



DIVISION OF
CORPORATION FINANCE

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

Mail Stop 3720

November 4, 2008

Robert P. van der Merwe
Chief Executive Officer
Checkpoint Systems, Inc.
101 Wolf Drive, PO Box 188
Thorofare, New Jersey, 08086

Re: Checkpoint Systems, Inc.
Form 10-K for the fiscal year ended December 30, 2007
File No. 001-11257

Dear Mr. van der Merwe:

We have completed our review of your Form 10-K and related filings and have no further comments at this time.

Sincerely,

Larry Spigel
Assistant Director

cc: via facsimile
John Van Zile, General Counsel
Checkpoint Systems, Inc.

Joel H. Trotter
Alison K. Keith
Latham & Watkins LLP