



DIVISION OF
CORPORATION FINANCE

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

March 15, 2011

Dale Thatcher
Chief Financial Officer
Selective Insurance Group Inc.
40 Wantage Avenue
Branchville, New Jersey 07890

**Re: Selective Insurance Group Inc.
Form 10-K for the Fiscal Year Ended December 31, 2009
Definitive Proxy Statement on Schedule 14A
File No. 1-33067**

Dear Mr. Thatcher:

We have completed our review of your filings and do not have any further comments at this time.

Sincerely,

Melissa N. Rocha
Accounting Branch Chief