Via Facsimile and U.S. Mail Mail Stop 4720

March 30, 2009

Mr. Dale A. Thatcher EVP, Treasurer, & Chief Financial Officer Selective Insurance Group, Inc. 40 Wantage Avenue Branchville, NJ 07890

Re: Selective Insurance Group, Inc.

Form 10-K for the Fiscal Year Ended December 31, 2008

Form 10-Q for the quarter ended June 30, 2009

Form 10-Q for the quarter ended September 30, 2009

File No. 1-33067

Dear Mr. Thatcher:

We have completed our review of your Form 10-K and related filings and have no further comments at this time.

Sincerely,

Gus Rodriguez Accounting Branch Chief