



DIVISION OF  
CORPORATION FINANCE

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

Mail Stop 3561

May 9, 2011

Via U.S. Mail

Mr. Marshall N. Morton, Chief Executive Officer  
Media General, Inc.  
333 E. Franklin Street  
Richmond, Virginia 23219

**Re: Media General, Inc.**  
**Form 10-K for the fiscal year ended December 26, 2010**  
**Filed February 24, 2011**  
**File No. 001-06383**

Dear Mr. Morton:

We have completed our review of your Form 10-K and related filings and do not, at this time, have any further comments.

Sincerely,

Linda Cvrkel  
Branch Chief