

## Contact

[www.linkedin.com/in/ranwei-chiang-6b38014](https://www.linkedin.com/in/ranwei-chiang-6b38014) (LinkedIn)

## Top Skills

Marketing  
Business Strategy  
Strategy

## Languages

English (Native or Bilingual)  
Spanish  
Chinese

# Ranwei Chiang

Bringing Abstinence Spirits and Aperitifs to the sober curious  
Oakland, California, United States

## Summary

Experienced Supply Chain leader with a demonstrated history of working in the cosmetics and CPG industries. Strong operations professional skilled in Demand Planning, Inventory Management, People Leadership, Business Transformation, and Data Analytics.

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## Experience

### Abstinence Spirits

#### Chief Executive Officer

April 2022 - Present (2 years 8 months)

Oakland, California, United States

Abstinence Spirits is a line of distilled, non-alcoholic spirits and aperitifs highlighting botanicals native to South Africa's Cape Floral Kingdom. Curated Beverages USA is focused on expanding US market for this line of products through ecommerce, retail, and distribution partnerships.

### Curated Beverages Ltd

#### Board Member & CEO USA

April 2022 - Present (2 years 8 months)

### Pacifica

#### VP Operations Planning

October 2020 - June 2022 (1 year 9 months)

### e.l.f. Cosmetics

4 years

#### Senior Director, Operations

December 2019 - September 2020 (10 months)

#### Director, Planning

September 2018 - December 2019 (1 year 4 months)

#### Associate Director, Customer Supply Chain

April 2018 - August 2018 (5 months)

Oakland, CA

**Sr. Manager, Customer Supply Chains**

October 2017 - March 2018 (6 months)

**Operations Manager**

October 2016 - September 2017 (1 year)

**Angie's BOOMCHICKAPOP**

**Sr. Planner, Supply Chain Key Initiatives**

September 2015 - September 2016 (1 year 1 month)

Minneapolis, MN

**Land O'Lakes, Inc.**

2 years 3 months

**Strategic Planning and Analytics**

June 2014 - September 2015 (1 year 4 months)

**Production Planner, Dairy Foods**

July 2013 - May 2014 (11 months)

Arden Hills, MN

Enhanced production, capacity, and inventory planning for milk powders business

Optimized supply chain by establishing production and inventory plans to meet business objectives, supply chain initiatives, and company goals

Led monthly Sales & Operations Planning meetings

**Finger Lakes Fresh**

**Business Development Intern**

2012 - 2012 (less than a year)

Ithaca, NY

Conducted industry and value-chain research to support a strategic growth initiative to become a local food aggregation and processing hub.

Developed a business plan detailing capital and budget requirements.

Secured land and community development grants to fund the construction of new warehousing facilities

**Nalo Farms**

**Farm Operations Intern**

2011 - 2011 (less than a year)

Waimanalo, HI

Initiated a rotational internship program

Enhanced market retail strategy resulting in improved layout and customer service for the farm

Created a daily log of responsibilities and tasks for farm management, which was used to evaluate procedures and identify best practices

## **The Boston Consulting Group International Recruiting Associate**

2006 - 2011 (5 years)

Boston, MA

Directed candidate application process and redesigned internal application screening process of international candidates

Trained new members of the recruiting team worldwide on the international recruiting process in the US leading to a more consistent and efficient turnover of candidate evaluations

Acted as the first and key point of contact for student applicants; cultivating student relationships, providing information to students and coordinating student contact across BCG

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## **Education**

### **Bowdoin College**

BA, Sociology and Government and Legal Studies

### **Cornell University - Johnson Graduate School of Management**

MBA