



IE NYC Alumni



Erika Ortiz de Artiñano, Francisco, Het...



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Hola IE Community!

For those of you that don't know me yet, I'm Irina, co-founder of **CareerGenie**, a skills-based mobile app making career prep more intuitive and engaging. Think Duolingo for advancing your career.

Millions every year face a job search process that's often demotivating and disconnected. We use a gamified career journey powered by AI and linked with live job market data to guide early talent to their dream jobs.

Our beta users and pilot universities love our approach and

