

## Contact

[www.linkedin.com/in/lukepelullo](https://www.linkedin.com/in/lukepelullo)  
(LinkedIn)

## Top Skills

Strategic Partnerships

Management

Sales

# Luke Pelullo

Co-Founder & COO at Arro  
Los Angeles, California, United States

## Experience

Arro  
Co-Founder & COO  
July 2021 - Present (3 years 6 months)  
Los Angeles, California, United States

Hyperloop Transportation Technologies, Inc.  
Head of Global Operations  
June 2017 - July 2021 (4 years 2 months)  
Greater Los Angeles Area

Virtual Piggy  
5 years 4 months  
VP, Business Development  
December 2015 - June 2017 (1 year 7 months)  
Greater Los Angeles Area

Virtual Piggy, Inc. is the first e-commerce solution that enables kids, teens, and young adults to manage and spend money within a parent-controlled environment. The technology company delivers a payment platform designed for the Under 21 age group in the global online market, and also enables online businesses the ability to function in a manner consistent with the Children's Online Privacy Protection Act ("COPPA") and similar international children's privacy laws. Virtual Piggy enables the Under 21 audience to play, transact and socialize in a secure online environment guided by parental permission, oversight and control.

Director of Business Development  
March 2012 - December 2015 (3 years 10 months)  
Greater Los Angeles Area

Punditt.co  
Co-Founder  
January 2013 - February 2015 (2 years 2 months)  
Greater Los Angeles Area

Deutsche Bank

Analyst

September 2011 - March 2012 (7 months)

Greater New York City Area

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## Education

Lehigh University

Bachelor's degree, Finance, Economics

Chestnut Hill Academy