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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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**FORM 8-K**  
**CURRENT REPORT**

Pursuant to Section 13 OR 15(d) of  
The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 23, 2008

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**IRWIN FINANCIAL CORPORATION**  
(Exact name of registrant as specified in its charter)

<b>INDIANA</b>	<b>0-6835</b>	<b>35-1286807</b>
(State or other jurisdiction of incorporation)	(Commission File Number)	(I.R.S. Employer Identification No.)

**500 Washington Street**  
**Columbus, Indiana 47201**

(Address of principal executive offices and Zip Code)

Registrant's telephone number, including area code: **(812) 376-1909**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17CFR 240.13e-4(c))

**ITEM 8.01. OTHER EVENTS.**

On July 23, 2008, Irwin Financial Corporation issued a press release announcing the sale of assets of its Canadian small-ticket leasing company attached as Exhibit 99.1. This filing under 8.01 is made for purposes of Regulation FD.

**ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS.**

**d.) Exhibits**

<b><u>Exhibit No.</u></b>	<b><u>Description</u></b>
99.1	Press Release of Irwin Financial Corporation dated July 23, 2008.

## **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

### **IRWIN FINANCIAL CORPORATION** (Registrant)

Date: July 23, 2008

By: /s/ Jody A. Littrell

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JODY A. LITTRELL  
*First Vice President and Controller*

## **EXHIBIT INDEX**

<b><u>Exhibit No.</u></b>	<b><u>Description</u></b>
99.1	Press Release of Irwin Financial Corporation dated July 23, 2008.

**CANADIAN DISTRIBUTION  
News Release: IMMEDIATE RELEASE**

For further information contact:

Susan Matthews, Media  
Suzie Singer, Corporate Communications

317.590.3202  
812.376.1917

**IRWIN FINANCIAL CORPORATION ANNOUNCES ASSET SALE AGREEMENT**

(Columbus, IN, July 23, 2008) Irwin Financial Corporation (NYSE:IFC) today announced it has entered into an agreement that, when completed as expected in the third quarter, will transfer ownership of the Corporation's small-ticket leasing assets in Canada to Roynat Inc., a wholly-owned subsidiary of Scotiabank Group, headquartered in Toronto, Ontario, Canada. This agreement is subject to required regulatory approval.

"We are pleased to announce that we have reached an agreement to sell our small ticket leasing business in Canada to Roynat Inc.," said Will Miller, Chairman and CEO of Irwin Financial.

Irwin Financial expects to release its second quarter 2008 results and pro forma results that reflect the effect of this transaction when it files its next Form 10-Q.

*About Irwin Financial*

Irwin® Financial Corporation (<http://www.irwinfinancial.com>) is a bank holding company with a history tracing to 1871. The Corporation provides a broad range of banking services to small businesses and consumers in selected markets.

*About Forward-Looking Statements*

This press release contains forward-looking statements that are based on management's expectations, estimates, projections, and assumptions. These statements involve inherent risks and uncertainties that are difficult to predict and are not guarantees of future performance. Other than statements of historical fact, statements about the expected completion of the sale of the Corporation's Canadian small-ticket leasing business and the expected release and filing of results that reflect the effect of this transaction are forward-looking statements. Actual future results may differ materially from what is projected due to a variety of factors, including, but not limited to, unforeseen difficulties the parties may experience in completing the transaction as currently contemplated, such as a material adverse change in the sellers, a failure to obtain the necessary regulatory approvals or third-party consents or to meet closing conditions, or unanticipated regulatory constraints. We undertake no obligation to update publicly any of these statements in light of future events, except as required in subsequent reports we file with the Securities and Exchange Commission.