Transforming the HR Business Partner Experience

TWEET TO MPI DIGITAL HR

An AI enabled, mobile HR business partner

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Technology | Saas | Human Capital Management

Highlights

- Early customer interest from large multinational companies as well as mid cap companies
- Experienced CTO and Advisory board who have been successful founders with successful exits
- Targeting the $70B HR Consulting market
- Seeking $500k to build, launch, and validate our MVP
- Potential acquirers include WorkDay, Deloitte, People Soft, ThoughtPlus, etc. (not guaranteed)

Featured Investor

Robert Hilliard — Syndicate Lead — Follow — Invested $50,000

I am a retired IT executive with 40+ years of IT experience with a focus on project and program management. I have an interest in AI.

"I am investing in MPI Digital HR because I believe it represents an outstanding investment opportunity. I have great confidence in John Hawkins and his team, and I believe they have the right skills and experience to be successful in this market. I have extensive experience in the HR function. With my extensive background in business and IT, I believe I can add value to the company in an advisory venture and am excited about the opportunity to contribute to its success."

Our Founder

John Hawkins — President, Founder

35+ years working with 100s of major organizations on HR consulting and employee relations.

Pitch

The Issue and Opportunity

- Employee Engagement and HR Business Partner effectiveness are at one low point.
- Artificial Intelligence power an rendered those to be Immaterial Human Resource Roles.
- Clients will continue to seek high end HR solutions and will be willing to pay premium prices for solutions that can specifically those relates directly to employee and talent retaining.

Objective: To Disrupt Traditional HR Business Partner Role and HR Consulting

- **Objective #1** — Provide a cost effective, easy to use, mobile, AI enabled HR Business Partner solution to the mid cap market.
- **Objective #2** — Provide a cost effective, easy to use, mobile, AI enabled HR Consulting solution to the mid cap market.
- **Objective #3** — Provide a cost effective, easy to use, mobile, AI enabled HR Business Partner solution to the large cap market.

The Market is Huge

$70B	$20B	7.79%
Global HR Consulting Market Size	Global HR Business Partner Market Size	Global HR Consulting Market Growth Rate

- **Focus 1** — Large Consulting Companies: Deloitte, Ernst & Young, KPMG, PwC
- **Focus 2** — Mid Cap Companies: Mercer, Willis Towers Watson, Aon, Korn Ferry
- **Focus 3** — Large Companies: Workday, Oracle, SAP, Salesforce
- **Focus 4** — Mid Cap Companies: Workday, Oracle, SAP, Salesforce
- **Focus 5** — Mid Cap Companies: Workday, Oracle, SAP, Salesforce
- **Focus 6** — Mid Cap Companies: Workday, Oracle, SAP, Salesforce
- **Focus 7** — Mid Cap Companies: Workday, Oracle, SAP, Salesforce
- **Focus 8** — Mid Cap Companies: Workday, Oracle, SAP, Salesforce

Source: Grand View Research, Inc. Global Human Resource Consulting Services Market Size, Share & Trends Analysis Report, By Service (Talent Management, Rewards, Benefits, Payroll), By Region, And Segment Forecasts, 2019 - 2025

US HR Market Trends

Human Resource Consulting Revenue Leaders

Aon	$4.7 billion
Willis Towers Watson	$4.3 billion
Mercer	$3.7 billion
Korn Ferry	$2.7 billion
Deloitte	$2.5 billion
Ernst & Young	$2.3 billion
KPMG	$2.3 billion
PwC	$2.3 billion

Source: Kennedy Consulting Research & Advisory

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Source: Kennedy Consulting Research & Advisory

Consulting Revenue Growth Leaders

Deloitte	15.0%
Ernst & Young	14.0%
KPMG	13.0%
PwC	13.0%
Aon	12.0%
Willis Towers Watson	12.0%
Mercer	11.0%
Korn Ferry	10.0%

Source: Kennedy Consulting Research & Advisory

Consulting Revenue Growth Leaders

- Consulting firms are expected to benefit from the US Tax Cuts and Jobs Act (TCJA) in 2018 in three ways:
  - Lower tax rate
  - Repatriation of foreign earnings
  - Ability to expense capital investments
- Consulting firms are also benefiting from a strong US economy.
- Tax reform is a tailwind and a boost.

US Employee Engagement is at a 10 Year Low

Why Is Employee Engagement and Experience Important?

Improved Employee Engagement and Lower Risk of HR Staffing Interruption

- Employee Engagement Drives Productivity
- Human Capital is Expensive
- Employee Engagement Drives Retention

Source: Gallup, Inc.

Employee Engagement

- 51% Actively Disengaged
- 17% Actively Engaged
- 32% Not Engaged

Source: Gallup, Inc.

Employee Engagement

- Employee Engagement Drives Productivity
- Employee Engagement Drives Retention
- Employee Engagement Drives Customer Satisfaction

Source: Gallup, Inc.

Employee Engagement

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HR Business Partner Employee Questions

- Is there a development plan for me?
- Do I have a chance to do what I do best?
- Do I have a good relationship with my manager?
- Do I have a good relationship with my HR Business Partner?
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The Solution: Proprietary AI Enabled HR Business Partner

A mobile-friendly digital assistant that will:

- Assist
- Consult
- Train

Cloud Hosted Saas