Stores | 3,075 | 67 | (33) | 3,109 |

## Noncompany-Owned Store Data

The following table represents noncompany-owned store data for year-to-date 2019:

|  | $\begin{array}{c}\text { Stores Operating at } \\ \text { February 2, 2019 }\end{array}$ |  |  | Opened |
| :--- | :--- | :--- | :--- | :--- |$)$

The following table represents noncompany-owned store data for year-to-date 2018:

|  | Stores Operating at <br> February 3, 2018 | Opened | Closed | Stores Operating at <br> November 3, 2018 |
| :---: | :---: | :---: | :---: | :---: |
| Victoria's Secret Beauty \& Accessories | 397 | 25 | (25) | 397 |
| Victoria's Secret | 37 | 13 | - | 50 |
| Bath \& Body Works | 185 | 35 | (4) | 216 |
| La Senza | 194 | 2 | (10) | 186 |
| Total | 813 | 75 | (39) | 849 |

## Results of Operations

Third Quarter of 2019 Compared to Third Quarter of 2018

## Operating Income (Loss)

The following table provides our segment operating income (loss) and operating income (loss) rates (expressed as a percentage of net sales) for the third quarter of 2019 in comparison to the third quarter of 2018:

|  | 2019 |  | 2018 |  | Operating Income (Loss) Rate |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2019 | 2018 |
| Third Quarter | (in millions) |  |  |  |  |  |
| Victoria's Secret | \$ | (122) |  |  | \$ | (36) | (8.7\%) | (2.3\%) |
| Bath \& Body Works |  | 196 |  | 178 | 18.4\% | 18.6 \% |
| Victoria's Secret and Bath \& Body Works International |  | (215) |  | (42) | (161.3\%) | (31.2\%) |
| Other (a) |  | (10) |  | (46) | (14.2\%) | (29.4\%) |
| Total Operating Income (Loss) | \$ | (151) | \$ | 54 | (5.6\%) | 2.0 \% |

(a) Includes Mast Global and corporate functions. Results for 2018 also include La Senza and Henri Bendel.

For the third quarter of 2019, operating income (loss) decreased $\$ 205$ million, to a loss of $\$ 151$ million, and the operating income (loss) rate decreased to ( $5.6 \%$ ) from $2.0 \%$. The drivers of the operating income (loss) results are discussed in the following sections.

## Net Sales

The following table provides net sales for the third quarter of 2019 in comparison to the third quarter of 2018:

|  | 2019 |  | 2018 |  | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Third Quarter | (in millions) |  |  |  |  |
| Victoria's Secret Stores (a) | \$ | 1,081 | \$ | 1,178 | (8\%) |
| Victoria's Secret Direct |  | 331 |  | 351 | (6\%) |
| Total Victoria's Secret |  | 1,412 |  | 1,529 | (8\%) |
| Bath \& Body Works Stores (a) |  | 872 |  | 808 | 8\% |
| Bath \& Body Works Direct |  | 192 |  | 148 | 30\% |
| Total Bath \& Body Works |  | 1,064 |  | 956 | 11\% |
| Victoria's Secret and Bath \& Body Works International (b) |  | 134 |  | 134 | -\% |
| Other (c) |  | 67 |  | 156 | (57\%) |
| Total Net Sales | \$ | 2,677 | \$ | 2,775 | (4\%) |

(a) Includes company-owned stores in the U.S. and Canada.
(b) Includes company-owned stores in the U.K., Ireland and Greater China, direct sales in Greater China and wholesale sales, royalties and other fees associated with non-company owned stores.
(c) Includes wholesale revenues from our sourcing function. Results for 2018 also include store and direct sales for La Senza and Henri Bendel.

The following table provides a reconciliation of net sales for the third quarter of 2019 to the third quarter of 2018:

| Third Quarter | Victoria's Secret |  | Bath \& Body Works |  | Victoria's Secret and Bath \& Body Works International |  | Other |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (in millions) |  |  |  |  |  |  |  |  |  |
| 2018 Net Sales | \$ | 1,529 | \$ | 956 | \$ | 134 | \$ | 156 | \$ | 2,775 |
| Comparable Store Sales |  | (87) |  | 36 |  | (13) |  | - |  | (64) |
| Sales Associated with New, Closed and Noncomparable Remodeled Stores, Net |  | (6) |  | 29 |  | 9 |  | - |  | 32 |
| Divested/Closed Businesses |  | - |  | - |  | - |  | (77) |  | (77) |
| Foreign Currency Translation |  | (1) |  | (1) |  | (2) |  | - |  | (4) |
| Direct Channels |  | (19) |  | 44 |  | (1) |  | - |  | 24 |
| Private Label Credit Card |  | (4) |  | - |  | - |  | - |  | (4) |
| International Wholesale, Royalty and Other |  | - |  | - |  | 7 |  | (12) |  | (5) |
| 2019 Net Sales | \$ | 1,412 | \$ | 1,064 | \$ | 134 | \$ | 67 | \$ | 2,677 |

The following table compares the third quarter of 2019 comparable sales to the third quarter of 2018:

| Third Quarter | 2019 | 2018 |
| :---: | :---: | :---: |
| Comparable Sales (Stores and Direct) (a) |  |  |
| Victoria's Secret (b) | (7\%) | (2\%) |
| Bath \& Body Works (b) | 9\% | 13\% |
| Total Comparable Sales | (2\%) | 4\% |
|  |  |  |
| Comparable Store Sales (a) |  |  |
| Victoria's Secret (b) | (8\%) | (6\%) |
| Bath \& Body Works (b) | 5\% | 10\% |
| Total Comparable Store Sales | (3\%) | -\% |

(a) The percentage change in comparable sales represents direct and comparable store sales. The percentage change in comparable store sales represents the change in sales at comparable stores only and excludes the change in sales from our direct channels. A store is typically included in the calculation of comparable sales when it has been open or owned 12 months or more and it has not had a change in selling square footage of $20 \%$ or more. Additionally, stores of a given brand are excluded if total selling square footage for the brand in the mall changes by $20 \%$ or more through the opening or closing of a second store. The percentage change in comparable sales is calculated on a comparable calendar period as opposed to a fiscal basis. Comparable sales attributable to our international stores are calculated on a constant currency basis.
(b) Includes company-owned stores in the U.S. and Canada.

The results by segment are as follows:

## Victoria's Secret

For the third quarter of 2019 , net sales decreased $\$ 117$ million to $\$ 1.412$ billion, comparable sales decreased $7 \%$, and comparable store sales decreased $8 \%$. Victoria's Secret Lingerie comparable sales decreased low-double digits, principally driven by a decline in bras, and partially as a result of a decrease in promotional activity. PINK comparable sales decreased in the mid-single digit range as a decline in apparel, principally driven by a decline in tops, was only partially offset by increases in intimate apparel, driven by growth in sport bras, bralettes and panties. Victoria's Secret Beauty comparable sales increased in the low-single digit range due to growth in prestige fragrance, driven by a strong launch of Bombshell Intense, the mist collection and PINK beauty.

The decrease in comparable sales was driven by declines in average unit retail prices and store traffic.

## Bath \& Body Works

For the third quarter of 2019 , net sales increased $\$ 108$ million to $\$ 1.064$ billion, comparable sales increased $9 \%$, and comparable store sales increased $5 \%$. Net sales increased in all major categories including home fragrance, body care and soaps and sanitizers, which incorporated newness, innovation and fashion.

The increase in comparable sales was driven by increases in both traffic and conversion.

## Victoria's Secret and Bath \& Body Works International

For the third quarter of 2019, net sales remained flat at $\$ 134$ million as the increases from new stores opened by our partners were offset by declines in the Victoria's Secret U.K. and Greater China businesses.

## Other

For the third quarter of 2019 , net sales decreased $\$ 89$ million to $\$ 67$ million due to the sale of La Senza and closure of Henri Bendel in the fourth quarter of 2018, and a decrease in wholesale sales to our international partners.

## Gross Profit

For the third quarter of 2019 , our gross profit decreased $\$ 187$ million to $\$ 741$ million, and our gross profit rate (expressed as a percentage of net sales) decreased to $27.7 \%$ from $33.5 \%$, primarily driven by the following:

## Victoria's Secret

For the third quarter of 2019, the gross profit decrease was due to lower merchandise margin dollars related to the decrease in net sales, partially offset by a reduction in store asset impairment charges, from $\$ 50$ million in the third quarter of 2018 to $\$ 41$ million in the third quarter of 2019.

The gross profit rate decrease was driven by buying and occupancy deleverage on lower net sales and a decline in the merchandise margin rate due to sourcing cost concessions received from vendors in 2018.

## Bath \& Body Works

For the third quarter of 2019 , the gross profit increase was due to higher merchandise margin dollars related to the increase in net sales, partially offset by higher occupancy expenses due to investments in store real estate.

The gross profit rate decrease was driven by a decline in the merchandise margin rate due to increases in supply chain and sourcing costs and the sales mix shift into the direct business, which has a lower merchandise margin rate than the stores channel.

## Victoria's Secret and Bath \& Body Works International

For the third quarter of 2019 , the gross profit decrease was due to the increase in store asset impairment charges from $\$ 31$ million in the third quarter of 2018 to $\$ 177$ million in the third quarter of 2019, which were related to stores in Greater China, the U.K. and Ireland.

The gross profit (loss) rate decrease was driven by the increase in store asset impairment charges.

## General, Administrative and Store Operating Expenses

For the third quarter of 2019, our general, administrative and store operating expenses increased $\$ 18$ million to $\$ 892$ million due to a $\$ 30$ million goodwill impairment charge related to Greater China and higher selling expenses related to higher sales volume at Bath \& Body Works, partially offset by declines due to the elimination of the La Senza and Henri Bendel businesses.
The general, administrative and store operating expense rate increased to $33.3 \%$ from $31.5 \%$ due to the goodwill impairment charge and deleverage on lower net sales.

## Other Income and Expense

## Interest Expense

The following table provides the average daily borrowings and average borrowing rates for the third quarter of 2019 and 2018 :

| Third Quarter | 2019 |  | 2018 |  |
| :---: | :---: | :---: | :---: | :---: |
| Average daily borrowings (in millions) | \$ | 5,614 | \$ | 5,844 |
| Average borrowing rate (in percentages) |  | 6.6\% |  | 6.6\% |

For the third quarter of 2019 , our interest expense decreased $\$ 4$ million to $\$ 92$ million due to lower average daily borrowings.

## Other Income (Loss)

For the third quarter of 2019 , our other income (loss) decreased $\$ 35$ million to a $\$ 34$ million loss due to $\$ 37$ million of charges to increase reserves related to ongoing contingent obligations for the La Senza business, which was sold in the fourth quarter of 2018.

## Provision for Income Taxes

For the third quarter of 2019 , our effective tax rate was $9.1 \%$ compared to $(3.9 \%)$ in the third quarter of 2018. The third quarter rates were lower than the Company's combined estimated federal and state statutory rate primarily due to the Victoria's Secret impairment charges, which generate no tax benefit for certain foreign subsidiaries.

## Results of Operations

## Year-to-Date 2019 Compared to Year-to-Date 2018

## Operating Income

The following table provides our segment operating income (loss) and operating income (loss) rates (expressed as a percentage of net sales) for year-to-date 2019 in comparison to year-to-date 2018:

|  | 2019 |  | 2018 |  | Operating Income (Loss) Rate |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2019 | 2018 |
| Year-to-Date | (in millions) |  |  |  |  |  |
| Victoria's Secret | \$ | (73) |  |  | \$ | 162 | (1.6\%) | 3.3 \% |
| Bath \& Body Works |  | 531 |  | 470 | 17.7 \% | 17.5 \% |
| Victoria's Secret and Bath \& Body Works International |  | (220) |  | (56) | (52.1\%) | (13.5\%) |
| Other (a) |  | (61) |  | (139) | (23.4\%) | (31.0\%) |
| Total Operating Income | \$ | 177 | \$ | 437 | 2.2 \% | $5.2 \%$ |

(a) Includes Mast Global and corporate functions. Results for 2018 also include La Senza and Henri Bendel.

For year-to-date 2019, operating income decreased $\$ 260$ million, or $59 \%$, to $\$ 177$ million, and the operating income rate decreased to $2.2 \%$ from $5.2 \%$. The drivers of the operating income results are discussed in the following sections.

## Net Sales

The following table provides net sales for year-to-date 2019 in comparison to year-to-date 2018:

| Year-to-Date | 2019 |  | 2018 |  | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | (in millions) |  |  |  |  |
| Victoria's Secret Stores (a) | \$ | 3,462 | \$ | 3,778 | (8\%) |
| Victoria's Secret Direct |  | 1,067 |  | 1,065 | -\% |
| Total Victoria's Secret |  | 4,529 |  | 4,843 | (6\%) |
| Bath \& Body Works Stores (a) |  | 2,469 |  | 2,281 | 8\% |
| Bath \& Body Works Direct |  | 527 |  | 399 | 32\% |
| Total Bath \& Body Works |  | 2,996 |  | 2,680 | 12\% |
| Victoria's Secret and Bath \& Body Works International (b) |  | 423 |  | 415 | 2\% |
| Other (c) |  | 259 |  | 447 | (42\%) |
| Total Net Sales | \$ | 8,207 | \$ | 8,385 | (2\%) |

[^1]The following table provides a reconciliation of net sales for year-to-date 2019 to year-to-date 2018:

| Year-to-Date | Victoria's Secret |  | Bath \& Body Works |  | Victoria's Secret and Bath \& Body Works International |  | Other |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (in millions) |  |  |  |  |  |  |  |  |  |
| 2018 Net Sales | \$ | 4,843 | \$ | 2,680 | \$ | 415 | \$ | 447 | \$ | 8,385 |
| Comparable Store Sales |  | (281) |  | 111 |  | (28) |  | - |  | (198) |
| Sales Associated with New, Closed and Noncomparable Remodeled Stores, Net |  | (39) |  | 80 |  | 45 |  | - |  | 86 |
| Divested/Closed Businesses |  | - |  | - |  | - |  | (222) |  | (222) |
| Foreign Currency Translation |  | (3) |  | (3) |  | (12) |  | - |  | (18) |
| Direct Channels |  | (2) |  | 128 |  | 4 |  | - |  | 130 |
| Private Label Credit Card |  | 11 |  | - |  | - |  | - |  | 11 |
| International Wholesale, Royalty and Other |  | - |  | - |  | (1) |  | 34 |  | 33 |
| 2019 Net Sales | \$ | 4,529 | \$ | 2,996 | \$ | 423 | \$ | 259 | \$ | 8,207 |

The following table compares year-to-date 2019 comparable sales to year-to-date 2018:

| Year-to-Date | $\mathbf{2 0 1 9}$ | $\mathbf{2 0 1 8}$ |  |
| :--- | :---: | :---: | :---: |
|  | $(6 \%)$ | $(1 \%)$ |  |
| Victoria's Secret (b) | $10 \%$ | $10 \%$ |  |
| Bath \& Body Works (b) | $(1 \%)$ | $3 \%$ |  |
| Total Comparable Sales |  |  |  |
| Comparable Store Sales (a) | $(8 \%)$ | $(5 \%)$ |  |
| Victoria's Secret (b) | $5 \%$ | $8 \%$ |  |
| Bath \& Body Works (b) | $(3 \%)$ | $(1 \%)$ |  |
| Total Comparable Store Sales |  |  |  |

(a) The percentage change in comparable sales represents direct and comparable store sales. The percentage change in comparable store sales represents the change in sales at comparable stores only and excludes the change in sales from our direct channels. A store is typically included in the calculation of comparable sales when it has been open or owned 12 months or more and it has not had a change in selling square footage of $20 \%$ or more. Additionally, stores of a given brand are excluded if total selling square footage for the brand in the mall changes by $20 \%$ or more through the opening or closing of a second store. The percentage change in comparable sales is calculated on a comparable calendar period as opposed to a fiscal basis. Comparable sales attributable to our international stores are calculated on a constant currency basis.
(b) Includes company-owned stores in the U.S. and Canada.

The results by segment are as follows:

## Victoria's Secret

For year-to-date 2019, net sales decreased $\$ 314$ million to $\$ 4.529$ billion, comparable sales decreased $6 \%$, and comparable store sales decreased $8 \%$. PINK comparable sales decreased in the low-double digit range, due to merchandise performance in apparel and the exit of the swim business, partially offset by growth in sports bras. Victoria's Secret Lingerie comparable sales were down in the high-single digit range, due to declines in bras and apparel, driven by merchandise performance. Victoria's Secret Beauty comparable sales increased in the low-single digit range, as growth in accessories was partially offset by a decline in the lip business.

The decrease in comparable sales was driven by declines in average unit retail prices and store traffic.

## Bath \& Body Works

For year-to-date 2019, net sales increased $\$ 316$ million to $\$ 2.996$ billion, comparable sales increased $10 \%$, and comparable store sales increased $5 \%$. Net sales increased in all major categories including home fragrance, body care and soaps and sanitizers, which incorporated newness, innovation and fashion.

The increase in comparable sales was driven by increases in store conversion and digital traffic.

## Victoria's Secret and Bath \& Body Works International

For year-to-date 2019, net sales increased $\$ 8$ million to $\$ 423$ million due to the increase from new company-owned Victoria's Secret stores in Greater China, partially offset by declines in the Victoria's Secret International business.

## Other

For year-to-date 2019, net sales decreased $\$ 188$ million to $\$ 259$ million due to the sale of La Senza and closure of Henri Bendel in the fourth quarter of 2018, partially offset by an increase in wholesale sales to our international partners.

## Gross Profit

For year-to-date 2019, our gross profit decreased $\$ 274$ million to $\$ 2.657$ billion, and our gross profit rate (expressed as a percentage of net sales) decreased to $32.4 \%$ from $35.0 \%$, primarily driven by the following:

## Victoria's Secret

For year-to-date 2019, the gross profit decrease was primarily due to lower merchandise margin dollars related to the decrease in net sales and increased promotional activity to drive traffic and clear inventory, partially offset by a reduction in store asset impairment charges from $\$ 50$ million year-to-date 2018 to $\$ 41$ million year-to-date 2019.
The gross profit rate decrease was driven by a decline in the merchandise margin rate due to increased promotional activity and sourcing cost concessions received from vendors in 2018, and buying and occupancy expense deleverage on lower net sales.

## Bath \& Body Works

For year-to-date 2019, the gross profit increase was due to higher merchandise margin dollars related to the increase in net sales, partially offset by higher occupancy expenses due to investments in store real estate.

The gross profit rate decrease was driven by a decline in the merchandise margin rate due to increases in supply chain and sourcing costs and the sales mix shift into the direct business, which has a lower merchandise margin rate than the stores channel.

## Victoria's Secret and Bath \& Body Works International

For year-to-date 2019, the gross profit decrease was due to the increase in store asset impairment charges from $\$ 31$ million year-to-date 2018 to $\$ 177$ million year-to-date 2019 related to stores in Greater China, the U.K., and Ireland partially offset by higher merchandise margin dollars related to the increase in net sales in Greater China.
The gross profit (loss) rate decrease was driven by the increase in store asset impairment charges.

## General, Administrative and Store Operating Expenses

For year-to-date 2019, our general, administrative and store operating expenses decreased $\$ 14$ million to $\$ 2.480$ billion due to the elimination of the La Senza and Henri Bendel businesses and lower marketing expenses at Victoria's Secret, partially offset by higher selling expenses related to higher sales volume at Bath \& Body Works and a $\$ 30$ million goodwill impairment charge related to Greater China.

The general, administrative and store operating expense rate increased to $30.2 \%$ from $29.7 \%$ due to deleverage on lower net sales and the goodwill impairment charge.

## Other Income and Expense

## Interest Expense

The following table provides the average daily borrowings and average borrowing rates for year-to-date 2019 and 2018:

| Year-to-Date | 2019 |  | 2018 |  |
| :---: | :---: | :---: | :---: | :---: |
| Average daily borrowings (in millions) | \$ | 5,761 | \$ | 5,843 |
| Average borrowing rate (in percentages) |  | 6.6\% |  | 6.6\% |

For year-to-date 2019, our interest expense decreased $\$ 6$ million to $\$ 286$ million due to lower average daily borrowings.

## Other Income (Loss)

For year-to-date 2019, our other income (loss) decreased $\$ 67$ million to a $\$ 66$ million loss due to a $\$ 40$ million pre-tax loss associated with the early extinguishment of $\$ 764$ million in outstanding notes maturing between 2020 and 2022 and $\$ 37$ million of charges to increase reserves related to ongoing contingent obligations for the La Senza business, which was sold in the fourth quarter of 2018.

## Provision for Income Taxes

For year-to-date 2019, our effective tax rate was $0.4 \%$ compared to $29.0 \%$ year-to-date 2018 . The 2019 year-to-date rate was lower than the Company's combined estimated federal and state statutory rate primarily due to the Victoria's Secret impairment charges, which generate no tax benefit for certain foreign subsidiaries. The 2018 year-to-date rate was higher than the Company's estimated federal and state statutory rate primarily due to losses related to certain foreign subsidiaries.

## FINANCIAL CONDITION

## Liquidity and Capital Resources

Liquidity, or access to cash, is an important factor in determining our financial stability. We are committed to maintaining adequate liquidity. Cash generated from our operating activities provides the primary resources to support current operations, growth initiatives, seasonal funding requirements and capital expenditures. Our cash provided from operations is impacted by our net income and working capital changes. Our net income is impacted by, among other things, sales volume, seasonal sales patterns, success of new product introductions, profit margins and income taxes. Historically, sales are higher during the fourth quarter of the fiscal year due to seasonal and holiday-related sales patterns. Generally, our need for working capital peaks during the summer and fall months as inventory builds in anticipation of the holiday period. Our cash and cash equivalents held by foreign subsidiaries were $\$ 149$ million as of November 2, 2019.

## Working Capital and Capitalization

We believe that our available short-term and long-term capital resources are sufficient to fund foreseeable requirements.
The following table provides a summary of our working capital position and capitalization as of November 2, 2019, February 2, 2019 and November 3, 2018:

|  | $\underset{2019}{\text { November } 2,}$ |  | $\underset{2019}{\text { February } 2,}$ |  | $\begin{gathered} \text { November 3, } \\ 2018 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (in millions) |  |  |  |  |  |
| Net Cash Provided by (Used for) Operating Activities (a) | \$ | (90) | \$ | 1,377 | \$ | 13 |
| Capital Expenditures (a) |  | 392 |  | 629 |  | 561 |
| Working Capital (b) |  | 383 |  | 1,274 |  | 791 |
| Capitalization: |  |  |  |  |  |  |
| Long-term Debt |  | 5,477 |  | 5,739 |  | 5,814 |
| Shareholders' Equity (Deficit) |  | $(1,242)$ |  | (869) |  | $(1,314)$ |
| Total Capitalization | \$ | 4,235 | \$ | 4,870 | \$ | 4,500 |
| Amounts Available Under Credit Agreements (c) | \$ | 990 | \$ | 991 | \$ | 991 |

(a) The February 2, 2019 amounts represent a fifty-two-week period, and the November 2, 2019 and November 3, 2018 amounts represent thirty-nine-week periods.
(b) The November 2, 2019 amount includes Current Operating Lease Liabilities as a result of our adoption of ASC 842, Leases, in the first quarter of 2019.
(c) Letters of credit issued reduce our availability under the Secured Revolving Facility. We had outstanding letters of credit that reduced our availability under the Secured Revolving Facility of $\$ 10$ million as of November 2, 2019, and $\$ 9$ million as of February 2, 2019 and November 3, 2018.

## Cash Flow

The following table provides a summary of our cash flow activity for year-to-date 2019 and 2018:

|  | Year-to-Date |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2019 |  | 2018 |  |
|  | (in millions) |  |  |  |
| Cash and Cash Equivalents, Beginning of Period | \$ | 1,413 | \$ | 1,515 |
| Net Cash Flows Provided by (Used for) Operating Activities |  | (90) |  | 13 |
| Net Cash Flows Used for Investing Activities |  | (408) |  | (538) |
| Net Cash Flows Used for Financing Activities |  | (570) |  | (643) |
| Effects of Exchange Rate Changes on Cash and Cash Equivalents |  | (5) |  | 1 |
| Net Decrease in Cash and Cash Equivalents |  | $(1,073)$ |  | $(1,167)$ |
| Cash and Cash Equivalents, End of Period | \$ | 340 | \$ | 348 |

## Operating Activities

Net cash used for operating activities in 2019 was $\$ 90$ million, including a net loss of $\$ 174$ million. Net loss included depreciation of $\$ 443$ million, asset impairment charges of $\$ 248$ million, share-based compensation expense of $\$ 67$ million, loss on extinguishment of debt of $\$ 40$ million and La Senza charges of $\$ 37$ million. Other changes in assets and liabilities represent items that had a current period cash flow impact, such as changes in working capital. The most significant items in working capital were the seasonal changes in Inventories (and related increases in Accounts Payable), as we build our inventory levels in anticipation of the holiday season, which generates a substantial portion of our operating cash flow for the year. In addition, our Income Taxes Payable decrease was due to seasonal tax payments.

Net cash provided by operating activities in 2018 was $\$ 13$ million, including net income of $\$ 104$ million. Net income included depreciation of $\$ 444$ million, asset impairment charges of $\$ 81$ million and share-based compensation expense of $\$ 75$ million. Other changes in assets and liabilities represent items that had a current period cash flow impact, such as changes in working capital. The most significant items in working capital were the seasonal changes in Inventories (and related increases in Accounts Payable). In addition, our Income Taxes Payable decrease was due to seasonal tax payments.

## Investing Activities

Net cash used for investing activities in 2019 was $\$ 408$ million consisting primarily of capital expenditures of $\$ 392$ million. The capital expenditures included $\$ 222$ million for opening new stores and remodeling and improving existing stores. Remaining capital expenditures were primarily related to spending on technology and logistics to support our digital businesses and other retail capabilities.
Net cash used for investing activities in 2018 was $\$ 538$ million consisting primarily of capital expenditures of $\$ 561$ million partially offset by a $\$ 15$ million return of capital from certain of our Easton investments. The capital expenditures included $\$ 452$ million for opening new stores and remodeling and improving existing stores. Remaining capital expenditures were primarily related to spending on technology and infrastructure to support growth.
We anticipate spending approximately $\$ 500$ million for capital expenditures in 2019 relating to remodeling and improving existing stores and opening new stores, as well as investments in technology and logistics for initiatives supporting our direct businesses and other retail capabilities.

## Financing Activities

Net cash used for financing activities in 2019 was $\$ 570$ million consisting primarily of $\$ 799$ million in payments for the early extinguishment of outstanding notes maturing between 2020 and 2022, quarterly dividend payments of $\$ 0.90$ per share, or $\$ 249$ million, and tax payments related to share-based awards of $\$ 12$ million, partially offset by the net proceeds of $\$ 486$ million from the issuance of the 2029 Notes and $\$ 15$ million of net new borrowings under our Foreign Facilities.

Net cash used for financing activities in 2018 was $\$ 643$ million consisting primarily of quarterly dividend payments of $\$ 1.80$ per share, or $\$ 500$ million, payments for repurchases of common stock of $\$ 198$ million, payment of long-term debt related to our exchange of notes of $\$ 52$ million and tax payments related to share-based awards of $\$ 13$ million, partially offset by an $\$ 85$ million borrowing from our Secured Revolving Facility and $\$ 39$ million of net new borrowings under our Foreign Facilities.

## Common Stock Share Repurchases

Our Board of Directors will determine share repurchase authorizations, giving consideration to our levels of profit and cash flow, capital requirements, current and forecasted liquidity, the restrictions placed upon us by our borrowing arrangements as well as financial and other conditions existing at the time. We use cash flow generated from operating and financing activities to fund our share repurchase programs. The timing and amount of any repurchases will be made at our discretion, taking into account a number of factors, including market conditions.

We did not repurchase any shares during year-to-date 2019.
Under the authority of our Board of Directors, we repurchased shares of our common stock under the following repurchase programs during year-to-date 2018:

| Repurchase Program | $\underset{\text { Amount }}{\text { Authorized }}$ |  | Shares Repurchased | Amount Repurchased |  | Average Stock Price of Shares Repurchased within Program |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (in millions) |  | (in thousands) | (in millions) |  |  |  |
| March 2018 | \$ | 250 | 4,852 | \$ | 171 | \$ | 35.29 |
| September 2017 |  | 250 | 527 |  | 25 | \$ | 46.98 |
| Total |  |  | 5,379 | \$ | 196 |  |  |

In March 2018, our Board of Directors approved a $\$ 250$ million repurchase program, which included the $\$ 23$ million remaining under the September 2017 repurchase program.

The March 2018 repurchase program had $\$ 79$ million remaining as of November 2, 2019.

## Dividend Policy and Procedures

Our Board of Directors will determine future dividends after giving consideration to our levels of profit and cash flow, capital requirements, current and forecasted liquidity, the restrictions placed upon us by our borrowing arrangements as well as financial and other conditions existing at the time. We use cash flow generated from operating and financing activities to fund our dividends and share repurchase programs.
Under the authority and declaration of our Board of Directors, we paid the following dividends during year-to-date 2019 and 2018:

|  | Ordinary Dividends |  | Total Paid |  |
| :---: | :---: | :---: | :---: | :---: |
|  | (per share) |  |  | ions) |
| 2019 |  |  |  |  |
| Third Quarter | \$ | 0.30 | \$ | 83 |
| Second Quarter |  | 0.30 |  | 83 |
| First Quarter |  | 0.30 |  | 83 |
| Total | \$ | 0.90 | \$ | 249 |
| 2018 |  |  |  |  |
| Third Quarter | \$ | 0.60 | \$ | 165 |
| Second Quarter |  | 0.60 |  | 167 |
| First Quarter |  | 0.60 |  | 168 |
| Total | \$ | 1.80 | \$ | 500 |

## Long-term Debt and Borrowing Facilities

The following table provides our outstanding debt balance, net of unamortized debt issuance costs and discounts, as of November 2, 2019, February 2, 2019 and November 3, 2018:

|  | $\begin{gathered} \text { November 2, } \\ 2019 \end{gathered}$ |  | $\underset{2019}{\text { February } 2,}$ |  | $\begin{gathered} \text { November 3, } \\ 2018 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (in millions) |  |  |  |  |  |
| Senior Debt with Subsidiary Guarantee |  |  |  |  |  |  |
| \$1 billion, 6.875\% Fixed Interest Rate Notes due November 2035 ("2035 Notes") | \$ | 991 | \$ | 990 | \$ | 990 |
| \$860 million, 5.625\% Fixed Interest Rate Notes due February 2022 ("2022 Notes") |  | 857 |  | 952 |  | 951 |
| \$700 million, 6.75\% Fixed Interest Rate Notes due July 2036 ("2036 Notes") |  | 693 |  | 693 |  | 693 |
| \$500 million, 5.625\% Fixed Interest Rate Notes due October 2023 ("2023 Notes") |  | 498 |  | 498 |  | 498 |
| \$500 million, 5.25\% Fixed Interest Rate Notes due February 2028 ("2028 Notes") |  | 496 |  | 496 |  | 495 |
| \$500 million, 7.50\% Fixed Interest Rate Notes due June 2029 ("2029 Notes") |  | 487 |  | - |  | - |
| \$450 million, 6.625\% Fixed Interest Rate Notes due April 2021 ("2021 Notes") |  | 449 |  | 776 |  | 776 |
| \$297 million, 6.694\% Fixed Interest Rate Notes due January 2027 ("2027 Notes") |  | 275 |  | 273 |  | 273 |
| \$338 million, 7.00\% Fixed Interest Rate Notes due May 2020 ("2020 Notes") |  | - |  | 337 |  | 337 |
| Secured Revolving Facility |  | - |  | - |  | 85 |
| Secured Foreign Facilities |  | 95 |  | 91 |  | 94 |
| Total Senior Debt with Subsidiary Guarantee | \$ | 4,841 | \$ | 5,106 | \$ | 5,192 |
| Senior Debt |  |  |  |  |  |  |
| \$350 million, 6.95\% Fixed Interest Rate Debentures due March 2033 ("2033 Notes") | \$ | 348 | \$ | 348 | \$ | 348 |
| \$300 million, 7.60\% Fixed Interest Rate Notes due July 2037 ("2037 Notes") |  | 298 |  | 297 |  | 297 |
| Unsecured Foreign Facilities |  | 65 |  | 60 |  | 33 |
| Total Senior Debt | \$ | 711 | \$ | 705 | \$ | 678 |
| Total | \$ | 5,552 | \$ | 5,811 | \$ | 5,870 |
| Current Debt |  | (75) |  | (72) |  | (56) |
| Total Long-term Debt, Net of Current Portion | \$ | 5,477 | \$ | 5,739 | \$ | 5,814 |

## Issuance of Notes

In June 2019, we issued $\$ 500$ million of $7.50 \%$ notes due in June 2029. The obligation to pay principal and interest on these notes is jointly and severally guaranteed on a full and unconditional basis by certain of our $100 \%$ owned subsidiaries (the "Guarantors"). The proceeds from the issuance were $\$ 486$ million, which were net of discounts and issuance costs of $\$ 14$ million. The discounts and issuance costs are being amortized through the maturity date and are included within Long-term Debt on the November 2, 2019 Consolidated Balance Sheet.

## Repurchases of Notes

In June 2019, we completed the early settlement of tender offers to repurchase $\$ 212$ million of outstanding 2020 Notes, $\$ 330$ million of outstanding 2021 Notes and $\$ 96$ million of outstanding 2022 Notes for $\$ 669$ million. We used the proceeds from the 2029 Notes, together with cash on hand, to fund the purchase price for the tender offers. Additionally, in July 2019, we redeemed the remaining $\$ 126$ million of outstanding 2020 Notes for $\$ 130$ million.

In the second quarter of 2019 , we recognized a pre-tax loss on extinguishment of debt of $\$ 40$ million (after-tax loss of $\$ 30$ million), which includes write-offs of unamortized issuance costs and redemption fees. This loss is included in Other Income (Loss) in the year-to-date 2019 Consolidated Statement of Income (Loss).

## Exchange of Notes

In June 2018, we completed private offers to exchange $\$ 62$ million, $\$ 220$ million and $\$ 44$ million of outstanding 2020 Notes, 2021 Notes and 2022 Notes, respectively, for $\$ 297$ million of newly issued $6.694 \%$ notes due in January 2027 and $\$ 52$ million in cash consideration, which included a $\$ 24$ million exchange premium. The exchange was treated as a modification under ASC 470 , Debt, and no gain or loss was recognized. The exchange premium is being amortized through the maturity date of January 2027 and is included within Long-term Debt on the Consolidated Balance Sheets. The obligation to pay principal and interest on the 2027 Notes is jointly and severally guaranteed on a full and unconditional basis by the Guarantors.

## Secured Revolving Facility

We and the Guarantors guarantee and pledge collateral to secure a revolving credit facility. The Secured Revolving Facility has aggregate availability of $\$ 1$ billion. The Secured Revolving Facility allows us and certain of our non-U.S. subsidiaries to borrow and obtain letters of credit in U.S. dollars, Canadian dollars, Euros, Hong Kong dollars or British pounds.

In August 2019, we entered into an amendment and restatement of the Secured Revolving Facility. The Amendment maintained the aggregate availability under the Secured Revolving Facility at $\$ 1$ billion and extended the expiration date from May 2022 to August 2024. The Amendment also raised the threshold of consolidated debt to consolidated EBITDA in which investments and restricted payments may be made without limitation to 3.50 to 1.00 .

We incurred fees related to the Amendment of $\$ 5$ million, which were capitalized and recorded in Other Assets on the November 2, 2019 Consolidated Balance Sheet and are being amortized over the remaining term of the Secured Revolving Facility.
As of November 2, 2019, the Secured Revolving Facility fees related to committed and unutilized amounts were $0.25 \%$ per annum, and the fees related to outstanding letters of credit were $1.50 \%$ per annum. In addition, the interest rate on outstanding U.S. dollar borrowings was the LIBOR plus $1.50 \%$ per annum. The interest rate on outstanding foreign-denominated borrowings was the applicable benchmark rate plus $1.50 \%$ per annum.

The Secured Revolving Facility contains fixed charge coverage and debt to EBITDA financial covenants. We are required to maintain a fixed charge coverage ratio of not less than 1.75 to 1.00 and a consolidated debt to consolidated EBITDA ratio not exceeding 4.00 to 1.00 for the most recent four-quarter period. Additionally, the Secured Revolving Facility provided that investments and restricted payments may be made, without limitation on amount, if (a) at the time of and after giving effect to such investment or restricted payment, the ratio of consolidated debt to consolidated EBITDA for the most recent four-quarter period is less than 3.50 to 1.00 and (b) no default or event of default exists. As of November 2, 2019, we were in compliance with both of our financial covenants, and the ratio of consolidated debt to consolidated EBITDA was less than 3.50 to 1.00 .

As of November 2, 2019, there were no borrowings outstanding under the Secured Revolving Facility.
The Secured Revolving Facility supports our letter of credit program. We had $\$ 10$ million of outstanding letters of credit as of November 2, 2019 that reduced our availability under the Secured Revolving Facility.

## Secured Foreign Facilities

We and the Guarantors guarantee and pledge collateral to secure revolving and term loan bank facilities used by certain of our Greater China subsidiaries to support their operations. The Secured Foreign Facilities, which allow borrowings in U.S. dollars and Chinese Yuan, have availability totaling $\$ 150$ million. The interest rates on outstanding borrowings are based upon the applicable benchmark rate for the currency of each borrowing. During 2019, we borrowed $\$ 16$ million and made payments of $\$ 8$ million under the Secured Foreign Facilities. The maximum daily amount outstanding at any point in time during 2019 was $\$ 96$ million. Borrowings on the Secured Foreign Facilities mature between December 2019 and August 2024. As of November 2, 2019, borrowings of $\$ 10$ million are included within Current Debt on the Consolidated Balance Sheet, and the remaining borrowings are included within Long-term Debt.

## Unsecured Foreign Facilities

We guarantee unsecured revolving and term loan bank facilities used by certain of our Greater China subsidiaries to support their operations. The Unsecured Foreign Facilities, which allow borrowings in U.S. dollars and Chinese Yuan, have availability totaling $\$ 87$ million. The interest rates on outstanding borrowings are based upon the applicable benchmark rate for the currency of each borrowing. During 2019, we borrowed $\$ 20$ million and made payments of $\$ 13$ million under the Unsecured Foreign Facilities. The maximum daily amount outstanding at any point in time during 2019 was $\$ 73$ million. Borrowings on the Unsecured Foreign Facilities mature between November 2019 and January 2020. As of November 2, 2019, borrowings of $\$ 65$ million are included within Current Debt on the Consolidated Balance Sheet.

## Credit Ratings

Our borrowing costs under our Secured Revolving Facility and Secured Foreign Facilities are linked to our credit ratings. If we receive an upgrade or downgrade to our corporate credit ratings, the borrowing costs could decrease or increase, respectively. The guarantees of our obligations under the Secured Revolving Facility and Secured Foreign Facilities by the Guarantors, and the security interests granted in our and the Guarantors' collateral securing such obligations, are released if our credit ratings are higher than a certain level. Additionally, the restrictions imposed under the Secured Revolving Facility and Secured Foreign Facilities on our ability to make investments and to make restricted payments cease to apply if our credit ratings are higher than certain levels. Credit rating downgrades by any of the agencies do not accelerate the repayment of any of our debt.

The following table provides our credit ratings as of November 2, 2019:

|  | Moody's | S\&P |
| :--- | :---: | :---: | :---: |
| Corporate | Ba 1 | BB |
| Senior Unsecured Debt with Subsidiary Guarantee | Ba 1 | BB |
| Senior Unsecured Debt | Ba 2 | $\mathrm{~B}+$ |
| Outlook | Negative | Negative |

Subsequent to November 2, 2019, S\&P downgraded our Corporate and Senior Unsecured Debt with Subsidiary Guarantee ratings to BB-, our Senior Unsecured Debt rating to B and updated our outlook to Stable.

## Contingent Liabilities and Contractual Obligations

## La Senza

In connection with the sale of La Senza in the fourth quarter of 2018, certain of our subsidiaries have remaining contingent obligations of $\$ 44$ million related to lease payments under the current terms of noncancelable leases expiring at various dates through 2028. These obligations include minimum rent and additional payments covering taxes, common area costs and certain other expenses and relate to leases that commenced prior to the disposition of the business. As part of the sale, a liability of $\$ 5$ million was recorded for these obligations. During the third quarter of 2019, an additional reserve of $\$ 19$ million was recorded related to these obligations. This liability is included in Other Long-term Liabilities on the November 2, 2019 Consolidated Balance Sheet.

Additionally, we have certain other contingent obligations related to La Senza for a period of time. A reserve of $\$ 17$ million was recorded during the third quarter of 2019 related to these obligations, which is included in Other Long-term Liabilities on the November 2, 2019 Consolidated Balance Sheet.

## Other

In connection with the disposition of a certain other business, we have remaining guarantees of $\$ 5$ million related to lease payments under the current terms of a noncancelable lease expiring in 2021, which may remain in effect if the term is extended. We have not recorded a liability with respect to this guarantee obligation as of November 2, 2019, February 2, 2019 or November 3, 2018 as we concluded that payments under this guarantee were not probable.

In connection with noncancelable operating leases of certain assets, we provided residual value guarantees to the lessor if the leased assets cannot be sold for an amount in excess of a specified minimum value at the conclusion of the lease term. The leases expire at various dates through 2021, and the total amount of the guarantees is $\$ 94$ million. We recorded a liability of $\$ 11$ million as of November 2, 2019 and February 2, 2019, and $\$ 3$ million as of November 3, 2018 related to these guarantee obligations. This liability is included in Current Operating Lease Liabilities on the November 2, 2019 Consolidated Balance Sheet, and in Other Long-term Liabilities on the February 2, 2019 and November 3, 2018 Consolidated Balance Sheets.

## Contractual Obligations

Our contractual obligations primarily consist of long-term debt and the related interest payments, operating leases, purchase orders for merchandise inventory and other long-term obligations. These contractual obligations impact our short-term and long-term liquidity and capital resource needs. There have been no material changes in our contractual obligations since February 2, 2019, as discussed in "Contingent Liabilities and Contractual Obligations" in our 2018 Annual Report on Form 10K, other than the newly issued 2029 Notes, repurchase of the 2020 Notes and repurchases of certain of the 2021 and 2022 Notes. Certain of our contractual obligations may fluctuate during the normal course of business (primarily changes in our merchandise inventory-related purchase obligations, which fluctuate throughout the year as a result of the seasonal nature of our operations).

## RECENTLY ISSUED ACCOUNTING PRONOUNCEMENTS

## Leases

In February 2016, the FASB issued ASC 842, Leases, which requires companies classified as lessees to account for most leases on their balance sheets but recognize expenses on their income statements in a manner similar to legacy accounting. The standard also requires enhanced quantitative and qualitative disclosures, including significant judgments made by management, to provide greater insight into the extent of expense recognized and expected to be recognized from existing leases. In July 2018, the FASB approved an amendment to the standard that provides companies a modified retrospective transition option that did not require earlier periods to be restated upon adoption.

We adopted the standard in the first quarter of 2019 under the modified retrospective approach. As allowed by the new standard, we elected the package of transition practical expedients but elected to not apply the hindsight practical expedient to our leases at transition.

Upon adoption at the beginning of 2019, we recorded operating lease liabilities of $\$ 3.7$ billion and operating lease assets for our leases of $\$ 3.3$ billion. The operating lease assets are net of $\$ 470$ million of liabilities for deferred rent and unamortized landlord construction allowances that were previously recorded as Other Long-term Liabilities on the Consolidated Balance Sheet. We also recorded a decrease to opening retained earnings, net of tax, of $\$ 2$ million. The adoption of the standard did not materially impact the Consolidated Statements of Income (Loss) or Cash Flows.

## Hedging Activities

In August 2017, the FASB issued ASU 2017-12, Targeted Improvements to Accounting for Hedging Activities, which is intended to better align risk management activities and financial reporting for hedging relationships. The standard eliminates the requirement to separately measure and report hedge ineffectiveness and generally requires the entire change in the fair value of a hedging instrument to be presented in the same income statement line as the hedged item. It also eases certain documentation and assessment requirements. We adopted the standard in the first quarter of fiscal 2019. The adoption of this standard did not have a material impact on our consolidated results of operations, financial position or cash flows.

## Goodwill

In January 2017, the FASB issued ASU 2017-04, Simplifying the Test for Goodwill Impairment, which simplifies the subsequent measurement of goodwill. The standard eliminates the second step from the goodwill impairment test, which requires a hypothetical purchase price allocation to determine the implied fair value of goodwill. Under the new standard, the goodwill impairment charge will be the excess of the reporting unit's carrying value over its fair value, not to exceed the total amount of goodwill allocated to the reporting unit. We adopted this standard in the third quarter of 2019 and performed our interim goodwill impairment assessment in accordance with ASU 2017-04.

## Credit Losses

In June 2016, the FASB issued ASU 2016-13, Financial Instruments - Credit Losses, which requires the use of a forwardlooking expected loss impairment model for accounts receivable and certain other financial instruments. This guidance will be effective beginning in fiscal 2020, with early adoption permitted. We are currently evaluating the impact of this standard.

## IMPACT OF INFLATION

While it is difficult to accurately measure the impact of inflation due to the imprecise nature of the estimates required, we believe the effects of inflation, if any, on the results of operations and financial condition have been minor.

## CRITICAL ACCOUNTING POLICIES AND ESTIMATES

The preparation of financial statements in conformity with GAAP requires management to adopt accounting policies related to estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period, as well as the related disclosure of contingent assets and liabilities at the date of the financial statements. On an ongoing basis, management evaluates its accounting policies, estimates and judgments, including those related to inventories, long-lived assets, claims and contingencies, income taxes and revenue recognition. Management bases our estimates and judgments on historical experience and various other factors that are believed to be reasonable under the circumstances. Actual results may differ from these estimates.

There have been no material changes to the critical accounting policies and estimates disclosed in our 2018 Annual Report on Form 10-K, other than the adoption of ASC 842, Leases, and ASU 2017-04, Simplifying the Test for Goodwill Impairment.

## Valuation of Long-Lived Assets

## Long-Lived Store Assets

Long-lived store assets, which includes leasehold improvements, store-related assets and operating leases (subsequent to the adoption of ASC 842, Leases), are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of the assets may not be recoverable. Store assets are grouped at the lowest level for which they are largely independent of other assets or asset groups. If the estimated undiscounted future cash flows related to the asset group are less than the carrying value, we recognize a loss equal to the difference between the carrying value and the estimated fair value, determined by the estimated discounted future cash flows of the asset group. An individual asset within an asset group is not impaired below its estimated fair value. For operating lease assets, we determine the fair value of the assets by comparing the
contractual rent payments to estimated market rental rates. These fair value measurements qualify as level 3 measurements in the fair value hierarchy.
In the third quarter of 2019, we concluded that the negative operating results for certain of our Victoria's Secret stores were an indicator of potential impairment of the related store asset groups. We determined that the estimated undiscounted future cash flows were less than the carrying values and, as a result, determined the estimated fair values of the store asset groups using estimated discounted future cash flows. Accordingly, we recognized a loss equal to the difference between the carrying value of an asset group and its estimated fair value but did not impair any individual store asset below its estimated fair value. For leasehold improvements and store-related assets, we recognized impairment charges of $\$ 188$ million. Impairment charges of $\$ 151$ million related to stores in Greater China, the U.K. and Ireland, and impairment charges of $\$ 37$ million related to stores in the U.S. and Canada. For operating lease assets, we recognized impairment charges of $\$ 30$ million. Impairment charges of $\$ 26$ million related to stores in the U.K., and impairment charges of $\$ 4$ million related to stores in the U.S.
In total, we recognized impairment charges of $\$ 218$ million for long-lived store assets, which are included in Costs of Goods Sold, Buying \& Occupancy in the 2019 Consolidated Statements of Income (Loss). Impairment charges of $\$ 177$ million, related to store assets in Greater China, the U.K. and Ireland, were recorded within the Victoria's Secret and Bath \& Body Works International segment. Impairment charges of $\$ 41$ million, related to store assets in the U.S. and Canada, were recorded within the Victoria's Secret segment.

Our fair value estimates incorporated significant assumptions and judgments including, but not limited to, estimated future cash flows, discount rates and market rental rates. The use of different assumptions or judgments in our assessment could materially increase or decrease the fair value of our store assets and, accordingly, could materially increase or decrease any related impairment charge. Further sustained declines in our business performance could result in a material impairment charge in a future period.

## Goodwill

Goodwill is reviewed for impairment each year in the fourth quarter and may be reviewed more frequently if certain events occur or circumstances change. We have the option to either first perform a qualitative assessment to determine whether it is more likely than not that each reporting unit's fair value is less than its carrying value (including goodwill), or to proceed directly to the quantitative assessment which requires a comparison of the reporting unit's fair value to its carrying value (including goodwill). If we determine that the fair value of a reporting unit is less than its carrying value, we recognize an impairment charge equal to the difference, not to exceed the total amount of goodwill allocated to the reporting unit. Our reporting units are determined in accordance with the provisions of ASC 350, Intangibles - Goodwill and Other. Our reporting units that have goodwill are Victoria's Secret, Bath \& Body Works and Greater China, which is included within the Victoria's Secret and Bath \& Body Works International reportable segment.
As of November 2, 2019, we performed a quantitative interim impairment assessment over the Victoria's Secret and Greater China reporting units. An interim assessment was performed in consideration of the negative performance of these reporting units and their impact on the sustained decline in our market capitalization. Further, for the Greater China reporting unit, we considered the results of the long-lived store asset impairment assessment.

The interim assessment concluded that the fair value of the Victoria's Secret reporting unit exceeded its carrying value by approximately $24 \%$, and that the fair value of the Greater China reporting unit did not exceed its carrying value. Accordingly, we recognized a goodwill impairment charge of $\$ 30$ million in the third quarter of 2019 related to the Greater China reporting unit. This charge is included in General, Administrative and Store Operating Expenses in the 2019 Consolidated Statements of Income (Loss).
The estimated fair value of the Victoria's Secret reporting unit was based on a weighted average of the income and market approaches, while the estimated fair value of the Greater China reporting unit was based on the income approach. The income approach is based on estimated discounted future cash flows, while the market approach is based on earnings multiples of selected guideline public companies. The approaches, which qualify as level 3 in the fair value hierarchy, incorporated a number of significant assumptions and judgments including, but not limited to, estimated future cash flows, discount rates, income tax rates, terminal growth rates, multiples of earnings of similar public companies and an implied control premium relative to our market capitalization.

The use of different assumptions or judgments in our goodwill impairment assessment, including with respect to the estimated future cash flows of our reporting units, the discount rate used to discount such estimated future cash flows to their net present value, and the reasonableness of the implied control premium relative to our market capitalization, could materially increase or decrease the fair value of our reporting units and, accordingly, could materially increase or decrease any related impairment charge. Further sustained declines in our market capitalization or in our business performance could result in a material impairment charge in a future period.

## Intangible Assets - Indefinite Lives

Intangible assets with indefinite lives represent the Victoria's Secret and Bath \& Body Works trade names. Intangible assets with indefinite lives are reviewed for impairment each year in the fourth quarter and may be reviewed more frequently if certain events occur or circumstances change.

As of November 2, 2019, we performed a quantitative interim impairment assessment of the Victoria's Secret trade name. An interim assessment was performed in consideration of the negative performance of Victoria's Secret. To estimate the fair value of the Victoria's Secret trade name, we used the relief from royalty method under the income approach. The interim assessment concluded that the fair value of the Victoria's Secret trade name exceeded its carrying value.

## Item 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

## Market Risk

The market risk inherent in our financial instruments represents the potential loss in fair value, earnings or cash flows arising from adverse changes in foreign currency exchange rates or interest rates. We may use derivative financial instruments like cross-currency swaps, foreign currency forward contracts and interest rate swap arrangements to manage exposure to market risks. We do not use derivative financial instruments for trading purposes.

## Foreign Exchange Rate Risk

We have operations in foreign countries which expose us to market risk associated with foreign currency exchange rate fluctuations. Our Canadian dollar, British pound, Chinese Yuan, Hong Kong dollar and Euro denominated earnings are subject to exchange rate risk as substantially all our merchandise sold in Canada, the U.K., Ireland and Greater China is sourced through U.S. dollar transactions. Although we utilize foreign currency forward contracts to partially offset risks associated with our operations in Canada and the U.K., these measures may not succeed in offsetting all the short-term impact of foreign currency rate movements and generally may not be effective in offsetting the long-term impact of sustained shifts in foreign currency rates.
Further, although our royalty arrangements with our international partners are denominated in U.S. dollars, the royalties we receive in U.S. dollars are calculated based on sales in the local currency. As a result, our royalties in these arrangements are exposed to foreign currency exchange rate fluctuations.

## Interest Rate Risk

Our investment portfolio primarily consists of interest-bearing instruments that are classified as cash and cash equivalents based on their original maturities. Our investment portfolio is maintained in accordance with our investment policy, which specifies permitted types of investments, specifies credit quality standards and maturity profiles and limits credit exposure to any single issuer. The primary objective of our investment activities is the preservation of principal, the maintenance of liquidity and the maximization of interest income while minimizing risk. Typically, our investment portfolio is comprised of U.S. government obligations, U.S. Treasury and AAA-rated money market funds, commercial paper and bank deposits. Given the short-term nature and quality of investments in our portfolio, we do not believe there is any material risk to principal associated with increases or decreases in interest rates.

Excluding our Foreign Facilities, all of our long-term debt as of November 2, 2019 has fixed interest rates. We will from time to time adjust our exposure to interest rate risk by entering into interest rate swap arrangements. Our exposure to interest rate changes is limited to the fair value of the debt issued, which would not have a material impact on our earnings or cash flows.

## Fair Value of Financial Instruments

As of November 2, 2019, we believe that the carrying values of accounts receivable, accounts payable, accrued expenses and current debt approximate fair value because of their short maturity.

The following table provides a summary of the principal value and estimated fair value of outstanding publicly traded debt and other financial instruments as of November 2, 2019, February 2, 2019 and November 3, 2018:

|  | $\begin{gathered} \text { November 2, } \\ 2019 \end{gathered}$ |  | $\underset{2019}{\text { February } 2,}$ |  | $\underset{2018}{\substack{\text { November 3, } \\ \hline}}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (in millions) |  |  |  |  |  |
| Long-term Debt: |  |  |  |  |  |  |
| Principal Value | \$ | 5,458 | \$ | 5,722 | \$ | 5,722 |
| Fair Value, Estimated (a) |  | 5,156 |  | 5,340 |  | 5,301 |
| Foreign Currency Cash Flow Hedges (b) |  | - |  | (2) |  | (3) |
| Marketable Equity Securities (b) |  | (1) |  | (11) |  | (9) |

(a) The estimated fair value is based on reported transaction prices. The estimates presented are not necessarily indicative of the amounts that we could realize in a current market exchange.
(b) Financial instruments are in a net asset position.

## Concentration of Credit Risk

We maintain cash and cash equivalents and derivative contracts with various major financial institutions. We monitor the relative credit standing of financial institutions with whom we transact and limit the amount of credit exposure with any one entity. Typically, our investment portfolio is primarily comprised of U.S. government obligations, U.S. Treasury and AAA-rated money market funds, commercial paper and bank deposits. We also periodically review the relative credit standing of franchise, license and wholesale partners and other entities to which we grant credit terms in the normal course of business.

## Item 4. CONTROLS AND PROCEDURES

Evaluation of disclosure controls and procedures. As of the end of the period covered by this report, we carried out an evaluation, under the supervision and with the participation of our management, including our Chief Executive Officer and Chief Financial Officer, of the effectiveness of the design and operation of our disclosure controls and procedures, as such term is defined in Rules 13a-15(e) and 15d-15(e) of the Exchange Act. Based upon that evaluation, our Chief Executive Officer and Chief Financial Officer concluded that as of the end of the period covered by this report, our disclosure controls and procedures were effective and designed to ensure that information required to be disclosed by us in reports we file or submit under the Exchange Act is (1) recorded, processed, summarized and reported within the time periods specified in SEC rules and forms, and (2) accumulated and communicated to our management, including our Chief Executive Officer and Chief Financial Officer, to allow timely decisions regarding required disclosure.
Changes in internal control over financial reporting. There were no changes in our internal control over financial reporting that occurred in the third quarter of 2019 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

## PART II-OTHER INFORMATION

## Item 1. LEGAL PROCEEDINGS

We are a defendant in a variety of lawsuits arising in the ordinary course of business. Actions filed against our Company from time to time include commercial, tort, intellectual property, customer, employment, data privacy, securities and other claims, including purported class action lawsuits. Although it is not possible to predict with certainty the eventual outcome of any litigation, in the opinion of management, our current legal proceedings are not expected to have a material adverse effect on our financial position or results of operations.

In July 2019, a plaintiff shareholder filed a putative class action complaint in the U.S. District Court for the Southern District of Ohio alleging that we made false and/or misleading statements relating to the November 2018 announcement that we were reducing our quarterly dividend. In September 2019, a different plaintiff shareholder filed a second putative class action complaint in the U.S. District Court for the Southern District of Ohio containing substantially the same allegations and seeking substantially the same relief. In October 2019, the Court issued an order consolidating the two putative class actions, appointing a lead plaintiff, and approving that lead plaintiff's selection of lead counsel. The deadline for the lead plaintiff to file an amended complaint is December 20, 2019. We view this lawsuit as meritless and intend to defend against this lawsuit vigorously.

## Item 1A. RISK FACTORS

The risk factors that affect our business and financial results are discussed in "Item 1A: Risk Factors" in our 2018 Annual Report on Form 10-K. We wish to caution the reader that the risk factors discussed in "Item 1A: Risk Factors" in our 2018 Annual Report on Form 10-K and those described elsewhere in this report or other SEC filings could cause actual results to differ materially from those stated in any forward-looking statements.

## Item 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

The following table provides our repurchases of our common stock during the third quarter of 2019:

| Period | Total Number of Shares Purchased (a) | Average Price Paid per Share (b) |  | Total Number of Shares Purchased as Part of Publicly <br> Announced Programs (c) | Maximum Number of Shares (or Approximate Dollar Value) that May Yet be Purchased Under the Programs (c) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (in thousands) |  |  | (in thousands) |  |  |
| August 2019 | 21 | \$ | 21.62 | - | \$ | 78,677 |
| September 2019 | 7 |  | 17.97 | - |  | 78,677 |
| October 2019 | 18 |  | 16.87 | - |  | 78,677 |
| Total | 46 |  |  | - |  |  |

(a) The total number of shares repurchased includes shares repurchased in connection with tax payments due upon vesting of employee restricted stock awards and the use of our stock to pay the exercise price on employee stock options.
(b) The average price paid per share includes any broker commissions.
(c) For additional share repurchase program information, see Note 4, "Earnings Per Share and Shareholders' Equity (Deficit)" included in Item 1. Financial Statements.

## Item 3. DEFAULTS UPON SENIOR SECURITIES

Not applicable.

## Item 4. MINE SAFETY DISCLOSURES

Not applicable.

## Item 5. OTHER INFORMATION

None.

Item 6.

## Exhibits

101.LAB
101.PRE

Letter re: Unaudited Interim Financial Information re: Incorporation of Report of Independent Registered Public Accounting Firm.

Section 302 Certification of CEO.
Section 302 Certification of CFO.
Section 906 Certification (by CEO and CFO).
XBRL Instance Document - the instance document does not appear in the Interactive Data File because its XBRL tags are embedded within the Inline XBRL document.

Inline XBRL Taxonomy Extension Schema Document
Inline XBRL Taxonomy Extension Calculation Linkbase Document
Inline XBRL Taxonomy Definition Linkbase Document
Inline XBRL Taxonomy Extension Label Linkbase Document
Inline XBRL Taxonomy Extension Presentation Linkbase Document
Cover Page Interactive Data File (formatted as inline XBRL and contained in Exhibit 101)

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

L BRands, Inc.
(Registrant)

By: /s/ STUART B. BURGDOERFER
Stuart B. Burgdoerfer
Executive Vice President and Chief Financial Officer *
Date: December 6, 2019

* Mr. Burgdoerfer is the principal financial officer and the principal accounting officer and has been duly authorized to sign on behalf of the Registrant.


## Exhibit 15

December 6, 2019

To the Board of Directors and Shareholders of L Brands, Inc.:

We are aware of the incorporation by reference in the following Registration Statements of L Brands, Inc.:
Registration Statement (Form S-8 No. 333-206787)
Registration Statement (Form S-3 ASR No. 333-229414)
Registration Statement (Form S-4 No. 333-227288);
of our report dated December 6, 2019 relating to the unaudited consolidated interim financial statements of L Brands, Inc. that are included in its Form 10-Q for the quarter ended November 2, 2019.
/s/ Ernst \& Young LLP

Grandview Heights, Ohio

## Section 302 Certification

I, Leslie H. Wexner, certify that:

1. I have reviewed this report on Form 10-Q of L Brands, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
(a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
(b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
(c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
(d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
(a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
(b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.
/s/ LESLIE H. WEXNER
Leslie H. Wexner
Chairman and Chief Executive Officer

Date: December 6, 2019

## Section 302 Certification

I, Stuart B. Burgdoerfer, certify that:

1. I have reviewed this report on Form 10-Q of L Brands, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
(a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
(b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
(c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
(d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
(a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
(b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.
/s/ STUART B. BURGDOERFER
Stuart B. Burgdoerfer
Executive Vice President and Chief Financial Officer

Date: December 6, 2019

## Section 906 Certification

Leslie H. Wexner, the Chairman and Chief Executive Officer, and Stuart B. Burgdoerfer, the Executive Vice President and Chief Financial Officer, of L Brands, Inc. (the "Company"), each certifies that, to the best of his knowledge:
(i) the Quarterly Report of the Company on Form 10-Q dated December 6, 2019 for the period ending November 2, 2019 (the "Form 10-Q"), fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
(ii) the information contained in the Form 10-Q fairly presents, in all material respects, the financial condition and results of operations of the Company.

| /s/ LESLIE H. WEXNER |
| :--- |
| Leslie H. Wexner |
| Chairman and Chief Executive Officer |

/s/ STUART B. BURGDOERFER
Stuart B. Burgdoerfer
Executive Vice President and Chief Financial Officer

Date: December 6, 2019


[^0]:    (a) Excludes additional payments covering taxes, common area costs and certain other expenses generally required by store lease terms.

[^1]:    (a) Includes company-owned stores in the U.S. and Canada.
    (b) Includes company-owned stores in the U.K., Ireland and Greater China, direct sales in Greater China and wholesale sales, royalties and other fees associated with non-company owned stores.
    (c) Includes wholesale revenues from our sourcing function. Results for 2018 also include store and direct sales for La Senza and Henri Bendel.

