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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549**

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**FORM 8-K**

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**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934**

**Date of report (Date of earliest event reported): January 30, 2013**

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**McDONALD'S CORPORATION**

**(Exact Name of Registrant as Specified in Charter)**

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**Delaware**  
**(State or Other Jurisdiction  
of Incorporation)**

**1-5231**  
**(Commission  
File Number)**

**36-2361282**  
**(IRS Employer  
Identification No.)**

**One McDonald's Plaza  
Oak Brook, Illinois**  
**(Address of Principal Executive Offices)**

**60523**  
**(Zip Code)**

**(Registrant's telephone number, including area code): (630) 623-3000**

**Not Applicable**  
**(Former Name or Former Address, if Changed Since Last Report)**

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 7.01. Regulation FD Disclosure.**

On January 30, 2013, McDonald's Corporation issued an Investor Release announcing that on the same day the Board of Directors declared a quarterly cash dividend. A copy of the Investor Release is attached as Exhibit 99 to this Form 8-K.

**Item 9.01. Financial Statements and Exhibits.**

*(d) Exhibits.*

99 Investor Release of McDonald's Corporation issued January 30, 2013: McDonald's Announces Quarterly Cash Dividend

## **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**McDONALD'S CORPORATION**  
(Registrant)

Date: January 31, 2013

By: /s/ Denise A. Horne

Denise A. Horne  
Corporate Vice President—  
Associate General Counsel and Assistant Secretary

## Exhibit Index

Exhibit No. 99	Investor Release of McDonald's Corporation issued January 30, 2013: McDonald's Announces Quarterly Cash Dividend
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<b>Investor Release</b>
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**FOR IMMEDIATE RELEASE**

01/30/2013

**FOR MORE INFORMATION CONTACT:**

Investors: Kathy Martin, 630-623-7833  
Media: Heidi Barker, 630-623-3791

**MCDONALD'S ANNOUNCES QUARTERLY CASH DIVIDEND**

OAK BROOK, IL – Today, McDonald's Board of Directors declared a quarterly cash dividend of \$0.77 per share of common stock payable on March 15, 2013 to shareholders of record at the close of business on March 1, 2013.

**Upcoming Communications**

McDonald's plans to release January 2013 sales information on February 8, 2013.

**About McDonald's**

McDonald's is the world's leading global foodservice retailer with more than 34,000 locations serving approximately 69 million customers in 119 countries each day. More than 80 percent of McDonald's restaurants worldwide are owned and operated by independent local men and women. To learn more about the company, please visit [www.aboutmcdonalds.com](http://www.aboutmcdonalds.com).

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