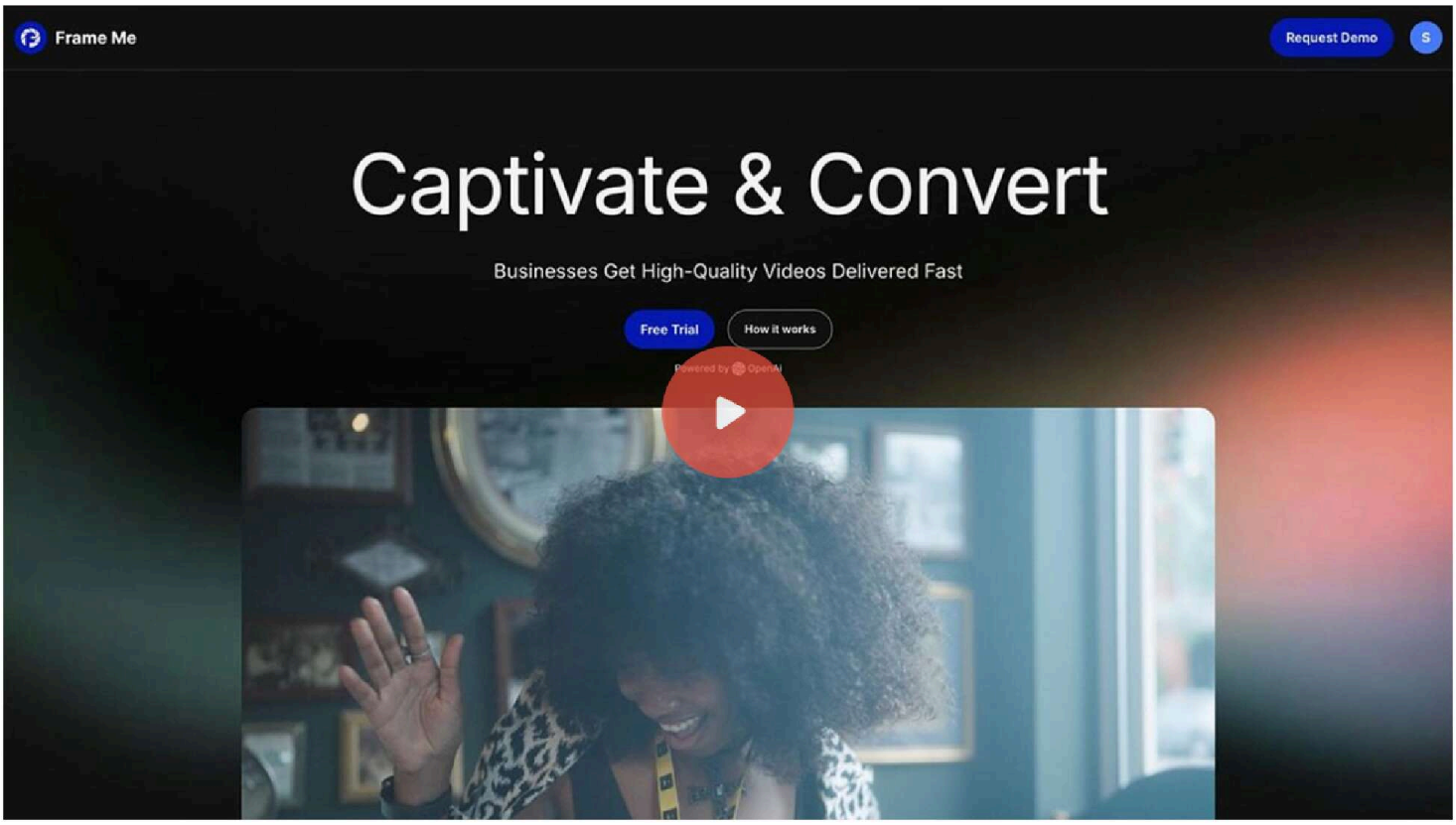


FRAME ME

AI-powered video production platform for businesses that creates high-quality content fast

Highlights

VC-Backed

Raised $250K or more from a venture firm

Profitable

Profitable for prior 3 months and expect same in future

Repeat Founder

Started a prior company with $2M+ in funding or revenue

1. Frame Me is part of the $500 billion creator economy
2. The business operates as a marketplace that serves as lead generation for subscription-based SaaS
3. The platform retains 70% of users
4. Startup supported by Microsoft for Startups and AWS Activate
5. Co-Founder Sequoia Blodgett is a Telly Award and Women in AI Global Innovation Award winner
6. The founders are both former venture-backed tech entrepreneurs
7. The leadership team has extensive experience in content creation and technology

Team

Sequoia Blodgett CEO

Telly Award winner for commercial work with Clear Channel and recipient of the Women in AI Global Innovation Award. Directed music videos for stars like Justin Bieber. Former venture-backed tech entrepreneur.

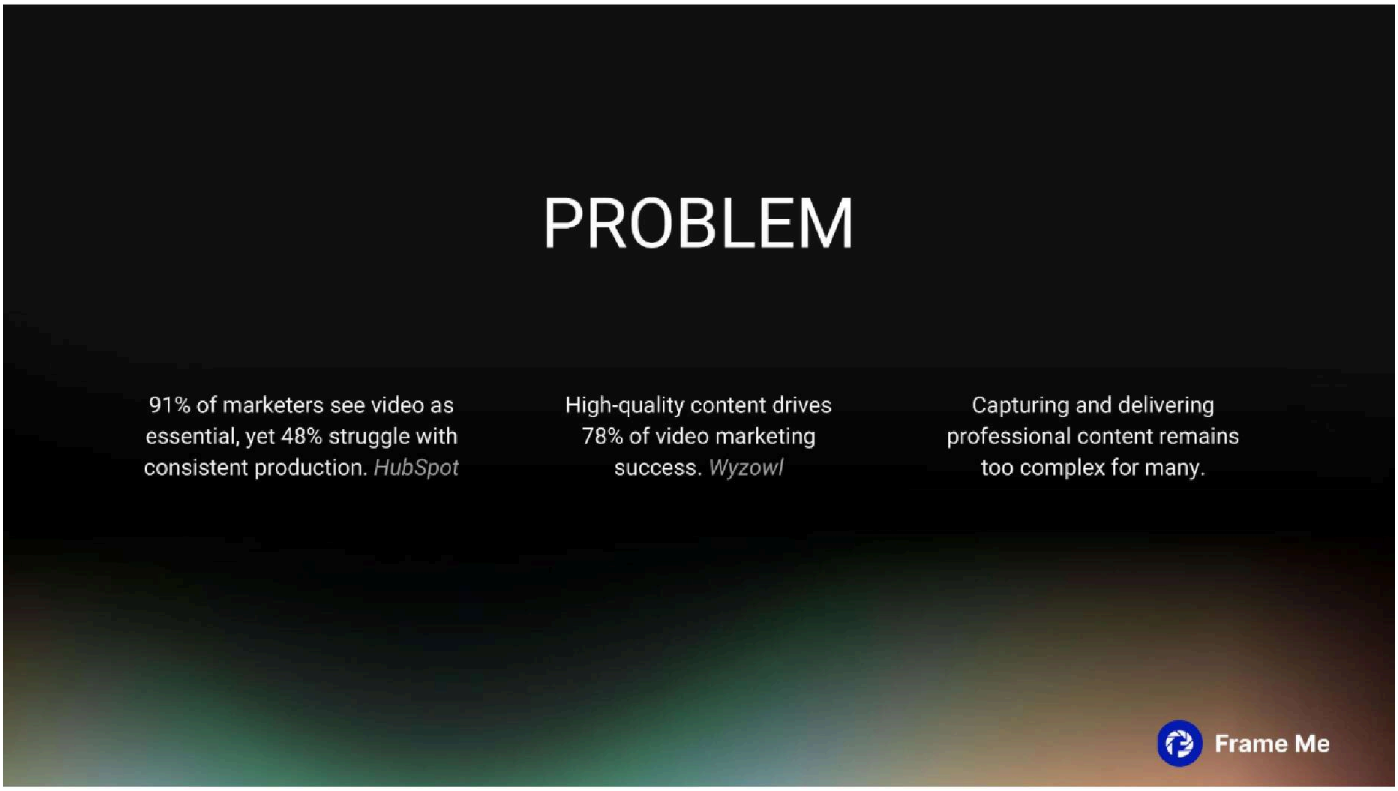
Frame Me CTO

Former venture-backed tech entrepreneur in the blockchain space. UI/UX designer and engineer. Worked with leading global companies like Netflix and Disney.

Frame Me: The Future of Scalable AI-Powered Video Production for Businesses

Hi, I'm Sequoia, CEO & Co-Founder of Frame Me, an AI-powered video production platform that empowers businesses to create high-quality content quickly and efficiently.

Problem: High-quality Video Production Requires Significant Time, Energy, and Effort from Businesses



Every day, millions of businesses lose thousands of dollars due to low engagement on Social Media, websites, and ads, where high-quality video is essential.

Videos generate 1,200% more shares than text and images combined, but producing this content requires unique skills, considerable time, and effort.

Eye-opening stats highlight just how vital video is for today's business owners.

> Companies that fail to leverage high-quality video content miss out on significant potential revenue, as 84% of consumers report being convinced to purchase a product or service after watching a brand's video. -*Wyzowl*

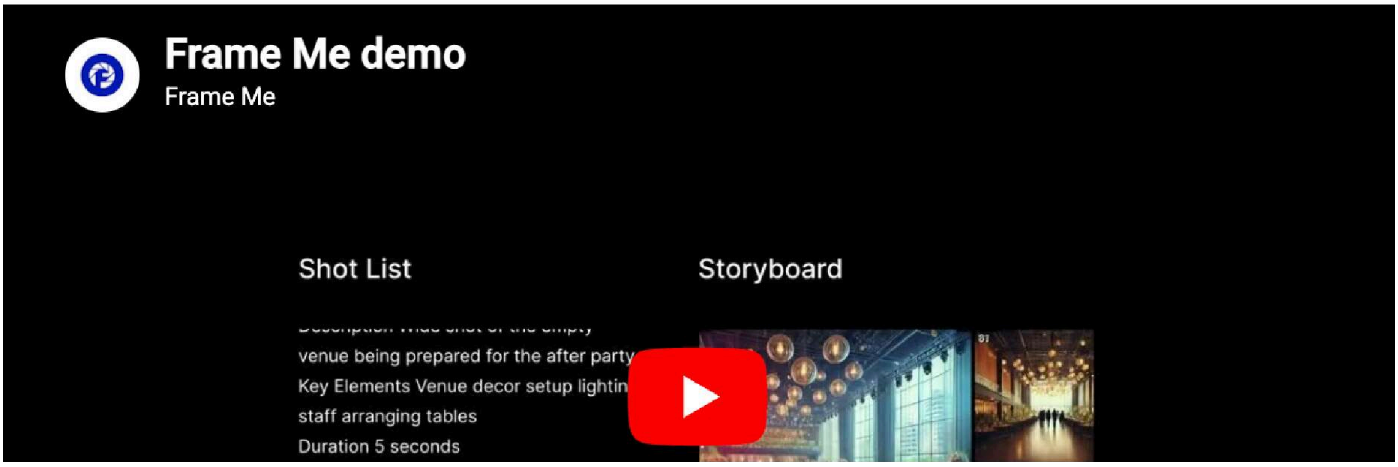
> 62% of consumers are more likely to have a negative perception of a brand if they publish poor-quality video content. High-quality videos, however, improve engagement, brand perception, and conversion rates, driving better business results. - Brightcove

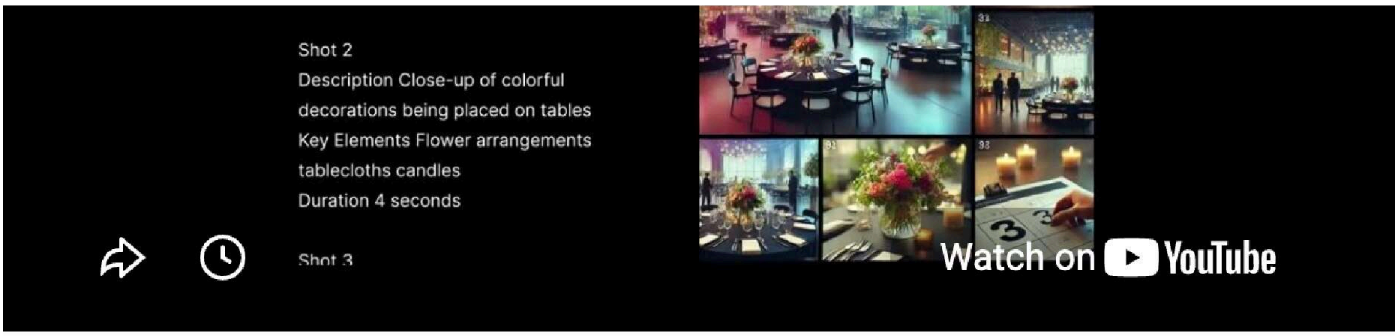
Solution: A trustworthy AI-powered Co-producer who delivers compelling, High-Quality Videos to Businesses and Brands

Leveraging our team's years of technology and video production experience, Frame Me's AI-powered platform streamlines the entire video creation process, delivering fully edited, high-quality videos up to 1,000 times faster.

Our technology guides users through the creative process, helping businesses and brands produce engaging videos in minutes, not hours.

How It Works





The Power and Simplicity of Frame Me

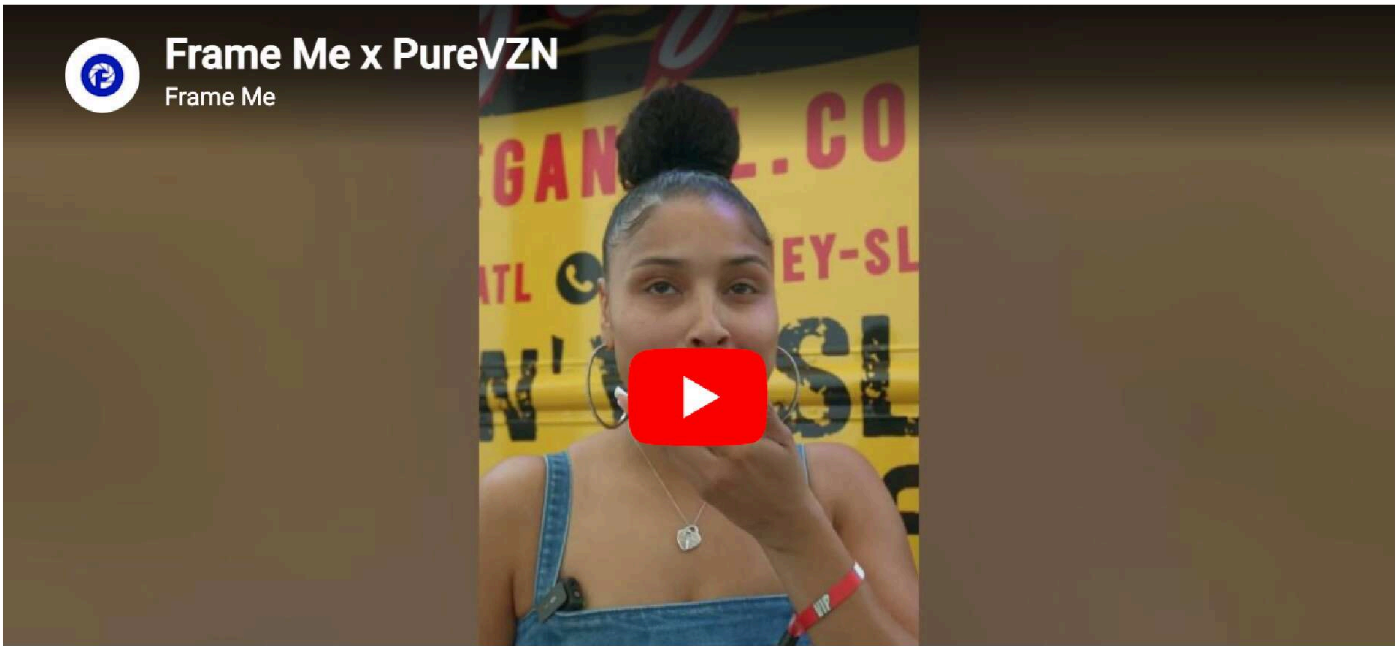
Text Prompt: Users spend just seconds describing their video production needs to Frame Me, skipping lengthy creative meetings.

Instant Storyboards: Frame Me delivers storyboards in seconds, eliminating guesswork and streamlining collaboration.

Crew Booking Made Easy: Book a crew through our marketplace or share your vision with your in-house team for rapid execution.

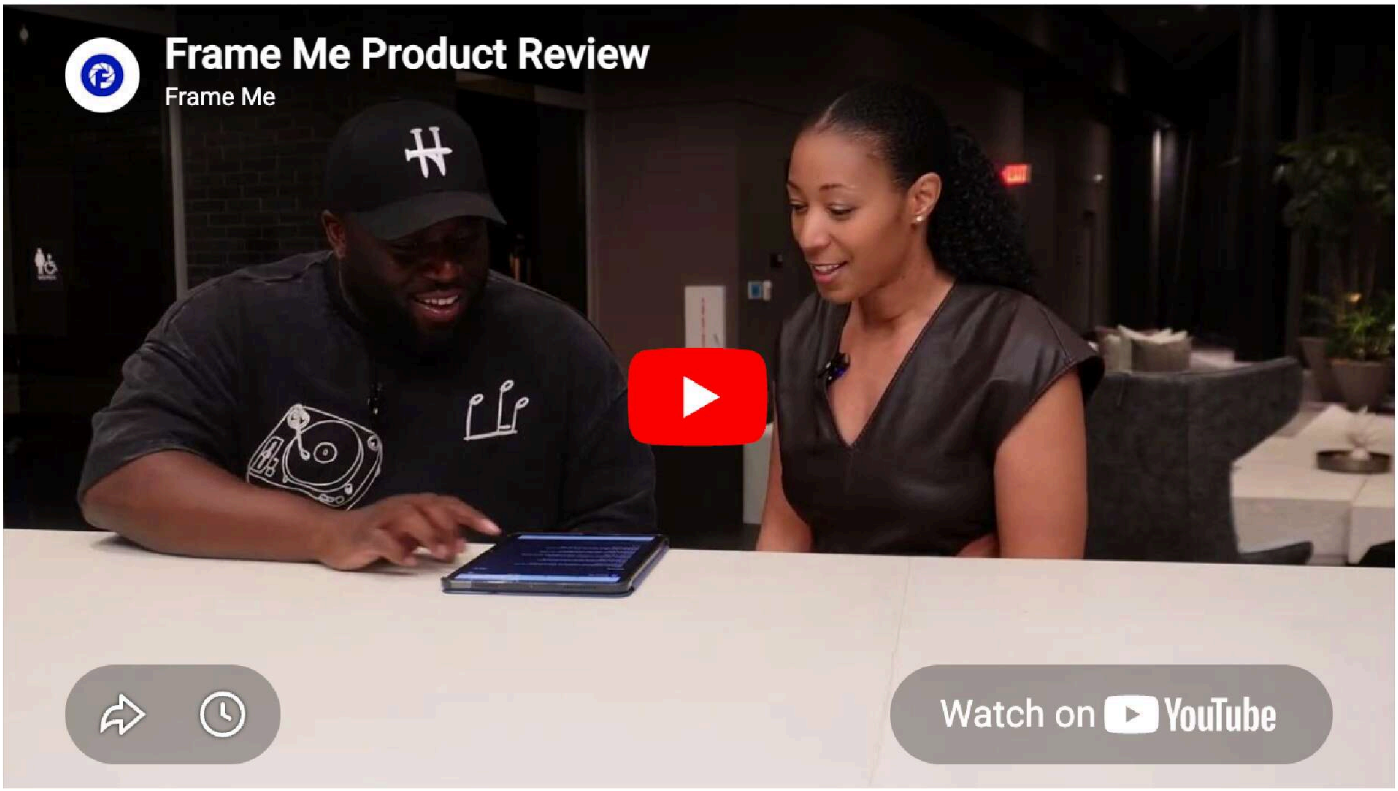
We make high-quality video production more accessible, faster, and scalable, driving customer acquisition and revenue growth for clients.

Customers and Case Studies

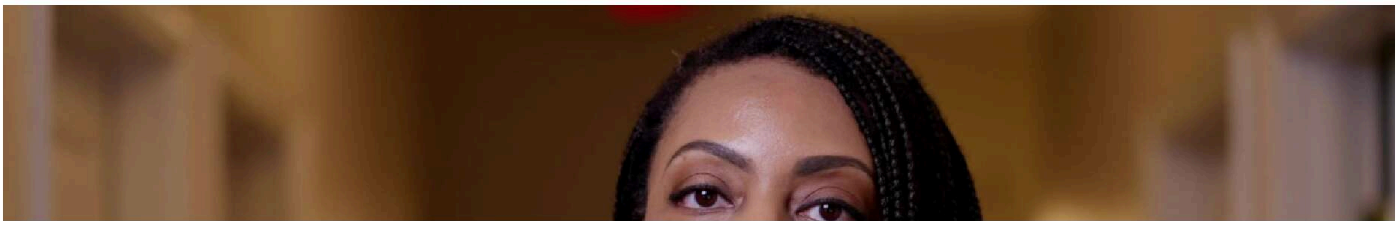


PureVZN (Production Company) used Frame Me at Invest Fest, a 20,000-person conference, to tell their Food Truck story, generating over 100,000 impressions on social media.

Watch Frame Me Live in Action!



I sit down with the PureVZN team and show how Frame Me works.

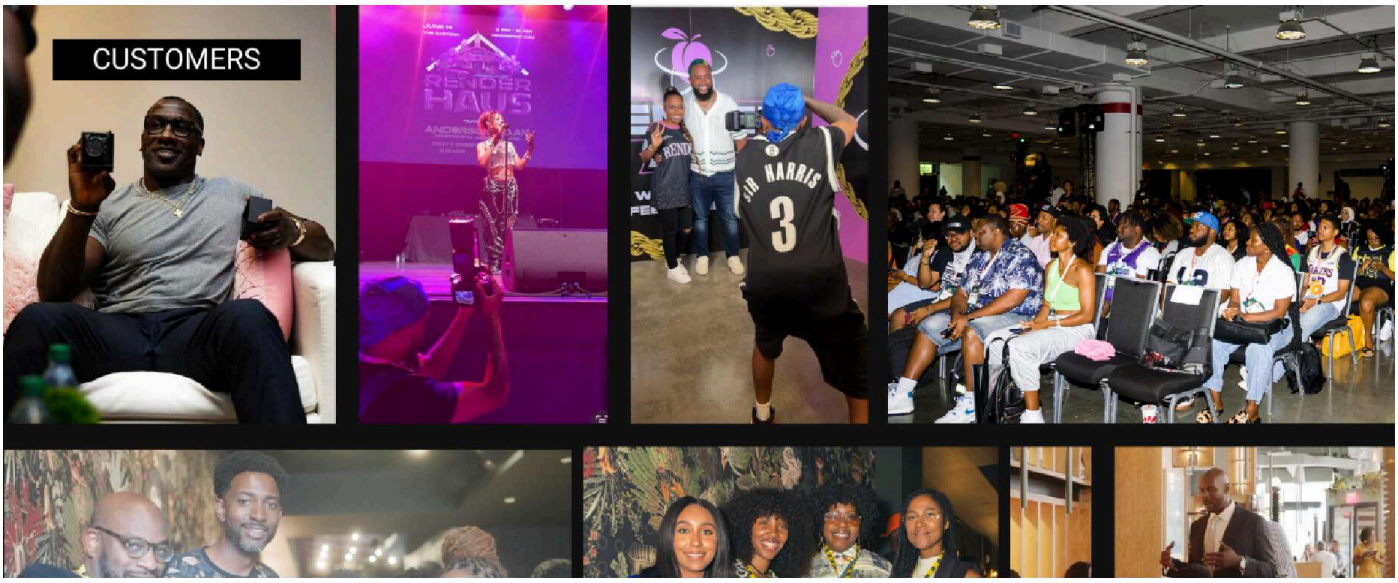


Here’s Frame Me client "You've Got Curls" in Lexington, KY, sharing how they use our technology to bring their brand story to life and captivate their audience with vibrant, engaging content.

Here’s another!

Boxedup used Frame Me to book videographers in 8 locations and received quality footage in 24 hours.

From conference speaker coverage to branded content, promo videos, and podcasts for some of the most significant cultural brands in the industry, we help brands tell their stories.



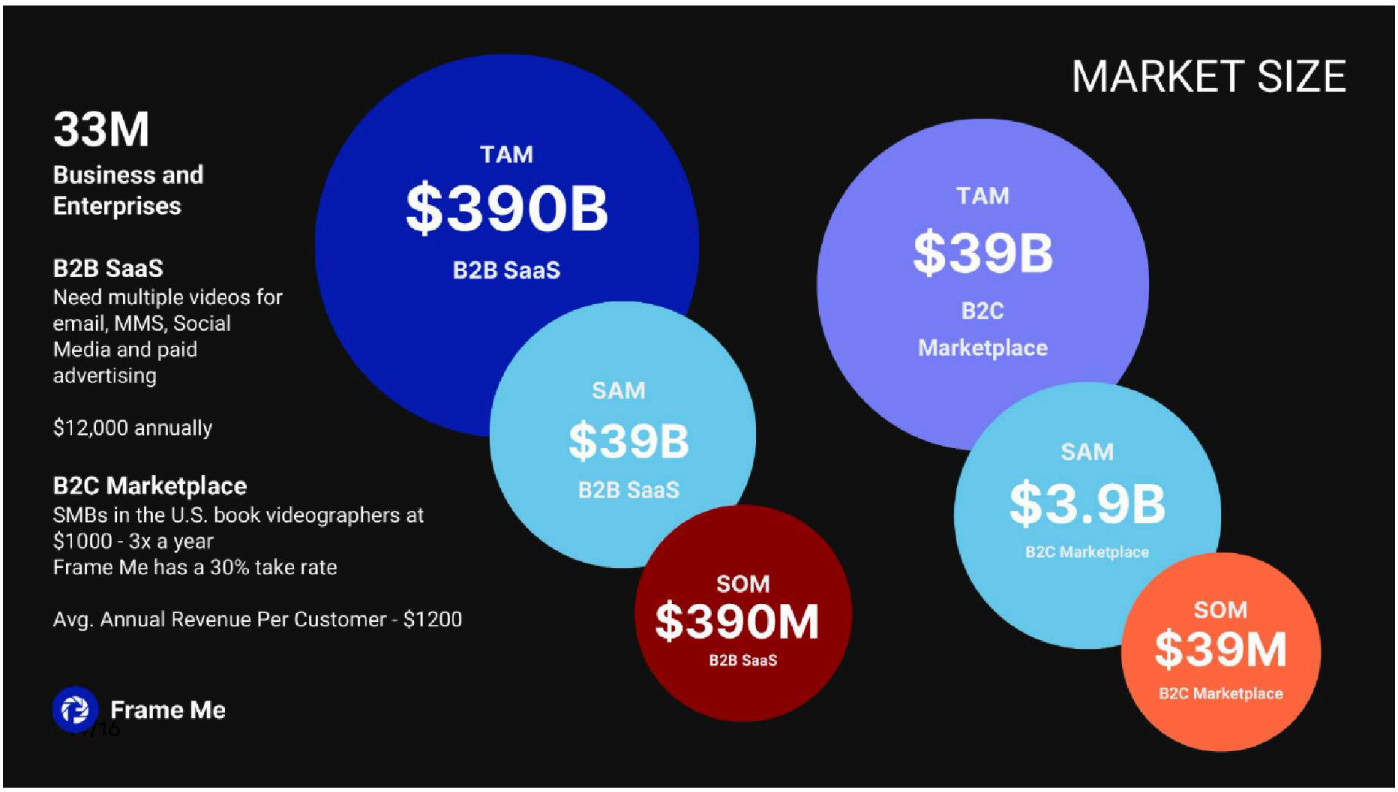
We've helped capture MANY key moments that are truly one-of-a-kind, preserving experiences that can't be replicated.

But there's more!

We're also growing a fantastic roster of marketing and creative agencies that use Frame Me!

So far, several firms trust Frame Me to help them envision, ideate, and deliver quality videos that meet their clients' needs. Here are just a few of our recent customers and agency partners.

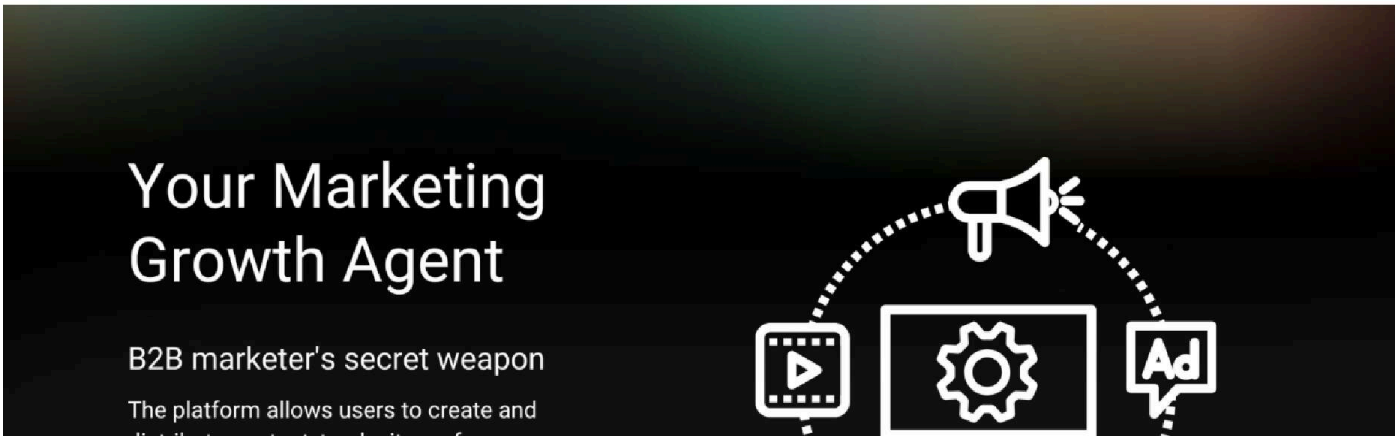
Our Mission and Investment Opportunity

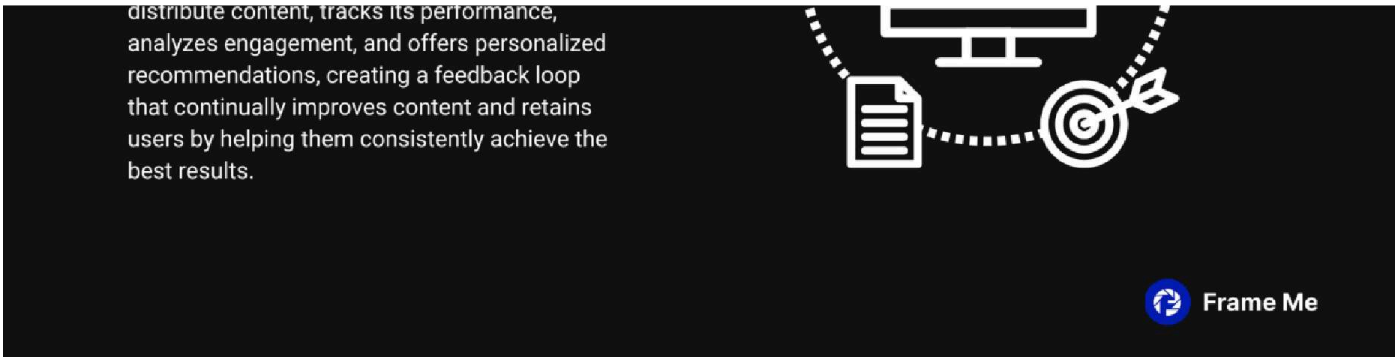


With over 33 million businesses needing regular video content, the demand for scalable, efficient solutions like Frame Me continues to grow rapidly.

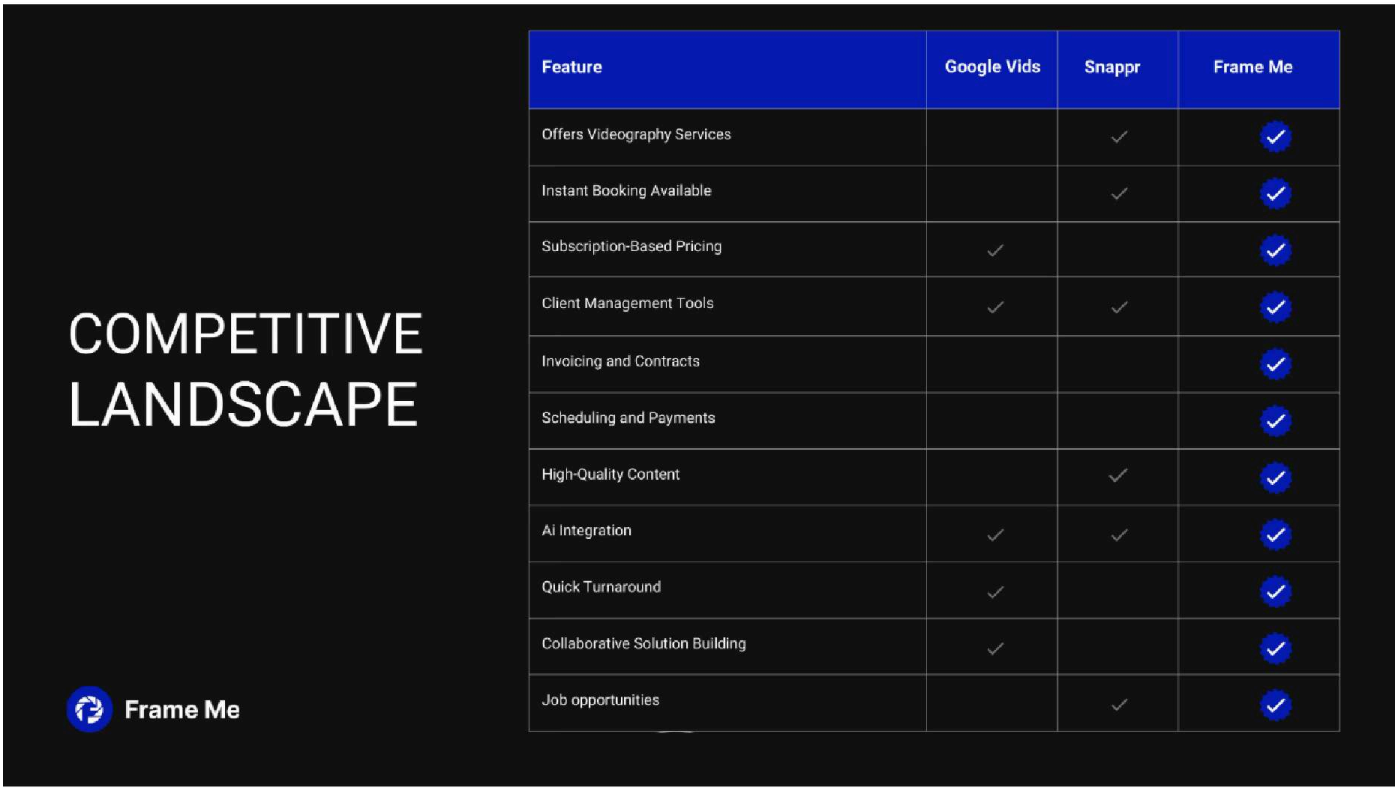
Disclaimer: Projections are based on current assumptions and may change with market conditions.

To address their growing needs, we launched our videographer marketplace in early 2024, serving as a lead generator for the software side of our business.





In the long game, AI will be your co-producer, so you'll never have to think about what to post next.



Feature	Google Vids	Snappr	Frame Me
Offers Videography Services		✓	✓
Instant Booking Available		✓	✓
Subscription-Based Pricing	✓		✓
Client Management Tools	✓	✓	✓
Invoicing and Contracts			✓
Scheduling and Payments			✓
High-Quality Content		✓	✓
Ai Integration	✓	✓	✓
Quick Turnaround	✓		✓
Collaborative Solution Building	✓		✓
Job opportunities		✓	✓

While competitors like Google Vids and Snappr offer AI-driven video creation and on-demand videography, Frame Me stands out by seamlessly blending both into a single, powerful platform.

We offer an unmatched, all-in-one solution for businesses looking to streamline their content creation with ease and efficiency

To continue our work, we're exploring interest from angels like you to:

Expand our product to reach 200 small businesses over the next year

Target and secure 10 new agencies

Expand our offerings to land 5 to 10 enterprise clients

Integrate self-service workflows into the post-production experience for scalability

Our ideal investment partners are those that:

Help us reach small businesses, or you run a small business yourself

Have connections to brands (emerging or establish) and creative agencies

Passionate about helping more small business connect and engage their audience via video

Value creators and fair wages, while embracing the power of technology.