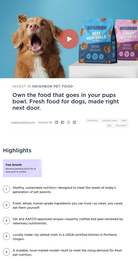


Highlights

Fast Growth
Revenue growing 50% QoQ
Profitable

- Healthy, sustainable nutrition—designed to meet the needs of today's generation of pet owners
- Fresh, whole, human-grade ingredients you can trust—our clean, you could eat them, ethos
- Vet and AAFCO-approved recipes—superior, crafted and peer-reviewed by veterinarians
- Locally made—by skilled chefs in a USDA certified kitchen in Portland, Oregon.
- A scalable, local-market-model—built to meet the rising demand for fresh pet nutrition.
- Conveniently available—via 70+ independent pet stores in OR and WA, or our expanding delivery zones.
- Community minded, pseudo-private, and contrarian—because pets and their pet-loud stronger communities.

Featured Investors

	Robert Lagier Worldwide Lead	Follow
	Kate Lydens Pet Industry Analyst	Follow

Invested $250,000 ⓘ

Kate Lydens Senior VP Operations, Finance and Admin at Banfield Pet Hospital (NYSE: VCA)

"The pet food market is going through a revolution in the products people are feeding their pets, and Neighbor Pet Food is at the forefront of this revolution. Neighbor Pet Food is taking a unique approach to serving the fastest growing sector in pet food—fresh, human-grade, pet food. Neighbor Pet Food's team is made up of pet industry veterans, and they have created a product that is well-positioned to meet the demand for fresh, human-grade, pet food. Neighbor Pet Food's team is also well-positioned to succeed in its exciting business and eventual exit."

	Colin Rowan ⓘ Partner	Follow

Colin is Managing Director of Consumer Technology, a private investment in, With 20 years of deep investing experience, he has been a leader in the Pet Industry for the last 10 years, investing in companies such as Petco and Petsmart.

Colin Rowan, Managing Partner at Carpenter Holdings

"Dog owners have discovered that Pet Food contains the same ingredients and that dog food can't be tasty and every dog's bowl "deserves" fresh, human-grade, ingredients. Neighbor Pet Food's team is well-positioned to capitalize on this trend. Neighbor Pet Food's team has a deep and broad pet industry network, and they have a proven track record of success in the pet industry. Neighbor Pet Food's team is also well-positioned to succeed in the approach and of doing it profitably. I have worked directly with Paul on one of our investments and have found him to be a very hard working and ethical entrepreneur. Overall, the Neighbor team, their product, market, business model, and strategy are well-positioned to succeed."

	Alex and Andrea Jones Partner	Follow

Alex and Andrea Jones, Founder of The Bacteriophilly Company, expert Veterinary Partner Vital Leaderships executives. Alex and Andrea are 10 year advisors of Neighbor Pet Food and Paul Pandovich.

Alex and Andrea Jones, Founders, The Bacteriophilly Company

"Pet food is a big business, and it is a business that is ripe for innovation. Neighbor Pet Food is taking a unique approach to the pet food market by focusing on fresh, human-grade, pet food. Neighbor Pet Food's team is well-positioned to succeed in this exciting market because they have a deep and broad pet industry network, and they have a proven track record of success in the pet industry. Neighbor Pet Food's team is also well-positioned to succeed because they have a very hard working and ethical entrepreneur, Paul Pandovich, at the helm. Paul is a very hard working and ethical entrepreneur who has a proven track record of success in the pet industry. I have worked directly with Paul on one of our investments and have found him to be a very hard working and ethical entrepreneur. Overall, the Neighbor team, their product, market, business model, and strategy are well-positioned to succeed."

	Clarence Gaertner Partner	Follow

Clarence Gaertner, Senior Vice President, Retail, angel investor, Real Estate Investor. Over 30 year's experience as an entrepreneur and executive in the and consumer product industries.

"My wife and I had been searching for a fresh food solution for our dogs for years. We tried everything and nothing was working. We were at our wits end when we found Neighbor Pet Food. Our dogs have been eating Neighbor Pet Food for over a year now and we have seen an improvement in their overall health. We appreciate the palatability of product and it is VET approved so we have peace and of mind knowing our dogs are getting the nutrition they need. We have also been very impressed with the team behind the product. Paul is a very hard working and ethical entrepreneur who has a proven track record of success in the pet industry. I have worked directly with Paul on one of our investments and have found him to be a very hard working and ethical entrepreneur. Overall, the Neighbor team, their product, market, business model, and strategy are well-positioned to succeed."

	Jon Harpham ⓘ Partner	Follow

Jon Harpham, Co-Founder and Principal of Vital Leaderships Partner, Jon has over 30 years of deep and broad experience in the pet industry, including being the Chief Operating Officer of Petco and President of Petsmart Canada.

"The significant growth in fresh pet food supply by attention within consolidating non investment is beginning to take shape. Neighbor Pet Food's team is well-positioned to take advantage of this trend because they have a deep and broad pet industry network, they have a proven track record of success in the pet industry, and they have a very hard working and ethical entrepreneur who has a proven track record of success in the pet industry. I have worked directly with Paul on one of our investments and have found him to be a very hard working and ethical entrepreneur. Overall, the Neighbor team, their product, market, business model, and strategy are well-positioned to succeed."

Our Team

Paul Pandovich CEO & Founder	Paul is the Founder of Neighbor Pet Food. Successful Executive with Multi-Unit, Multi-Million Dollar Sales Growth, Profit Improvement and Business Turnaround. The Self Starter.
Dylan J Anderson CPO	Dylan is a Chef, Entrepreneur, Baker/Pastry Chef, Food Scientist, Food Stylist, Food Photographer.
Audry Hessinger Veterinarian	Audry is a veterinarian, passionate about pet health and nutrition. Overseas and drive national sales into the double digits for leading pet specialty brand, Nature's Variety, Instinct, Prairie, Feline Fresh, Instinct Raw Boost, and Carnivora canine..
Scott Voggenser VP of Operations	Operations Industry expert with experience manufacturing food and pet products. Scott is responsible for all production, inventory, and QC. Scott is a Certified Food Safety Manager and Certified Food Safety Auditor.
Jill Warner Freelance Marketing Director	15 years pet and consumer CPG marketing experience across startup and Fortune 500 companies. Jill is responsible for Neighbor Pet Food's brand development, social media and influencer marketing, and general marketing. Jill's specialties are consumer insights and brand strategy.
Sean Harp Executive Chef	Sean is responsible for all recipes, from the dining to nutritious & delicious dog food. Sean is responsible for all food safety, food quality, and food safety audits. Sean is a Certified Food Safety Manager and Certified Food Safety Auditor.

Building Community One Bowl at a Time

There are two things your dog thinks about: when they're going to their next walk and when their next meal is. Neighbor Pet Food is here to help with one of those.

In an aisle filled with duchess, Bonzo, Fudgies, gluten-free, grain-free, corn-free, human-grade, organic, and vet-approved, Neighbor Pet Food's fresh, human-grade, organic, vet-approved, pet food is the most important decision you make for your dog's bowls. Quality, and national brands want you to overlook their fillers and low protein models.

We've been there. Paul Pandovich at Neighbor has faced the same overwhelming choices—until Paul & Mary, our founders, decided to do something about it.

Charlie's Story

The idea for Neighbor began with the Pandovich family's beloved dog, Charlie. Charlie was a Cocker Spaniel, Lab, Poodle, Terrier mix, and a traditional pet food lover. Charlie's Mom, Mary, would make fresh, food and they consulted their vet and decided to start cooking for him. They quickly saw improvements in Charlie's health and well-being. Charlie's Dad, Paul, noticed Neighbor. Paul quickly realized that pet parents would want this for their dogs.

From that moment, Neighbor was born—a company dedicated to providing superior nutrition, unmatched convenience, sustainable packaging and logistics, and a mission to help both pets and people.

Today's Pet Owners Are Pet Parents

Charlie, Paul, and Mary are many other pet owners who want fresh food for their furry friends but don't have the time. They care and research for their own pets more clean, and they became our first customers—many of them stuck with us since.

Over the past five years, we've realized the opportunity is much larger than just healthy kibble.

> The largest audience for Neighbor Pet Food are also the faster growing groups of pet owners:
>
> The fresh pet food market is the fastest growing segment and is on pace to reach $1.5 billion in sales within the next decade.
>
> 67% of all households have a pet
>
> 10% of Millennials have made a pet a family
>
> Gen Z is the fastest growing pet parent population at 35% a year
>
> Pet food sales reached $42B in 2024

The Neighbor Business Model

Multi-Channel Strategy—Direct-to-consumer (DTC) through subscription-based DTC sales and independent pet retail distribution, creating diverse revenue streams.

We have successfully demonstrated in Portland that a local market model can be successful. We are now ready to scale to other high-density markets. Beginning in 2026, our plan is to expand beyond the pacific northwest to these new cities and in 2027, an additional 10. This expansion into other cities could be made with minimal capital.

- Denver, corporate-owned markets
- Franchising
- Joint Ventures

New markets will be qualified and selected based on the ability to attain a minimum of 50 independent pet retail stores and 1,000 DTC subscribers. Independent retail channels, that current plan on a repeat rate 20 + markets over the next six years.

The Proof Is in The Meatball

2025 - Pilot Year—Revenue Growth and high customer satisfaction, we tripled our DTC business in 18 months and continue to grow.

2026 - We will add more and increase marketing efforts to scale, we grew revenue from 0 to 70 stores and continue to expand.

2025 - We will launch an aggressive customer acquisition campaign to drive repeatable CAC growth and expand into new retail channels.

2026 - We will expand our independent retail partnerships.

2026 - We will roll out our local market model in three new metro areas.

2027 - Expand into 10 additional markets.

Future projections are not guaranteed.

Our Beliefs:

Sustainable Business—We minimize waste by picking up and reusing packaging, reusing shipping boxes, and purchasing our delivery vans.

Community Focused—We are a pseudo-private company that supports our local community and our pet-loud culture.

Unmatched Customer Care—We provide personalized support, direct feedback, and a seamless experience to keep pets happy and their owners happy.

How We Deliver:

Customer Acquisition—Social media, marketing, traditional advertising, pop-ups, community events, and word-of-mouth referrals.

Production & Logistics—Centralized kitchen in Portland within metro-adjacent kitchens to optimize logistics and reduce carbon footprint.

Marketing & Sales Investment—Increased digital marketing, sales force, in-store promotions, partnerships, and influencer collaborations.

Product Plans:

Product Line—Metabolic as a flagship product, with planned additions including grain, non-metabolic, wet protein options, supplements, freeze-dried formats, and treats.

Our Team

Paul Pandovich—CEO & Founder

Founder of Neighbor Pet Food. Successful Executive with Multi-Unit, Multi-Million Dollar Sales Growth, Profit Improvement and Business Turnaround. The Self Starter.

Dylan J Anderson—CPO

CPO of Urban Jersey, Baker/Pastry Chef, Food Scientist, Food Stylist, Food Photographer.

Audry Hessinger—Veterinarian

Audry is a veterinarian, passionate about pet health and nutrition. Overseas and drive national sales into the double digits for leading pet specialty brand, Nature's Variety, Instinct, Prairie, Feline Fresh, Instinct Raw Boost, and Carnivora canine.

Scott Voggenser—VP of Operations

Operations Industry expert with experience manufacturing food and pet products. Scott is responsible for all production, inventory, and QC. Scott is a Certified Food Safety Manager and Certified Food Safety Auditor.

Jill Warner—Freelance Marketing Director

15 years pet and consumer CPG marketing experience across startup and Fortune 500 companies. Jill is responsible for Neighbor Pet Food's brand development, social media and influencer marketing, and general marketing. Jill's specialties are consumer insights and brand strategy.

Sean Harp—Executive Chef

Sean is responsible for all recipes, from the dining to nutritious & delicious dog food. Sean is responsible for all food safety, food quality, and food safety audits. Sean is a Certified Food Safety Manager and Certified Food Safety Auditor.

Invite us over

Invent new—only ones your pup food.

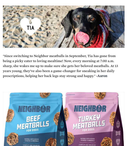
- $500— Receive 10% off on your subscription for OR & WA
- $1,000— Receive 10% off two year subscription for OR & WA
- $2,000— Receive 10% off two year subscription for OR & WA
- $3,000— Free two year subscription for OR & WA
- $10,000— Free three year subscription for OR & WA

2,300,000+ Meatballs Can't be Wrong

And that was in 2024 alone...

"The dogs LOVED the meal so much that they started spinning circles before we even served. We have been feeding them exactly what they eat for the past four years consistently. Their teeth are in great shape and their coats are thick, shiny, and healthy. We will be all—their 100% are consistent and much healthier than with kibble." - Abbie

"Mom and Connie in Neighbor offer a level of typical Gold-dim affection. I was lucky that I ended up with where I have been royally treated for more than two years without even three years of treats. Both Nicolle Sue and Mary Jane are the best people. Their product is fantastic service is friendly and helpful—we feel the care for our dogs." - Jennifer



"Since switching to Neighbor meatballs in September, I've has gone from being a picky eater to being moderate between. Now, every morning at 7:00 a.m. I hear the sound of my dog's tail wagging as I get ready to feed him. He is a very young, they've also been a game-changer for needing to be dry prescriptions, helping her back hop up—strong and happy." - Aaron