

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

Mail Stop 3561

April 10, 2017

Kevin M. Farr Chief Financial Officer Mattel, Inc. 333 Continental Boulevard El Segundo, California 90245-5012

Re: Mattel, Inc.

Form 10-K for the Year Ended December 31, 2016

File No. 001-05647

Dear Mr. Farr:

We have completed our review of your filings. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Sincerely,

/s/ Melissa Raminpour

Melissa Raminpour Branch Chief Office of Transportation and Leisure