



AMS.AI

Revolutionizing Medical Purchasing with AI

This document contains valuations, forecasts, estimates, opinions, projections, and other forward-looking statements (collectively "forward-looking statements") regarding Assured Med Supply LLC's anticipated business. Actual results will vary from the projections and such variations may be material. Investing involves risk and may result in partial or total loss.



Q Search

Dashboard

Q Look up order

Additional Tools



Manage and
Track Orders



Predict and
Schedule Order



Get Smart Order
Suggestions



More Tools
And Options

Recent Searches



First-Aid Kit

23 Sep 2022

02:52PM

\$55,750.0



Latex Gloves

22 Sep 2022

01:36AM

\$130,767.0



Antiseptic

29 Oct 2022

06:58PM

\$12,229.9



Syringes

16 May 2022

02:41PM

\$16,240.2

The Problem

The Medical Supply Chain is Broken. This impacts Hospitals and Patients by making healthcare more expensive and less reliable



*Healthcare Inefficiencies
Lead to **\$1 Trillion** Annual
Excess Costs in U.S.*

N A V I G A N T

*Supply Chain Improvements
Can Yield **\$11 Million**
Annual Savings Per Hospital*

NATIONAL
ACADEMIES

Sciences
Engineering
Medicine

Untangling Why Critical Drug and Medical Supply Shortages Keep
Happening

Feature Story | January 31, 2023



PROVIDERS
**National medication, medical
equipment shortages harming
patients, ECRI survey finds**

By Anastasia Gladkovskaya • Oct 23, 2023 12:18pm

Medical Economics

Are medical supply shortages harming patients?

October 20, 2023

CHIEF
HEALTHCARE
EXECUTIVE®

Delayed surgeries and chemotherapy: Drug and supply shortages are
hurting patients

October 24, 2023



AAMONEWS

**Shortages from syringes to dye for
diagnostic exams: How world events
are straining everyday health care
supply**

The Problem in More Detail

Purchasing medical supplies is challenging for even the largest and most advanced hospitals



Why we are the right company to solve this problem

AMS (Assured Med Supply) is a Fast-Growing Medical Supply Company Leading the Charge in the \$1.3 Trillion Medical Distribution Industry

- ✓ Already partnered with top-tier hospitals (ranked in the top 100 in the USA)
- ✓ Achieved multi-million dollar revenue in under three years
- ✓ Consistent growth rate over 100% annually Year-on-Year (YOY)
- ✓ No outside investment or debt > a self-made success story
- ✓ Our team has a truly unique skill stack. With expertise in :
 - Tech innovation: Helped build multiple TechCrunch Disrupt winning startups
 - Supply chain: Helped launch #1 Fastest Growing Supply Chain Company on Inc. 5000 List
 - AI: Previously partnered with most funded AI company in world (Sentient AI) and created an AI chat app that was funded by Cisco

Our Traction with Customers

**We work with
some of the
Biggest
Healthcare
Organizations on
Earth**

ThermoFisher
SCIENTIFIC

~ \$200B
Market Cap



Memorial Sloan Kettering
Cancer Center

#2 Top
Ranked Cancer
Hospital in U.S.

 **PROMEDICA**

\$4.1B
Revenue

Our Solution

AMS will become: **AMS.AI**

AI conversational chat interface - buyers can communicate purchasing needs in real-time and receive immediate feedback for decision-making based on an ai-powered natural human language chat interface

Visualization & analysis dashboards - buyers can review key information such as product substitution options and predictive analysis on delivery schedules and inventory pipelines in order to make better decisions on purchasing and inventory planning

Enterprise integration - integration with large legacy ERP systems like SAP and purchasing gateway systems like GHX to ensure ease of adoption for large healthcare customers

Intelligent dynamic marketplace - buyers can view available inventory across an aggregated set of pre-qualified vendors, received automate price comparison and even benefit from dynamic group buying algorithms to further reduce costs



Visualization
& Analysis
Dashboards



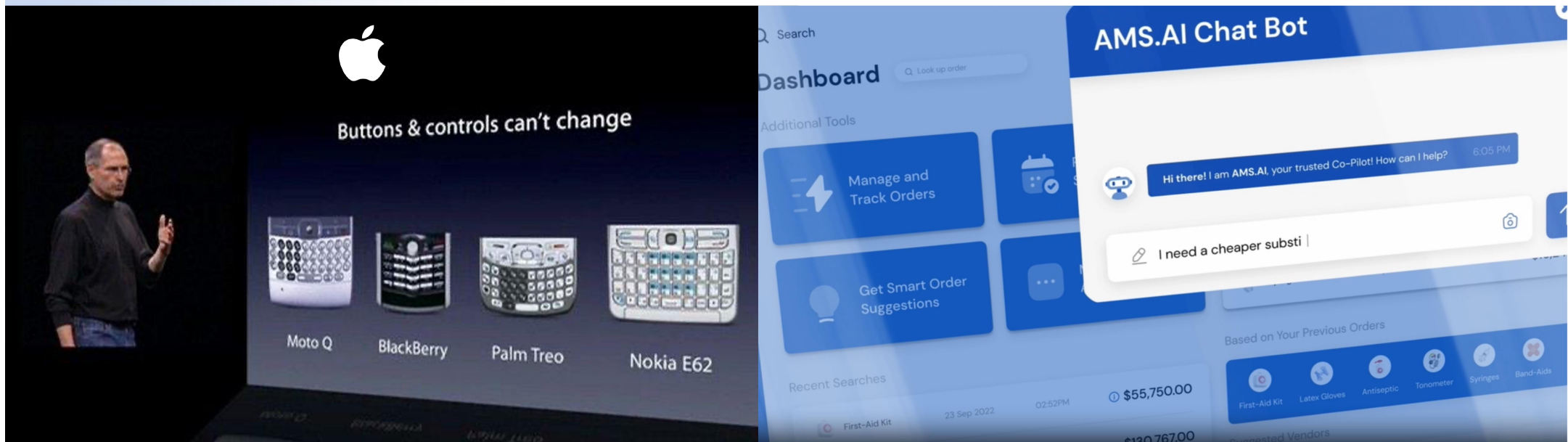
Enterprise
Integration



Intelligent
Dynamic
Marketplace

How AMS.AI will be Transformative

Just like Apple transformed the interface of phones to touch, we will transform the interface of hospital operations to AI

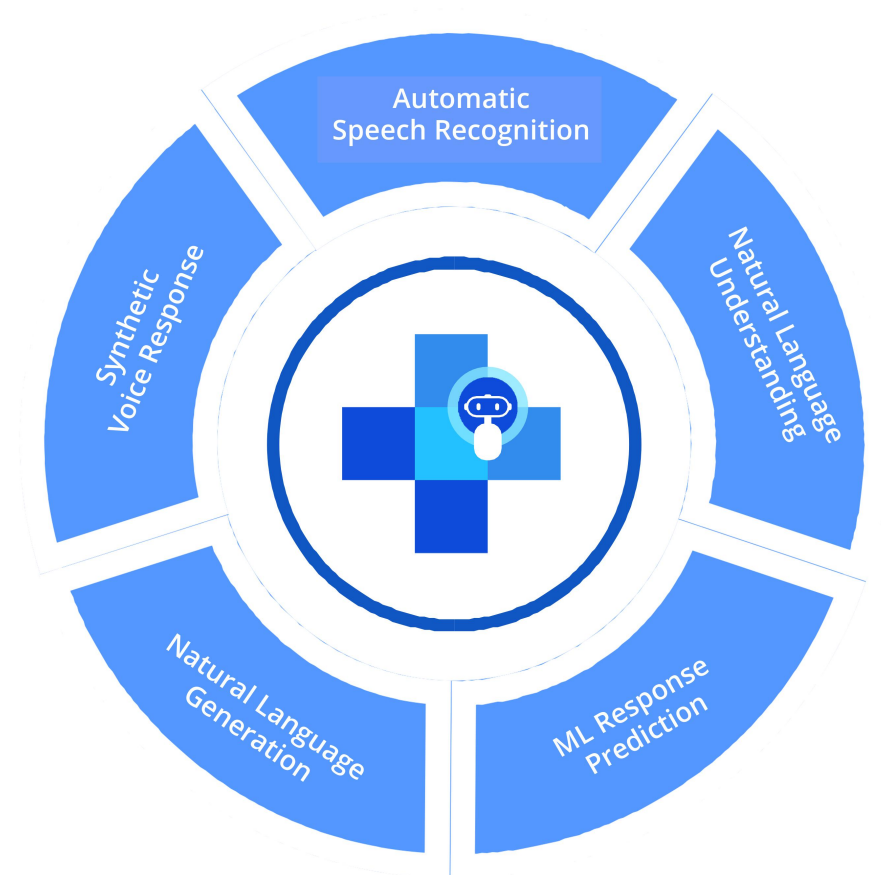


The Product

Conversational AI Chat Interface

Benefits for the Hospital Buyers:

- ✓ Human-like chat interface to streamline daily purchasing
- ✓ Automatic planning suggestions - e.g. for acceptable substitute products based on historical data
- ✓ Automatic queries to medical suppliers and consolidation of responses in real-time



The Product

Intelligent Dynamic AI Chat Interface



Hospitals & Other Buyers
of Medical Supplies



AMS.AI



Vetted Distributors
of Medical Supplies

Benefits for the Hospital Buyers:

- View aggregated, up-to-date inventory
- Locate critical, hard-to-find products
- Price Comparison to get best deals
- Group buying discounts
- Identify quality sellers via ratings
- Information Database of Products

Benefits for the Medical Supply Vendors:

- Access many more potential buyers
- Proactively make special offers available
- Differentiate based on quality service
- Small/medium-sized and diverse vendors get seen by large hospital buyers

The Product

AI Visualization & Analysis Dashboard

Benefits for the Hospital Buyers:

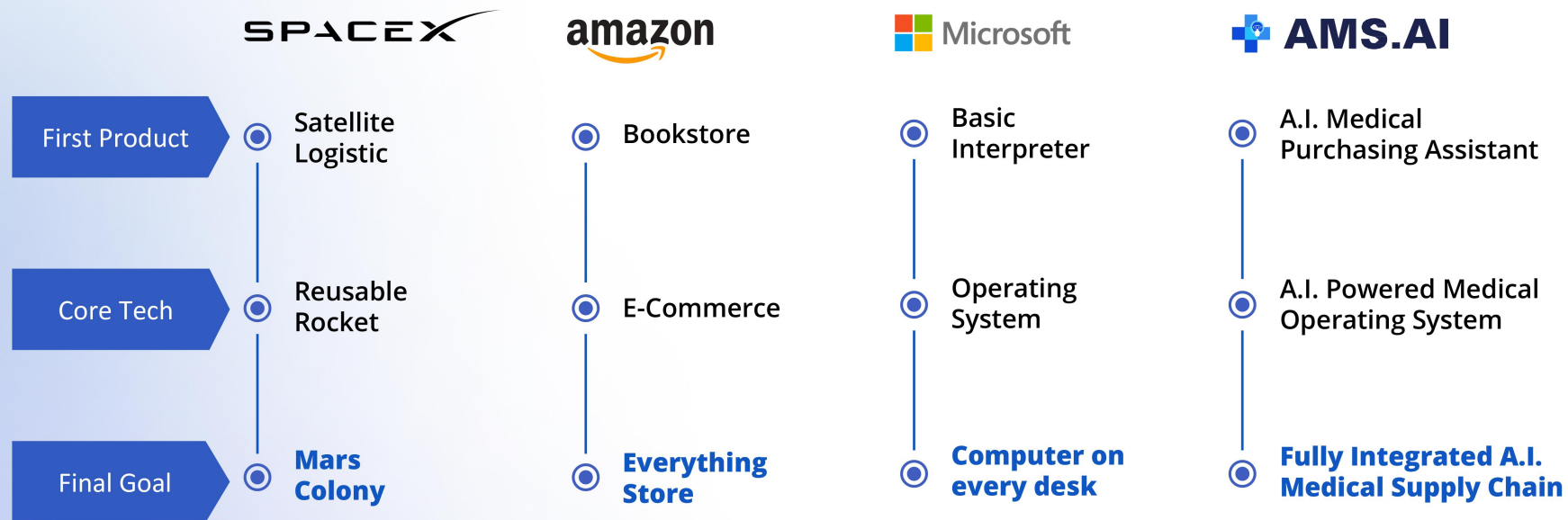
- ✓ Improved Scenario Analysis - e.g. to assess trade-offs between pricing and speed of delivery
- ✓ Consolidated view of demand and supply data - e.g. to better understand the impact of delivery delays
- ✓ Predictive analysis on delivery schedules based on past data Generate custom product comparison charts

The dashboard interface features a blue sidebar with icons for navigation. The main content area includes a search bar, a dashboard title, and a section for 'Additional Tools' with four blue buttons: 'Manage and Track Orders', 'Predict and Schedule Orders', 'Get Smart Order Suggestions', and 'More Tools And Options'. Below this is a 'Recent Searches' table with four rows of product data. On the right side, there are sections for 'Previous Orders' and 'Based on Your P', each with a list of products and a 'Suggested Vendor' section at the bottom.

Product	Date	Time	Price
First-Aid Kit	23 Sep 2022	02:52PM	\$55,750.00
Latex Gloves	22 Sep 2022	01:36AM	\$130,767.00
Antiseptic	29 Oct 2022	06:58PM	\$12,229.99
Syringes	16 May 2022	02:41PM	\$16,240.29

Our Vision For Growth

Mirroring the growth patterns of top successful tech titans, we aim to develop our healthcare AI company from a medical supply purchasing assistant into an indispensable part of every medical purchasing transaction worldwide.



Disclaimer: It is not yet knowable whether AMS.AI growth will match the growth of companies listed above

Our Leadership

Our Team and Projects Have Been Featured On:

Forbes **yahoo!**
finance  **CNBC** FORTUNE



Roy Malkin | CEO and Co-Founder

Roy is a Tech Entrepreneur through Red Swan CRE and Venture Aviator, has built growth tech companies with multiple TechCrunch Disrupt Awards and exits to Amazon, Cisco and Ten-X. Red Swan CRE, which Roy co-founded expanded to over \$9 Billion in Commercial Real Estate on its platform. Prior to becoming a serial entrepreneur, he worked in product management, technology strategy, and business development at Google, sales and marketing at Disney, Liberty Media and Credit Suisse. Roy has an MBA from L

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Gary Lipsky | COO

Gary is a seasoned technology executive and entrepreneur with over 20 years of experience in product management, technology strategy, and business development. He has worked with leading global organizations, government agencies, and emerging startups to optimize operations and leverage technology innovation. Gary holds an MBA from George Washington University.



Dr. Vyacheslav Kungurtsev | Chief A.I. Data Scientist

Dr. Kungurtsev is a machine learning & AI expert with a Ph.D. in Computational Mathematics from The University of California, San Diego, and a Mathematics degree from Duke. He has made a strong impact in Generative AI with his landmark publications and AI algorithm consulting for enterprises and governments.



Alejandro Narancio | Chief Technology Officer

Alejandro, with 20+ years in tech has been a leader in AI & blockchain. As Infuy's CEO, he led top projects focused on the traceability of medical prescriptions. He holds dual degrees from the University of Uruguay in Computer Science and Engineering.



Dr. Don Oparah | Co-Founder and Advisor

Dr. Oparah has a PhD in Computer Science from University of Cambridge, UK and an MBA from UCLA. He is a TED speaker and Oxford University speaker on technology innovation. He has over 20 years in enterprise and startup technology as an early employee at publicly traded technology company Agilisys and later as Founder and Director of The Venture Accelerator at University of California, Santa Barbara. Dr. Oparah participated in launching over 30 startups in his career, many of them were successfully backed by leading venture funds and several acquired by Fortune 500 companies.

Competitor Analysis



AMS.AI will deliver a unique combination of an online marketplace of pre-vetted suppliers and a suite of AI-powered features that greatly streamlines the purchasing experience for healthcare procurement professionals, resulting in significant cost and time savings compared to existing competitive products.

	 AMS.AI	Hybrent	 ENVI	vizient
Aggregated Vendor Marketplace	✓	✓	✗	✗
AI-enabled Purchasing	✓	✗	✗	✗
Online Purchases	✓	✓	✓	✗
Aggregate Purchasing	✓	✗	✗	✓
AI-enabled Dynamic Price Optimization	✓	✗	✗	✗
AI-driven Predictive Analytics	✓	✗	✗	✗
Inventory Management	✓	✓	✓	✗
AI-powered Vendor Performance Rating	✓	✗	✗	✗
Enterprise Integration	✓	✓	✓	✓

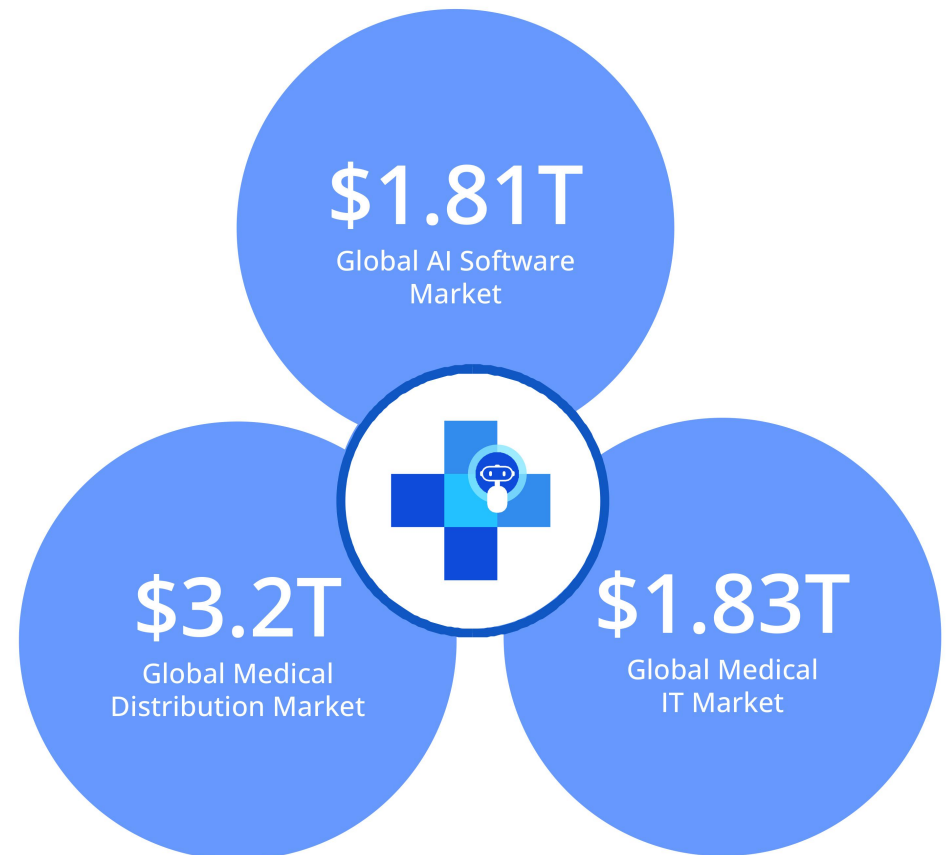
Market Opportunity

AMS AI is at the intersection of three rapidly growing markets: AI Software, Healthcare IT and Medical Distribution. These markets are projected to grow significantly 240% to 280% by the year 2030. AMS.AI is positioned to reflect that growth.

Generative A.I. is a relatively new field in supply chain, and we have the opportunity to **lead the way as a first mover in the medical distribution industry.**



Projected year 2030 market size



Global Market Size Sources: Grand View Research (Medical IT Market), Precedence Research (Medical Distribution Market and AI Software Market)

Our Revenue Model

› 4.5% marketplace transaction fee paid by medical supply vendors using our platform

- Grow from just over \$1M in AI marketplace transactions in 1st year to over \$1B in transactions in 5 years
- Average transaction size will grow from \$30,000 B2B bulk purchase to over \$200,000 in 5 years

› SaaS AI Subscription Revenue from Larger Hospitals

- AMS.AI will collect on average about \$30,000 SaaS AI annual fees per hospital depending on hospital size and number of users.
- Will include AI-intelligent marketplace, AI-purchasing assistant and AI smart-analytics

How We Deliver Customer Value

- We aim to save each hospital on average 10% on their medical supply costs
- We project annual savings to range from \$1M for each small hospital to over \$60M for each of America's largest hospitals.
(Average U.S. hospital spends \$39M on medical supplies per year. Top 25 largest U.S. hospitals, each spend \$600M to \$1.25B per year)
- Give supply buyers improved tools to compare products and access substitutes from a wider range of vendors
- Improve supply chain visibility and forecasting allowing hospitals to optimize revenue by reducing cancelled procedures
- Reduce patient harm caused due to medical supply shortages
- Automate manual tasks allowing operational supply chain/procurement staff to focus on higher value tasks.
- Reduce operational costs of largest medical supply vendors
- Give manufacturers and medium and small medical supply vendors better direct access to hospital purchasing decision makers

Pricing Strategy

AMS.AI will cost under 1% of Average Hospital IT Budget (\$8M)

AMS.AI Pro

For Hospitals and Clinics under 100 beds

\$1499 Per
Month

This includes:

- 1,000 Queries per month
- Access to 300 Vendors
- 1 Account

AMS.AI Premium

Hospitals above 250 beds

\$2699 Per
Month

This includes:

- 5,000 Product Queries Per month
- Access to 600 Vendors
- 2 Team Accounts

AMS.AI Enterprise

For Hospitals above 250 beds

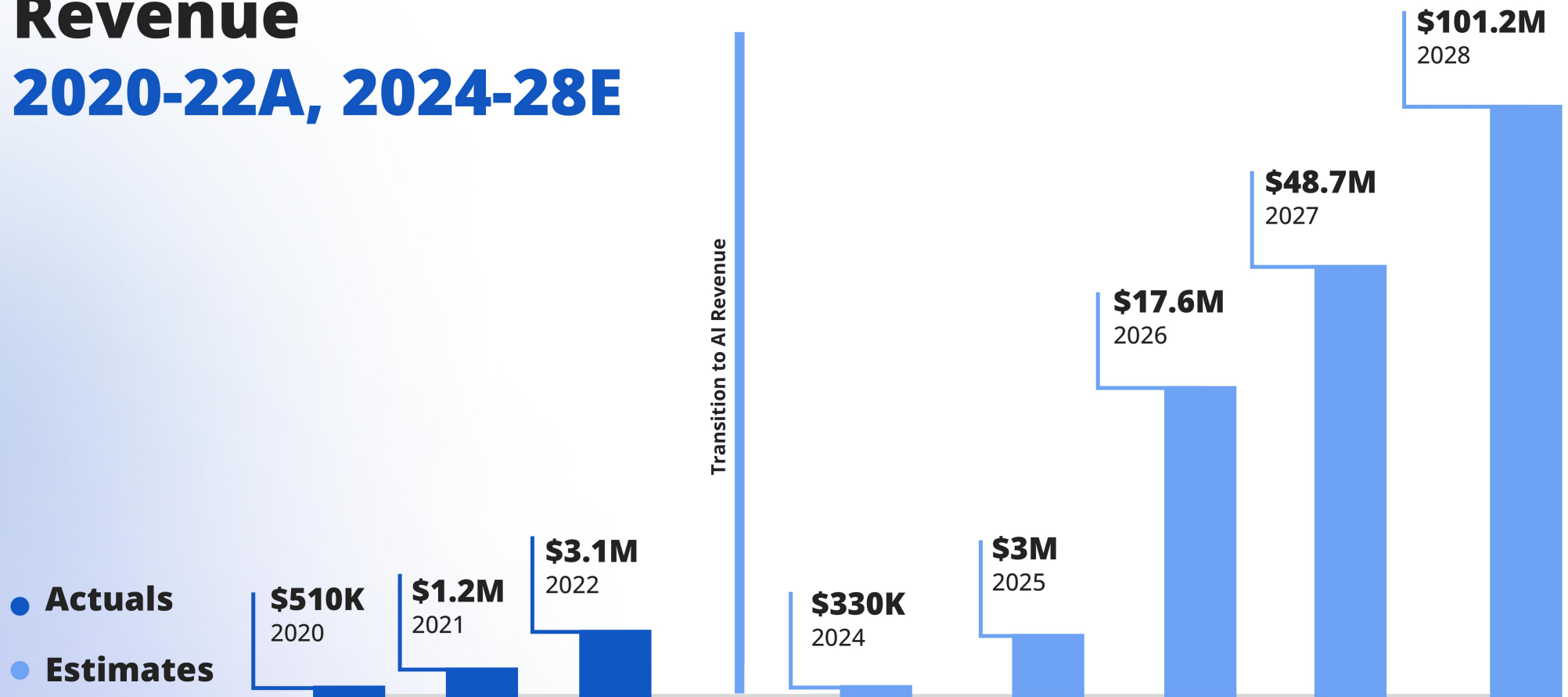
\$3499 Per
Month

This includes:

- 10,000 Product Queries Per month
- Access to 1000+ Vendors and Manufacturers
- 24 hours of phone support per month
- 4 Team Accounts

Revenue Growth and Future Projections

Revenue 2020-22A, 2024-28E



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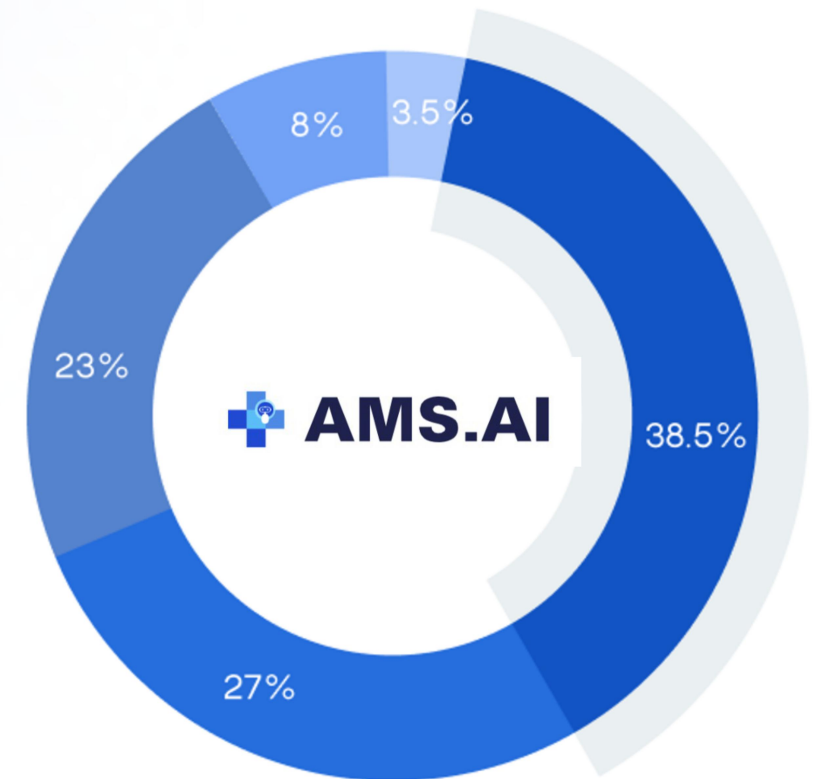
Budget & Projected Use of Funds

Budget & Use of Funds

New Budget **\$1,234,925**

- **AI Platform Development**
\$475,000
- **Operations and Management**
\$335,000
- **Marketing and Business Development**
\$285,000
- **Reserve**
\$42,365
- **WeFunder Investment Standard Processing Fee**
\$97,560

This budget is based on full funding. If total funding is below the \$1,234,925 budget, the totals will be readjusted. We will prioritize AI Platform Development over other categories.

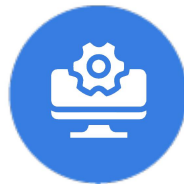
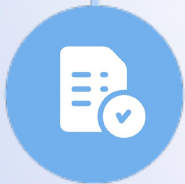


Road Map

2024 - 2025

Market Research
Train AI Models
Partnerships
Alpha Test MVP
Complete Initial Fundraising

Q4 2024



Q1 2025

Refine Product
Beta Launch
Scale AI Team
Finalize Product
Scale Sales Team
1st Sales of New A.I. Product

Roll Out New Features
Grow with Existing Customers
Acquire New Customers
Scale A.I. Sales

Q2 2025



Q4 2025

Product v 2.0
Scale Sales Team
\$3M+ Total Revenue

Forward looking projections are not guaranteed