

## Contact

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(LinkedIn)  
[cinapse.io](https://cinapse.io) (Company)

## Top Skills

Producing  
Collaborative Leadership  
Screenwriting

## Honors-Awards

American Legion Palmetto Boys  
State Delegate  
Rotary Youth Leadership Awards  
Delegate  
National Rural Electric Cooperative  
Washington Youth Tour Delegate  
Elfenworks United States Best Social  
Justice Film Award  
Forbes 30 Under 30 Honoree, Class  
of 2022 | Hollywood & Entertainment

# Herman Phillips

CEO @ Cinapse | Film & TV Production Technology | Forbes 30U30  
Los Angeles, California, United States

## Summary

I knew from a young age that I wanted to work in film and TV, and I've been fortunate enough to pursue that passion in a variety of roles. After founding a production company and working as a Line Producer on numerous music videos and industrial projects, I moved to Los Angeles to pursue membership in the Directors Guild of America. Since then, I've worked as a Set Production Assistant on some of the biggest TV blockbusters of our time, including The Mandalorian, The Book of Boba Fett, Euphoria, Silicon Valley, and Insecure.

During my time as a student at the University of South Carolina Honors College, I began merging my passion for film and TV production management with my love for technology. My undergraduate thesis on Hollywood industrial hierarchies of labor and production management software ultimately led to me founding Cinapse, a film and television production management software company that has been backed by top-tier investors, including Neil Patrick Harris, Y Combinator, and members of the Directors Guild of America and SAG-AFTRA.

As the CEO and Co-Founder of Cinapse, I'm proud to be at the forefront of a new era in physical production management. It's an honor to have been recognized for my contributions to the media and entertainment industries with a spot on the Forbes 30 Under 30 list in 2022. I'm excited to continue pursuing my passion for film and TV production in innovative ways, and to help shape the future craft and business of physical production with Cinapse.

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## Experience

Cinapse  
4 years 9 months  
Co-founder and CEO

November 2023 - Present (1 year)  
Los Angeles, California, United States

**Co-founder and COO**

February 2020 - November 2023 (3 years 10 months)  
Los Angeles, California, United States

Cinapse modernizes scheduling for Hollywood's ADs, UPMs, and Producers.

**Fourth Generation Pictures LLC**

**Founder & Line Producer**

September 2013 - Present (11 years 2 months)  
Los Angeles, California, United States

As a line producer, I've managed the scheduling, budgeting, crew hiring, logistics, and on-set operations of 50+ commercials, training videos, music videos, and short films for global telecommunications companies, emerging musicians and filmmakers, and non-profit organizations.

**Lucasfilm**

**Additional Set Production Assistant, AHSOKA**

July 2022 - October 2022 (4 months)  
Los Angeles, California, United States

**Amblin Entertainment, Inc.**

**Additional Set Production Assistant, THE FABELMANS**

August 2021 - October 2021 (3 months)  
Los Angeles Metropolitan Area

**Lucasfilm**

**Additional Set Production Assistant, THE BOOK OF BOBA FETT**

November 2020 - April 2021 (6 months)  
Los Angeles, California, United States

**HBO**

**Key Set Production Assistant, EUPHORIA Special Episode**

September 2020 - September 2020 (1 month)  
Los Angeles, California, United States

**Lucasfilm**

**Set Production Assistant, THE MANDALORIAN S2**

November 2019 - March 2020 (5 months)  
Los Angeles, California

## HBO

1 year 3 months

Set Production Assistant, INSECURE S4

October 2019 - December 2019 (3 months)

Los Angeles, California

Set Production Assistant, SILICON VALLEY S6

June 2019 - October 2019 (5 months)

Los Angeles, California

Set Production Assistant, Silicon Valley Season 6.

Additional Set Production Assistant, PERRY MASON S1

September 2019 - September 2019 (1 month)

Greater Los Angeles Area

Additional Set Production Assistant, BALLERS S5

June 2019 - June 2019 (1 month)

Greater Los Angeles Area

Set Production Assistant, EUPHORIA S1

October 2018 - June 2019 (9 months)

Los Angeles, California

Set Production Assistant, Season 1

## Hulu

Additional Set Production Assistant, LITTLE FIRES EVERYWHERE

July 2019 - August 2019 (2 months)

## The Walt Disney Studios

Set Production Assistant, THE FIX S1

July 2018 - October 2018 (4 months)

Los Angeles, California

Set Production Assistant

Season 1, Episodes 2-6

## Netflix

Set Production Assistant, RIM OF THE WORLD

July 2018 - July 2018 (1 month)

Los Angeles, California

Set Production Assistant

## Endeavor

**Production Assistant, THE OPENING ACT**

July 2018 - July 2018 (1 month)

Los Angeles, California

Office PA

**YouTube**

**Set Production Assistant, KAT & JUNE THINK STUFF!**

July 2018 - July 2018 (1 month)

Greater Los Angeles Area

Set Production Assistant, Ep 101

**HBO**

3 months

**Office Production Assistant, EUPHORIA (pilot)**

June 2018 - July 2018 (2 months)

Los Angeles, California

Office PA, Euphoria (pilot)

**Set Production Assistant, INSECURE S3**

May 2018 - June 2018 (2 months)

Greater Los Angeles Area

Set Production Assistant, Insecure episodes 307 and 308.

**Hulu**

**Set Production Assistant, SHUT EYE S2**

July 2017 - July 2017 (1 month)

Los Angeles, California

Set Production Assistant, Shut Eye episodes 201, 202, and 204.

**HBO**

**Set Production Assistant, INSECURE S2**

June 2017 - July 2017 (2 months)

Los Angeles, California

Set Production Assistant, Insecure episodes 207 and 208.

Office Production Assistant, Insecure episode 206 and wrap.

**University of South Carolina-Columbia**

**Video and Motion Graphics Designer**

January 2017 - March 2017 (3 months)

Columbia, SC

## State of South Carolina

9 months

### Assistant Amendment Clerk, S.C. House of Representatives

March 2016 - September 2016 (7 months)

Columbia, South Carolina

As an Assistant Amendment Clerk, I made certain the language of bills and acts were changed according to amendments ratified during the 2016 Session of the South Carolina House of Representatives, and prepared resolutions for members of the legislature.

### Legislative Page, S.C. House of Representatives

January 2016 - September 2016 (9 months)

Columbia, SC

As a page in the South Carolina House of Representatives, I was tasked with ensuring that the members of the House had the paperwork, bills, acts, resolutions, and other legislation-related materials necessary for a seamless operation on the floor of the House.

## CHAIN CAMERA PICTURES INC

4 months

### Producer's Assistant

June 2016 - August 2016 (3 months)

Los Angeles, California

As a temporary producer's assistant at Chain Camera Pictures, I performed various tasks such as:

- Arranging meeting for the producer
- Aiding in PowerPoints for producer's speaking engagements
- Writing and scheduling posts for our social media
- Compiling crew information
- Film-related research
- Supervising interns
- Booking travel for producer
- Assisting in managing the day-to-day office tasks

### Production Intern

May 2016 - June 2016 (2 months)

Los Angeles, California

As an intern at Chain Camera Pictures, I performed various tasks such as:

- Editing rough cuts of scenes

- Writing for our social media
- Compiling crew information
- Film-related research
- Transcribing interviews
- Miscellaneous office tasks and errands

## Netflix

### Set Production Assistant, THE BLEEDING EDGE

June 2016 - June 2016 (1 month)

Los Angeles, California

Set Production Assistant on Chain Camera Pictures and Netflix's The Bleeding Edge, a documentary by Kirby Dick and Amy Ziering. Tribeca International Film Festival Official Selection 2018.

## Student Gamecock Television (SGTV)

### Director of Photography

August 2015 - May 2016 (10 months)

Columbia, SC

For eight months I served as the Director of Photography on various productions for the SGTV Cable Network at the University of South Carolina during the 2015-2016 academic year.

## Lionsgate

### Social Media Assistant

November 2011 - October 2012 (1 year)

Elected as official representative of "District 4" online community by receiving over 1,500 endorsements, and acted as a liaison between Lionsgate Entertainment and fans of The Hunger Games movie.

- Launched the #HungerGames74 Twitter campaign which celebrated the 74 day milestone until the release of The Hunger Games movie.
- Monitored "Mayor Phillips - District 4 PN" Facebook page by posting relevant content related to The Hunger Games movie and engaged with page fans through questions and posts.
- Actively engaged with over 1,000 Twitter followers on personal account by posting relevant material related to The Hunger Games movie, retweeting and responding to fan posts related to District 4, and building overall excitement for the film and upcoming installments.
- Represented District 4 in press articles, podcasts, and official events.

## Education

University of South Carolina

Bachelor of Arts, Film and Media Studies

Y Combinator

Winter 2022 Batch · (January 2022 - April 2022)