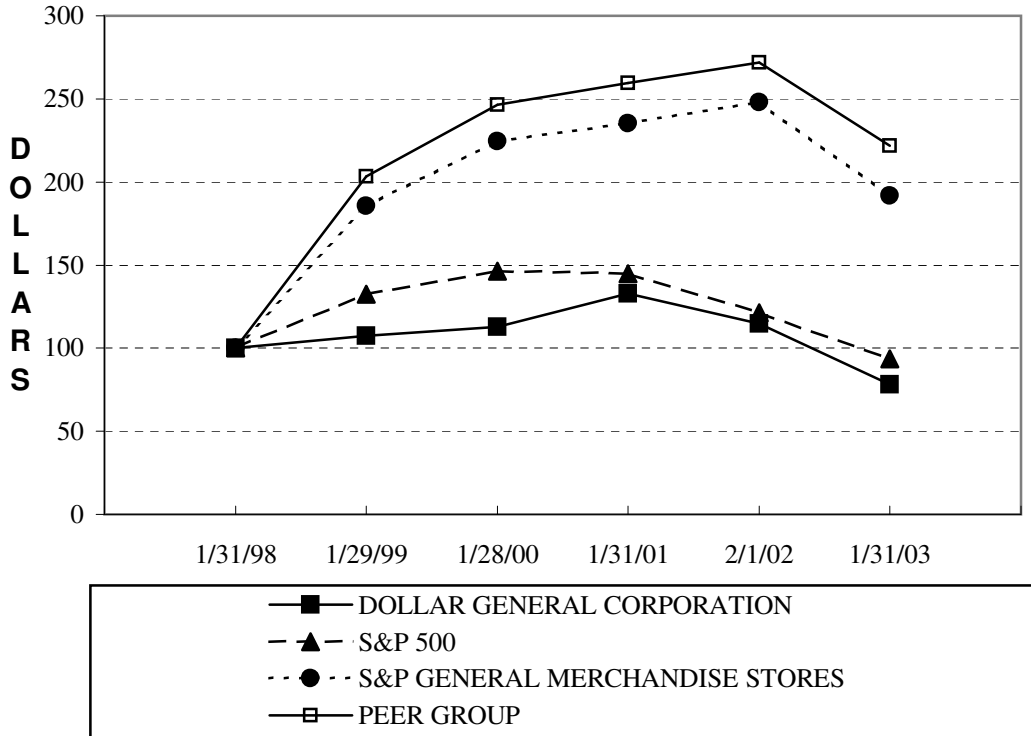


COMPARISON OF 5 YEAR CUMULATIVE TOTAL RETURN*
 AMONG DOLLAR GENERAL CORPORATION, THE S&P 500 INDEX,
 THE S&P GENERAL MERCHANDISE STORES INDEX AND A PEER GROUP



* \$100 invested on January 31, 1998 in stock or index, including reinvestment of dividends. Fiscal year ending January 31.