



DIVISION OF
CORPORATION FINANCE

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

August 21, 2018

Mark W. Begor
Chief Executive Officer
EQUIFAX INC
1550 Peachtree Street, N.W.
Atlanta, GA 30309

Re: EQUIFAX INC
Form 10-K for fiscal year ended December 31, 2017
Filed March 1, 2018
File No. 001-06605

Dear Mr. Begor:

We have completed our review of your filing. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Sincerely,

Division of Corporation Finance
Office of Telecommunications