

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

Mail Stop 3720

October 8, 2015

George Babich, Jr. Chief Executive Officer Checkpoint Systems, Inc. 101 Wolf Drive, PO Box 188 Thorofare, NJ 08086

Re: Checkpoint Systems, Inc.

Form 10-K for Fiscal Year Ended December 28, 2014

Filed March 5, 2015 File No. 001-11257

Dear Mr. Babich, Jr.:

We have completed our review of your filing. We remind you that our comments or changes to disclosure in response to our comments do not foreclose the Commission from taking any action with respect to the company or the filing and the company may not assert staff comments as a defense in any proceeding initiated by the Commission or any person under the federal securities laws of the United States. We urge all persons who are responsible for the accuracy and adequacy of the disclosure in the filing to be certain that the filing includes the information the Securities Exchange Act of 1934 and all applicable rules require.

Sincerely,

/s/ Celeste M. Murphy for

Larry Spirgel
Assistant Director
AD Office 11 – Telecommunications

cc: James M. Lucania

Checkpoint Systems, Inc.