#### Contact

davidcroudace@gmail.com

www.linkedin.com/in/davidcroudace (LinkedIn)

## Top Skills

Financial Modeling Valuation Business Strategy

### Languages

Japanese Afrikaans

#### Certifications

blasting-off-with-bootstrap

## **Delta Croudace**

Revenue and Finance at Abstinence Spirits

Oakland, California, United States

## Summary

Experienced Category Manager with a demonstrated history of working in the internet industry. Skilled in Business Development, Business Planning, Entrepreneurship, Analytical Skills, and Finance. Strong operations professional with an MBA focussed in Management and Entrepreneurship from Cornell University.

## Experience

Abstinence Spirits
VP, Revenue & Finance
June 2023 - Present (1 year 6 months)
Oakland, California, United States

#### Extend

2 years 10 months

Sr. Director, Programs July 2022 - June 2023 (1 year) San Francisco Bay Area

Director, Programs August 2021 - June 2022 (11 months) San Francisco Bay Area

Sr. Manager, Programs September 2020 - July 2021 (11 months) San Francisco Bay Area

#### Walmart eCommerce

3 years 11 months

Sr. Category Manager, Warranties and Home Services February 2019 - August 2020 (1 year 7 months) San Francisco Bay Area

Category Manager, Warranties August 2018 - February 2019 (7 months)

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San Francisco Bay Area

# Retail Finance Manager October 2016 - July 2018 (1 year 10 months)

San Francisco Bay Area

Best Buy SFA, Retail Finance July 2015 - September 2016 (1 year 3 months) Greater Minneapolis-St. Paul Area

Sound Reading Solutions
Chief Executive Officer
October 2012 - March 2015 (2 years 6 months)
Greater Minneapolis-St. Paul Area

Sidaro Ltd
Business Analyst
April 2009 - March 2010 (1 year)
London, United Kingdom

Barclays Wealth
Multi-Manager Fund Administrator
March 2008 - January 2009 (11 months)
London, United Kingdom

Sendai Board of Education Assistant Language Teacher - JET Program July 2005 - July 2007 (2 years 1 month)

## Education

Cornell University - S.C. Johnson Graduate School of Management MBA, Consulting and Entrepreneurship (2010 - 2012)

University of Cape Town

B.Com, Accounting, Finance and Management (2001 - 2004)

## Kearsney College

· (1995 - 2000)