

January 15, 2008

Mail Stop 4651

*By U.S. Mail and facsimile to (212) 310-3263*

Mr. Reuben Mark  
Chief Executive Officer  
Colgate-Palmolive Company  
300 Park Avenue  
New York, New York 10022

**Re: Colgate-Palmolive Company  
Definitive 14A  
Filed on March 30, 2007  
File No. 000-00644**

Dear Mr. Mark:

We have completed our review of your executive compensation and related disclosure, and we have no further comments at this time.

Please note that the company is responsible for the adequacy and accuracy of the disclosure in its filing. We are not approving any proposed disclosure you may have included in your response letter or any disclosure you include in your future filings in response to our comments.

If you have any further questions regarding our review of your filing, please call me at (202) 551-3422.

Sincerely,

Timothy A. Geishecker  
Senior Counsel